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# **Executive Summary**



# 1H21 performance highlights







#### **Building recruitment momentum**

Increase in loan writers over the COVID-19 period with loan administrators up 5.4% verse Dec-19



#### **Positive settlement momentum**

Approvals up 19.9% to \$3.7b in Dec-20 qtr National Leads up 120.8% for the half



# 1H21 performance highlights

		1H21	1H20	1H21 vs 1H20
NPAT	- Cash	5.6m	5.5m	1%
	- IFRS	5.0m	4.0m	26%
	Adjustment to NPV payable for changes in pay-out assumption <sup>1</sup>	(0.9m)	-	-
	- IFRS final result	4.1m	4.0m	3%
Mortgage Broking	<ul><li>Settlements</li><li>Loan book</li></ul>	6.1b 54.1b	5.0b 54.3b	21%
	- Loan Book	34.10	<u> </u>	(070)
FinChoice	- FUA	1.2b	1.1b	15%
	– PIF	35.0m	31.2m	12%
EPS	– Cash	4.5c	4.4c	1%
	- IFRS	3.3c	3.2c	3%
DPS	– Final Dividend	4.0c	3.0c	33%



<sup>&</sup>lt;sup>1</sup> Adjustment represents a revaluation of the carrying value of future trail payable of the entire trail book as at 31 December 2020.

# **Achievements and progress**

#### **Business outcomes**

- Settlements up 21% on H1 FY20 and up 22% on H2 FY20.
- Quarterly settlement momentum continued throughout the period reflecting strong market conditions evidenced by increased refinance and first home buyer activity.
- No JobKeeper assistance received.
- 'Mortgage Choice Home Loans Ignite' white label product (supported by Pepper Money) settlements continued to build following launch in February 2020.
- Building recruitment momentum with the number of loan writers increasing in the half.

#### **Best Interests Duty Compliance**

Best Interests Duty compliant on 1 January 2021.



# **Trail book in transition**

#### **Payout**

- The payout ratios on our trail book increased over the period with the increase in settlements. This increase will likely plateau in future periods with growth in the network.

#### **Trail Book**

- Increase in settlements of over 20% offset by a fall in average revenue of trail due to increased savings through COVID-19 and high levels of refinance activity.
- Run-off increased by 18.5%. Refinancing activity peaked for Mortgage Choice last quarter of FY20 and expect the balance of settlement activity from new originations to improve in future periods. Expect run-off to settle down over the next 6 to 12 months as economic activity resumes.
- Expected fall in trail rate a trend since 2009 but accelerated with increased run-off in older, higher margin book. This effect has a few more years to run (see slide 12).



# **Growth initiatives**

#### **Sales**

 Invested in sales team leadership with renewed focus on partnering with franchisees to grow their businesses through sales insights, delivery of deepened lead source analysis and refined franchise success reporting.

Refreshed our franchise value proposition to reflect our superior technology, business support and strong brand which lead to increased interest from prospective franchisees.

#### **Marketing**

- New email marketing platform capabilities implemented to increase and improve customer interactions and conversion.
- Brand strategy refresh with a new website led to improved customer experience and 121% increase in national leads.

#### IT

- Over 450 software enhancements to our proprietary Broker Platform delivered since inception.
- Continued to build out digital customer experience with more than half the network adopting newly integrated Fact Find gaining 80% completion rate from customers.



