Ellerston Capital Limited
ABN 34 110 397 674
AFSL No. 283 000

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Sydney NSW 2000
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TO: The Manager, Company Announcements, ASX

FAX No:

FROM: Ellerston Capital Limited

DATE: 8/06/2021

NO. OF PAGES (Including this page) 8

Dear Manager

RE: INFOMEDIA LIMITED - Form 603

We attach our notice of becoming a substantial holder (Form 603) in respect of INFOMEDIA LIMITED.

We note that the shares reported in this Form are owned by third party accounts under the discretionary investment management of Ellerston Capital Limited.

None of Ellerston Capital Limited, nor any of its shareholders or any of their associates hold a direct interest in any shares disclosed in this Form.

Yours sincerely,

Ian Kelly
Company Secretary
Ellerston Capital Limited

Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme INFOMEDIA LIMITED

ACN/ARSN/ARBN ACN 003 326 243

1. Details of substantial holder (1)

Name Ellerston Capital Limited (Primary Person), and its associates being those persons listed in Annexure B

ACN/ARSN (if applicable) ACN 110 397 674

The holder became a substantial holder on 7/06/2021

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Securities	19,082,925	19,082,925	5.08%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Primary Person	The Primary Person in its capacity as investment manager for various clients or as trustee/responsible entity for investment vehicles, has the power to exercise, or control the exercise of, a right to vote attached to the securities and has the power to dispose of, or control the exercise a disposal of, the securities	19,082,925 Securities

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	**Registered holder of Securities**	**Person entitled to be registered as holder (8)**	**Class and number of securities**
Primary Person	BNP Paribas Nominees Pty Limited	BNP Paribas Nominees Pty Limited	1,849,831 Securities
Primary Person	JP Morgan Nominees Australia Limited	JP Morgan Nominees Australia Limited	17,233,094 Securities

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

See Annexure A		

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6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Refer to Annexure B	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
See annexures	The Substantial Shareholder – c/- Level 11, 179 Elizabeth Street, Sydney, NSW, 2000
	The entities listed in Annexure A – c/- Level 11, 179 Elizabeth Street, Sydney, NSW, 2000
INFOMEDIA LIMITED	3 Minna Close, BELROSE, NSW, 2085

Signature

print name	**Ian Kelly**	capacity	Company Secretary
sign here		date	8/06/2021

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:

(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown.'"

(9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

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INFOMEDIA LIMITED ACN 003 326 243

This is Annexure A of 1 pages referred to in Form Form 603 Notice of initial substantial holder.

Signature

print name	Ian Kelly	capacity	Company Secretary
sign here		date	8/06/2021

Date of Change	Person whose relevant interest changed	Natures of change (4)	Consideration give in relation to change (5)	Class (6) and number of securities affected	Persons's votes affected
7/06/2021	Primary Person	Buy	-$484,057.65	345,558 Securities	345,558
24/05/2021	Primary Person	Buy	-$2,600,000.00	2,000,000 Securities	2,000,000
19/03/2021	Primary Person	Buy	-$78,007.37	52,933 Securities	52,933
18/03/2021	Primary Person	Buy	-$195,472.09	131,348 Securities	131,348
17/03/2021	Primary Person	Buy	-$9,341.81	6,358 Securities	6,358
2/03/2021	Primary Person	Buy	-$2,800,000.00	2,000,000 Securities	2,000,000
11/01/2021	Primary Person	Sell	$181,308.99	100,621 Securities	100,621
8/01/2021	Primary Person	Sell	$126,838.20	68,788 Securities	68,788
7/01/2021	Primary Person	Sell	$13,077.60	7,014 Securities	7,014
6/01/2021	Primary Person	Sell	$55,227.46	29,381 Securities	29,381
5/01/2021	Primary Person	Sell	$4,722.34	2,484 Securities	2,484
4/01/2021	Primary Person	Sell	$113,056.81	59,056 Securities	59,056
23/12/2020	Primary Person	Sell	$129,177.63	67,266 Securities	67,266
22/12/2020	Primary Person	Sell	$104,042.01	54,458 Securities	54,458
21/12/2020	Primary Person	Sell	$89,530.72	46,887 Securities	46,887
18/12/2020	Primary Person	Sell	$298.84	153 Securities	153
17/12/2020	Primary Person	Sell	$171,041.10	87,355 Securities	87,355
15/12/2020	Primary Person	Sell	$345,442.58	178,782 Securities	178,782
9/12/2020	Primary Person	Sell	$12,001.37	6,010 Securities	6,010
7/12/2020	Primary Person	Sell	$9,598.90	4,811 Securities	4,811
19/10/2020	Primary Person	Buy	-$772,300.00	500,000 Securities	500,000
16/10/2020	Primary Person	Buy	-$3,242,014.66	2,110,873 Securities	2,110,873
18/09/2020	Primary Person	Buy	-$1,580,000.00	1,000,000 Securities	1,000,000
27/08/2020	Primary Person	Buy	-$2,552.45	1,554 Securities	1,554
20/05/2020	Primary Person	Sell	$384,121.76	240,000 Securities	240,000
19/05/2020	Primary Person	Sell	$48,429.00	30,236 Securities	30,236

