Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme iSentia Group Limited

ACN/ARSN 167 541 568

1. Details of substantial holder (1)

Name
TELSTRA SUPER PTY LTD AS TRUSTEE FOR TELSTRA SUPERANNUATION
SCHEME (TELSTRA SUPER)

ACN/ARSN (if applicable)
007 422 522

The holder became a substantial holder $\frac{07}{01}/\frac{2021}{2021}$

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORDINARY SHARES	13,648,783	6.78%	6.78%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
TELSTRA SUPER PTY LTD		ORDINARY SHARES 13,648,783

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant	Registered holder of	Person entitled to be	Class and number of securities
interest	securities	registered as holder (8)	
TELSTRA SUPER PTY	JP MORGAN NOMINEES		ORDINARY SHARES
LTD	JP MORGAN NOMINEES		13,648,783

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)	Class and number of securities
		Cash	Non-cash	
SEE ATTACHED				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

Name	Address
TELSTRA SUPER PTY LTD	LEVEL 10, 130 LONSDALE STREET, MELBOURNE, VIC

Signature

print name	MICHAEL CHIEN	capacity	COMPLIANCE
sign here		date	08/01/2021

OS-PUR 07-Jan-2021 11-Jan-2021 ISENTIA GROUP LTD CO 931,211 0.11500	The addresses of persons named in this form are as follows: Name						
The addresses of persons named in this form are as follows: Name	The addresses of persons named in this form are as follows: Name	7 Address					
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		OS-PUR	07-Jan-2021	11-Jan-2021	ISENTIA GROUP LTD CO	4,283,571	0.11500