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ASX RELEASE

Company Announcements Platform

Notification of Ceasing to be a Substantial Shareholder

Sezzle Inc. (ASX: SZL) (Sezzle or Company) // Installment payment platform, Sezzle, advises that on 12 October 2020, Continental Investment Partners ceased to be a substantial holder of the Company through the sale of 1 million CHESS Depositary Interests (CDIs), now holding only 4.80% of the Company's CDIs on issue.

As a company incorporated in Delaware and listed solely on the ASX, Chapter 6 of the *Corporations Act 2001 (Cth.)* dealing with the notification of substantial holders in Sezzle does not apply. However, as disclosed to the ASX on 29 July 2019, the Company agreed with ASX to release to the market certain information about a holder including where a party ceased to be a substantial holder in the Company.

This announcement has been authorised for release by Justin Clyne, Company Secretary.

Contact Information

For more information about this announcement:

Investor Relations

+61 391 112 670

InvestorRelations@sezzle.com

Justin Clyne

Company Secretary

+61 407 123 143

jclyne@clynecorporate.com.au

Media Enquiries

Mel Hamilton - M&C Partners

+61 417 750 274

melissa.hamilton@mcpartners.com.au

About Sezzle Inc.

Sezzle is a rapidly growing fintech company on a mission to financially empower the next generation. Sezzle's payment platform increases the purchasing power for more than 1.7 million Active Consumers by offering interest-free installment plans at online stores and select in-store locations. Sezzle's transparent, inclusive, and seamless payment option allows consumers to take control over the spending, be more responsible, and gain access to financial freedom. When consumers apply, approval is instant, and their credit scores are not impacted, unless the consumer elects to opt-in to a credit building feature, called Sezzle Up.

This increase in purchasing power for consumers leads to increased sales and basket sizes for the more than 20,800 Active Merchants that offer Sezzle.

For more information visit sezzle.com.

Sezzle's CDIs are issued in reliance on the exemption from registration contained in Regulation S of the US Securities Act of 1933 (Securities Act) for offers of securities which are made outside the US. Accordingly, the CDIs have not been, and will not be, registered under the Securities Act or the laws of any state or other jurisdiction in the US. As a result of relying on the Regulation S exemption, the CDIs are 'restricted securities' under Rule 144 of the Securities Act. This means that you are unable to sell the CDIs into the US or to a US person who is not a QIB for the foreseeable future except in very limited circumstances until after the end of the restricted period, unless the re-sale of the CDIs is registered under the Securities Act or an exemption is available. To enforce the above transfer restrictions, all CDIs issued bear a FOR Financial Product designation on the ASX. This designation restricts any CDIs from being sold on ASX to US persons excluding QIBs. However, you are still able to freely transfer your CDIs on ASX to any person other than a US person who is not a QIB. In addition, hedging transactions with regard to the CDIs may only be conducted in accordance with the Securities Act.