



Bubs Australia Limited  
ACN 060 094 742  
2-4/6 Tilley Lane, Frenchs Forest  
NSW 2086 Australia

1800 2827 2878 (1800 BUBS AUST)  
info@bubsaustralia.com

1 June 2021

Sandra Wutete  
Senior Advisor  
Listings Compliance Perth  
ASX Limited

### Response to Price Query

Dear Ms Wutete

I refer to your letter dated 1 June 2021 and respond to each of your questions below:

1. Is BUB aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?

**Response: No.**

2. If the answer to question 1 is "yes".

- (a) Is BUB relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1? Please note that the recent trading in BUB's securities would suggest to ASX that such information may have ceased to be confidential and therefore BUB may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.
- (b) Can an announcement be made immediately? Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).
- (c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?

**Response: N/A**

3. If the answer to question 1 is "no", is there any other explanation that BUB may have for the recent trading in its securities?

**Response: The Company is aware, via publicly reported news articles, that the Chinese government today announced it is scrapping a policy limiting couples to two children, and will now permit families to have three children without financial penalty with the formal introduction of a third-child policy. The Company is aware that the policy announcement has been widely reported, both internationally and in Australia, including across the Australian Financial Review and ABC News.**

4. Please confirm that BUB is complying with the Listing Rules and, in particular, Listing Rule 3.1.

**Response: The Company confirms that it is complying with the Listing Rules and, in particular, Listing Rule 3.1.**



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5. Please confirm that BUB's responses to the questions above have been authorised and approved under its published continuous disclosure policy or otherwise by its board or an officer of BUB with delegated authority from the board to respond to ASX on disclosure matters.

**Response: I confirm that responses to the questions above have been authorised and approved by its board.**

**Yours sincerely**

A handwritten signature in black ink, appearing to be "J. Stephenson", written over a faint horizontal line.

Jay Stephenson  
**COMPANY SECRETARY**



1 June 2021

Reference: 35499

Mr Jay Stephenson  
Company Secretary  
Bubs Australia Limited

By email

Dear Mr Stephenson

**Bubs Australia Limited ('BUB'): Price - Query**

ASX refers to the following:

- A. The change in the price of BUB's securities from a closing price of \$0.33 on Thursday, 27 May 2021 to an intra-day high at the time of writing this letter of \$0.425 today.
- B. The significant increase in the volume of BUB's securities traded today.

**Request for information**

In light of this, ASX asks BUB to respond separately to each of the following questions and requests for information:

1. Is BUB aware of any information concerning it that has not been announced to the market which, if known by some in the market, could explain the recent trading in its securities?
2. If the answer to question 1 is "yes".
  - (a) Is BUB relying on Listing Rule 3.1A not to announce that information under Listing Rule 3.1? Please note that the recent trading in BUB's securities would suggest to ASX that such information may have ceased to be confidential and therefore BUB may no longer be able to rely on Listing Rule 3.1A. Accordingly, if the answer to this question is "yes", you need to contact us immediately to discuss the situation.
  - (b) Can an announcement be made immediately? Please note, if the answer to this question is "no", you need to contact us immediately to discuss requesting a trading halt (see below).
  - (c) If an announcement cannot be made immediately, why not and when is it expected that an announcement will be made?
3. If the answer to question 1 is "no", is there any other explanation that BUB may have for the recent trading in its securities?
4. Please confirm that BUB is complying with the Listing Rules and, in particular, Listing Rule 3.1.
5. Please confirm that BUB's responses to the questions above have been authorised and approved under its published continuous disclosure policy or otherwise by its board or an officer of BUB with delegated authority from the board to respond to ASX on disclosure matters.

**When and where to send your response**

This request is made under Listing Rule 18.7. Your response is required as soon as reasonably possible and, in any event, by no later than **4:30 PM AWST Tuesday, 1 June 2021**. You should note that if the information requested by this letter is information required to be given to ASX under Listing Rule 3.1 and it does not fall

within the exceptions mentioned in Listing Rule 3.1A, BUB's obligation is to disclose the information 'immediately'. This may require the information to be disclosed before the deadline set out in the previous paragraph and may require BUB to request a trading halt immediately.

Your response should be sent to me by e-mail at **ListingsCompliancePerth@asx.com.au**. It should not be sent directly to the ASX Market Announcements Office. This is to allow me to review your response to confirm that it is in a form appropriate for release to the market, before it is published on the ASX Market Announcements Platform.

### Trading halt

If you are unable to respond to this letter by the time specified above, or if the answer to question 1 is "yes" and an announcement cannot be made immediately, you should discuss with us whether it is appropriate to request a trading halt in BUB's securities under Listing Rule 17.1. If you wish a trading halt, you must tell us:

- the reasons for the trading halt;
- how long you want the trading halt to last;
- the event you expect to happen that will end the trading halt;
- that you are not aware of any reason why the trading halt should not be granted; and
- any other information necessary to inform the market about the trading halt, or that we ask for.

We require the request for a trading halt to be in writing. The trading halt cannot extend past the commencement of normal trading on the second day after the day on which it is granted. You can find further information about trading halts in Guidance Note 16 *Trading Halts & Voluntary Suspensions*.

### Suspension

If you are unable to respond to this letter by the time specified above, ASX will likely suspend trading in BUB's securities under Listing Rule 17.3.

### Listing Rules 3.1 and 3.1A

In responding to this letter, you should have regard to BUB's obligations under Listing Rules 3.1 and 3.1A and also to Guidance Note 8 *Continuous Disclosure*: Listing Rules 3.1 – 3.1B. It should be noted that BUB's obligation to disclose information under Listing Rule 3.1 is not confined to, nor is it necessarily satisfied by, answering the questions set out in this letter.

### Release of correspondence between ASX and entity

We reserve the right to release a copy of this letter, your reply and any other related correspondence between us to the market under Listing Rule 18.7A.

### Questions

If you have any questions in relation to the above, please do not hesitate to contact me.

Yours sincerely

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Sandra Wutete

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Senior Adviser, Listings Compliance (Perth)