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Date of Change	Person whose relevant interest changed	Natures of change (4)	Consideration give in relation to change (5)	Class (6) and number of securities affected	Persons's votes affected
12/05/2020	Primary Person	Sell	$67,582.66	42,168 Securities	42,168
11/05/2020	Primary Person	Sell	$92,229.43	57,593 Securities	57,593
7/05/2020	Primary Person	Sell	$52,260.67	32,614 Securities	32,614
6/05/2020	Primary Person	Sell	$178,819.74	111,324 Securities	111,324
4/05/2020	Primary Person	Sell	$86,213.80	54,397 Securities	54,397
1/05/2020	Primary Person	Sell	$28,045.05	16,997 Securities	16,997
30/04/2020	Primary Person	Sell	$83,478.39	50,418 Securities	50,418
29/04/2020	Primary Person	Sell	$2,228,815.23	7,660,959 Securities	7,660,959
28/04/2020	Primary Person	Sell	$98,120.97	63,885 Securities	63,885
27/04/2020	Primary Person	Sell	$66,576.35	42,710 Securities	42,710
24/04/2020	Primary Person	Buy	-$4,148,545.95	3,885,472 Securities	3,885,472
20/04/2020	Primary Person	Sell	$942,375.01	525,000 Securities	525,000
17/04/2020	Primary Person	Sell	$193,831.94	106,871 Securities	106,871
25/03/2020	Primary Person	Buy	-$39,851.98	30,308 Securities	30,308
24/03/2020	Primary Person	Buy	-$674,100.00	500,000 Securities	500,000
23/03/2020	Primary Person	Buy	-$140,627.65	108,963 Securities	108,963
20/03/2020	Primary Person	Buy	-$149,571.31	99,874 Securities	99,874
19/03/2020	Primary Person	Buy	-$598,469.46	409,098 Securities	409,098
24/02/2020	Primary Person	Buy	-$567,695.02	286,541 Securities	286,541
21/02/2020	Primary Person	Buy	-$321,625.34	156,944 Securities	156,944
11/02/2020	Primary Person	Buy	-$3,060,000.00	1,500,000 Securities	1,500,000
10/02/2020	Primary Person	Buy	-$130,381.15	63,928 Securities	63,928
7/02/2020	Primary Person	Buy	-$145,786.25	70,157 Securities	70,157
6/02/2020	Primary Person	Buy	-$62,967.75	30,764 Securities	30,764
5/02/2020	Primary Person	Buy	-$597,559.21	297,728 Securities	297,728
4/02/2020	Primary Person	Buy	-$1,020,866.94	507,894 Securities	507,894
3/02/2020	Primary Person	Buy	-$142,115.73	71,910 Securities	71,910
31/01/2020	Primary Person	Buy	-$206,101.83	101,538 Securities	101,538
30/01/2020	Primary Person	Buy	-$3,420.55	1,685 Securities	1,685
22/01/2020	Primary Person	Buy	-$123,831.93	61,025 Securities	61,025
21/01/2020	Primary Person	Buy	-$404,760.00	200,000 Securities	200,000
20/01/2020	Primary Person	Buy	-$112,394.82	55,641 Securities	55,641
17/01/2020	Primary Person	Buy	-$621.68	307 Securities	307
6/11/2019	Primary Person	Sell	$224,000.00	100,000 Securities	100,000

