Buddy Platform, Inc. 1201 3rd Ave, Suite 2200 Seattle, WA 98101, USA +1 206 899 2525



Friday, 12 June 2020

Dear Shareholders,

Attached you will find copies of Appendix 3Y - Change of Director's Interest Notice - filings for Buddy Chairman, Rick Borenstein, and me, detailing purchases we have each made of BUD stock.

Today, our manufacturer (Eastfield Lighting Hong Kong Co Ltd) has sold the last remaining shares in BUD that they received as partial consideration in the acquisition of LIFX by Buddy in March 2019. Eastfield is a manufacturer of products based in Shenzhen, and their holdings in BUD were not strategic to their core business. In selling their holdings, which has been conducted in a controlled and measured fashion over the past year, our Chairman Rick, former director and co-founder of LIFX, Marc Alexander and I were pleased to each purchase a portion of this final parcel of shares.

We continue to maintain our manufacturing relationship with Eastfield. Negotiations on refinancing the outstanding debt owed to Eastfield remain ongoing. Any further updates will be provided by way of an ASX announcement.

For and on behalf of Buddy Technologies Limited,

David P. McLauchlan

Chief Executive Officer Buddy Technologies Limited.

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Buddy Technologies Limited
ABN	21 121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Richard Borenstein
Date of notice	12 June 2020
Date of last notice	7 November 2019 (Appendix 3Y)

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Edgewood Partners, LCC – an entity controlled by Mr Borenstein
Date of change	12 June 2020
No. of securities held prior to change	Direct
	5,011,121 fully paid ordinary shares
	3,504,763 fully paid ordinary shares (held by Mr Borenstein as trustee for the Patricia M Baehr Residual Trust, a trust controlled by Mr Borenstein)
	3,333,333 performance shares
	854 options exercisable at \$0.10 on or before 17/11/2020
	<u>Indirect</u>
	14,392,784 fully paid ordinary shares

⁺ See chapter 19 for defined terms.

Class	Fully paid ordinary shares
Number acquired	2,500,000
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$22,500.00
No. of securities held after change	Direct
	7,511,121 fully paid ordinary shares
	3,504,763 fully paid ordinary shares (held by Mr Borenstein as trustee for the Patricia M Baehr Residual Trust, a trust controlled by Mr Borenstein)
	3,333,333 performance shares
	854 options exercisable at \$0.10 on or before 17/11/2020
	<u>Indirect</u>
	14,392,784 fully paid ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back Off-market trade.	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

⁺ See chapter 19 for defined terms.

Appendix 3Y Page 2 01/01/2011

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

 $^{+ \} See \ chapter \ 19 \ for \ defined \ terms.$

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Buddy Technologies Limited
ABN	21 121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr David McLauchlan
Date of notice	12 June 2020
Date of last notice	7 November 2019 (Appendix 3Y)

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	12 June 2020
No. of securities held prior to change	133,351,820 fully paid ordinary shares
	22,166,667 performance shares
Class	Fully paid ordinary shares
Number acquired	2,500,000
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$22,500.00
No. of securities held after change	135,851,820 fully paid ordinary shares
	22,166,667 performance shares

⁺ See chapter 19 for defined terms.

Nature of change	On-market trade.
Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

Appendix 3Y Page 2 01/01/2011

⁺ See chapter 19 for defined terms.