

IVE Group Limited ABN 62 606 252 644 Level 3 35 Clarence Street Sydney NSW 2000

P+61 2 9089 8550 ivegroup.com.au

ASX RELEASE - IVE GROUP LIMITED (ASX:IGL)

26 August, 2020

Receipt of substantial holding notice

Pursuant to ASX Listing Rule 3.17.2, IVE Group Limited (IVE or the Company) attaches a copy of a change of substantial holding notice received.

This announcement has been approved by Darren Dunkley, CFO and Company Secretary.

For further details, contact:

Richard Nelson Investor Relations +612 8064 5425 0455 088 099

investors@ivegroup.com.au

Founded in 1921 and listed on the Australian Stock Exchange in December 2015 (ASX:IGL) IVE Group is Australia's leading holistic marketing company. With an unmatched breadth and depth of offering, IVE Group guides clients from idea to execution.

IVE Group helps brands navigate the complex marketing maze, and connects clients with customers wherever, whenever. Specialising in creative, data-driven communications, integrated marketing, production and distribution, IVE Group brings together the capabilities, specialists and technology needed to make customer connection seamless.

For more information <u>Click here to watch our video</u>

604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

	Ц.	
То	Company Name/Scheme	IVE GROUP LTD

ACN/ARSN 606 252 644

1. Details of substantial holder(1)

Name RYAN YOUNG

ACTV ARSN (if applicable)

There was a change in the interests of the

25/8/20 substantial holder on

The previous notice was given to the company on 9 / 9 / 20 9 / 9 / 20

The previous notice was dated

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
ORDINARY	7,411,946	5%	8,940,738	6%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
9/10/19-24/8/20	RYAN YOUNG	ASX Buy	\$0.35-\$2.07/share	Ordinary	1,468,792
25/8/20	RYAN YOUNG	ASX Buy	\$0.73/share	Ordinary	60,000

Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
REFER	то	ANNEXURE	А		

604

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses					
The addresses of persons named in this formare as follows:					
	Name	Address			
	RYAN YOUNG	502 / 2A Help Street Chatswood NSW 2092			

Signature

print name RYAN YOUNG

capacity

sign here

date 25 / 08 / 2020

ANNEXURE A

Holder	Nature of relevant Interest	Number of Ordinary shares
Strategic Value Pty Ltd	Director-Ryan Young	1,980,392
(ACN084858926)		
Strategic Value Pty Ltd		
ATF TAL Superfund	Director-Ryan Young	4,495,816
(ACN084858926)		
Exidata Pty Ltd	Director-Ryan Young	2,317,530
(ACN095080041)		
Ascendance Pty Ltd	Director-Ryan Young	147,000
(ACN633502226)		
Total		8,940,738