



ASX RELEASE

5 February 2021

## Interim results presentation

Southern Cross Media Group Limited (ASX: SXL) (SCA) will announce its results for the half year ended 31 December 2020 on Thursday, 25 February 2021.

A teleconference will be held for shareholders and the investment community at 9:30am on Thursday, 25 February 2021. The teleconference details are as follows:

|                |                                 |
|----------------|---------------------------------|
| Australia      | 1800 093 431 or +61 2 8047 9393 |
| Hong Kong      | +852 3005 2399                  |
| New Zealand    | 0800 452 257                    |
| Singapore      | 800 120 6856                    |
| United Kingdom | 0800 026 1552                   |
| United States  | 1 877 788 9032                  |
| Passcode:      | <b>29097707#</b>                |

A recording of the presentation materials and teleconference will be posted on the Southern Cross Austereo website following the call: <http://www.southerncrossaustereo.com.au/investors/interim-results/>

Approved for release by Tony Hudson, Company Secretary.

For further information, please contact:

### Southern Cross Media Group Limited

**Investors:**

Nick McKechnie  
Chief Financial Officer  
Tel: 03 9922 2001

**Media:**

Rochelle Burbury  
Corporate Communications Manager  
Mob: 0408 774 577

**About Southern Cross Austereo**

Southern Cross Austereo (SCA) is one of Australia's leading media companies reaching more than 95% of the Australian population through its radio, television and digital assets. Under the Triple M and Hit network brands, SCA owns 99 stations across FM, AM and DAB+ radio. SCA provides national sales representation for 23 other regional radio stations. SCA broadcasts 92 free to air TV signals across regional Australia, reaching 4.4 million people a week, with Nine Network programming and advertising representation across Australia's East Coast, Seven Network programming in Tasmania and Darwin, and Seven, Nine and Ten programming in Spencer Gulf. SCA operates Australia's leading premium podcasting network - PodcastOne Australia – and provides Australian sales representation for global open audio platform SoundCloud. SCA's premium brands are supported by social media, live events, video, online and mobile assets that deliver national and local entertainment and news content. <https://www.southerncrossaustereo.com.au/>