

# Market Announcement

23 March 2020

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## Southern Cross Media Group Limited (ASX: SXL) – Trading Halt

### Description

The securities of Southern Cross Media Group Limited ('SXL') will be placed in trading halt at the request of SXL, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Wednesday, 25 March 2020 or when the announcement is released to the market.

### Issued by

#### Dean Litis

Principal Adviser, Listings Compliance (Melbourne)



**PRIVATE AND CONFIDENTIAL**

23 March 2020

By email: [tradinghaltsmelbourne@asx.com.au](mailto:tradinghaltsmelbourne@asx.com.au)

Dean Litis  
Principal Adviser, Listings Compliance (Melbourne)  
ASX Limited  
Level 4, North Tower  
525 Collins Street  
Melbourne VIC 3000

**Request for trading halt**

Southern Cross Media Group Limited (**SCA**) requests a trading halt in respect of its ordinary shares (ASX: SXL) pursuant to Listing Rule 17.1 with immediate effect.

For the purposes of Listing Rule 17.1 and in support of this request, SCA advises that the trading halt is necessary to enable SCA to assess the impacts of the COVID-19 crisis on its business and to make an announcement to inform the market about those impacts and the actions being taken by SCA to address them. SCA is not aware of any reason why the trading halt should not be granted or of any other information necessary to inform the market about the trading halt.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Tony Hudson', is written over a horizontal line.

Tony Hudson  
Company Secretary  
Southern Cross Media Group Limited  
ABN 91 116 024 536