



ASX ANNOUNCEMENT

Jaxsta Pro Update: Two Weeks to Launch

Sydney, Australia, 23 July 2021: Jaxsta Limited ACN 106 513 580 (Jaxsta or the Company, ASX: JXT) the world's largest public-facing, dedicated database of official music credits, had previously indicated that the relaunch of Jaxsta Pro would occur on the 27th of July 2021. Today we are advising that we are moving the release to the week of the 9th of August.

Jacqui Louez Schoorl noted: "We have made some big changes to Jaxsta Pro including significant functionality behind the scenes. The current NSW lockdown and the recent addition of our new CMO Beth Appleton to our Marketing team means we want additional testing time to make sure the entire product and marketing experience lines up to our high expectations.

These additional two weeks of preparation and further product testing will enable us to deliver a successful relaunch, for our existing 100,000+ members and the new subscribers to come. Being one of the largest websites (over 58 million pages) provides some insight into the scope of this exciting undertaking.

I have every faith in Jaxsta Plus and Jaxsta Core, our new membership products we are releasing to the industry and the positive impact they are going to make on the lives of music creators and those who manage them. "

For further information please contact:

Authorisation & Additional Information:
This announcement was authorised by the Board of Directors of Jaxsta Limited

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ABOUT JAXSTA

Jaxsta is the world's largest public-facing and most connected music credits database and technology. Partnered with the industry's leading major and independent record companies, as well as publishers, distributors, royalty agencies and industry associations, Jaxsta is the go-to authoritative source of official music credits information. The Company's core platform, Jaxsta.com, is a free and paid subscription service and provides B2B data-solutions for the music and related media industries. Jaxsta Pro^{Beta}, the Company's subscription service, harnesses the power of Jaxsta's data to help music industry professionals connect, save time, and advance their businesses and careers.

www.jaxsta.com

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