### Form 605 Corporations Act 2001 Section 671B

# Notice of Ceasing to be a Substantial Holder

# To: KOGAN.COM LTD

ACN/ARSN:

# 1. Details of substantial holder (1)

Name: FMR LLC and the entities listed in Annexure A ("FMR") ACN/ARSN (if applicable)

The holder ceased to be a substantial holder on The previous notice was given to the company on The previous notice was dated

30 July 2021

### 2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3)in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of Change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
				COMMON STOCK	COMMON STOCK
07/30/2021	FMR	SELL	10.3200 AUD	1,443,744	1,443,744
Į.			Total Sells	(1,443,744)	(1,443,744)

# 3. Resulting interest

Class of Securities (4)	Number of securities	Person's votes (5)	Voting power (6)
COMMON STOCK	4,225,350	4,225,350	3.97%

#### 4. Changes in Association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

#### 5. Addresses

The addresses of persons named in this form are as follows:

#### Refer to Annexure A

#### Sign Here \_

#### Dated: 03 August 2021 Jen Li Head of Regulatory Reporting, Asia Pacific Duly authorized under Powers of Attorney by and on behalf of FMR LLC

### Annexure A

Investment Manager	Address	Custodian	Nature of Relevant Interest	Sum of Numerator Shares
FIAM LLC	900 Salem Street,			
	Smithfield, RI 02917	JPMORGAN CHASE BANK		9,787
	United States			
FMR Investment	1 St. Martin's Le			
Management (UK)	Grand, London, EC1A	JPMORGAN CHASE BANK		495
Limited	4AS		Investment Discretion /	
Fidelity Management	Corporation Trust	BANK OF NEW YORK	Voting Power	186,525
& Research Company	Center, 1200 Orange	MELLON		100,525
LLC	Street, Wilmington,	BROWN BROTHERS		3,129,086
	New Castle County,	HARRIMAN AND CO		3,123,000
	Delaware 19801,	NORTHERN TRUST CO		899,457
	United States	(C)		055,457
Grand Total				4,225,350