

Afterpay Limited ASX: APT

ASX Announcement

25 August 2021

FY21 Results Presentation

Afterpay Limited attaches the FY21 results presentation materials for the briefing to be held via a live audio webcast at **9.30am** (AEST) today.

The webcast will be accessible via this link: Afterpay FY21 Results Presentation.

Investors wishing to ask questions at the end of the presentation will be required to also register using the following link: <u>Afterpay FY21 Results Q&A</u>. On registering you will receive a dial in number based on your location, the conference ID and a unique PIN to use when dialling into the call on the day.

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ENDS

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Unlock

FY21 Results Presentation

25 August 2021



Disclaimer

The material in this presentation is general background information about Afterpay Limited (APT) and is current at the date of the presentation, 25 August 2021. The information in the presentation is given for informational purposes only, is in summary form and does not purport to be complete. It is intended to be read by a professional analyst audience in conjunction with APT's other announcements to the ASX, including the FY21 Trading Update. It is not intended to be relied upon as advice to current shareholders, investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular shareholder or investor. No representation is made as to the accuracy, completeness or reliability of the presentation. APT is not obliged to, and does not represent that it will, update the presentation for future developments.

All currency figures are in Australian dollars unless otherwise stated. Totals and change calculations may not equate precisely due to rounding.

This presentation contains statements that are, or may be deemed to be, forward-looking statements. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "believe", "estimate", "plan", "target", "project", "anticipate", "expect", "intend", "likely", "may", "will", "could" or "should" or similar expressions, or by discussions of strategy, plans, objectives, targets, goals, future events or intentions. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. You are cautioned not to place undue reliance on such forward-looking statements. Such forward looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of APT or any of its related entities which may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements.



FY21 key highlights



On a constant currency basis1

Underlying 102% \$22.4b

Delivered \$21.1b Underlying 90% Nales (AUD) 90%

Exceeded objective to reach

in Underlying Sales
12 months early

Grew to

MORE 16m Active Customers 100k Active Merchants 2

Partnered with

Sustained Merchant 3.9% Margin³ at

Net Margin⁴ +2%

Gross Losses⁵ of Underlying remained below 1%

North America key highlights



North America¹
Underlying Sales
constant currency²

North America
Underlying Sales up
constant currency²
ON PCP

+28k Active up 148% Nerchants 148%

10.5m Active Customers³ 88% higher than PCP

US in-store sales for July implies a current run rate of ~\$400m

~81% of US Active omni consumers made their first purchase online

Afterpay App downloaded by 6.5m

North American consumers in FY21 NA CONTRIBUTION TO GROUP UNDERLYING SALES GROWING

constant currency



Available to shop across

Affiliate program and virtual card

Available to shop across

of total US ecommerce

Canada ~\$211m July Underlying Sales

Significant new partners

DICK'S
FASHIONNOVA allbirds

ANZ key highlights



Underlying \$9.4b

+44%

Average 12-month frequency across all Active ANZ Customers¹

>17×

28% higher than prior year

ANZ in-store 48% ON FYZE

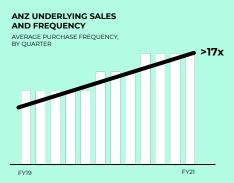
Online sales up 43% ON PCP

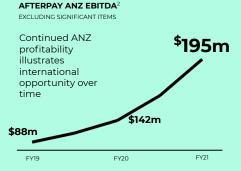
Earliest ANZ customer cohorts ~31× PER YEAR now transacting

Active Merchants¹ 63k

47%

3.6m Active Customers





Clearpay key highlights



Clearpay¹ FY21 **Underlying Sales** constant currency²

\$1.9b

242%

Number 205% on pcp

MORE 2.1m Active Customers³ in FY21

104%

Merchant acceptance in the UK grew strongly with > 5,000 new Active Merchants added during FY21

Total number of Active Merchants³

501[%] 501[%] 51NG

NCE JNE 020 Active EU Merchants³ with over \$1.5b

of total addressable online sales live

Clearpay EU live with +100 team members across France, Italy and Spain

Total downloads of Clearpay App reached

+1.4m ^D

Device June 2







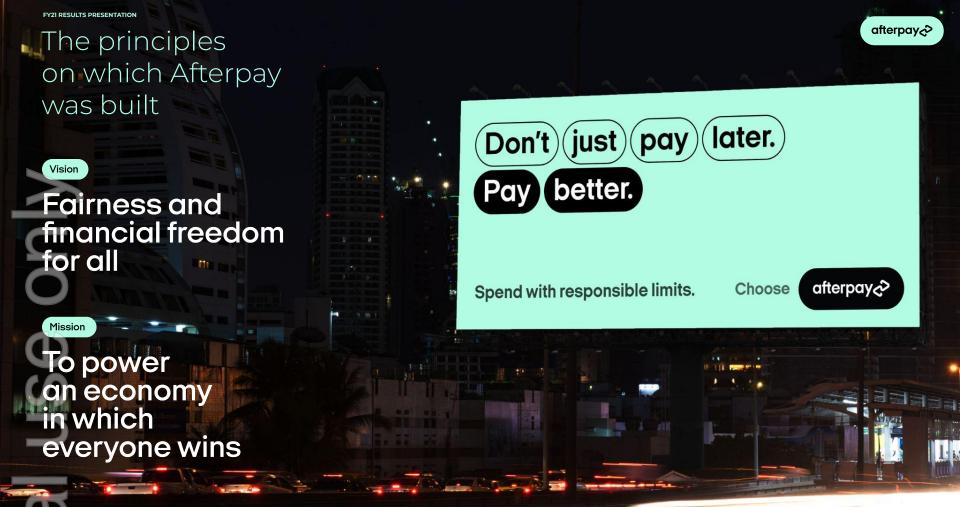
4.8 MOST LIKED UK TRUSTPILOT ⁴ RATING



BRITISH FASHION COUNCIL

Partnership launched February 2021

CLEARPAY



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Do the right thing



People

Hybrid operations

 Afterpay has adopted a hybrid working style with team members attending their local offices 2 days per week