Financial Performance & Underlying Drivers



# **Profit & loss statement**

	1H21 Cash^\$m	1H20 Cash^\$m	Change %	1H21 IFRS \$m	1H20 IFRS \$m	Change %
Origination commission received	36.4	30.9	18%	36.4	30.9	18%
Trailing commission received	49.1	50.1	(2%)	51.4	44.9	14%
Total commission received	85.6	81.0	6%	87.8	75.8	16%
Origination commission paid	28.8	24.1	20%	28.8	24.1	20%
Trailing commission paid	35.8	35.7	0%	39.3	32.5	21%
Total commission paid	64.6	59.8	8%	68.1	56.6	20%
Net core commission	21.0	21.1	(1%)	19.7	19.2	3%
Diversified products net revenue	0.7	0.6	8%	0.6	0.6	8%
Financial Planning net revenue	0.9	0.9	1%	0.9	0.8	5%
Other income	1.0	1.2	(21%)	1.0	1.2	(21%)
Gross profit	23.5	23.9	(2%)	22.2	21.8	2%
Operating expenses	15.6	15.8	(2%)	15.6	15.8	(2%)
Share based remuneration	-	-	-	0.6	0.1	n/a
Net profit before tax	8.0	8.1	(2%)	6.1	5.9	3%
Net profit after tax	5.6	5.5	1%	4.1	4.0	3%
EPS (cps)	4.5c	4.4c	1%	3.3c	3.2c	3%
DPS (cps) – Full year	4.0c	3.0c	33%	4.0c	3.0c	33%

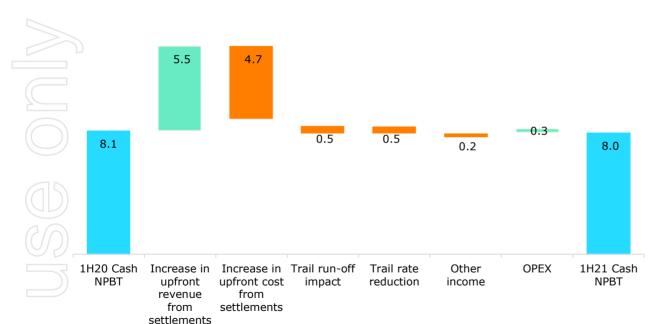
- 1H21 cash origination revenue up 18% in line with the increase in settlements.
- Cash trail impacted by COVID-19 with high levels of savings paid into mortgages and high refinance levels.
- Average payout ratio of 75.5% (upfront 79.2%, trail 72.8%) compared to 73.9% 1H20 (upfront 78.0%, trail 71.4%) due to strong settlements.
- Tight expense control. No JobKeeper payments received.
- \$470k of non-recurring expense relating to review of growth opportunities not proceeding.



<sup>^</sup>Cash is based on accruals accounting and excludes share based remuneration and the net present value of future trailing commissions receivable and payable. This is an extract from our audited accounts.

# **Cash NPBT waterfall**

#### **Net Profit Before Tax (\$m)**



Increase in gross cash origination commission offset by the following:

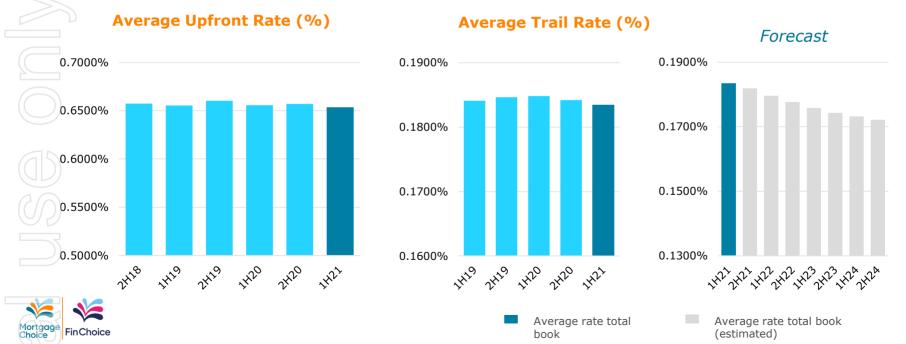
- Increase in payout as a result of increased volumes.
- Increased run-off of \$0.5m as a result of refinancing activity and build up of savings in offset/loan accounts.
- Expected reduction in trail rate from pay down of older, higher margin portfolio accelerated by increased run-off.



# **Upfront & trail commission rates**

Average upfront rate for 1H21 is stable at just over 0.65%.

