

# **FY21 H1 Results**

Rene Sugo – Group CEO Chris Last – Group CFO Jon Cleaver – Wholesale CEO

Tuesday, 23rd February 2021



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# FY21 guidance reaffirmed

## \$40-\$43M EBITDA



### Record growth in phone numbers

5.1M numbers hosted on net, movements are an indicator of future recurring revenue



### Strong recurring earnings

Global Wholesale demand is adding long-term revenue and margins



### **Singapore trial customers**

Key pre-launch milestone achieved. Customers now completing technical trials ahead of global release



**KEY PERFORMANCE METRICS** 

# Record phone number growth & strong performance across all metrics

**EBITDA**<sup>1</sup>

∕I <sup>⊕</sup>\$

Up 16% vs H1 FY20

**\$8.4M** Up 30% vs H1 FY20

**UNDERLYING NPAT-A**<sup>2</sup>

GROSS MARGIN

Up 10% vs H1 FY20

RECURRING GROSS MARGIN

<sup>©</sup> \$33.4M

Up 20% vs H1 FY20

NET RETENTION RATE TOP 10 CUSTOMERS<sup>3</sup>

<sup>①</sup> 115%

PHONE NUMBERS

<sup>①</sup> 5.1M

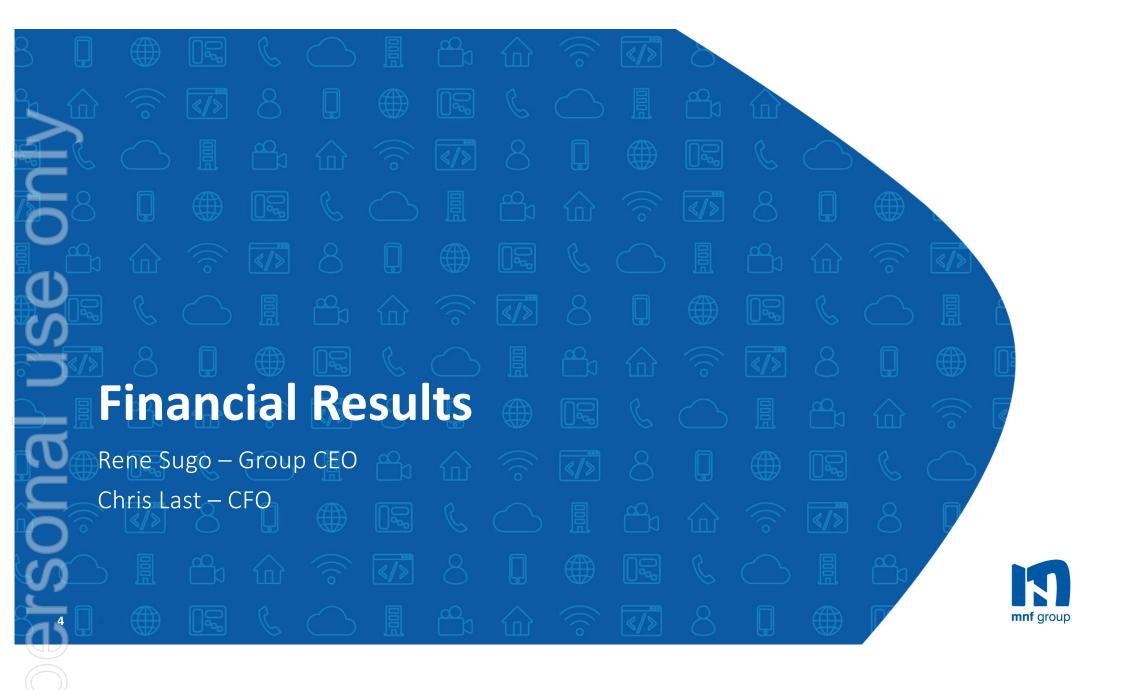
Up 24% vs H1 FY20

1. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation.

- 2. Underlying NPAT-A excludes amortisation of acquired customer contracts & acquired software and tax affected restructure costs only.
- 3. NRR (Net Retention Rate) is H1 FY21 revenue compared to H1 FY20 revenue of MNF Group's top 10 customers (excluding those that are minutes trading only). These customers combined represent approximately 19% of H1 FY21 revenue.



