

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|-----------------------------|
| Name of entity | EXPERIENCE CO LIMITED (EXP) |
| ABN | 56 167 320 470 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|-----------------|
| Name of Director | ANTHONY BOUCAUT |
| Date of last notice | 23 MARCH 2020 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|---|
| Direct or indirect interest | INDIRECT & DIRECT |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director & Shareholder)</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director & Shareholder)</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director & Shareholder)</p> <p>Skydive the Beach Pty Ltd ATF Skydive the Beach Hybrid Trust (Director & Shareholder)</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse)</p> <p>Anthony Boucaut</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company)</p> |
| Date of change | 26 May 2020 |

+ See chapter 19 for defined terms.

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| | |
|---|--|
| No. of securities held prior to change | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director & Shareholder) – 132,084,565 ordinary shares</p> <p>3,000,000 Options over ordinary shares with an exercise price of \$0.25 cents each</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director & Shareholder) – 16,083,043 ordinary shares</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director & Shareholder) - 7,482,000 ordinary shares</p> <p>Skydive the Beach Pty Ltd ATF Skydive The Beach Hybrid Trust (Director & Shareholder) – 23,912,660 ordinary shares</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse) – 20 ordinary shares</p> <p>Anthony Boucaut – 1,820,799 ordinary shares</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company) – 1,167,146 ordinary shares</p> |
| Class | Ordinary Fully Paid |
| Number acquired | NIL |
| Number disposed | 713,000 Ordinary Fully Paid Shares |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Total Consideration - \$103,385 |

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| | |
|--|--|
| No. of securities held after change | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director & Shareholder) – 132,084,565 ordinary shares</p> <p>3,000,000 Options over ordinary shares with an exercise price of \$0.25 cents each</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director & Shareholder) – 16,083,043 ordinary shares</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director & Shareholder) - 7,482,000 ordinary shares</p> <p>Skydive the Beach Pty Ltd ATF Skydive The Beach Hybrid Trust (Director & Shareholder) – 23,912,660 ordinary shares</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse) – 20 ordinary shares</p> <p>Anthony Boucaut – 1,107,799 ordinary shares</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company) – 1,167,146 ordinary shares</p> |
| Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | <p>On market sale</p> <p>Anthony Boucaut – 713,000 ordinary shares</p> |

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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|----------------|
| Detail of contract | Not Applicable |
| Nature of interest | Not Applicable |
| Name of registered holder (if issued securities) | Not Applicable |
| Date of change | Not Applicable |
| No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small> | Not Applicable |
| Interest acquired | Not Applicable |
| Interest disposed | Not Applicable |
| Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small> | Not Applicable |
| Interest after change | Not Applicable |

Part 3 – +Closed period

| | |
|--|----|
| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | NA |
| If prior written clearance was provided, on what date was this provided? | NA |

+ See chapter 19 for defined terms.