Average trail rate for 1H21 is 0.1835% - a drop from 0.1848% in 1H20 as the older higher margin trail books run down over time. Trail rate forecast to reduce and stabilise at just over 0.17% in FY24.



# **Divisional results**

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т.	п	Z	u	
_		_	_	

\$'000

5.0b

21,018

22,925

10,123

4,292

5,774

**FinChoice** 

\$'000

828

977

(1,307)

(333)

(328)

(233)

Total

\$'000

21,846

23,902

9,790

3,964

5,541

(15,811) (14,504)

#### **MC - Broking Business**

Cash gross profit grew only 1% with strong settlement growth dampened by increased payout ratio and impact of trail book run-off.

#### **FinChoice**

Financial planning result improved. Expenses for the FinChoice IT platform absorbed until 30 June 2021. Current project to outsource back office operations.

FinChoice does NOT include any grandfathered commissions.

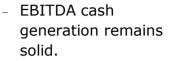
	Total \$'000	MC \$'000	FinChoice \$'000
Settlements		6.1b	
Gross profit (IFRS)	22,177	21,303	874
Gross profit (Cash)	23,517	22,524	993
OPEX	(15,560)	(14,311)	(1,249)
EBITDA (Cash)	9,736	9,969	(233)
NPAT (IFRS)	4,086	4,337	(251)
NPAT (Cash)	5,577	5,760	(183)
YOY growth (%)	1%	0%	n/a



# **Operating cash flow**

	1H21	1H20
	\$'000	\$'000
EBITDA (cash basis)	9,737	9,790
Net interest income	185	238
Depreciation and amortisation - other	(1,424)	(1,357)
Net Profit Before Tax (cash basis)	8,498	8,671
Depreciation and amortisation - other	1,424	1,357
Tax paid	(2,609)	(2,632)
Purchase of fixed assets and intangibles	(1,848)	(1,586)
(Net advances) / net repayment of loans to franchisees	812	882
Loans book purchases	(515)	(720)
Prepaid insurances	(1,406)	(22)
Other balance sheet movements*	(1,391)	883
Cash flow before borrowings and dividends	2,965	6,833
External borrowings, net of repayments	-	(2,000)
Dividends paid	(4,375)	(3,750)
Net cash movement	(1,410)	1,083

<sup>\*</sup>Includes other prepayments, other payables and receivables.



- IT investment expected to be lower in the second half.
- Prepaid insurance reflects timing difference of payment across periods.
- External borrowings repaid in full in previous financial year.
- Interim dividend of 4.0 cents (fully franked), payout ratio of 89%.

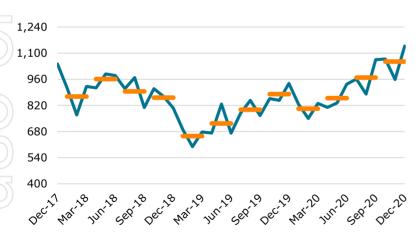


# **Settlements improved with market**

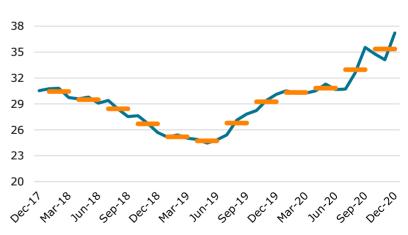
Settlement activity tracked in line with market following a low point in February 2020.

Settlements remained strong in six months to December 2020 despite extended lockdown period in Victoria and broader impacts across other key states.

