

ASX Release

To be sent electronically

27 October 2020 Company Announcements Office ASX Limited 20 Bridge Street Sydney NSW 2000

Dear Sir/Madam

Substantial holder notice - MyDeal.com.au Limited

On behalf of MyDeal.com.au Limited (Company) we attach a substantial holder notice, as required under section 671B of the *Corporations Act 2001* (Cth).

The Company has voting power of 72.3% in the Company as a consequence of restrictions on the disposal of shares under voluntary escrow arrangements entered into in conjunction with the IPO, which give the Company a technical 'relevant interest' in its own shares under section 608(1)(c) of the Corporations Act. The escrow arrangements were disclosed in the Company's prospectus that was lodged with ASX on 20 October 2020.

The Company has no rights to acquire these shares and no right to control the voting of the shares.

Further details in respect of the escrow arrangements are disclosed in the annexures to the attached substantial holder notice.

Yours faithfully

Sean Senvirtne Managing Director

Additional information

For further information, please visit our investor website https://investors.mydeal.com.au or contact Investor Relations at ir@mydeal.com.au or on (03) 9999 1091.

For media enquiries contact Matthew Wright at matt@nwrcommunications.com.au or 0451 896 420.

Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

| To Company Name/Scheme | MyDeal.com.au Limited ("MyDeal") |
|---------------------------------|----------------------------------|
| ACN/ARSN | ACN: 640 108 130 |
| 4. Dataila of automatical hadro | J., (4) |
| 1. Details of substantial hold | ier (1) |
| Name | MyDeal.com.au Limited ("MyDeal") |
| ACN/ARSN (if applicable) | 640 108 130 |
| | |

The holder became a substantial holder on

MyDeal first became a substantial holder in relation to the escrow arrangements referred to in this notice on 22 September 2020./___/_

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

| Class of securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|-------------------------|----------------------|--------------------|------------------|
| Ordinary shares | 187,191,129 | 187,191,129 | 72.3% |
| | | | |

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

| Holder of relevant interest | Nature of relevant interest (7) | Class and number of securities |
|-----------------------------|---|--------------------------------|
| MyDeal | Restrictions on the disposal of shares under the voluntary escrow arrangements entered into with the Escrowed Holders, as described in the prospectus lodged with ASX on 20 October 2020 give MyDeal a technical 'relevant interest' in its own shares under section 608 (1) (c) of the Corporations Act. MyDeal has no rights to acquire these shares or to control the voting rights attaching to these shares. | 187,191,129 shares |
| | | |

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Holder of relevant | Registered holder of | Person entitled to be | Class and number of securities |
|--------------------|----------------------|--------------------------|--------------------------------|
| interest | securities | registered as holder (8) | |
| MyDeal | See Schedule | See Schedule | See Schedule attached |
| | attached | attached | see schedule attached |
| | | | |
| | | | |

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Holder of relevant interest | Date of acquisition | Consideration (9) | | Class and number of securities |
|-----------------------------|---------------------|-------------------|----------|--------------------------------|
| | | Cash | Non-cash | |
| MyDeal | Not applicable | | | |
| | | | | |

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

|) | Name and ACN/ARSN (if applicable) | Nature of association |
|---|-----------------------------------|-----------------------|
| | Not applicable | |
|) | | |

7. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|--------|---|
| MyDeal | Level 1, 446 Collins Street, Melbourne VIC 3000 |
| | |

Signature

| print name | Sean Senvirtne | capacity Director | |
|------------|----------------|-------------------|--|
| sign here | Amil Som | date 27/10/2020 | |

