

SMILES GROUP

Results 2021

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A number of figures, amounts, percentages, estimates, calculations of value and fractions in this presentation are subject to the effect of rounding. Accordingly, the actual calculation of these figures may differ from the figures set out in this presentation.



Phil McKenzie

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Chief Executive Officer



Our true purpose is to improve the oral health of ALL Australians to worlds best.

Our dentists are **respected** by us Our employees **matter** to us Our patients **trust** us

FY2021 Performance Highlights

\$240.8m

Patient Fees – up 29.3% 2-year CAGR 13.4%

26.0%

Same Centre Growth 2-year Average 10.8%

\$14.0m

Underlying NPAT – up 72.8% 2-year CAGR 25.3%

109

Dental Centres – up 15.9%

\$33.1m

Underlying EBITDA – up 40.8% 2-year CAGR 20.4%

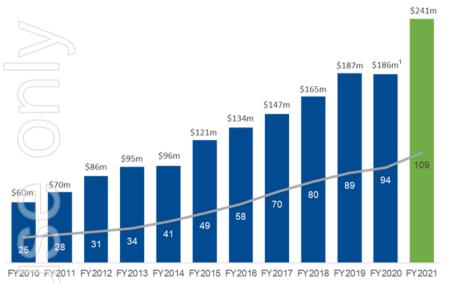
2.4cps

Ordinary Dividends – unchanged

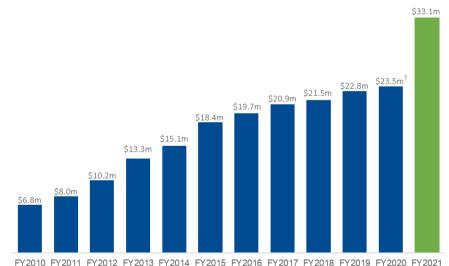


Strong Growth Track Record











Operational Snapshot

15 new

Dental Centres And 2 new HBF dental centres¹



Patient Net Promotor Score

~90%

Dentist Retention

84 new

Dental Chairs *35 chairs in existing centres*

26

Graduates joined our Development Program - 30% uplift on FY 2020



Employee Retention



ANNUAL RESULTS 2021 | PACIFIC SMILES

1. Due to lockdown the opening of the 3rd HBFD centre at Mandurah occurred on the 6th July 2021

COVID-19 Update





regions

with the VIC region heavily impacted by restrictions throughout the year

Centre readiness

as lockdowns lifted this enabled the recapture of missed appointments with increased dentists' sessions achieving nearly 1,000,000 attended appointments



Strengthen our relationships _

with suppliers securing provision of goods and services to centres



Marketing undertook targeted campaign

to reactivate existing/lapsed patients and



facilitated

new patients

with the provision of emergency care during lockdowns

Training sessions

for dentists and employees focused on skills and leadership, particularly resilience

Complied with all regulations

across the multitude of governing bodies



Matthew Cordingley Chief Financial Officer

Summary Income Statement



For the full year ended 30 June 2021

| \$ MILLIONS | UNDERLYING ¹ FY 2021 | | CHANGE |
|--------------------------------------|------------------------------------|--------|---------|
| Revenue | 153.2 | 120.6 | 27.0% |
| Gross profit | 143.5 | 109.9 | 30.6% |
| EBITDA | 33.1 | 23.5 | 40.8% |
| Depreciation and amortisation | (12.0) | (11.0) | (9.1%) |
| EBIT | 21.0 | 12.5 | 68.0% |
| Net interest expense | (0.6) | (0.7) | 14.3% |
| Profit before tax | 20.4 | 11.8 | 73.7% |
| Tax | (6.4) | (3.7) | (73.0%) |
| Net profit after tax | 14.0 | 8.1 | 72.8% |
| Key operating metrics | | | |
| Number of Dental Centres | 109 | 94 | 15.9% |
| Number of Commissioned Dental Chairs | 467 | 383 | 21.9% |
| Patient Fees (\$m) | 240.8 | 186.3 | 29.3% |
| Same Centre Patient Fees growth | 26.0% | (4.5%) | |
| Key financial metrics | | | |
| Earnings per share (cents) | 8.9 | 5.3 | |
| EBITDA margin | 21.6% | 19.5% | |
| EBITDA to Patient Fees margin | 13.7% | 12.6% | |
| EBIT margin | 13.7% | 10.3% | |