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# **Financial summary H1 FY21**

Reported Result	FY21 Guidance	H1 FY21 Actual	H1 FY20 Actual	Δ	Notes
Revenue		\$112.1m	\$112.0m	0%	1
Gross Margin		\$49.7m	\$45.0m	10%	
Gross Margin %		44%	40%	+4% pts	
EBITDA	\$40.0m – 43.0m	\$19.6m	\$16.9m	16%	2
NPAT		\$6.6m	\$3.7m	79%	
Underlying NPAT-A		\$8.4m	\$6.5m	30%	3
Earnings per share (cents)		7.83	4.83	62%	
Total dividend per share - fully franked (cents)		3.30	2.50	32%	

1. H1 revenue flat year on year due to usage declines in global roaming usage and audio conferencing usage as outlined in FY21 guidance. Underlying revenues growing strongly - please see details in segment reports on slide 7.

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2. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation.

3. Underlying NPAT-A & EPS-A exclude amortisation of acquired customer contracts & acquired software and tax affected restructure costs only.

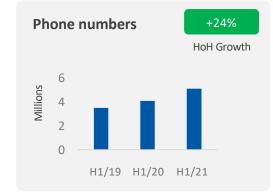
# A record result across EBITDA, NPAT and GM



% of Revenue

The addition of 1 Million phone numbers on PY is a new record. Numbers are an indicator of future recurring revenue.

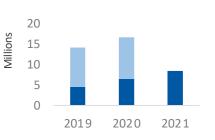
Gross Margin % and EBITDA % continue to grow rapidly. Revenue holding firm.





**EBITDA**<sup>1</sup> +16% HoH Growth 40 20 Revenue Millions 30 15 10 20 of 5 10 % 0 0 2020 2021 2019

Underlying NPAT-A<sup>2</sup>



1. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation.

2. Underlying NPAT-A excludes, amortisation of acquired customer contracts & acquired software and tax affected restructure costs only

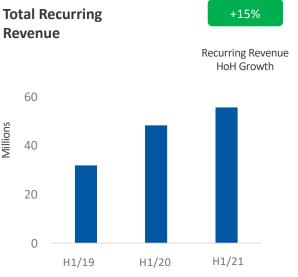
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\$8.4M

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# **Focused on growing recurring revenue**





Global Wholesale recurring revenue grew to \$11.0M. An increase of 55% vs H1 FY20. December MRR of \$1.7M, up 44% on PY.

Domestic Wholesale grew to \$33.0M. December MRR of \$5.6M, up 11% on PY.

Direct business grew with E&G leading performance. December MRR of \$1.9m, up 7% on PY.







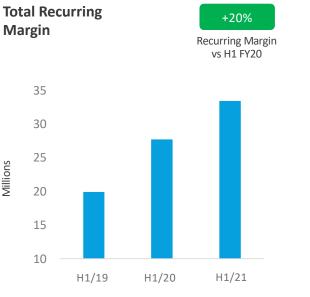
Growing share of

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# **Recurring revenue drives Group margin growth**



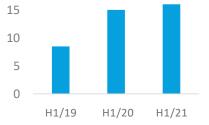


Record recurring margin in Global Wholesale, fueled by demand for enterprise UCaaS and collaboration.

Domestic Wholesale margin grew 5%. Direct margin held firm. Both are impacted by reduced demand from small businesses during COVID.



**Domestic** Wholesale **Recurring Margin** HoH Growth 15 Millions 10





Growing share of

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# **EBITDA waterfall**

+16%

EBITDA growth H1 FY21 vs H1 FY20

### Staff costs

Recruited 25 additional staff, largely to fill Software and Product Management roles

**Other revenue** Includes sale of Symmetry Networks in H1 FY20

### **Cost-savings**

Reduced corporate travel, marketing events postponed, office expenses contained

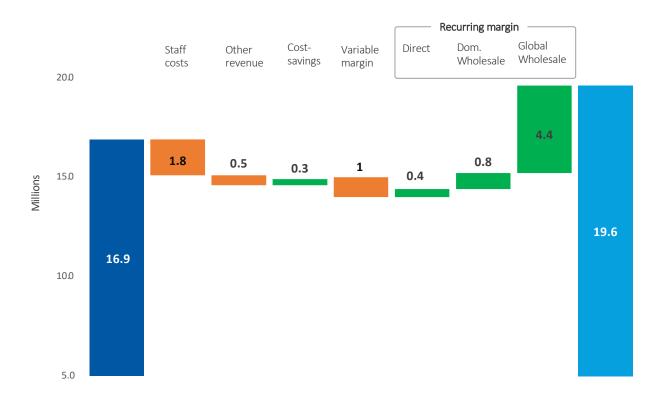
Variable margin

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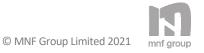
Receipts from one-off charges or usage

Recurring margin

Receipts from plan renewals and monthly charges



1. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation.



