



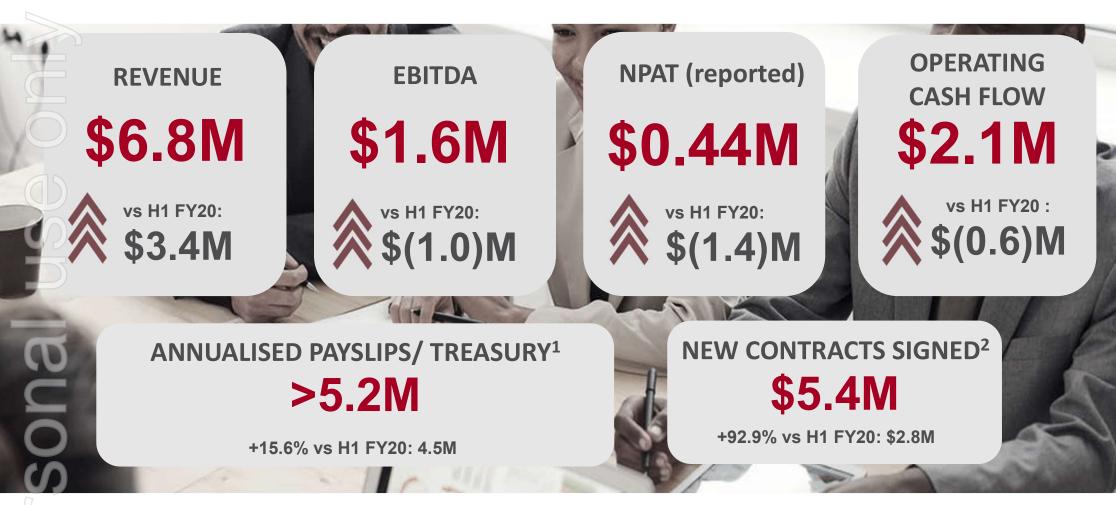
# Results Presentation First Half FY21

# Mark Samlal Managing Director





# H1 FY21 PERFORMANCE SNAPSHOT – GROWTH IN ALL AREAS



Payslips and treasury transactions processed in last month of period (September 2020)

Measured in Total Contract Value (TCV) terms



INVESTOR PRESENTATION

# H1 FY21 PERFORMANCE - KEY HIGHLIGHTS

# CREATION OF FULL SERVICE "HIRE-TO-RETIRE" OFFERING

- Acquisition of TalentOz in July added 11 new HCM modules (A\$1.7m)
- Positioned to capitalise on fast-growth HCM SaaS outsourcing market
- First full service HCM & payroll contract with Volvo Group Singapore
- Acquisition of Payroll HQ announced 4 Nov 2020 (A\$3.8m)

#### **DELIVERING ON STRATEGIC SCORECARD**

- · Expansion strategy delivering growth
- Acquisitions, new product extensions & customer up-sells
- Record new contract growth \$5.4M in H1 FY21 (98% of total FY20 new contract TCV)
- On-track to meet operating cost efficiencies FY21 target (\$1.5M annualised basis)
- Global Channel Program & Treasury Services making strong financial contribution

# SUSTAINED OPERATING PERFORMANCE DESPITE COVID-19

- Revenue growth in the face of COVID-19 & economic challenges
- H1 FY21 NPAT of \$0.44M, +\$1.9M from H1 FY20 \$(1.4M net loss)
- Consistent positive operating cash flow generation 4<sup>th</sup> quarter in a row since H2 FY20