#### **Mortgage Choice Settlements Trend (\$m)**



#### **Housing Finance Approvals (\$b)**



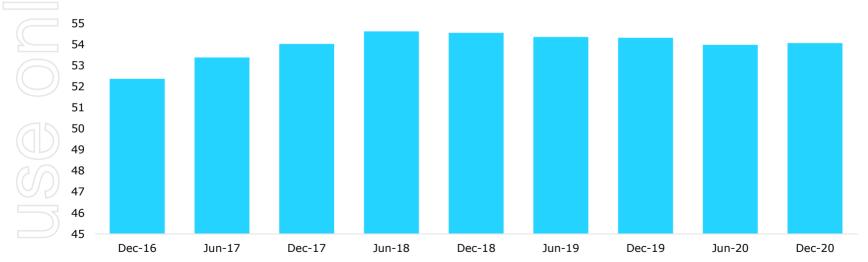
Source: ABS 5601 Table 3 and Table 13 December 2020 (Seasonally adjusted series)



# **Mortgage Choice loan book**

Loan book of \$54.1b at 31 December 2020 increased slightly from June 2020. Strong settlement growth offset by 18.5% spike in run-off due to an increase in COVID-19 related savings and record refinance activity in historic low rate environment.

#### Loan Book (\$b)

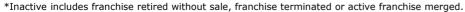




# **Broker franchise network**

Recruitment continuing to build momentum and regeneration of network progressing.







### **Franchise Network - Brokers and Advisers**

Focus on growth in network reflected in increase of loan writers on prior periods. Closing loan writers of 516 after a low of 504 in April 2020 as recruitment momentum builds. Franchise loan administrators are up 5.4% from 386 to 407.

#### **Franchise Network**



#### **Brokers & Advisers**





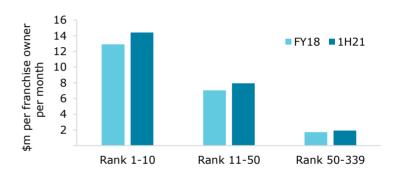
Note: Total ASIC credit representatives of 556 includes 40 limited credit reps.

# Regeneration of Broker Network

The settlement demographic of our network has improved over the past 3 years through investments we have made in regenerating the network. The network is well positioned to continue to increase productivity through growth in loan writers and franchisees as well as inherent capacity of existing businesses.

The charts below illustrate that the increase in broker productivity has been spread evenly across the network with the share of settlements remaining relatively constant over the last 3 years whilst overall settlements have increased.

#### **Average Settlements**



#### Franchise Owner Share of Settlements - FY18



#### Franchise Owner Share of Settlements - 1H21





# Market Update





# **Demand for Broking Services rebounds**

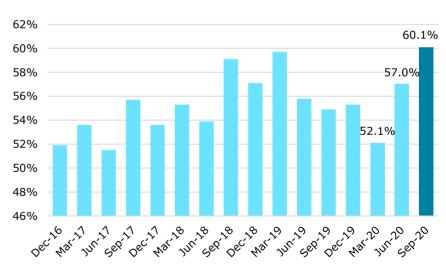
Broker market share has rebounded to a high of 60% for the September quarter after a dip to 52% in the March 2020 quarter.

Total housing market approvals averaged at \$34.2b per month in 1H21, up 21.9% on 1H20 (\$28.0b).

# Housing Finance Approvals, ABS (\$b) Owner Occupied Investment

FY18

#### **Broker usage, MFAA (%)**



Source: MFAA's quarterly survey of leading mortgage brokers and aggregators – Sep20 report

FY17

Source: ABS 5601 Table 3 and Table 13 December 2020 (Seasonally adjusted series)