Health and Wellbeing

- Held regular team wellbeing surveys
- Quarterly Wellbeing Days
- Dedicated weekly Wellbeing Hour
- Partnership with Headspace to support mental health and wellbeing

Diversity and Inclusion

 Enhanced D&I strategy & principles, policies and engagement with education, resources, events and programs The Afterpay team has since grown to ~1,300 employees globally.

New hires during H2 FY21 were predominantly in the sales, tech and product departments.

Communities

Good On You

 Partnered with Good On You and launched a dedicated Ethical Fashion category on our Shop Directory

Thread together

- Doubled our commitment to minimum \$400k per annum
- Afterpay teams participated in a number of volunteering opportunities

Global Sisters

- Committed to raising a minimum \$50k each year
- Connecting teams to volunteering opportunities

Support Small Campaigns

- SMB partners featured online and at in person events throughout FY21
- Most recent Support Small weekend in ANZ saw more than 75k consumers shop across
 >15k participating businesses.

Governance

- The Board Charter was reviewed and updated during FY21
- During FY21 Gary Briggs became Chair of the People, Remuneration and Nomination Committee (PRNC)
- Special purpose Board
 Sub-committees were established
 to oversee significant projects,
 including the increased interest in
 Afterpay US, Inc. and the Square,
 Inc. transaction (2 August, 2021)
- These efforts reflect a continued enhancement in governance and ensure clear delineation of the Board's responsibilities

GLOBAL SISTERS





⊙ good on you

8

Regulation update

Continuing to engage across regions and supporting regulatory frameworks

Governments across the globe have recognised that BNPL can deliver better consumer outcomes than traditional credit, and requires a tailored approach to regulation.

ANZ

Australia

 Afterpay has engaged with ASIC on the forthcoming Design and Distribution Obligations (DDO) and is on track to implement the requirements prior to DDO's commencement in October 2021

New Zealand

 Afterpay continues to proactively engage with the New Zealand Ministry of Business, Innovation, and Employment (MBIE) regarding the BNPL industry in that jurisdiction

Europe

EU Consumer Credit Directive

- The updated customer EU Credit Directive (released during July 2021), recognised the rapid growth of BNPL and its differentiation from traditional customer credit
- Proposals to protect consumers from exploitative high-interest credit products are welcomed by Afterpay
- Clearpay (EU) continues to operate under a license from the Bank of Spain

United Kingdom

Woolard Review and UK regulation

 Clearpay (UK) continues to engage with HM Treasury and the UK Government regarding a proportionate regulatory framework for currently exempted BNPL products



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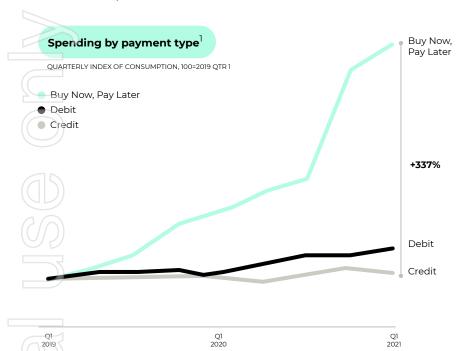
We're still in the early stages of a consumer and commerce revolution



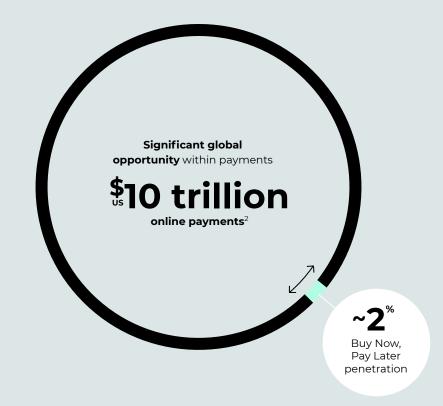
1. Accenture Global Next Gen research 2021

The shift towards BNPL continues to accelerate...

Spending globally on BNPL has increased rapidly over the last two years - up +300%. Credit card purchases have flatlined.



While BNPL is still in the early stages of global growth...

