

30 June 2021

ASX and Media Release

Issue of employee options under Equity Incentive Plan

MyDeal.com.au Limited (**ASX: MYD, MyDeal** or the **Company**), a leading online retail marketplace for home and lifestyle products, is pleased to advise that it has issued 11,845,000 options to Directors, the leadership team and key team members, under the Company's Equity Incentive Plan.

The issue of 9,965,000 options was foreshadowed in the Prospectus (lodged with ASX on 20 October 2020), and an additional 1,880,000 options are being issued under the Equity Incentive Plan, to take account of the growth of the team. The vesting hurdle date of the first tranche of employee options has been extended, to two years from the grant date.

Details of the options granted have been disclosed in the Appendix 3G to be lodged with ASX shortly.

The Equity Incentive Plan has been designed to align the interests of key personnel with those of the Company and its shareholders, with the objective of attracting, motivating and retaining key talent within the Company.

Chairman of MyDeal, Mr Paul Greenberg, said, "We are very proud of the formidable team we have put together at MyDeal. I am pleased that we are able to offer an incentive to our key personnel to better align their interests with those of our shareholders, allowing them to participate in the growth of the Company."

Authorised for release by the Board of MyDeal.com.au Limited.

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For further information, please contact:

Media Enquiries	Investor Relations
Tristan Everett +61 403 789 096 Tristan.everett@marketeye.com.au	https://investors.mydeal.com.au +61 3 9999 1091 ir@mydeal.com.au

About MyDeal

MyDeal is an online retail marketplace focused on home and lifestyle goods such as furniture and homewares. MyDeal currently has more than 1,800 sellers (of which close to 1033 are considered Active Sellers¹ as at 31 March 2021) on its platform with over 6 million product SKUs listed across over 2,000 categories (with the number of SKUs available for sale at any time determined by sellers).

<https://investors.mydeal.com.au/site/content/>

¹ "Active Sellers" are sellers that have sold products through the platform within the last three months.