- Revenue up 27.0% to \$153.2m reflecting strong patient fee growth in same centres, and growth of new centres opened in FY 2020 and FY 2021
- Same Centre Patient Fee growth of 26.0% (FY 2020: (4.5%)) due to strong growth in appointments following a robust return of patients and an improvement in average fees per appointment
- Underlying EBITDA up 40.8% to \$33.1m (FY 2020: \$23.5m) on the back of patient fees growth, contribution from less mature centres ramping up and leveraging off their fixed cost base
- D&A increased by \$1.0m reflecting the accelerated roll-out program in FY 2021, offset by the reduced new centre development in the prior year

Notes: 1. Underlying excluding the impact of AASB16 with reconciliation provided in the appendix

FY 2021 EBITDA Bridge





The key drivers of the movement in the adjacent chart are summarised below:

- Same centres performed strongly with patient fee growth of 26.0% (FY 2020: (4.5%)) driven by an increase in practitioner hours as centres benefited from pent-up demand in H1 and targeted marketing campaigns reactivating patients; and the improvement in average fees per appointment with an increase in the provision of high value services
- FY 2020 new centres performed in line with expectations
- Start-up losses from new centres opened in FY 2021 with 8 new centres opened in H1 and 7 new centres opened in H2 (FY 2020 H1:4 and H2:1)
- Corporate costs increased with a provision for an annual bonus and investment in business technology to support scalability and expansion of the business
- JobKeeper provided an estimated benefit of \$3.1m, net of COVID-19 related EBITDA impacts.

FY 2021 EBITDA Margin Bridge





- Same centre margin expansion driven by an increase in average fees per appointment and margin improvement as centres ramp to maturity and leverage the fixed cost base. This was partially offset by the impact of JobKeeper in FY2020.
- Centre mix impacted by increasing proportion of fees from new centres opened in the last 2 years which generate lower margins than mature centres
- Corporate costs margin increased to 6.8% (FY 2020: 6.7%) with the provision of an annual bonus, an impact of 0.8%

FY 2021 Cashflow & Balance Sheet



| | REPORTED ³ | REPORTED ³ |
|----------------------------------------------|-----------------------|-----------------------|
| \$ MILLIONS | FY 2021 | FY 2020 |
| EBITDA | 31.6 | 21.2 |
| Other non-cash items | 0.8 | 1.7 |
| Changes in working capital (exc. Income tax) | 5.7 | 2.6 |
| Net interest paid | (0.6) | (0.7) |
| Income tax paid | (6.7) | (4.2) |
| Net cash flow from operating activities | 30.9 | 20.6 |
| Net capital expenditure | (25.5) | (10.0) |
| Net cash flow from investing activities | (25.5) | (10.0) |
| Proceeds from issues of shares | 15.1 | - |
| Borrowings (net) | (21.0) | 5.0 |
| Dividends | (3.8) | (7.3) |
| Net cash flow from financing activities | (9.7) | (2.3) |
| Net cash flow | (4.3) | 8.3 |

| | REPORTED ³ | REPORTED |
|-------------------------------|-----------------------|------------|
| \$ MILLIONS | 30 JUN 2021 | 30 JUN 202 |
| Cash and cash equivalents | 10.9 | 15.3 |
| Other current assets | 7.8 | 9.0 |
| Property, plant and equipment | 65.0 | 51.0 |
| Other assets | 17.7 | 18.0 |
| Total Assets | 101.5 | 94. |
| Payables | 21.6 | 17.9 |
| Provisions | 13.8 | 13.3 |
| Borrowings | 1.0 | 22. |
| Total Liabilities | 36.5 | 53. |
| Net Assets | 65.0 | 40. |

- Strong EBITDA cash conversion¹ of 121%
- The non-cash item includes impairment of assets and share based payments
- Change in working capital includes the receipt of outstanding JobKeeper as of June 2020
- Net capital expenditure of \$25.5 m, including:
 - New centres (\$13.6m);
 - Technology upgrades (\$2.0m);
 - Scanners (\$1.8m);
 - Centre refurbishments (\$1.7m); and
 - Centre chair uplifts (\$1.7m)
- FY 2021 interim dividend paid of 2.4 cps (FY 2020: 2.4cps). No final dividend declared (FY 2020: Nil)
- Increases in property, plant and equipment reflects a greater number of new centres in FY 2021
- Repayment of borrowings driven by free cashflow and a capital raise to accelerate growth opportunities of \$15.1m in FY 2021