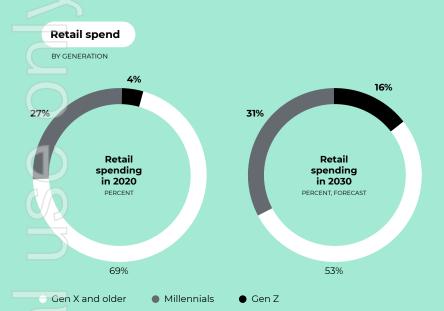


 Represents global opportunity, based on IDC's Worldwide New Media Market Model forecast for 2024. Sources: CB Insights (see Appendix), Worldpay Global Payments Report (2021, eMarketer Retail eCommerce Sales (May 2021)

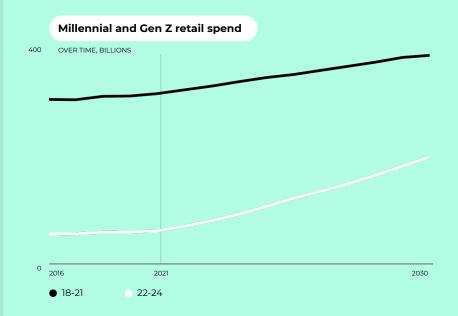


Millennials and Gen Z are increasingly influential on the global retail economy

Millennial and Gen Z share of spend will grow to 47% by 2030 across AU, UK and US



Millennial and Gen Z peak earning years are still to come

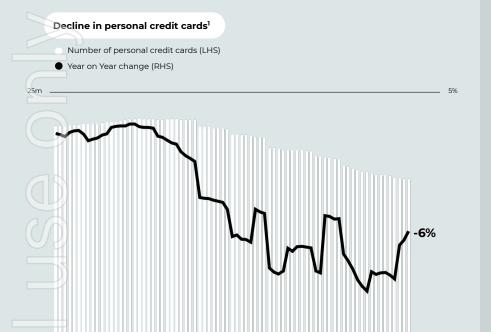


MAY 2015

afterpay<>

Powering a shift from the credit to debit economy

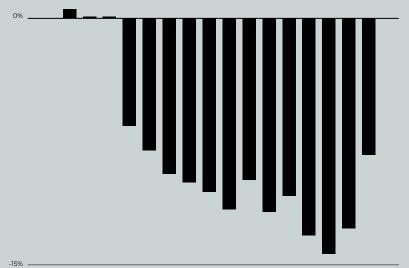
The shift predates COVID-19, with the number of AU credit cards in circulation declining since 2018



A similar trend has been visible in the US during the last 12 months

Change in average US credit card balances²

PERCENTAGE CHANGE, YEAR-ON-YEAR



JAN 20 APR 21

MAY 2021

Afterpay is aligned with the next generation of consumers

50K independent global customer reviews rank Afterpay 4.9 out of 5 stars for trustworthiness

• 70% of Afterpay's global Active customers are Millennial or Gen Z

Weighted **average age** of Active customers across regions is:

35 33 37 35

Late fees
continue to
decline and
were

of total FY21 Underlying Sales

Afterpay's **proprietary risk model** uses **machine learning technology**

to approve discrete transactions in real time

96% of all FY21 installments were paid on time

98% of all FY21 purchases incurred no late fees



Focused on financial fairness and freedom

We empower people to use their money for the things they want – we put the **consumer first**.

We don't charge interest or hidden fees.

We cap late fees and they don't accumulate.

Accounts are paused when customers miss a single payment.

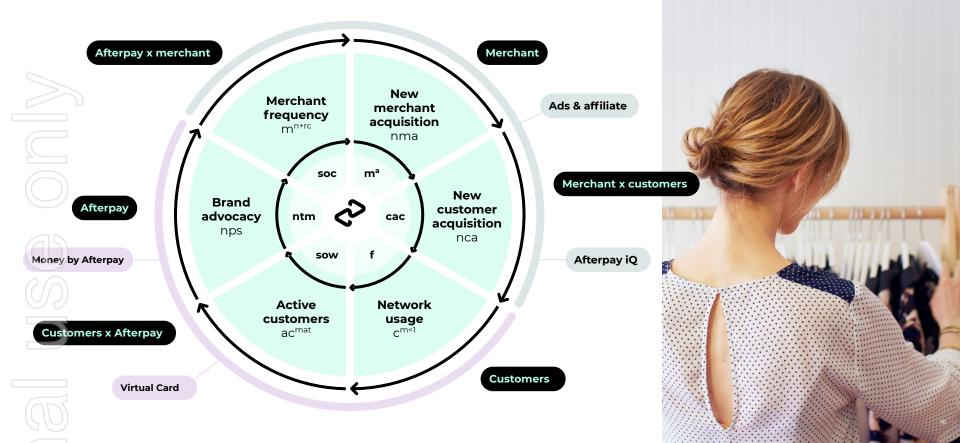
Low average order value² (\$153) and low average outstanding balances³ (\$216).

We only increase customer limits as **good repayment behaviours** are demonstrated.



Afterpay's competitive advantage





afterpay&

We are now in partnership with more than one hundred thousand of the world's most loved brands Pillow Talk FragranceX[®] Dillard's **mpet**stock KOOKAÏ **Fantastic**

Reformation

DECIUBA

PANDORA FOREVER NEW PRINCESS POLLY HoneyBirdette **Universal Store** The Real Real

rebel

Madewell

city chia

Prouds

LUME



















TKICI





IT CLUB

DAVID JONES

sunglass hut

QUAY

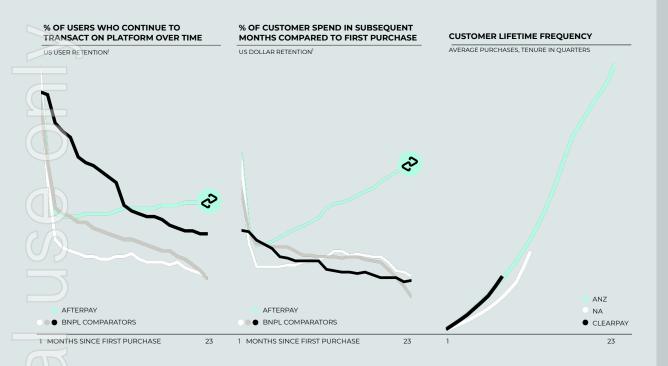
Lovehoney

OZSALE



Unparalleled consumer loyalty and frequency





Top 10% of customers² use Afterpay

FREQUENCY

ANZ

64x PER YEAR

across 11 verticals and 28 merchants 28% ON FY20

US

24x

across 6 verticals and 11 merchants 50% ON FY20

UK

32x

across 4 verticals and 9 merchants 60% ON FY20

GLOBAL

34x

across 7 verticals and 14 merchants 21% ON FY20



Linked directly to commerce – Afterpay App is a shopping companion

Investing into a strong and scalable mobile platform to support our business growth

