



CODEX REGIONAL KAVA STANDARD - CLARIFICATION

14 October 2020, Brisbane Australia - Fiji Kava Ltd (ASX: FIJ), an Australian-Fijian medicinal kava health & wellness company which produces natural 'noble kava' products for the complementary and alternative medicine market, provides the below clarification in relation to the announcement 'Codex Regional Kava Standard Adopted, released today.

The Codex Regional Kava Standard Is a standard for noble kava when mixed with water. Specifically, the Scope of the standard is detailed below:

This standard applies to fresh or dried kava products that are used to prepare a beverage when mixed with potable water, intended for human consumption. The standard does not apply to the final kava beverage as such, or kava products used for medicinal purposes, or as ingredients in foods or other tradable product, or for any other purposes.

This standard is very relevant and benefits Fiji Kava in two ways;

- a) The Company's existing range of products are all produced from "water" extraction of noble kava and no use of solvents and improves our competitive position vis-a vis Tudei kava producers and solvent/ethanol processors.
- b) The Company's powder range of products that we sell in Fiji and international markets are also relevant because they are also subsequently mixed with water

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About Fiji Kava

Fiji Kava Ltd (ASX: FIJ), an Australian-Fijian medicinal kava health & wellness company, producing natural 'noble kava' products for the complementary and alternative medicine market, estimated to exceed USD \$210 billion by 2026 globally.

As the first foreign company with approval from the Fijian Government to operate in the kava industry. Fiji Kava has established a global leading sustainable and 100% traceable supply chain of 'noble kava' via its world first kava tissue culture laboratory and 111-acre nucleus farm in Levuka, on the island of Ovalau, Fiji.

Fiji Kava is focussed on expanding the availability of noble kava products throughout western markets to provide a natural alternative to prescription medicines to promote sleep, soothe and calm the nerves, support muscle relaxation and relax the mind

Backed by years of independent research, Fiji Kava medical kava products are produced by high-quality GMP and are TGA and FDA compliant.