



## ASX Announcement

9 October 2020

**Whispir Limited**

(ASX:WSP)

## Sale of Shares by CEO

**Whispir Limited (Whispir or Company)** has been advised that CEO, Jeromy Wells, has sold a small portion of his shareholding in the Company (**Transaction**).

The Transaction of the sale of 1 million shares represents 0.96% of the Company's total issued share capital. The Transaction was undertaken by Mr Wells for personal financial reasons and he has confirmed that he does not presently intend to sell any further shares over the next 12 months.

The Transaction, which was approved in accordance with the Company's Employee Share Trade Clearance process, was undertaken by way of an off-market block trade facilitated by Mr Wells' stockbroker.

An Appendix 3Y in relation to the Transaction is attached to this announcement.

**-ENDS-**

**Authorised by the Disclosure Committee**

**For further information, please contact:**

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### About Whispir

Whispir is a global scale SaaS company, founded in 2001 to provide a communications workflow platform that automates interactions between organisations and people.

Our products enable organisations to improve their communications through automated workflows to ensure stakeholders receive accurate, timely, useful and actionable insights in a manner that is sensitive to individual contexts and preferences. Our customers use Whispir's software to create interactive, multi-party and omnichannel communications from templates, solving simple to complex communications workflow tasks. Whispir operates across three key regions of ANZ, Asia and North America.

More information [www.whispir.com](http://www.whispir.com)

# Appendix 3Y

## Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Whispir Limited (ASX:WSP)
ABN	89 097 654 656

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jeromy Wells
Date of last notice	9 September 2020

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	6 October 2020

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

<b>No. of securities held prior to change</b>	<ul style="list-style-type: none"> <li>920,520 options as follows: <ul style="list-style-type: none"> <li>387,270 Options issued in June 2017 with an exercise price of \$0.34 of which 290,553 have vested as at 30 June 2020 and 96,717 will vest in equal monthly instalments from July 2020 until July 2021; and</li> <li>533,250 Options issued in July 2018 with an exercise price of \$0.353 of which 255,511 have vested as at 30 June 2020 and 277,739 will vest in equal monthly instalments from July 2020 until July 2022.</li> </ul> </li> <li>13,062,170 fully paid ordinary shares</li> <li>412,703 Performance Rights</li> </ul>
<b>Number acquired</b>	Nil
<b>Number disposed</b>	1,000,000 fully paid ordinary shares
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$3.20 per share
<b>No. of securities held after change</b>	<ul style="list-style-type: none"> <li>920,520 options as follows: <ul style="list-style-type: none"> <li>387,270 Options issued in June 2017 with an exercise price of \$0.34 of which 290,553 have vested as at 30 June 2020 and 96,717 will vest in equal monthly instalments from July 2020 until July 2021; and</li> <li>533,250 Options issued in July 2018 with an exercise price of \$0.353 of which 255,511 have vested as at 30 June 2020 and 277,739 will vest in equal monthly instalments from July 2020 until July 2022.</li> </ul> </li> <li>12,062,170 fully paid ordinary shares</li> <li>412,703 Performance Rights</li> </ul>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off market trade

+ See chapter 19 for defined terms.

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

## Part 3 – <sup>+</sup>Closed period

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<sup>+</sup> See chapter 19 for defined terms.