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Date of Change	Person whose relevant interest changed	Natures of change (4)	Consideration give in relation to change (5)	Class (6) and number of securities affected	Persons's votes affected
4/11/2019	Primary Person	Sell	$345,834.41	149,163 Securities	149,163
9/10/2019	Primary Person	Sell	$127,268.97	58,536 Securities	58,536
2/09/2019	Primary Person	Sell	$67,920.00	30,000 Securities	30,000
19/08/2019	Primary Person	Sell	$4,482,976.60	2,431,379 Securities	2,431,379
16/08/2019	Primary Person	Sell	$669,471.73	352,335 Securities	352,335
1/08/2019	Primary Person	Sell	$23,871.60	12,000 Securities	12,000
17/05/2019	Primary Person	Sell	$236,616.46	125,900 Securities	125,900
16/05/2019	Primary Person	Sell	$320,534.38	172,284 Securities	172,284
15/05/2019	Primary Person	Sell	$2,211,106.82	1,189,958 Securities	1,189,958
14/05/2019	Primary Person	Sell	$89,987.72	47,711 Securities	47,711
6/03/2019	Primary Person	Sell	$820,000.00	500,000 Securities	500,000
5/03/2019	Primary Person	Sell	$831,993.94	521,659 Securities	521,659
24/01/2019	Primary Person	Buy	-$103,182.00	87,000 Securities	87,000
6/11/2018	Primary Person	Buy	-$41,318.38	39,441 Securities	39,441
31/10/2018	Primary Person	Buy	-$2,700.00	2,500 Securities	2,500
30/10/2018	Primary Person	Buy	-$37,660.87	35,888 Securities	35,888
8/10/2018	Primary Person	Sell	$1,359,882.56	1,032,108 Securities	1,032,108
5/10/2018	Primary Person	Sell	$9,768.00	7,400 Securities	7,400
4/10/2018	Primary Person	Sell	$51,019.32	38,651 Securities	38,651
2/10/2018	Primary Person	Sell	$404,016.50	308,386 Securities	308,386
28/09/2018	Primary Person	Sell	$72,211.35	54,718 Securities	54,718
24/09/2018	Primary Person	Sell	$23,224.50	17,865 Securities	17,865
21/09/2018	Primary Person	Sell	$7,921.32	6,001 Securities	6,001
20/09/2018	Primary Person	Sell	$1,346,560.76	1,019,890 Securities	1,019,890

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This is Annexure B of 3 pages referred to in Form Form 603 Notice of initial substantial holder.

Signature

print name	Ian Kelly	capacity	Company Secretary
sign here		date	8/06/2021

The following entities represent the Passive Substantial Holders. Each is a related body corporate of the Principal Person or a person that controls a related body corporate of the Principal Person and so an associate of the Primary Person under section 12(2)(a) of the Corporations Act, and therefore a substantial holder in the Company.

PARTY/ENTITY NAME	**AUSTRALIAN COMPANY NO.**
Bareage Pty Ltd	060 526 865
Cairnton Holdings Limited	008 394 134
Cairnton Pty Ltd	001 735 075
Castwo Pty Ltd	084 494 520
Cavalane Holdings Pty Ltd	080 695 754
Chermon Pty Ltd	123 039 305
Conpress Holdings Pty Ltd	088 047 974
Conpress Securities Pty Limited	160 602 853
Consolidated Custodians Pty Ltd	008 394 492
Consolidated Gaming Pty Ltd	071 513 409
Consolidated Press (Finance) Pty Ltd	001 557 035
Consolidated Press (Finance) II Pty Ltd	603 295 834
Consolidated Press (Finance) III Pty Ltd	604 881 030
Consolidated Press Financial Services Pty Ltd	008 457 869
Consolidated Press Holdings Pty Limited	008 394 509
Consolidated Press Investments Pty Ltd	000 089 118
Consolidated Press Property Pty Ltd	004 160 703
CPH Capital Pty Ltd	096 130 899
CPH Crown Holdings Pty Limited	603 296 804
CPH Direct Investments Pty Ltd	122 328 652
CPH Gaming I Pty Limited	603 295 674
CPH Gaming II Pty Limited	603 295 923
CPH Gaming III Pty Limited	603 296 162
CPH Gaming IVA Pty Limited	603 296 537
CPH Gaming IVB Pty Limited	603 296 546
CPH (Ellerston Leisure) Holdings Pty Limited	608 726 334
CPH S.One Holdings Pty Limited	603 297 927
CPH S.One I Pty Limited	603 297 310
CPH Zhaopin Holdings Pty Limited	603 298 719
CPH Zhaopin Holdings I Pty Limited	603 298 344
CPH Zillow Holdings Pty Limited	603 300 090
CPH Zillow Holdings I Pty Limited	603 299 074
ECS Investment Partners Pty Ltd	166 264 375
EC Ventures GP Pty Limited	606 074 864
Ellerston Capital Limited	110 397 674
Ellerston Opportunities Pty Ltd	150 851 666
Hoyts Cinemas Operations Pty Ltd	006 530 347
Jaslib Pty Ltd	065 059 458
Jasopt Pty Ltd	065 064 164
Manoc Developments Pty Ltd	137 556 524
Northkom Pty Ltd	082 885 961
Northkom I Pty Limited	604 022 899
Ridgegate Proprietary Limited	058 139 923

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PARTY/ENTITY NAME	**AUSTRALIAN COMPANY NO.**
S.One Holding Company Pty Limited	601 640 215
Samenic Pty Limited	066 234 900
Savabow Pty Ltd	084 712 774
ScrumPac Pty Ltd	602 375 253
Silthree Pty Ltd	084 494 575
Siltwo Pty Ltd	084 494 495
Tastee Shears Holdings Pty Limited	627 444 464
Toranaga Pty Ltd	056 229 728
Toray Pty Ltd	002 348 503
Wilbur Holdings Aus Pty. Limited	633 535 565
Wilbur One Aus Pty. Limited	633 536 179

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