1. Cash conversion calculated as operating cash flow excluding tax and net finance cost as a ratio of EBITDA (Statutory including occupancy costs and excluding underlying adjustments)

2. Amounts in the table have been rounded to the nearest \$100,000. Any discrepancies between the totals and sums of components are due to rounding

3. Reported is Statutory excluding the impact of AASB 16

Notes:



Phil McKenzie

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Chief Executive Officer

Sustainability



| Multi-facet recycling platform | Safe destruction of data | Engage suppliers that uphold ethical social practices |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Conscious water and energy consumption | Sustainable construction principles focused on procurement of materials and utilisation of water and energy saving appliances and practices. | Improved material selection |
| | Centre Operations | Support Activities |

Our Long Term Strategy

Targets exclude HBF (Western Australia) opportunity



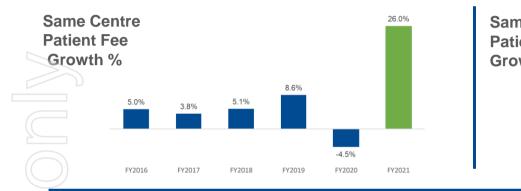
Grow to >250 centres, 800 chairs, +15% EBITDA margin & 5% market share



Network Growth



Existing Centres



| ne Centre | Same Centre Patient Fee Growth | FY 2020 | | FY 2021 | | |
|-----------|---------------------------------------------|----------|----------|----------|----------|--|
| ient Fee | Fee Growth | % | % | % | % | |
| wth | | Growth (| Of Total | Growth (| Of Total | |
| | Centres opened 2010 and earlier | -7.4% | 49.3% | 18.0% | 45.5% | |
| | Centres opened 2011 to 2019 ¹ | -1.6% | 50.7% | 32.8% | 54.5% | |
| | Group | -4.5% | | 26.0% | | |

Capacity

Note

80 available surgeries



85% of surgeries commissioned Centre Age Profile



28% centres <3 years old

Network Growth

Metrics for New Dental Centres in Shopping Centres

| | 1 | New Centre | s | All Centres⁴ | | | |
|-----------------------------------------|----------|---------------------------------------------------------------------------------------------|--------|-------------------------------|--|--|--|
| | | New Pacific Smiles Dental Centres ⁴ (opened FY 2014 to FY 2020 ¹) | | | | | |
| \bigcirc | Year 1 | Year 2 | Year 3 | > 5 years old ³ | | | |
| Patient fees per centre | \$0.8m | \$1.1m | \$1.4m | +\$2.3m | | | |
| EBITDA per centre ² | (\$0.1m) | \$0.1m | \$0.2m | +\$0.5m | | | |
| EBITDA / Patient Fees (centre level) | (9%) | 8% | 12% | +20% | | | |

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Pre-marketing campaigns targeting new patients

Target opening with 400+ appointments and then 1,500 appointments in the first 6 months of operation

Centres opening with 3 operational chairs and capacity for 5

Targeted roll out of chair 4 between years 2 to 4 and chair 5 in year 5

Profitability achieved between 9 to 12 months of operation

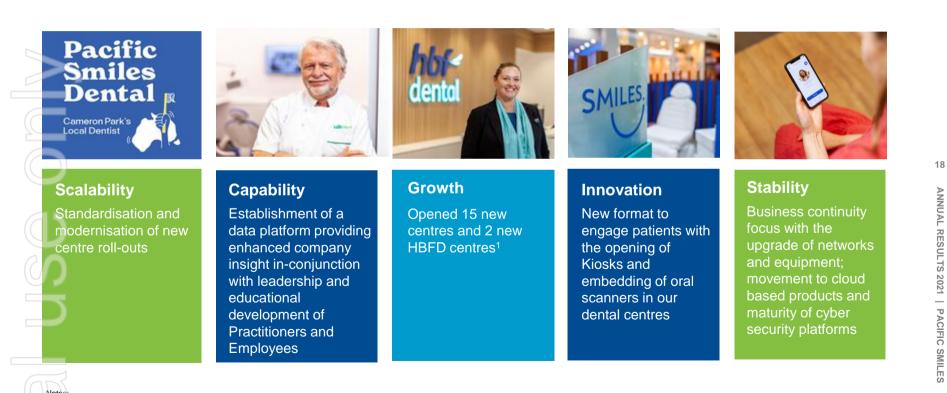
Capital investment pay back within 5 years

Notes 1. 2. 3.