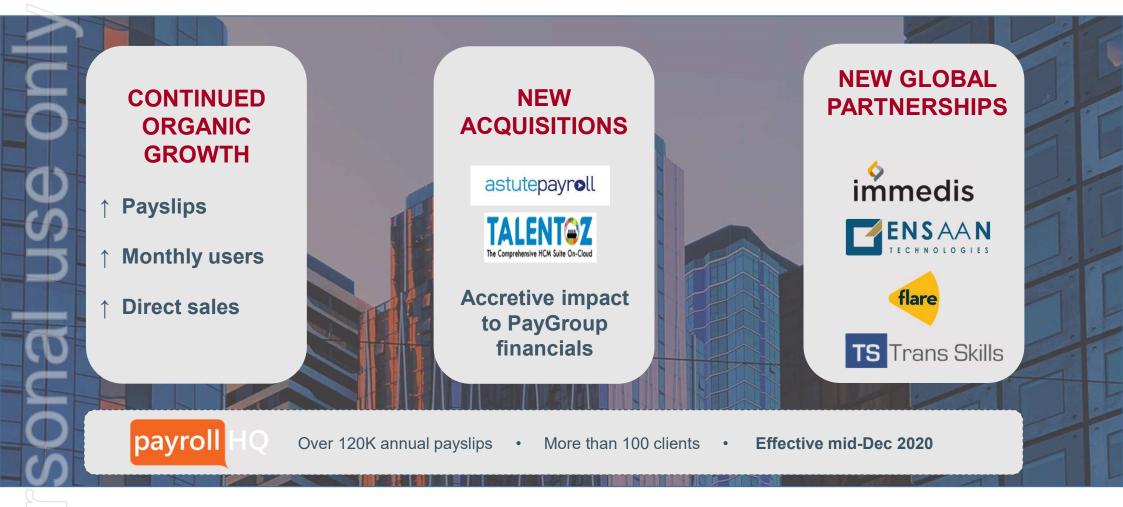
#### SUCCESSFUL CAPITAL RAISING

- New investors & broadened register
- Strengthened balance sheet

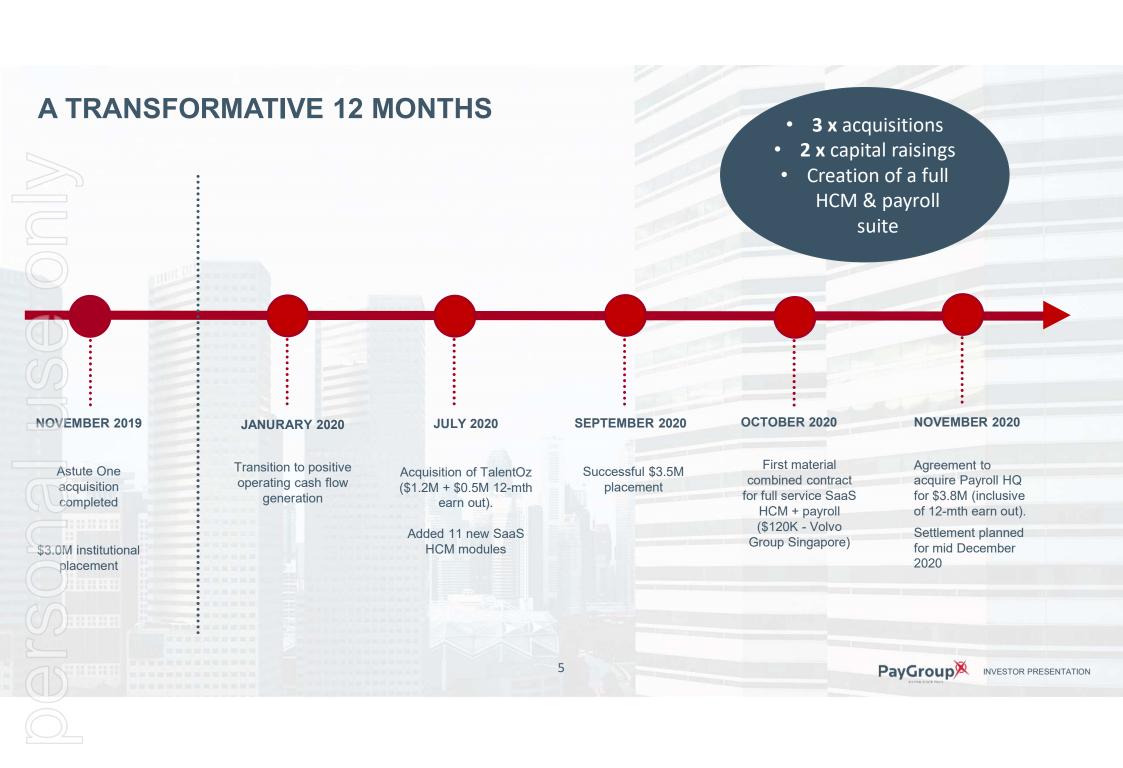




# **FACTORS OF GROWTH**







# **PAYGROUP - THE BUSINESS TODAY**

Performs the most critical of outsourced business services for corporate customers



Leading provider of Human Capital Management (HCM) and payroll software and services – included in Gartner Guides, 3<sup>rd</sup> year running



Scalable SaaS platform offering full-service "hire-to-rehire" suite (27 modules)



Full payroll outsourcing, processing over 5.2m payslips/treasury transactions (annualised)



Cash generative and profitable (in H1 FY21) supported by strong base of repetitive, 3-year contracted revenues, with >95% client retention