Afterpay App

Top 15 Global ■ Shopping App

in both Apple and Google App stores¹ Monthly app usage increased

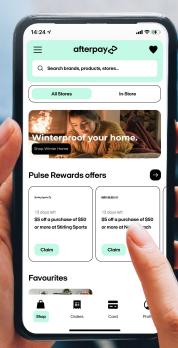
131%

during FY21

55%

of referrals come from consumers browsing the homepage of the Afterpay mobile app **34**%

of referrals come from consumers who are searching for specific brands



Personalisation

- Shop personalisation
- One time use card
- Wishlists and budgeting
- Sale notifications
- Pulse loyalty
- Enhanced servicing and orders
- In-store card launch

Future enhancements

- New onboarding and registration
- Navigation refresh
- Enhanced shop and product search
- Personalised product collections
- Loyalty challenges and streaks
- Promo wallet
- Notifications and inbox

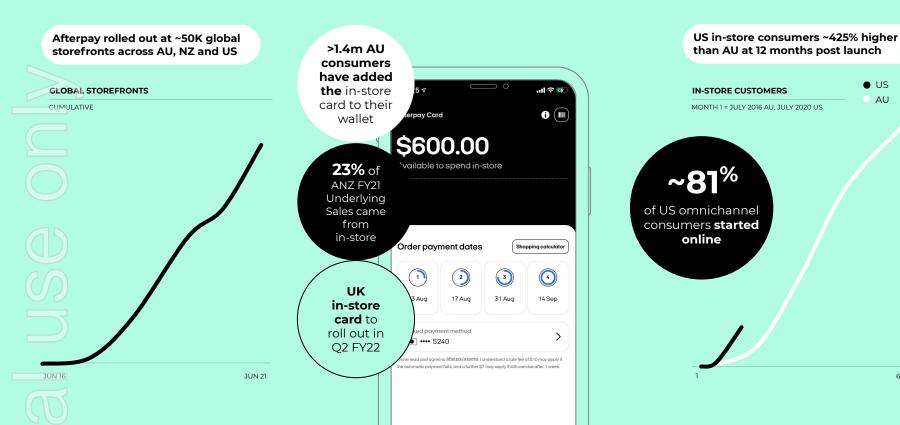


Our global digital marketing channel drives better merchant results

afterpay& Q Search brands, products, stores... Growth in merchant lead referrals Lead referrals **30%** MILLIONS grew to All Stores In-Store ~1m +330m Recommended For You of Active Customers initiated one or more per day during transactions from the H2 FY21 ~41m Afterpay Shop Directory while lead referrals from the Lead referrals from platform more than Afterpay platform doubled year on year. ~30m Most Popular **DURING DECEMBER 2020** +150m Average number of lead referrals from Afterpay platform PER MONTH²



Expanding from online to in-store with US gaining momentum notwithstanding COVID-19 impacts



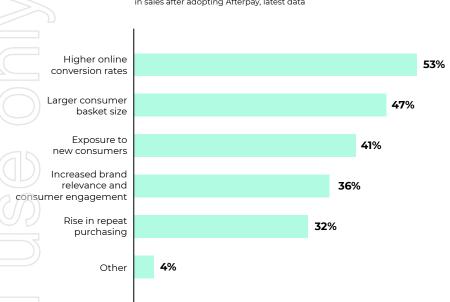
60

Driving high impact and merchant ROI



Benefits of Afterpay to which merchants attribute increased sales post-adoption

% of merchants surveyed that experienced an increase in sales after adopting Afterpay, latest data



Driving incremental value to merchants

A Mastercard Advisors study² found that following their adoption of Afterpay, US consumers shop:

+50%

more frequently AND SPEND

~46%

more per transaction

across Afterpay integrated merchants

New Express Checkout

Enabled merchants report increased sales conversion by up

+7%

+25%

lift in **Underlying** Sales

with some merchants seeing up to +264%

+51%

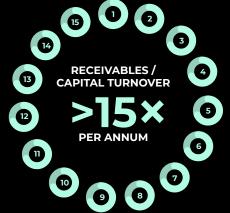
lift in user sessions

with some merchants seeing up to +271%



Afterpay has maintained a short duration and lower risk business model







Afterpay has consistently maintained a receivables profile that is:

- low value
- lower risk
- shorter duration
- widely distributed, and
- higher return on capital employed





Unlocking our ecosystem advantage





Continued global expansion and cross-border shopping

Cross Border Trade (XBT)

- Now available across all operating regions
- XBT sales have increased ~120% during FY21 as more merchants and consumers access the offering
- XBT shoppers transact ~24% more frequently than domestic-only
- ~350% increase in merchant uptake of Afterpay XBT on pcp
- Merchants using Afterpay XBT can see up to ~13% increase in sales