S: Includes all centres opened from 1 July 2013 to 30 June 2020 Centre level EBITDA excludes any allocation of corporate overheads Reflects the median last twelve month performance of the 61 centres that have been open for >5 years as at 30 June 2020 Performance has been impacted by COVID interference

FY 2021 Accomplishments





FY 2022 Outlook

- All centres remain open however of the 110 centres¹ in the PSG network there are currently 77 centres under lockdown restrictions. Currently those centres are, on average, trading at 40% of normal volumes
- Performance to date for FY 2022, as at 14th August 2021, has been:
 - Patient Fees YTD \$23.7m;
 - Patient Fee decline YOY (20.2%); and
 - Same centre patient fee decline YOY (24.4%)
- Starting from the September reporting month, PSG will disclose our total patient fee growth and same centre patient fee growth for the prior month until trading conditions normalise
- Strong balance sheet with available funds of \$46.7m², prudent protection against the financial impact of COVID-19 lockdowns
- Given the uncertain outlook due to the impact of rolling COVID-19 restrictions and our focus on having maximum financial flexibility to re-accelerate our rollout when the environment stabilises, the company has not declared a final dividend. We plan to resume our dividend following the interim results, assuming trading conditions have normalised at that time
- Maintain focus on long term growth objectives
- Continue new centre roll-outs with approximately 10 to 15 new centres. Once conditions stabilise, PSG plan to return to a roll-out rate of 20+ centres per annum
- Expand HBFD with 3 new HBFD centres

Notes:

 Due to the continued uncertainty created by COVID-19 we are unable to provide guidance for FY 2022 at this time

The Coomera PSG dental centre opened on 16th August 2021, taking centre numbers to 110

Available funds is the combination of cash and cash equivalents of \$10.7m and available debt drawdown facility of \$36m as at 31st July 2021





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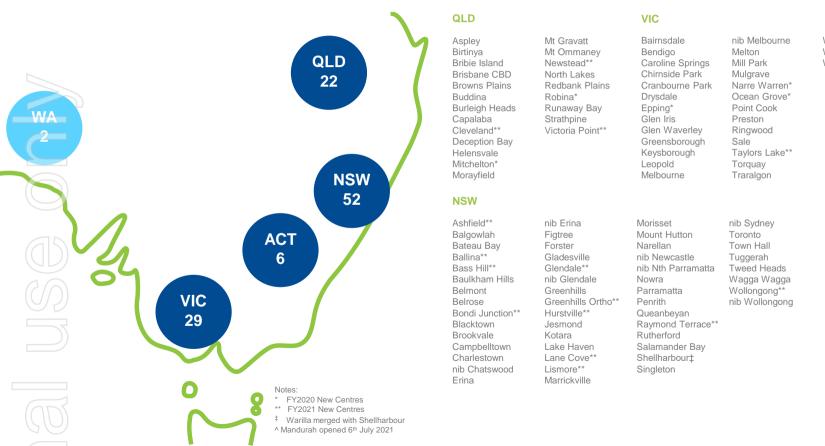
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Appendix

