

Holista Commission TGA Application to Prove Natshield™ is Effective Against COVID-19 and to Classify it as “Therapeutic Goods”

ASX Announcement

27 November 2020

Highlights

- **Holista is progressing its TGA application for labelling rights to claim NatShield™ and Protectene™ are effective against COVID-19**
- **NatShield™ and Protectene™ have been cleared to be sold in Australia as cosmetic goods with the claim “antibacterial and kills 99.99% of germs”**
- **Ingredients used in these all-natural products are listed in the Australian Inventory of Chemical Substances (AICS)**
- **This application will re-classify these products as “Therapeutic Goods”**
- **Testing at TGA-approved Australian labs will be undertaken as part of the application process**
- **Additional comparison testing to prove that Holista’s all-natural products will last longer than alcohol-based disinfectants**
- **The Australian certification will allow Holista to market its products in both medical and consumer markets**
- **The Australian Certification will result in Natshield™ and Protectene™ being listed on the TGA’s Australian Register of Therapeutic Goods.**
- **Further testing being undertaken to allow claims for fogging and use in heating, ventilation and air-conditioning (HVAC) systems.**

Holista Colltech Limited (ASX:HCT, “Holista” or “the Company”) has commissioned an application to the Therapeutic Goods Administration (TGA) by a third-party consulting firm, to allow its NatShield™ and Protectene™ range of products to be labelled as effective in killing the COVID-19 virus and to have these products categorised as “Therapeutic Goods”.

The NatShield™ hand sanitiser and wipes can currently claim to be antibacterial and 99.99% effective in killing germs, and can be sold in Australia as “cosmetic goods”.

Cosmetic products can only be used on the skin, while therapeutic goods can claim to treat a disease or its symptoms.

This certification will enable Holista to label its NatShield™ and Protectene™ products sold in Australia as effective against COVID-19.

Path-Away® has been successfully tested to kill SARS-CoV-2 which causes COVID-19 within two minutes by Microbac Laboratories Inc.

SARS-CoV-2 is the actual virus that causes COVID-19 and Microbac is a Department of Defence (DoD) and Environmental Laboratory Accreditation Program (ELAP) accredited laboratory based in the United States.

Path-Away® had also been successfully tested in a UK laboratory to kill 99.99% of the feline coronavirus, a recognised surrogate of the SARS-2 Coronavirus.

Some of the tests done overseas will need to be repeated in Australia, in line with TGA regulations.

Additional testing is planned to measure the effectiveness against airborne viruses by using a fogging delivery system in public thoroughfares, such as elevators, foyers and public transportation.

This is to enable Holista to launch its fogging delivery system as well as it's HVAC continuous delivery systems, currently being used in the USA.

Holista will also be undertaking a comparison study at an approved TGA facility to prove that Path-Away® remains effective for longer than alcohol-based sanitisers.

“We are confident that we will get the same results from the next round of tests as we have already successfully tested Path-Away® in leading overseas laboratories,” said the Chief Executive Officer of Holista, Dr Rajen Manicka.

Dr Arthur Martin, the President of GICC LLC, said, “ I am pleased with Holista's efforts to speed up the process of getting Path-Away® listed under Australia's TGA. After registration, we will be able to commercialise NatShield™ as a sanitizer as well as an all natural disinfectant”.

This announcement has been approved for release by the Board of Directors.

-Ends-

About Holista Colltech Limited

Holista Colltech Ltd("Holista") is a natural wellness company, that has the following main divisions:

- Dietary supplements
- Food Ingredients
- Ovine collagen
- Infection Control Solutions

Holista has a global collaboration with Global Infection Control Consultants LLC to use Path-Away®, a plant-based solution that is proven to kill a broad spectrum of microbes. The all-natural alcohol-free active ingredient is used in Holista's range of sanitising products under the NatShield™ brand.

Listed on the Australian Securities Exchange ("ASX"), Holista researches, develops, manufactures and markets health style products. Holista's suite of ingredients includes low GI baked products, reduced-sodium salts, low-fat fried foods and low-calorie sugar without compromising taste, odour and mouthfeel. Holista also produces sheep (ovine) collagen using patented extraction methods.

For more information on Holista, please visit <https://www.holistaco.com/>

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