# **Operating cash flow and Net Cash**

### Excellent cash conversion continued into H1 FY21

Operating cash flow	H1 FY20	H2 FY20	H1 FY21	
	\$M	\$M	\$M	
Receipts from customers	115.6	119.5	116.6	
Payments to suppliers & employees	(103.4)	(96.0)	(95.6)	
Cash generated from operations	12.1	23.5	21.0	
Net Interest	(1.6)	(1.1)	(1.0)	
Income taxes paid	(1.9)	(2.2)	(2.9)	
Net cash from operating activities	8.6	20.3	16.9	
EBITDA <sup>1</sup>	16.9	21.3	19.6	
Cash conversion rate (CCR) %	72%	110%	107%	

### Strong balance sheet

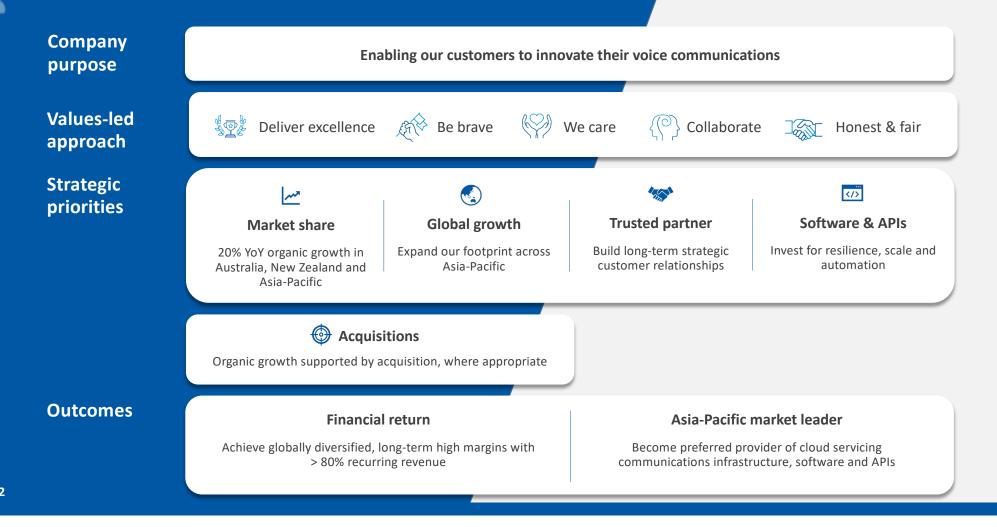
The Group is well positioned to support future acquisitions with \$52m cash and \$30m undrawn debt. The business is sufficiently funded to execute current business objectives.

Net Debt	H1 FY20	H2 FY20	H1 FY21
Net Debt	\$M	\$M	\$M
Debt	(30.0)	(30.0)	(30.0)
Cash	38.6	46.2	52.2
Net Cash	8.6	16.2	22.2

1. EBITDA excludes restructure costs, net interest, non-cash share plan costs, tax, depreciation and amortisation.



# **MNF Group strategic vision**





# **MNF Group strategic priorities**

	Business priorities	FY21 Focus Areas
محمر Market share	<ul> <li>Target 20% YoY growth in domestic markets</li> <li>Grow strategic customers and build direct channel partner business</li> </ul>	<ul> <li>Expand and improve offerings in all markets</li> <li>Maintain differentiation with continuous improvement and adoption of new technologies</li> </ul>
Global growth	<ul> <li>Generate revenue from Singapore network</li> <li>Expand the reach of our platform into new Asia- Pacific countries</li> </ul>	<ul> <li>Successfully launch Singapore</li> <li>Investigate and roadmap additional countries</li> <li>Build rapid multi-regional deployment framework</li> </ul>
rusted partner	<ul> <li>Build on our brands through our network and software capabilities</li> <li>Deliver reliable and trusted network</li> </ul>	<ul> <li>Continue to win and retain top vendors in UCaaS, CPaaS, CCaaS and RSP markets</li> <li>Take existing customers into Singapore market</li> </ul>
oftware & APIs	<ul> <li>Automate and scale core platforms to support long term growth</li> <li>Enhance digital layer to improve CX</li> </ul>	<ul> <li>Automate processes to improve efficiency</li> <li>Accelerate API and digital development to enhance the customer experience and deepen engagement</li> </ul>
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# **Our opportunity**