Geographical reach – Local expertise in **41** countries serviced by offices in 11 countries



Highly experienced Board + Mgt team - Newly Appointed Director, Mr Shane Gild



# HIGHLY DIVERSIFIED AND LOYAL CUSTOMER BASE



Roche







EXTRA MILE PEOPLE













# H1 FY21 FINANCIAL PERFORMANCE



# **H1 FY21 FINANCIAL SUMMARY**

# PayGroup's H1 FY21 financials include contributions from the Astute & Talent Oz acquisitions

A\$M				
Full year ending 31 Mar	H1 FY21	H1 FY20	Growth	Commentary
Revenue	6.8	3.4	100%	<ul> <li>H1 FY21 includes:</li> <li>6 month contribution from Astute One</li> <li>3 month contribution from TalentOz</li> </ul>
Operating Expenses	(5.2)	(4.4)	18.2%	<ul> <li>Focus on G&amp;A cost containment in accordance with cost efficiency program</li> <li>Includes benefit from COVID-19 related Government wage subsidy programs in Australia &amp; Asia</li> </ul>
EBITDA	1.6	(1.0)	+\$2.6M	Strong revenue growth and continued cost efficient delivery
NPAT	0.44	(1.4)	+\$1.9M	Transition to profitability
Operating cash flow	2.1	(0.6)	+\$2.7M	Transition to cash flow generation since Q3 FY20
Net cash (excluding cash held on behalf of clients)	5.3	0.9		Capital raisings and lower cash burn





# H1 FY21 SEGMENT PERFORMANCE

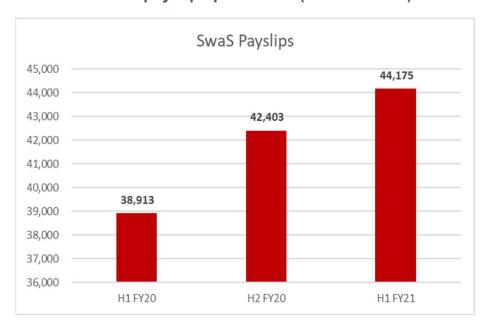


# **SwaS - H1 FY21 PERFORMANCE**

#### Payroll SwaS (Asia Pacific & Middle East)

- Continued growth in payslips (+13.5% vs H1 FY20)
- Strong business confidence rebound in Asia in H1 FY21 following initial COVID-19 lockdowns
- First full service HCM & payroll contract with Volvo Group Singapore (\$120K TCV, 3 year term)
  - Payroll HQ acquisition will further strengthen growth in SwaS payslips from H2 FY21 onwards (settlement scheduled for mid Dec 2020)

#### SwaS - payslips processed (at month end)



New Contracts Signed ~ 65% of H1 FY21 TCV - \$3.5m

SwaS / Payroll ~ 50% of H1 FY21 revenue



# SaaS - H1 FY21 PERFORMANCE

Human Capital Management suite of modules
Digitising pay and bill for Workforce Management Companies

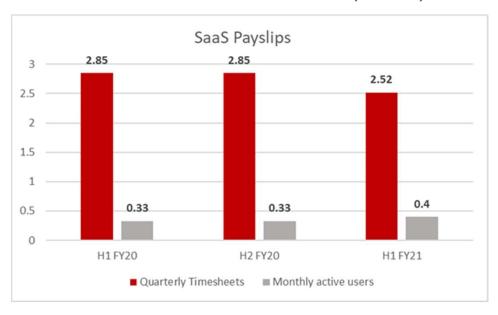
Includes Astute, TalentOz and PayAsia SaaS active users

Astute Timesheet volumes affected by Q1 COVID-19 challenges

- Volumes started to recover in Q2 FY21 as business confidence improved and strict lock-down restrictions removed in most Australian states
- VIC performance starting to recover in Q3 FY21
- Federal Government initiatives expected to provide further support into Q3 & Q4 FY21
- TalentOz users continue to grow with strong contracted pipeline being onboarded in H2 FY21 following integration in H1 FY21

New Contracts Signed ~ 18% of H1 FY21 TCV - \$1.0m

SaaS - Active Users & Timesheets (millions)



SaaS ~ 45% of H1 FY21 revenue



# TREASURY SERVICES - H1 FY21 PERFORMANCE

#### Payroll and statutory payments, financial wellness monetisation

#### Payments

- Continued exponential growth, with >2,500% increase in monthly transactions from pcp
- A further 3,892 monthly transactions to be onboarded from signed contracts