Leading across **North America**

- US in-store card live with ~\$400m Underlying Sales run rate1
- Canada Underlying Sales run rate ~A\$211m1
- Canadians purchased from +3.000 US XBT merchants during FY21
- ~10% of all Canadian consumer orders made to XBT merchants

Continued momentum in UK

- Added >5,000 new merchants during FY21
- UK in-store card launch planned for Q2 FY22

Successfully launched into EU

- Live in Italy, Spain and France driven by +100 strong team
- More than 450. brands now live
- Germany a priority region for retail-led expansion

Established ANZ Leader

- Afterpay is a BNPL leader in AU
- New verticals including automotive, hospitality, travel and ticketing
- Successfully launched in-store card

APAC

- Expanding Shanghai Office
- Growing Risk, Analytics and Engineering team
- Strategic foothold in Singapore

Global Channel partnerships that went live during FY21

M SQUARESPACE

adyen

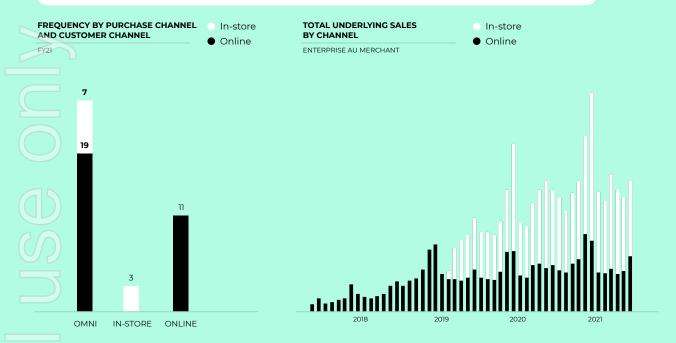
WiX

PrestaShop cybersource

Omni-channel accelerating as physical retail returns



Omni-channel drives increased consumer frequency and additional incremental merchant sales



New omni-channel Partnerships

ALDO Shutterfly. **Q** lululemon

PETSMART THE GOOD GUYS JB HI-FI

ontainer Store JOHNNY WAS 💘 Vet Partners

iceline MECCA MITRE 10

DICK'S

CHEMIST

PLACE



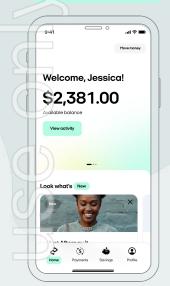




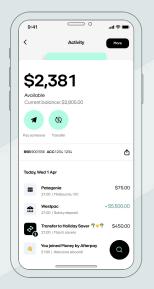
Empowering the Afterpay generation with a 'money positive' mindset for today and into the future



Meet Money by Afterpay

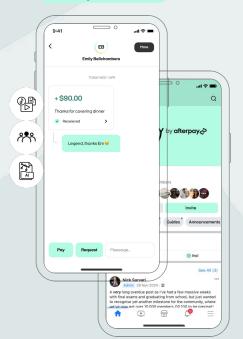


Your everyday money app for spending and savings

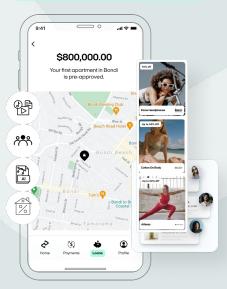


EVOLUTION

Community ecosystem driven by data and Al



Powered with the support of partners to help customers achieve dreams







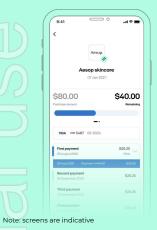
Customer's Afterpay BNPL is integrated seamlessly alongside their Money account

How Money & BNPL work in unison

MONEY

BNPL Purchases

Customer purchases in-store or online using their BNPL Account.



Limits Updated

Customer's BNPL
Available to Spend
limit and Total
Amount Owed are
updated in the Money
App.

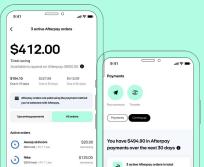


Payment Information

BNPL Account, Order and

BNPL orders are displayed in the Money App instalment payments.

Instalment payments are displayed in the app alongside a customer's scheduled transfers, upcoming bills and subscriptions.



Instalment Payments

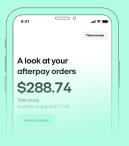
Payments are deducted from the Money daily account via bank transfer avoiding card scheme processing fees.

Instalments in the Daily Transaction history show the original merchant and payment number.

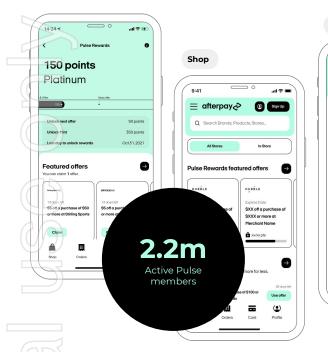


Limits Updated

Customer's 'BNPL Available to Spend limit and Total Amount Owed are updated in the Money App.



Rewarding responsible spending, saving and loyalty







Loyalty: a feeling delivered through an experience that translates into sustainable growth for our merchant partners.