### **Global cloud communications boom**

Cloud communications, a \$70Bn+ global market, is the new normal. But most telecom infrastructure cannot support it.

### **Unique differentiator**

For our customers, delivering a communication service means piecing together a patchwork of software, networks and telecoms – worldwide. MNF bridges this gap, enabling our customers to move faster and win bigger.

### **Key capabilities:**



Gartner – Forecast Analysis: Unified Communications, Worldwide (January 2019) ID: G00348983 IDC – Market Analysis Perspective: Worldwide Real-Time Communications (CPaaS), 2018 Doc # US44316218 Gartner – Forecast Analysis: Contact Centers, Worldwide (April 2019) ID: G00386360



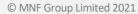
# Who we target

Wholesale is addressing a global market opportunity.

Our worldwide sales teams are serving four large, distinct customer groups.

MNF is powering the UCaaS market leaders of today, and tomorrow.

1 – Emerging SaaS	NEEDS:	SERVED BY:
	Expanding into Asia- Pacific for the first time	Global Business Development Team
2 – Global leaders – E.g.	NEEDS:	SERVED BY:
Ring Central <sup>®</sup> <b>twilio</b>	Maximising product suite in Asia-Pacific	Specialist APAC Account Management Team
3 – Enterprise enablers – E.g. Business Services orange	NEEDS: Pivoting business to service UCaaS demand	served by: Global Account Management Team
4 – Domestic challengers – E.g.	NEEDS:	SERVED BY:
2 Ce Aussie Broadband	Differentiate / move fast with tailored solutions	Domestic Account Management Team



# Singapore

### **Technical trials underway**

Working with representative customers from each of our three global pipelines.

Global business development activities have not been slowed by COVID.

Pipeline of post-launch global opportunities from customers based in North America and Europe. Domestic pipeline building.

### Customer onboarding begun

Now awaiting completion of customer trials and regulatory approval. Global launch is expected Q4 FY21. Significant opportunity for our customers

### **4500** US companies with an office in Singapore<sup>1</sup>

han **10.8%** 

ICT industry
 growth<sup>2</sup>

### Market is ripe for disruption

**97**%

Fixed voice market share held by 3 major networks<sup>3</sup>



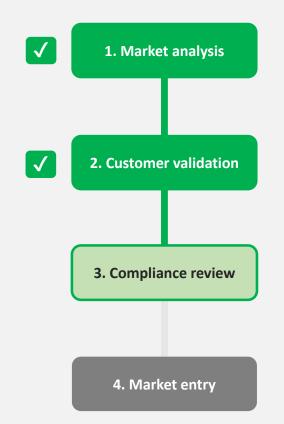
1. US International Trade Administration (September 2020) Country Commercial Guide

- 2. Singapore Government (SingStat) ICT Industry Guide 2018
- 3. MNF Group analysis based on data from Singapore Government (IMDA) Telecom Service Jan-June 2019

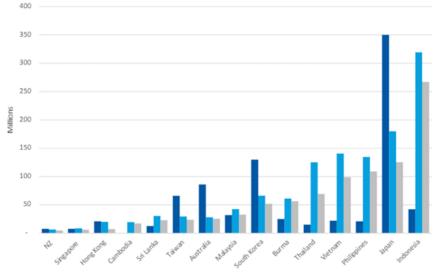
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# Global expansion progress update



### **Key APAC markets**



■ Fixed DIDs ■ Mobile DIDs ■ Population



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# Wholesale update

### **Geographic expansion**

Final stage of planning for SE Asia expansion -6 countries shortlisted.

### Continued shift to recurring revenue

Moving towards SaaS and products with long-term revenue streams.

