

# MyFiziq to Appoint new US Board members in readiness for the NASDAQ IPO.

# Highlights

- MyFiziq receives acceptance from new board appointments, Mr Edward Greissing Jr and Mrs Luisa Ingargiola.
- Mr Greissing and Mrs Ingargiola have extensive experience in the US healthcare and Capital Markets.
- Mr Greissing is a Strategic Advisor and Senior Fellow with the Milken Institute.
- Mr Greissing has worked with Global Governments addressing critical health and economic policy issues, including Health Innovation, Chronic Disease Prevention, Mental Health, Food and Nutrition, Pandemics and Health Emergencies, and Affordable Access and Reimbursement.
- Mr. Greissing is a member of the Chimerix Board and served as the Nominations and Government Committee Chair and a member of the Compensation Committees.
- Mrs Ingargiola resides on 5 NASDAQ boards as Audit Committee Chair.
- Mrs Ingargiola has extensive experience in the Life and Health Insurance sector.
- Mrs Ingargiola has a broad set of capital market skills and experience, ranging from strategy, IPO's, corporate governance, and M & A.

Advanced Human Imaging company, MyFiziq Limited (ASX: MYQ) ("MyFiziq" or "Company") is pleased to announce it has received acceptance and will be appointing two new board members upon the acceptance by NASDAQ and listing to the NASDAQ exchange.

MyFiziq is very pleased to have received the acceptance from Mr Greissing and Mrs Ingargiola to be appointed to the board of directors of MyFiziq both Mr Edward F. Greissing Jr. and Mrs Luisa Ingargiola. Both appointees will join the board of MyFiziq upon the official listing onto the NASDAQ. Mr Greissing will be a Non-Executive Director and Mrs Ingargiola with be a Non-Executive Director and Chair of the company's Audit Committee.

About Edward F. Greissing Jr.

Mr. Edward Greissing is a Strategic Advisor and Senior Fellow with the Milken Institute. Previously he was the Executive Director for the Center of Public Health at the Milken Institute. His work with global business and government leaders, investors, philanthropy, NGOs, and academic thought leaders improves health outcomes for individuals and communities everywhere.

Before his time with the Milken Institute, he served as a member of the Executive Committee, Global Leadership Team, and Senior Vice President of Corporate Affairs at Sanofi. During his nearly four decades in the biopharmaceutical industry, Mr. Greissing led a wide range of Public Affairs and Global Corporate Affairs teams, first at the Upjohn Company and Pharmacia and later with Sanofi. His strategic approach to stakeholder management included new product launches and a freshness program for life

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cycle management resulting in improved patient outcomes, increased shareholder value, positive business results, and externally valued as a desired and trusted business partner.

Previously he served as President and Chief Executive Officer of Red Line Associates, a consulting firm with clients from the biopharmaceutical, device, food service, and financial industries.

Before entering the industry in 1978, Mr. Greissing was on the U.S. Senate Intelligence Committee staff, served in the United States Army, and was a military policeman assigned to the Honor Detail at Fort Myer at Arlington Cemetery. Mr. Greissing earned an A.B. in History from The College of the Holy Cross and an M.A. in Congressional Studies and Politics from The Catholic University of America.

### **About** Luisa Ingargiola

Luisa has almost 20 years of experience in public company finance, compliance, capital markets oversight and mergers and acquisitions. She currently serves as Chief Financial Officer of a NASDAQ biotech firm and Audit Chair of several Public companies including AgEagle (NYSE: UAVS), Vision Marine (NASDAQ:VMAR) and Progress Acquisition Corporation (NASDAQ:PGRWU), a new SPAC that recently completed their IPO. She has served multiple public companies in various Officer and Director roles.

Ms Ingargiola has helped guide the uplist or IPO of several companies to NASDAQ or the NYSE. She has been involved in the successful execution of over \$500 Million in financing and merger transactions and has assisted companies navigate Board governance, merger diligence, regulatory compliance, financial controls and corporate strategy.

She graduated from Boston University Questrom School of Business with a bachelor's degree in business administration and received her MBA in Health Administration from the University of South Florida.

## Vlado Bosanac, Chairman and CEO of MyFiziq, said:

"I have always prided myself with the people I have around me and the skills they bring that challenge me as the CEO and Co-Founder of MyFiziq. It is so important to fill the skill and knowledge gap that is required to drive the company, its growth and shareholder value. I am extremely pleased to have Edward and Luisa joining the board of MyFiziq.

Both Edward and Luisa are highly respected in the global business communities and bring an endless amount of experience and knowledge across multiple facets of Business, Capital Markets, Health, Government policy and the core needs of the MyFiziq offerings.

As leaders in their respective fields, they will provide world-class guidance to our global offering and their networks, With a breadth of global expertise and relationships within Government, Institutional and Healthcare and capital markets,

Our new board members are accomplished individuals that bring enormous personal brand equity and validation to the company and its offering."

\*This announcement has been approved by the board of MyFiziq Limited.



#### For more information contact:

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## **About MyFiziq:**

MyFiziq has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimension using only a smartphone privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes. or simply wanting to be correctly sized for a garment when shopping online. The MyFiziq technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partner benefits from our (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the MyFiziq modular system, based on multiple (SDK's) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

MyFiziq has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-toend experience that is unrivaled in the industry. MyFiziq simplifies the collection of measurements and removes the human error present in traditional methods.

For more information please visit: www.myfiziq.com



#### Other Achievements of Edward F. Greissing Jr.

#### Industry and Company Leadership/Accomplishments:

Chairman of the PhRMA Government and Policy Washington Representatives on four occasions (1978=2008); PhRMA Board Management For Ten CEOs and Five Board Chairs (1980-2014); Orphan Drug Act (1983); Drug Price Competition and Patent Restoration Act (1984); W.E. Upjohn Award for Corporate Leadership (1985); Omnibus Budget Reconciliation Act of 1990; Identified Members of the Global Scientific Review Panel to evaluate the safety and efficacy of Halcion (1992); Created Friends of the Congressional Glaucoma Caucus - An Eye Screening Initiative To Improve Eye Care and Encourage Early Diagnosis (2000); STOP Obesity (2006); National Transitions of Care Coalition (2007); Partners in Patient Health (2009); Chronic Disease Prevention and Wellness (2010); Founding Member Sanofi U.S. Foundation (2010); Innovative approaches to the U.S. Market Access and Government Reimbursement (2010/2016); Executive Committee and Global Leadership: Sanofi Mentor and Individual Development Program; Military Veterans Initiative; New Business and Innovation Model Committee (2006-2016); and the Executive Co-lead for the Sanofi Diversity and Inclusion Program (2013-2016).

#### **Board and Trustee Positions:**

Co-Founder Research! America (1989); Co-Founder FDA Council (1989); Council for Excellence in Education (1991-2013); George Washington University School of Public Health Advisory Council (2015-Present); George Washington University Co-Chair Endowment Fund (2015-2017); National Association Manufacturers (2013-2014); National Institutes of Health Children's Inn (2009-Present); Stone Ridge School of the Sacred Heart (2011-2017); U.S Chamber of Commerce (2016); Vanguard Group For Leadership (2017); the Chimerix Board of Directors (2018); and Chairman of the Chimerix Nominations and Governance Committee (2018) and Compensation Committee (2019).