Pulse Rewards

Global program across US. UK and ANZ

Greater customer inclusion through expanded tier structure

Balanced Afterpay and merchant rewards to provide customers with greater value, access and financial flexibility

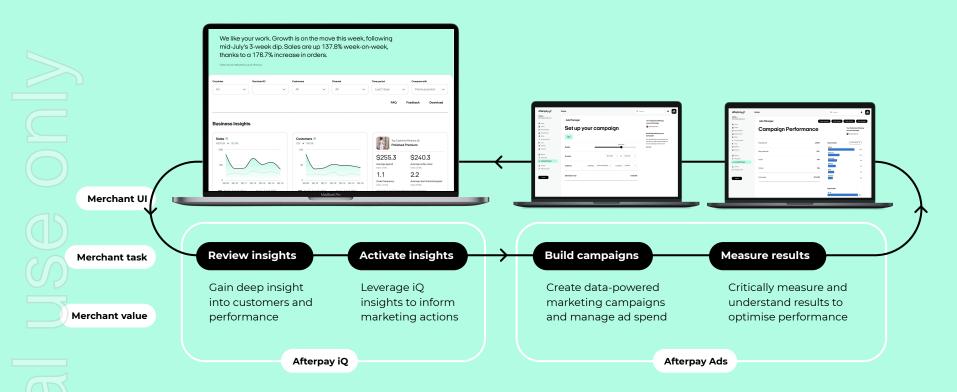
Featured offers enabling merchants to meet their business objectives and create long term customer engagement

Integrated experience for **Money by Afterpay** customers, rewarding positive behaviour (e.g. saving)





Providing merchants with access to world leading insights through **Afterpay iQ**



Leveraging the Afterpay ecosystem with new income streams



Affiliate & Ads



One time use virtual card

- Initial roll out with +30
 US ecommerce brands
- Complementary to existing in-network merchants
- Income via affiliate commissions and advertising fees

- Currently enabled for ~25% of all US App customers
- Almost 30% of customers repurchase a second time, within 30 days
- Anticipate to add ~90 more top ecommerce merchants ahead of holidays
- No cannibalisation from existing integrated merchants
- Income generated through affiliate and interchange

Coverage across

~40%

of all US ecommerce

Early results from a new and existing retailer using Afterpay Ads¹

New merchant



Incremental sales

10%

Conversion rate

\$130

Average Order Value

Existing merchant

20%

Lift in sales

5%

Conversion rate

^{\$}235

Average Order Value



Square, Inc. and Afterpay transaction





Afterpay & Square, Inc. potential opportunity to invest in longer term growth

Consumers













Strengthen products and build connections

Strengthen Afterpay's **consumer base** of more than 16 million with 70 million annual active Cash App customers

Bring Afterpay's **merchant base** more consumers through Cash App

Reach new **Cash App** audiences in global geographies

Strengthen Afterpay's **merchant base** with millions of Square sellers

Attract **new sellers** to Square with BNPL as an acquisition tool

Grow in upmarket and in **new geographies** together

Add Afterpay to Cash App's ecosystem

Integrate commerce discovery from Afterpay App into Cash App to drive

engagement

Afterpay consumers can **receive the benefits** of Cash App's ecosystem, including
P2P, stock brokerage, bitcoin, Cash Card,
Boost, taxes and more

Enable Afterpay BNPL for Square Sellers, supporting their growth through higher transaction sizes and conversion rates

Introduce **Seller ecosystem** to Afterpay's merchants

Grow Afterpay's presence with SMBs, in-person commerce, and new verticals



Transaction overview



Strategic Rationale

Afterpay is a category leader in the growing BNPL opportunity, focused on helping consumers pay and manage their financial wellbeing responsibly and empowering merchants to grow their business.

Square will integrate Afterpay into two of its existing ecosystems, strengthening the connections between its Seller and Cash App ecosystems and unlocking cross-sell opportunities with Afterpay.

Together, Square and Afterpay will focus on delivering growth at scale, and intend on investing behind transformative opportunities to drive long-term profitable growth.

Structure

Afterpay shareholders will receive a fixed exchange ratio of 0.375 shares of Square Class A common stock for each Afterpay ordinary share they hold on the record date.

Square may elect to pay 1% of total consideration in cash.

Transaction valued at US\$29 billion (AU\$39 billion).

Management & Governance

Afterpay to be integrated into Square's Seller and Cash App ecosystems.

Afterpay's Co-Founders and Co-CEOs Anthony Eisen and Nick Molnar will join Square upon closing of the transaction.

Anthony Eisen and Nick Molnar will run the respective Afterpay businesses in Cash App and Seller, led by Brian Grassadonia and Alyssa Henry, respectively.

Square will appoint one Afterpay director as a member of the Square Board of Directors immediately following closing.

Timing & Approvals

Expected to close in the first quarter of calendar year 2022, subject to the satisfaction of conditions precedent as is customary for transactions of this nature, including, among other things, approval by the shareholders of both companies, receipt of required regulatory approvals and no material adverse effect in relation to Afterpay or Square.