FY20

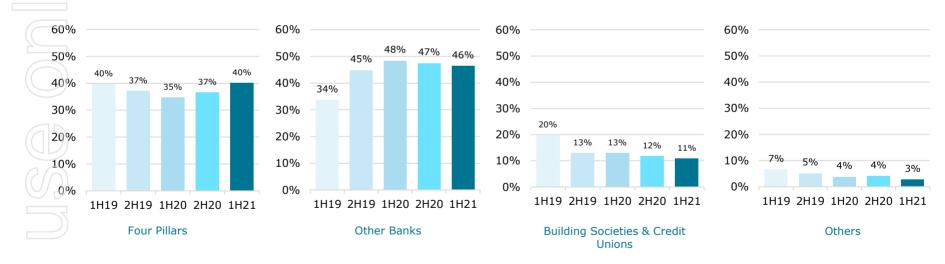
FY21

FY19

### **Settlements shift back to four pillars**

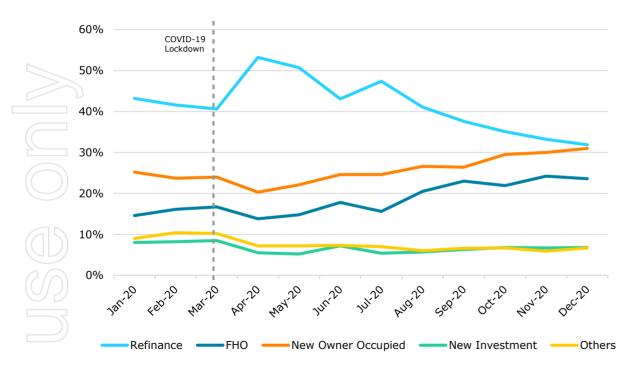
Four pillars picked up market share with building societies and smaller banks pulling back slightly. Attractive fixed rates and cashback offers in market are having an impact. Including St. George and Bankwest the four pillars rose from 47% to 55%.

#### **Mortgage Choice Residential Settlements by Lender (%)**





# **Mortgage Choice approvals mix %**



#### **Approvals Trends**

Based on the Mortgage Choice approval flows the graph highlights:

- Refinance activity peaked in April 2020.
- First Home Owner (FHO) and New Owner Occupied gradually built up as the economy moved out of lockdown.



# use on

Focus for FY21 and Summary



### **FY21 Initiatives**

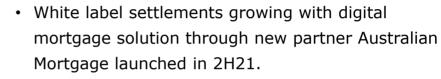
# **FY21 Progress Made**



Growth of our revenue base through recruitment, regeneration and retention of franchise talent.



- YTD settlements averaging \$1b per month.
- YTD growth in loan writers.





Accelerated investment in an enhanced and digitally-driven customer experience (CX).



 Significant enhancements made to our broker platform.



Digital Fact Find, new website and enhanced customer experience.



Delivery of systems and processes that create digitally efficient broker and adviser businesses.



 Successful delivery of Best Interest Duty compliant systems and extensive training to the broker network.





# **Summary**



Engaged and highly productive network able to respond to increase in market activity despite period of COVID-19 lockdown. Highlighted by settlement growth averaging \$1b per month.



Focused on building franchise and broker footprint to drive future growth.



Successful delivery of Best Interest Duty compliant systems and extensive broker training of both systems and new compliance obligations.



Moving forward with the digital customer experience supported by efficient and digitally enabled franchises to further support settlement growth. Significant enhancements made to core systems in 1H21 and further enhancements planned for 2H21.



Lead volumes and settlement pipelines remain ahead of prior years going into second half. Strong underlying cash flows and debt-free balance sheet.



Mortgage Choice brand and broker value proposition well positioned in a rapidly changing broker landscape.