Centre Locations





Warragul Waurn Ponds Werribee

ACT

Belconnen Gungahlin Manuka Tuggeranong Woden nib Woden

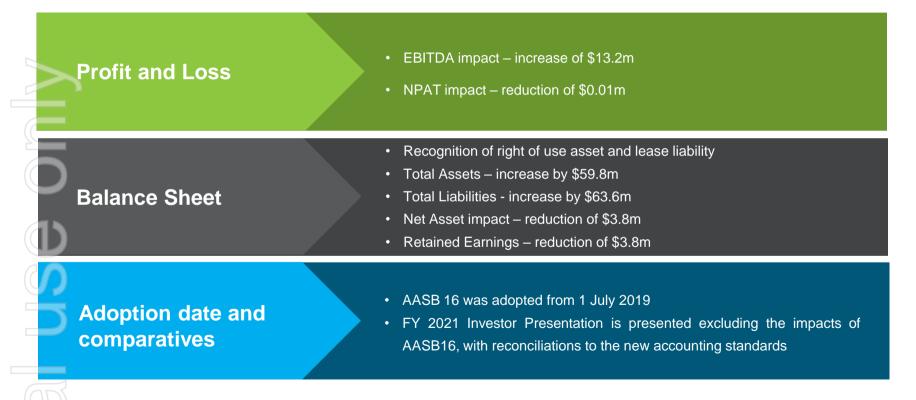
WA – MANAGED SERVICES HBFD[^]

Joondalup Morley

AASB 16 Leases



Impact of AASB 16 Leases at 30 June 2021



Underlying Results Reported with AASB16



Reconciliation

Notes:

| | UNDERLYING EXC. AASB16 | AASB16 ADJ | UNDERLYING | UNDERLYING ² EXC. AASB16 | AASB16 ADJ | |
|-----------------------------------|---------------------------|------------|------------|----------------------------------------|------------|---------|
| \$ MILLIONS | FY 2021 | FY 2021 | FY 2021 | FY 2020 | FY 2020 | FY 2020 |
| Revenue | 153.2 | - | 153.2 | 120.6 | - | 120.6 |
| Direct expenses | (9.7) | - | (9.7) | (10.6) | - | (10.6) |
| Gross profit | 143.5 | - | 143.5 | 109.9 | - | 109.9 |
| Other income | 9.7 | 0.3 | 9.4 | 11.0 | 0.4 | 10.7 |
| Expenses | | | | | | |
| Employee expenses | (72.4) | - | (72.4) | (57.3) | - | (57.3) |
| Consumable supplies expenses | (13.1) | - | (13.1) | (9.2) | - | (9.2) |
| Occupancy expenses | (16.7) | (13.6) | (3.1) | (14.8) | (11.9) | (2.8) |
| Marketing expenses | (2.7) | - | (2.7) | (1.9) | - | (1.9) |
| Administration and other expenses | (15.3) | 0.0 | (15.3) | (14.2) | (0.1) | (14.1) |
| EBITDA | 33.1 | (13.2) | 46.3 | 23.5 | (11.7) | 35.1 |
| Depreciation and amortisation | (12.0) | 10.5 | (22.4) | (11.0) | 9.0 | (20.0) |
| EBIT | 21.0 | (2.8) | 23.8 | 12.5 | (2.6) | 15.1 |
| Net finance costs | (0.6) | 2.8 | 3.4 | (0.7) | 2.8 | (3.5) |
| Profit before tax | 20.5 | (0.0) | 20.5 | 11.8 | 0.1 | 11.6 |
| Income tax expense | (6.4) | 0.0 | 6.4 | (3.7) | (0.0) | (3.7) |
| Net profit after tax | 14.0 | (0.0) | 14.0 | 8.1 | 0.1 | 8.0 |

1. Amounts in the table have been rounded to the nearest \$100,000. Any discrepancies between the totals and sums of components are due to rounding

2. FY 2020 Underlying restated in line with FY 2021, with JobKeeper included in Other Income

Underlying to Statutory Reconciliation



Profit and Loss

Notes:

2.