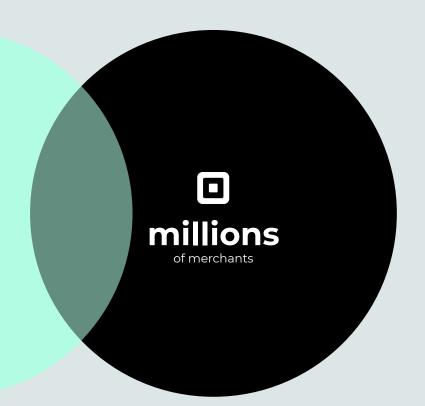
Afterpay & Square, Inc. Linking complementary ecosystems







100k Merchants





Financial performance



Group financial snapshot

Afterpay key metrics



\$ million	FY21	FY20	CHANGE %
Total Income	924.7	519.2	78%
Afterpay Income ¹	822.3	433.8	90%
Pay Now Revenue	13.8	16.5	(16)%
Other Income ⁵	88.6	68.8	29%
Group Net Margin ²	443.3	261.3	70%
Afterpay Net Margin	434.1	250.2	74%
Pay Now Margin	9.2	11.1	(18)%
EBITDA (excluding significant items) ³	38.7	44.4	(13)%
Loss after tax	(159.4)	(22.9)	(597)%

Commentary

The Group's loss after tax has been impacted by the net loss on financial liabilities at fair value of \$96.8 million as a result of an increase in the valuation of Afterpay's UK operations (included within Clearpay).

The Group has adopted Afterpay Net Margin as a key performance metric, which is Afterpay Net Transaction Margin (merchant margin earned directly from Underlying Sales), plus other income and margin items associated with the Afterpay platform (such as Money by Afterpay).

\$ million	FY21	FY20	CHANGE %
Underlying Sales ⁴	21,087.4	11,114.2	90%
Afterpay Income¹	822.3	433.8	90%
% of Underlying Sales	3.9%	3.9%	0.0 pp
Other Income ⁵	88.6	68.8	29%
Afterpay Total Income	910.9	502.7	81%
Gross Loss ⁶	(194.9)	(94.5)	(106)%
% of Underlying Sales	(0.9)%	(0.9)%	-0.0 pp
Net Transaction Loss (NTL) ⁷	(132.6)	(42.8)	(210)%
% of Underlying Sales	(0.6)%	(0.4)%	-0.2 pp
Other variable transaction cost			
(incl. Finance costs ⁸)	(256.8)	(140.9)	(82)%
% of Underlying Sales	(1.2)%	(1.3)%	0.0 pp
Afterpay Net Margin ⁹	434.1	250.2	74%
% of Underlying Sales	2.1%	2.3%	-0.2 pp

Note: Change calculations may not equate due to rounding, 1. Afterpay Income reflects income from merchants, 2. Group Net Margin and Pay Now Margin, 3. EBITDA (excluding significant items) excludes foreign currency gains, share-based payment expenses, net loss on financial liabilities at fair value, share of loss of associate, gain on dilution of shareholding in associate and one-off items. 4. Unaudited, 5. Other income primarily comprises Late fees (\$87.3m) which is included in the calculation of NTL by management. The balance of Other income includes a small amount of income from Money by Afterpay (\$0.9m) and non-core international products which will be discontinued (\$0.4m) which are not included in the calculation of NTL 6. Gross Loss is included within Receivables impairment expense in the Consolidated Statement of Comprehense in Included in the external receivables funding. Reported within Finance costs and included in Afterpay Net Margin. 9. Afterpay Net Margin is calculated as merchant margin earned directly from Underlying Sales, plus margin associated with the Afterpay platform (such as Money by Afterpay). A reconciliation from Afterpay income to Afterpay Net Margin is provided in the Appendix. 10. 'pp' represents percentage points, calculated as the difference between FY21 and FY20.



Merchant margin stable while doubling Underlying Sales in a competitive landscape



Strong growth across all regions continues.

North America, Afterpay's largest region, grew by 146%.

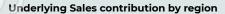
Clearpay (UK and Europe), still in an early growth phase, and represents just 9% of Underlying Sales.

- ClearpayNorth America
- APAC

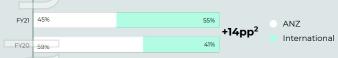


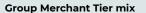
Income margins stable across all regions.

Merchant portfolio is constantly evolving as growth in newer regions and the in-store channel are typically enterprise led, offset by SMB merchants









PERCENTAGE OF UNDERLYING SALES



Enterprise Other



Net transaction loss result continues to be well managed

Loss performance continues to be well managed, with a net increase of 0.2pp¹ of Underlying Sales attributed to the reduction in late fees of 0.2pp.

Holding Gross Loss at 0.9% is a strong result given the 6m new customers (63% increase) and 43k new merchants (77% increase) added to the platform in FY21.

0.2pp reduction in Late Fees continues trend of declining contribution to the Group.

Investments in Afterpay's proprietary risk management approach and high level of repeat transactions from longer-tenured customers continues to provide benefits.

	FY21	FY20
Late fees as a percentage of Underlying Sales	0.4%	0.6%
Late fees as a percentage of Afterpay Total Income ⁵	9.6%	13.7%

Net transaction loss ratio increased to 0.6% due to reduced late fee contribution

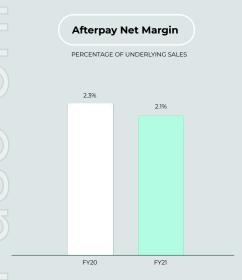


Note: Change calculations may not equate due to rounding 1. 'pp' represents percentage points, calculated as the difference between FY21 and FY20. 2. Gross Loss percentage is defined as Receivables Impairment) as a percentage of Underlying Sales. 3. Gross Loss, Late Fees, and Net Transaction Loss (NRL) are shown as a % of Underlying Sales 4. The NTL calculation includes other adjustments not shown on this page (chargebacks and debt recovery costs which were 0.1% in FY21 and 0.2% in FY20). 5. Afterpay Total Income includes Afterpay Income, Other Income (Late Fees) and Other Income associated with Money by Afterpay (\$0.9m) and non-core international products which will be discontinued (\$0.4m).