### **Impact from COVID**

UCaaS and collaboration demand is accelerating, fueled by Enterprise digital transformation.

Domestic Wholesale customers are impacted by reduced SMB confidence. Traffic from COVID hotlines will disappear.

Global Wholesale mobile roaming revenue is down (no travel) – strong upside post-COVID.



# **Direct update**

### **Strategic review**

Executive team have commenced a review of Direct business to determine best pathway for growth.

### Sale of Pennytel

Pennytel business sold to a fast-growing Domestic Wholesale customer. Not material to revenue.

Sale to Wholesale customer means MNF will continue to benefit from Pennytel's future growth and evolution.

### **COVID** impact

Reduced demand from SMB over the last 6 months, strong upside post-COVID.

Audio conferencing impacted as customers move to video conferencing.



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# **Compelling investment case**



### Significant market opportunity

Cloud communications is a \$70B+ global market. MNF is the go-to cloud communications enabler in the APAC region.



### Strong balance sheet & proven earnings growth

\$52M in cash + \$30M undrawn debt. Business shift to recurring revenue. EBITDA growth of 19% over 5 years.



Business model centered upon producing recurring revenue and recurring margin. Targeting >80% recurring revenue.



### 100% proprietary voice network

Use our own multi-regional IP voice network, providing unmatched control over quality and reliability.



### **Global expansion**

Growing share in AU and NZ. Singapore trial underway, planned strategic expansion in South East Asia FY22.



### **Quality customers**

Wholesale customers inc. Zoom, Twilio, Microsoft and RSPs. Direct customers inc. Australian Government and enterprise.



### Founder led

Co-founders Rene Sugo and Andy Fung lead the company as Group CEO and Non-Executive Director respectively.



### **Endless use cases**

Vast potential applications of MNF's software: UCaaS, CPaaS, CCaaS, conferencing, masked numbers and more.



Thank you

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# **Revenue & margin data**

		H1 FY 20	)		H1 FY 21		Growt	h trend
	Revenue	Margin	Margin %	Revenue	Margin	Margin %	Revenue Growth	Margin Growth
Domestic Wholesale								
Variable	\$15.0	\$5.1	34%	\$12.9	\$5.4	42%	-14%	6%
Recurring	\$29.5	\$15.2	51%	\$33.0	\$16.0	48%	12%	5%
Total	\$44.5	\$20.3	46%	\$45.9	\$21.4	47%	3%	5%
Global Wholesale								
Variable	\$43.6	\$8.7	20%	\$39.0	\$7.9	20%	-11%	-10%
Recurring	\$7.1	\$5.1	72%	\$11.0	\$9.5	87%	55%	87%
Total	\$50.7	\$13.8	27%	\$50.0	\$17.4	35%	-1%	27%
Direct								
Variable	\$5.0	\$3.4	67%	\$4.5	\$2.9	65%	-10%	-13%
Recurring	\$11.8	\$7.5	64%	\$11.7	\$7.9	68%	-1%	5%
Total	\$16.8	\$10.9	65%	\$16.2	\$10.8	67%	-3%	0%
Group Total								
Variable	\$63.6	\$17.2	27%	\$56.4	\$16.2	29%	-11%	-6%
Recurring	\$48.4	\$27.8	57%	\$55.7	\$33.4	60%	15%	20%
Total	\$112.0	\$45.0	40%	\$112.1	\$49.6	44%	0%	10%



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# **Cash utilisation**

	H1 FY20	H2 FY20	H1 FY21
Cash Utilisation	\$M	\$M	\$M
Statutory operating cash flow	8.6	20.3	16.9
Expenditure on fixed assets & software development	(6.1)	(9.6)	(6.2)
Free cash flow	2.5	10.7	10.7
Dividend payments	(2.9)	(2.1)	(3.0)
Increase in equity	50.4	0.2	0.7
Business acquisitions	-	-	-
Net debt movement	(25.6)	-	-
Other	(1.3)	(1.2)	(2.4)
Net movement in cash	23.1	7.6	6.0
Opening cash balance	15.5	38.6	46.2
Closing cash balance	38.6	46.2	52.2

# **Balance sheet - key metrics**

Dec 19 (\$M)

38.6

41.5

(33.6)

46.5

51.5

(30.0)

(30.0)

(8.6)