| | UNDERLYING | ADJ'S | STATUTORY | UNDERLYING ² | ADJ'S ² | STATUTORY |
|-----------------------------------|------------|---------|-----------|-------------------------|--------------------|-----------|
| \$ MILLIONS | FY 2021 | FY 2021 | FY 2021 | FY 2020 | FY 2020 | FY 2020 |
| Revenue | 153.2 | - | 153.2 | 120.6 | (0.5) | 120.1 |
| Direct expenses | (9.7) | (0.1) | (9.8) | (10.6) | (0.0) | (10.6) |
| Gross profit | 143.5 | (0.1) | 143.4 | 109.9 | (0.5) | 109.4 |
| Other income | 9.7 | (0.3) | 9.4 | 11.0 | (1.2) | 9.8 |
| Expenses | | | | | | |
| Employee expenses | (72.4) | (0.5) | (72.9) | (57.3) | (0.8) | (58.1) |
| Consumable supplies expenses | (13.1) | - | (13.1) | (9.2) | - | (9.2) |
| Occupancy expenses | (16.7) | 13.6 | (3.1) | (14.8) | 11.9 | (2.8) |
| Marketing expenses | (2.7) | - | (2.7) | (1.9) | - | (1.9) |
| Administration and other expenses | (15.3) | (1.0) | (16.3) | (14.2) | (0.1) | (14.3) |
| EBITDA | 33.1 | 11.7 | 44.8 | 23.5 | 9.4 | 32.9 |
| Depreciation and amortisation | (12.0) | (10.4) | (22.4) | (11.0) | (9.0) | (20.0) |
| EBIT | 21.0 | 1.3 | 22.3 | 12.5 | 0.4 | 12.8 |
| Net finance costs | (0.6) | (2.8) | (3.4) | (0.7) | (2.8) | (3.5) |
| Profit before tax | 20.5 | (1.5) | 18.9 | 11.8 | (2.4) | 9.4 |
| Income tax expense | (6.4) | 0.5 | (6.0) | (3.7) | 0.7 | (3.0) |
| Net profit after tax | 14.0 | (1.1) | 12.9 | 8.1 | (1.7) | 6.4 |

Adjustments in FY 2021 Income Statement remove the impacts of onceoff Everything Denture asset impairment, severance and executive LTI plan. In addition, underlying excludes the impact of AASB 16

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 Adjustments to the FY 2020 Income Statement remove the impacts of onceoff asset impairment, severance and HR consultancy expense, non-scheduled IT outage, executive LTI plan, and restructuring. In addition, underlying excludes the impact of AASB 16

Amounts in the table have been rounded to the nearest \$100,000. Any discrepancies between the totals and sums of components are due to rounding

FY 2020 Underlying restated in line with FY 2021, with JobKeeper included in Other Income

Underlying to Statutory Reconciliation



Balance Sheet as at 30 June 2021

| | REPORTED ² | AASB 16 | STATUTORY | REPORTED ² | AASB 16 | STATUTOR |
|-------------------------------|-----------------------|-------------|-------------|-----------------------|-------------|------------|
| \$ MILLIONS | 30 JUN 2021 | 30 JUN 2021 | 30 JUN 2021 | 30 JUN 2020 | 30 JUN 2020 | 30 JUN 202 |
| Current Assets | | | | | | |
| Cash and cash equivalents | 10.9 | - | 10.9 | 15.3 | - | 15.3 |
| Receivables | 1.2 | 0.6 | 1.8 | 3.9 | 0.4 | 4.3 |
| Current Tax Receivable | - | - | - | - | - | - |
| Inventories | 5.8 | - | 5.8 | 4.1 | - | 4.1 |
| Other | 0.8 | - | 0.8 | 1.1 | - | 1.1 |
| Total Current Assets | 18.7 | 0.6 | 19.3 | 24.3 | 0.4 | 24.7 |
| Non-Current Assets | | | | | | |
| Receivables | - | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 |
| Property, plant and equipment | 65.0 | 55.7 | 120.7 | 51.6 | 51.4 | 103.0 |
| Intangible assets | 10.1 | - | 10.1 | 10.6 | - | 10.6 |
| Deferred tax assets | 7.6 | 3.5 | 11.1 | 7.4 | 1.7 | 9. |
| Total Non-Current Assets | 82.7 | 59.2 | 141.9 | 69.6 | 53.3 | 122.9 |
| Total Assets | 101.5 | 59.8 | 161.3 | 94.0 | 53.7 | 147. |
| Current Liabilities | | | | | | |
| Payables | 18.7 | - | 18.7 | 16.3 | - | 16.3 |
| Lease Liabilities | - | 10.7 | 10.7 | - | 10.0 | 10.0 |
| Current Tax Liabilities | 2.9 | - | 2.9 | 1.7 | - | 1.1 |
| Provisions | 5.3 | (0.7) | 4.6 | 4.9 | (0.5) | 4. |
| Total Current Liabilities | 26.9 | 10.0 | 36.9 | 22.8 | 9.4 | 32.3 |
| Non-Current Liabilities | | | | | | |
| Payables | - | - | - | | - | - |
| Lease Liabilities | - | 58.6 | 58.6 | | 53.2 | 53. |
| Borrowings | 1.0 | - | 1.0 | 22.0 | - | 22. |
| Provisions | 8.6 | (5.1) | 3.5 | 8.4 | (5.1) | 3.: |
| Total Non-Current Liabilities | 9.6 | 53.6 | 63.1 | 30.4 | 48.1 | 78. |
| Total Liabilities | 36.5 | 63.6 | 100.1 | 53.2 | 57.5 | 110. |
| Net Assets | 65.0 | 3.8 | 61.2 | 40.8 | (3.9) | 36.9 |
| EQUITY | | | | | | |
| Contributed equity | 51.9 | - | 51.9 | 36.8 | - | 36. |
| Reserves | 16.9 | (3.8) | 13.1 | 7.7 | (3.8) | 3. |
| Retained profits | (3.8) | - | (3.8) | (3.7) | (0.1) | (3.6 |
| Total Equity | 65.0 | (3.8) | 61.2 | 40.8 | (3.9) | 36.9 |