# Appendices



# **5 Year Stats - P/L**

¢	1H17	- 2H17	1110	2H18	1110	2410	1H20	2H20	1421
\$m			1H18		1H19	2H19			1H21
Origination inc	39.28	36.57	36.21	33.81	32.09	25.77	30.89	30.57	36.42
Origination exp	(28.46)	(26.15)	(24.84)	(24.00)	(24.64)	(19.74)	(24.08)	(23.62)	(28.83)
Cash Trail inc	48.39	48.30	49.29	49.17	50.16	49.67	50.07	49.22	49.14
Cash Trail exp	(29.41)	(29.69)	(29.88)	(30.03)	(35.18)	(35.95)	(35.73)	(35.68)	(35.78)
Net Upfront	10.82	10.43	11.37	9.81	7.45	6.03	6.81	6.95	7.59
Net Trail	18.98	18.61	19.41	19.14	14.98	13.72	14.34	13.54	13.37
Net Commission	29.80	29.03	30.78	28.94	22.43	19.75	21.14	20.49	20.96
Other Income (inc Diversified products									
and FinChoice)	3.13	5.80	3.45	5.25	3.09	4.09	2.76	4.04	2.56
Cash OPEX	16.28	19.34	16.23	18.88	15.20	13.96	15.81	16.02	15.56
Cash NPAT	11.72	10.91	12.54	10.84	7.14	6.89	5.54	6.18	5.58
IFRS PAT	11.43	10.74	11.44	(7.20)	6.39	7.34	3.96	5.46	4.09
Cash e.p.s.	9.4 c	8.7 c	10.0 c	8.7 c	5.7 c	5.5 c	4.4 c	5.0 c	4.5 c
IFRS e.p.s.	9.2 c	8.6 c	9.2 c	(5.8)c	5.1 c	5.9 c	3.2 c	4.3 c	3.3 c
Div p.s.	8.5 c	9.0 c	9.0 c	9.0 c	3.0 c	3.0 c	3.0 c	3.5 c	4.0 c
Upfront Payout	72.5%	71.5%	68.6%	71.0%	76.8%	76.6%	78.0%	77.3%	79.2%
Trail Payout	60.8%	61.5%	60.6%	61.1%	70.1%	72.4%	71.4%	72.5%	72.8%
Total Payout	66.0%	65.8%	64.0%	65.1%	72.7%	73.8%	73.9%	74.3%	75.5%
Volumes MC									
Settlements # '000	20.01	18.56	18.46	15.91	15.17	12.42	14.67	14.94	18.16
Settlements \$b	6.37	5.97	5.99	5.49	5.27	4.14	5.03	4.98	6.07
Approvals \$b	7.29	6.78	6.93	6.19	5.87	4.93	5.91	5.90	7.23
Market \$b*	188.58	182.29	190.91	175.39	172.69	144.43	176.18	177.60	213.70
Market Share	3.9%	3.7%	3.6%	3.5%	3.4%	3.4%	3.4%	3.3%	3.4%
Avg Residential Loan Book \$b	51.54	52.52	53.32	53.90	54.19	53.97	53.89	53.67	53.47



<sup>\*</sup> Source: ABS 5601 Table 3 and Table 13 December 2020 (original series, non-seasonally adjusted).

# **Balance Sheet**

	Dec-20 \$'m	Jun-20 \$'m
Assets		
Current assets		
Cash and cash equivalents	4.7	6.1
Trade and other receivables	16.6	14.1
Contract assets	92.2	92.1
Total current assets	113.5	112.3
Non-current assets		
Receivables	2.8	3.5
Contract assets	281.4	280.0
Property, plant and equipment	0.5	0.6
Right of use asset	2.9	3.5
Intangible assets	11.1	10.7
Total non-current assets	298.8	298.1
Total assets	412.2	410.4
Equity		
Contributed equity	8.2	8.2
Reserves	2.5	2.0
Retained profits	78.5	78.8
Total equity	89.2	88.9

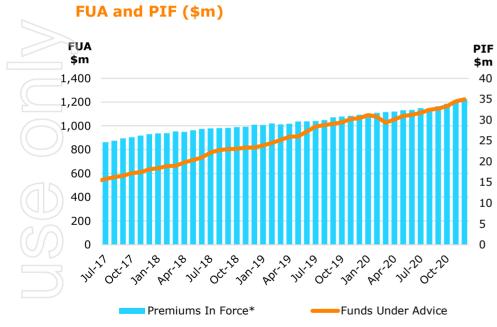
	Dec-20 \$'m	Jun-20 \$'m
Liabilities		
Current liabilities		
Trade and other payables	13.6	13.6
Future trailing commissions		
payable	68.0	67.0
Lease Liabilities	1.1	1.1
Current tax liabilities	0.3	0.4
Provisions	1.2	1.3
Total current Liabilities	84.0	83.3
Non-current liabilities Future trailing commissions		
payable	205.5	203.7
Lease Liabilities	2.1	2.7
Deferred tax liabilities	30.8	31.1
Provisions	0.7	0.7
Total non-current liabilities	239.0	238.2
Total liabilities	323.0	321.5
Net assets	89.2	88.9