134.5

91.7

42.8

Jun 20 (\$M)

46.2

43.9

(41.2)

48.9

56.5

\_

(30.0)

(30.0)

(16.2)

139.0

93.1

45.8

Dec 20(\$M)

52.2

39.4

(37.5)

54.2

62.0

-

(30.0)

(30.0)

(22.2)

142.3

94.0

48.3

	Cash
615	Other current assets
	Current liabilities
20	Net current assets
60	Working capital
	Debt (current)
	Debt (non-current)
	Total Debt
	Net Debt
GU)	Net Assets/Total Equity
	Intangible assets
	Net Tangible Assets
$\bigcirc$	
	25
V P	



# **Business segments**

### Wholesale

Provides voice and communications products including numbers, voice carriage and cloud services to telcos and communication disruptors, powering UCaaS, CPaaS and RSPs.

### Direct

Sells mobile, conferencing and collaboration services directly to residential, small business, enterprise and Government customers in Australia.



# **Business model**

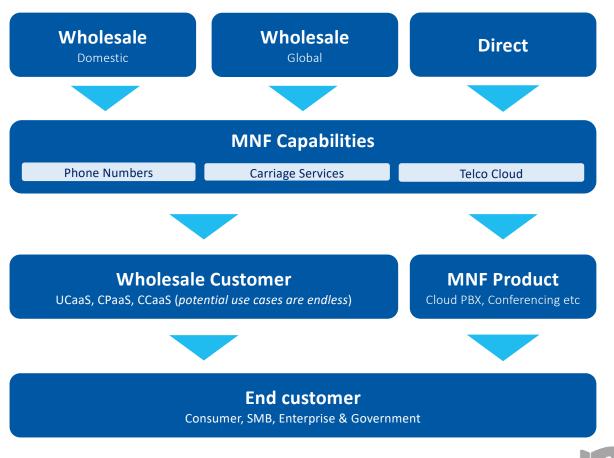
### **Recurring Revenue**

Long-term recurring revenue is generated from our suite of Wholesale capabilities, particularly hosting of numbers on our network and providing channels for voice carriage.

It also consists of subscriptions from Direct customers.

### Variable Revenue

Once-off revenue is generated from service usage, sales of hardware and equipment and consulting services provided in support of our other products.





CAPABILITIES

# **Phone Numbers**

MNF numbers enable worldwide calling, conferencing and messaging through software and apps

### **MNF killer features**

- Communicate via any device, anywhere in the world
- APIS for porting phone numbers into the cloud
- Ensuring compliance with local regulations



### **Global Wholesale**



Enabling **ride share** and **meal delivery** users to communicate safely with drivers

### **Domestic Wholesale**



Enabling **Vodafone** customers to keep their home phone when moving to NBN

### Direct



Enabling Government & Enterprise to use **Microsoft** Teams as a phone system



# Glossary

API – A set of coding standards for developers wishing to connect different bits of software.

Copper access network – Telephone wires, cables and physical equipment connecting subscribers to a local exchange.

CCaaS - Software that enables customer service through an in-house or outsourced contact centre, delivered as-a-service via the cloud.

Cloud PBX – A business phone service, typically connecting multiple business users, delivered as-a-service via the cloud.

**CPaaS** – A framework for developers to add telecom capabilities to their software, without needing to build backend infrastructure.

**MVNO** – A way to provide mobile services without need to build an independant mobile network.

**Porting** – The process of transferring a phone number from one telecom carrier to another.

**PSTN** – The global network of phone users, encompassing every phone number in the world.

Recurring Revenue – Revenue that is billed every month regardless of user activity, typically high margin and stable.

SLA – The agreed standard of service reliability between a customer and a service provider.

**SIP Trunk** – A way for voice and video calls to travel over VoIP networks. It is the digital equivalent of a phone line.

SMB - Small and Medium sized businesses.

**Termination** – The process of routing a phone call, from one telecom provider to another, until it reaches the recipient.

Transaction Revenue – Revenue that is billed when a user makes a phone call, typically low margin and variable.

UCaaS – Software that enables users to call, conference and message from a single interface, delivered as-a-service via the cloud.

Virtual Number – A phone number that is operated on a VoIP network without needing an underlying phone line service.

**VoIP** – A way of turning phone calls into data that can transmitted over the internet and routed to any recipient.



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