Notes:

1. Amounts in the table have been rounded to the nearest \$100,000. Any discrepancies between the totals and sums of components are due to rounding 2. Reported is Statutory excluding the impact of AASB 16

Underlying to Statutory Reconciliation



Cashflow as at 30 June 2021

| | REPORTED ² | AASB 16 | STATUTORY | REPORTED² | AASB 16 | STATUTORY |
|----------------------------------------------|-----------------------|---------|-----------|-----------------------------|---------|-----------|
| \$ MILLIONS | FY 2021 | FY 2021 | FY 2021 | FY 2020 | FY 2020 | FY 2020 |
| EBITDA | 31.6 | 13.1 | 44.8 | 21.2 | 11.7 | 32.9 |
| Other non-cash items | 0.8 | - | 0.8 | 1.7 | - | 1.7 |
| Changes in working capital (exc. Income tax) | 5.7 | (2.3) | 3.4 | 2.6 | (0.9) | 1.7 |
| Net interest paid | (0.6) | (2.8) | (3.4) | (0.7) | (2.8) | (3.5) |
| Income tax paid | (6.7) | - | (6.7) | (4.2) | - | (4.2) |
| Net cash flow from operating activities | 30.9 | 8.0 | 38.9 | 20.6 | 7.9 | 28.6 |
| Net capital expenditure | (25.5) | - | (25.5) | (10.0) | - | (10.0) |
| Business acquisitions | - | - | - | - | - | - |
| Lease payments received from finance leases | - | 0.4 | 0.4 | - | 0.4 | 0.4 |
| Net cash flow from investing activities | (25.5) | 0.4 | (25.2) | (10.0) | 0.4 | (9.7) |
| Proceeds from issues of shares | 15.1 | - | 15.1 | - | - | - |
| Borrowings (net) | (21.0) | - | (21.0) | 5.0 | - | 5.0 |
| Payment of lease liabilities | - | (8.4) | (8.4) | - | (8.3) | (8.3) |
| Dividends | (3.8) | - | (3.8) | (7.3) | - | (7.3) |
| Net cash flow from financing activities | (9.7) | (8.4) | (18.1) | (2.3) | (8.3) | (10.6) |
| Net cash flow | (4.3) | 0.0 | (4.3) | 8.3 | 0.0 | 8.3 |

Notes: 1. Amounts in the table have been rounded to the nearest \$100,000. Any discrepancies between the totals and sums of components are due to rounding 2. Reported is Statutory excluding the impact of AASB 16

Our Long Term Strategy



Stretch our advantage as the leading Dentist Service Organisation in Australia



- Existing Centres
- Commission chairs in existing surgeries
- Greenfields New Centres
- Range of Services

Notes

Explore accelerated New Centre roll out



Targets exclude HBF (Western Australia) opportunity

OPERATIONAL EXCELLENCE

- New patient engagement and retention
- Technology centric
- Cost and contract review
 program
- Process and system
 optimisation





- High functioning leadership
- Employee capability building
- Culture Playbook
- LIFT mentoring program and leadership development



- Smiles Care Kiosks
- HBF Partnership
- Digital Scanners
- New geographies
- New dentist services



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