DIRECTIONS

- If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- 4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure

| MR SEAN <kan< td=""><td>DY UNIT 2509, 122,493,040</td></kan<> | DY UNIT 2509, 122,493,040 |
|---|--------------------------------------|
| AMILA TEM | PLE 63 WHITEMAN ordinary shares |
| SENVIRTNE A/C | > STREET, |
| | SOUTHBANK, VIC |
| | 3006 |
| SILVER GLOBE <sil\< td=""><td>ER 1/734 MAIN 29,336,775</td></sil\<> | ER 1/734 MAIN 29,336,775 |
| INVESTMENTS GLO | BE ROAD, ELTHAM, ordinary shares |
| PTY LTD INVEST | MENT VIC 3095 |
| A/0 | > |
| AAVASAN PTY | SUITE 3, 209 25,719,083 |
| LTD | TOORAK ROAD, ordinary shares |
| | SOUTH YARRA |
| | VIC 3141 |
| KATE <doci< td=""><td></td></doci<> | |
| ELIZABETH FAMILY | A/C> WHITEMAN ordinary shares |
| DOCKERY | STREET, |
| | SOUTHBANK VIC |
| | 3006 |
| MR JAMES | UNIT 1, 41 2,042,236 |
| SOORIYA | BRUCE ST, ordinary shares |
| BANDARA | STANMORE, |
| | NSW 2048 |
| LOLEK RAJA <lolek< td=""><td>RAJA Level 10, 530 1,621,757</td></lolek<> | RAJA Level 10, 530 1,621,757 |
| PTY LTD FAMILY | A/C> COLLINS STREET, ordinary shares |
| | MELBOURNE, |
| | VIC 3000 |
| MR | UNIT 2, 33 680,745 |
| HEWAYALAGE | WASHINGTON ordinary shares |
| ANURADE | STREET, |
| SAPUMAL | ESSENDON, VIC |
| JAYARATNE | 3040 |
| JAM PAD <gree< td=""><td>IVAN PO BOX 523, 587,855</td></gree<> | IVAN PO BOX 523, 587,855 |
| INVESTMENTS FAMILY | A/C> GORDON, NSW ordinary shares |
| PTY LTD | 2072 |
| PENBURY <joug< td=""><td>HIN 64 KINKORA 128,261</td></joug<> | HIN 64 KINKORA 128,261 |
| GRANGE PTY FAMIL | / S/F ROAD, ordinary shares |
| LTD A/O | |
| | 3122 |
| MS JO-ENE <you< td=""><td>NG 8 YIRRA RD, 63,413 ordinary</td></you<> | NG 8 YIRRA RD, 63,413 ordinary |
| MADELEINE BAK | |
| BAKER FAMILY | A/C> NSW 2079 |
| MR | 66 HANBY 32,065 ordinary |
| CHRISTOPHER | STREET, shares |
| JOHN TAIT | |

| | | BRIGHTON, VIC | |
|-----------------|--|----------------|-----------------|
| | | 3186 | |
| BRAMSHOTT | <langridge< td=""><td>34 FOOTE</td><td>32,065 ordinary</td></langridge<> | 34 FOOTE | 32,065 ordinary |
| NOMINEES | A/C> | STREET, | shares |
| PTY LTD | | BRIGHTON, VIC | |
| | | 3186 | |
| WARLEY | <s &="" k<="" td=""><td>31 WESTGARTH</td><td>32,021 ordinary</td></s> | 31 WESTGARTH | 32,021 ordinary |
| ADVISORY | MCINEES | STREET, | shares |
| PTY LTD | FAMILY A/C> | MALVERN, EAST | |
| | | VIC 3145 | |
| RBUTW | <rbutw< td=""><td>84 CANBERRA</td><td>32,004 ordinary</td></rbutw<> | 84 CANBERRA | 32,004 ordinary |
| INVESTMENTS | SUPER FUND | GROVE, | shares |
| PTY LTD | A/C> | BRIGHTON, EAST | |
| | | VIC 3187 | |
| MR JOSHUA | | 12 BERRIMA | 2 ordinary |
| THOMAS | | ROAD, | shares |
| MANGAN | | ROSANNA, VIC | |
| | | 3084 | |