#### Monetisation

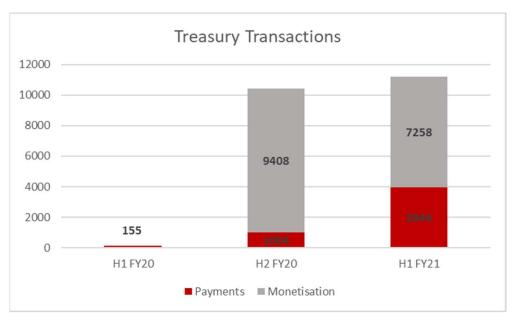
- Continued activity despite COVID-19 challenges
- With the core focus in Australia, volumes impacted due to Covid-19 have started to recover and strong growth is expected in H2 FY21
- Accessing Wages Earned launched in November 2020 in Singapore, with expansion planned over the next 2 quarters

**New Contracts Signed** 

# ~ 17% of H1 FY21 TCV - \$914K

1 Monetisation refers to revenue generated from Astute's partnership with Flare, providing a choice of superannuation funds to onboarding contractors

#### **Treasury Services – transactions** (at month end)



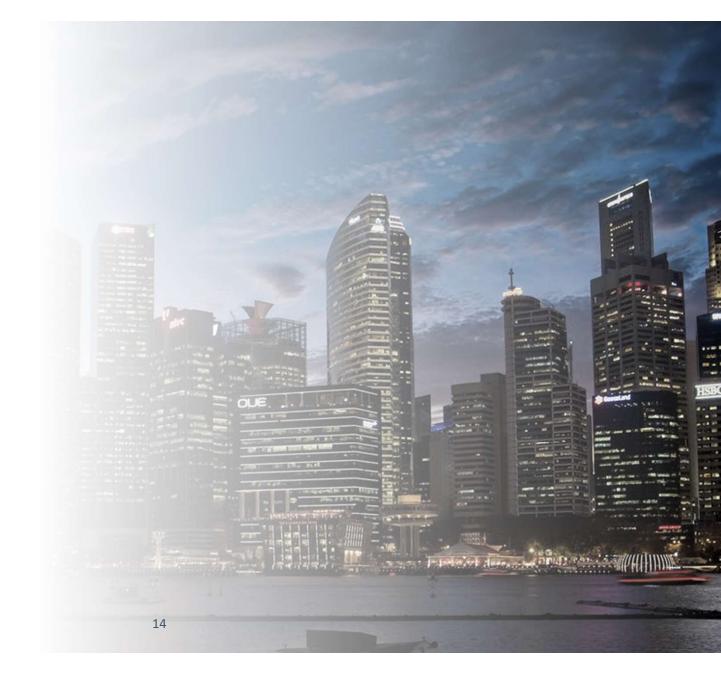
**Treasury services** ~ 5% of H1 FY21 revenue







# STRATEGY & OUTLOOK



# GLOBAL PARTNERSHIP PROGRAM H1 FY21 UPDATE

Strong momentum with GPP now accounting for more than 7% of group revenue

PYG now have 8 partners (up from 4 at end of H1 FY20)

GPP now expands to all business divisions, being SwaS, SaaS and Treasury Services

Contributed to the expansion of geographic capability from 25 in H1 FY20 to 41 in H1 FY21, allowing PayGroup to increase share of client wallet

#### **BENEFITS OF PROGRAM**

Partnerships with multinational payroll partners

**Accelerating** growth with low customer acquisition cost

**Treasury Services** partners delivering increased payments and monetization opportunities

**Delivered using** Asia based infrastructure

















# **GROWTH STRATEGIES**

# Four key pillars



Organic growth



**Acquisition pipeline** 

**Upselling Revenue** 



**Global Channel Partner Program** 



Efficient Service delivery model enhancing Margins

Organic Sales driven through Direct Sales and Gpp Astute Modules **Employee Onboarding** Timesheets Invoicing Pay Conditions Taxes, super and Core payroll and HCM Integration to other platforms without HCM Discussion Online Modules Timesheets Board Common Modules Integrations Document Centre Payslip delivery **PayGroup** Data Aggregation Leave 出 Claims Native iOS/ Android App Employee self Seperation Talent Oz Modules Acquisitions allow for more key modules contracts

**Indirect Revenue** 

Cross-sells and Upsells – Direct
Revenue growth





# PLAN FOR CONTINUED REVENUE GROWTH



# **Direct Sales and Global Partner Program**

- Organic sales generate new customers across more geographies
- GPP continuing to provide increasing revenue with a low cost of acquisition
- Targeting a growing EBITDA margin by leveraging existing efficient infrastructure