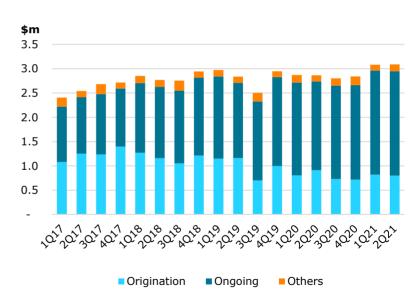
<b>Cash Flow Statement</b>	1H21 \$′000	1H20 \$′000
Cash flows from operating activities		
Receipts from customers (inclusive of goods and services tax)	101,797	95,808
Payments to suppliers and employees (inclusive of goods and services tax)	(94,827)	(85,198)
Net	6,970	10,610
Income taxes paid	(2,609)	(2,632)
Net cash inflow from operating activities	4,361	7,978
Cash flows from investing activities		
Payments for property, plant, equipment and intangibles	(1,848)	(1,586)
Net repayment of/(increase in) loans to franchisees	812	882
Interest received	185	257
Net cash (outflow) from investing activities	(851)	(447)
Cash flows from financing activities		
Proceeds/(repayment) of external borrowings	_	(2,000)
Payment of lease liabilities	(545)	(652)
Interest paid	(4.275)	(46)
Dividends paid	(4,375)	(3,750)
Net cash (outflow) from financing activities	(4,920)	(6,448)
Net decrease in cash and cash equivalents held	(1,410)	1,083
Cash and cash equivalents at the beginning of the half-year	6,108	1,972
Cash and cash equivalents at the end of the half-year	4,698	3,010



# Funds Under Advice & Premiums In Force continue to grow



#### **Gross Revenue (\$m)**

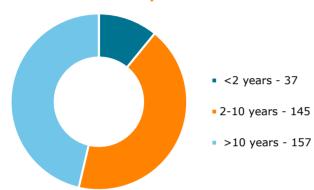




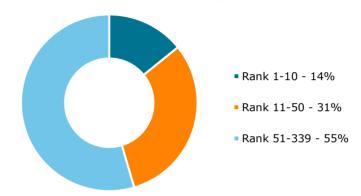


# **Network Snapshot**

#### **Franchise Owner Experience**



#### **Franchise Owner Share of Settlements**



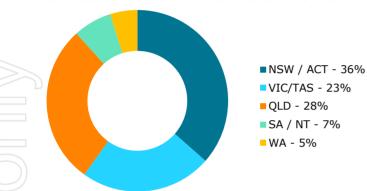


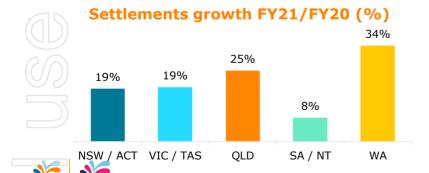
	Natio	onal	NSW	/ACT	VIC/	TAS	QL	.D	SA/	NT	W	A
	Dec-20	Dec-19										
Loan book (\$b)	54.1	54.3	36.3%	36.5%	20.3%	20.1%	27.9%	27.5%	7.9%	8.0%	7.7%	8.0%
Loan writer (incl LCR)	556	550	195	188	133	138	135	131	45	46	48	47
Franchise	386	386	149	143	94	98	80	84	26	26	37	35



# **Settlements by State**

#### States' contribution to settlements





	1H21		1H20		
Settlements	\$m	%	\$m	%	Growth
NSW / ACT	2,216	36%	1,865	37%	19%
VIC / TAS	1,423	23%	1,192	24%	19%
110 / 11.0					
QLD	1,720	28%	1,372	27%	25%
SA / NT	417	7%	385	8%	8%
		-			
WA	294	5%	219	4%	34%
	6,071	100%	5,033	100%	21%

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