



ASX RELEASE

8 October 2020

SCA confirms eligibility for JobKeeper extension

Southern Cross Media Group Limited (ASX: SXL) (SCA) announces it is eligible for continued support under the extended JobKeeper program from 28 September 2020 to 3 January 2021. The eligibility test requiring revenues to be more than 30% below the prior comparative period was met in the September quarter.

SCA expects to receive approximately \$12 million in JobKeeper support payments to offset employee costs from 28 September 2020 to 3 January 2021.

Advertising bookings for the December quarter are stronger and the gradual easing of COVID-19 restrictions in Victoria will further aid recovery of revenues. Accordingly, SCA expects it will not be eligible for JobKeeper support beyond 3 January 2021.

SCA's balance sheet has continued to strengthen. On 30 September 2020, net debt was \$93 million, a reduction of \$39 million since 30 June 2020. Management forecasts this further reduction in net debt, together with an improving trading outlook and the above anticipated JobKeeper receipts, will result in leverage on 31 December 2020 being below 1.0x Net Debt / EBITDA¹ – providing significant headroom against the group's 4.5x leverage covenant.

A further trading update will be provided at the AGM on 30 October 2020.

Approved for release by the Board of Directors.

For further information, please contact:

Southern Cross Media Group Limited

Investors:

Nick McKechnie
Chief Financial Officer
Tel: 03 9922 2001

Media:

Rochelle Burbury
Corporate Communications Manager
Mob: 0408 774 577

About Southern Cross Austereo

Southern Cross Austereo (SCA) is one of Australia's leading media companies reaching more than 95% of the Australian population through its radio, television and digital assets. Under the Triple M and Hit network brands, SCA owns 99 stations across FM, AM and DAB+ radio. SCA provides national sales representation for 23 other regional radio stations. SCA broadcasts 92 free to air TV signals across regional Australia, reaching 4.4 million people a week, with Nine Network programming and advertising representation across Australia's East Coast, Seven Network programming in Tasmania and Darwin, and Seven, Nine and Ten programming in Spencer Gulf. SCA operates Australia's leading premium podcasting network - PodcastOne Australia – and provides Australian sales representation for global open audio platform SoundCloud. SCA's premium brands are supported by social media, live events, video, online and mobile assets that deliver national and local entertainment and news content. <https://www.southerncrossaustereo.com.au/>

¹ As announced to ASX on 6 April 2020, the leverage ratio on 31 December 2020 will be calculated on a Q2 FY21 annualised basis, instead of the customary trailing 12-month basis.