# **Focus on Service Delivery and Margins**

- Delivering using our existing infrastructure
- Upsells and cross-sells creating additional revenue with a lower incremental cost of delivery



- New opportunities leveraging all our 27 modules for upsells
- Further strengthening SwaS, SaaS and Treasury revenues, using service delivery models
- Key growth studies underway

# **ACQUISITION STRATEGY – TALENT OZ**

#### PayGroup acquired TalentOz on 14 July 2020



### Business Overview



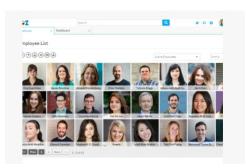


40 clients & 30,000 active users

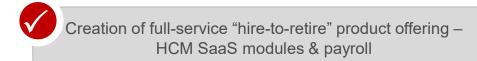
Highly experienced development team, based in Asia

Delivered revenue CAGR of 170% p.a over past 3 years





#### **ACQUISITION BENEFITS**





Addition of experienced & proven Asian-based sales and development team

Attractive financial returns – acquisition multiple of 1.7x SaaS revenue





# **ACQUISITION STRATEGY – PAYROLL HQ**

PayGroup entered into a binding agreement to acquire Payroll HQ Pty Ltd on 4 November 2020

Acquisition price of \$3.83M (inclusive of earn-out) To be funded by PYG scrip issued @ \$0.62/share



- Headquartered in Sydney, privately owned
- Provides full SwaS payroll outsourcing solution for its clients
- Processes over 120K payslips p.a
- Ontract terms of 3 years with automated renewals in place
- Over 100 high quality clients such as Alstom, BBC Studios,
   ASICS Oceania
- Led by Mr Ross Heron, leading industry expert
  - Highly experienced sales team with proven track record

#### **ACQUISITION RATIONALE**

- √ Immediately adds 100 new corporate clients
- ✓ Significant cross-sell opportunities for PayGroup's HCM product suite across Australian client base
- ✓ Appointment of highly experienced AUbased management & sales team to drive PayGroup's Australia growth strategy
- ✓ Increased market exposure to Australia's fast growing outsourced HCM & payroll sector in post pandemic economy



# **FY21 OUTLOOK**



# Continued growth in new contract sales

- H1 FY21 new contracts sold (in TCV) already significantly above H1 FY20
- Strong sales pipeline, looking to deliver new clients and crosssells
- GPP to continue to deliver payslips and transactions



- Integrating Payroll HQ high growth revenue into the Group and leveraging existing infrastructure to increase EBITDA margins
- Growth study underway with PwC to identify acquisition targets which fit into the Group's criteria – creating key upsell opportunities

# Forecast earnings growth in FY21 (vs pcp)

- Contribution from acquisitions
- Strategic focus on margins, new markets and cross-sell of full suite of service offerings
- On-track to meet cost efficiency target of \$1.5M (annualised)









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# **Glossary of Terms**

Active Client Employees: A key performance indicator to count the number of active (working) unique employees on the Astute platform

Annualised Recurring Revenue (ARR): Annualised Recurring Revenue represents contracted recurring revenues of term subscriptions normalised to the single

calendar year

Customer Retention Rate: Customer retention rate designates the percentage of customers the company has retained over a given time period

The Cloud: Refers to software and databases that run over the internet. Cloud servers are located in data centers all over the world

Global Partnership Program (GPP): PayGroup's partnership and mutual referral agreements with leading global payroll and HCM providers who do not

operate in Jurisdictions within Asia Pacific

Human Capital Management (HCM): HCM is a set of practices related to human resource management and the organisational need to provide specific

competencies

Monetisation Monetisation refers to revenue generated from Astute's partnership with Flare, providing a choice of superannuation

funds to onboarding contractors

Software as a Service (SaaS): SaaS is a method of software delivery in which software is accessed online via a subscription rather than purchased and

installed on individual devices

Software with a Service (SwaS): Managed payroll and outsourcing using software with a range of physical delivery models

**Total Addressable Market (TAM):** The annual revenue opportunity or market demand available for a product or service

Total Contract Value (TCV):

TCV measures how much value a contract is worth over the life of that contract. It includes recurring revenues as well as

one-off charges like implementation fees

Treasury Services: Transaction services derived from the handling of client funds as an extension of providing payroll services. Revenue is

generated through a per transaction per client employee basis.

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