Afterpay Net Margin maintained above 2% of Underlying Sales demonstrates the power of the platform

Afterpay Net Margin Afterpay Income 🕂 Other Margin Net Transaction Loss Other Variable Transaction Cost²



Afterpay Net Margin maintained at over 2% in a high growth year:

- Merchant margin held flat or improved in all regions
- Late fees from customers reduced
- Variable cost base well managed.

In line with accounting standards and while minimal in FY21, Afterpay income is supported by affiliate fees and interchange earned from the virtual one time use card.

Other margin reflects earnings from the Afterpay platform which is different from instalments, such as Money by Afterpay.

Net transaction loss and variable costs have been well managed in another high growth year.

Variable costs were held flat as benefits from strategic partnerships offsets higher structural costs in newer regions. Afterpay will continue to seek efficiencies in variable costs across all regions.

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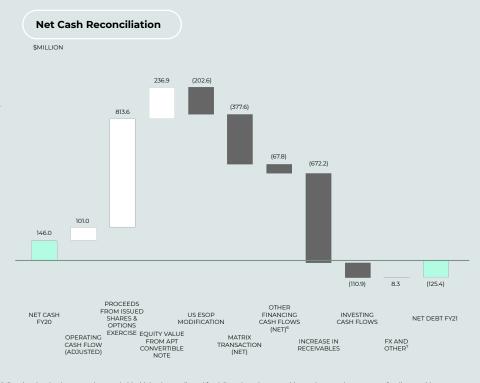
Strong balance sheet to support accelerated growth

Strong balance sheet with \$1.2 billion in Total Cash and \$2.3 billion of Liquidity.

Total Cash increased by \$0.6 billion which primarily relates to \$1.8 billion of net capital raises (equity and debt) offset by \$0.6 billion on US ESOP and the Matrix transaction and \$0.7 billion in receivables growth.

The balance sheet is able to support \$40 billion¹ in Underlying Sales above the current annualised Underlying Sales run-rate of \$24 billion (Q4 FY21 annualised).

As at 30 June \$ million	2021	2020	Change
Cash	1,147.1	606.0	541.1
Restricted cash ²	13.8	1.5	12.3
Total Cash ³	1,161.0	607.6	553.4
Debt ⁴	(1,286.4)	(461.6)	(824.8)
Net (Debt) / Cash	(125.4)	146.0	(271.4)
As at 30 June \$ million	2021	2020	Change
	2021 1,147.1	2020 606.0	Change 541.1
\$ million			
\$ million Cash	1,147.1	606.0	541.1
\$ million Cash Undrawn warehouse capacity ⁵	1,147.1 1,151.6	606.0 122.4	541.1 1,029.2



Balance sheet



Equity	1,303.9	946.4	357.6
Total Liabilities	1,812.3	662.2	1,150.1
Other current and non-current liabilities	219.7	18.0	201.7
Debt ²	1,286.4	461.6	824.8
Payables	306.3	182.6	123.6
Total Assets	3,116.2	1,608.5	1,507.7
Other current and non-current assets	501.2	219.1	282.1
Receivables	1,454.1	781.9	672.2
Restricted cash ¹	13.8	1.5	12.3
Cash	1,147.1	606.0	541.1
As at 30 June	\$m	\$m	\$m
	2021	2020	Change

\$ million	FY21	FY20	Change \$m
Net cash / (debt)	(125.4)	146.0	(271.4)
Liquidity	2,298.7	728.4	1,570.3
Warehouse debt, % of receivables ³	2.2%	59.5%	-57 pp
% drawn of warehouse funding facilities	2.2%	41.2%	-39 pp
Undrawn committed facilities ⁴	1,416.0	664.1	751.9

Commentary

Receivables increased to \$1,454.1 million at 30 June 2021 as a result of the increase in Afterpay Underlying Sales across all regions. The increase in Other current and non-current assets is primarily associated with an increase in Intangible assets and deferred tax assets. The increase in Intangible assets is associated with the acquisitions during the financial year.

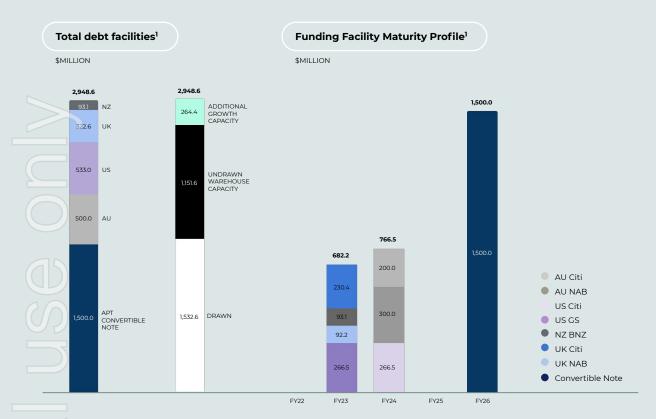
The Group had net debt of \$125.4 million at 30 June 2021, a \$271.4 million decrease on the prior year net cash position. Net debt primarily consists of a \$1.5 billion convertible note issued during the year, offset by a cash balance of \$1.1 billion.

Proceeds from the convertible note, along with funds raised from equity placements during the year, were used to pay down the warehouse facilities during the period along with the US ESOP Modification and Matrix Transaction.

Warehouse debt as % of receivables is at 2.2%, with undrawn committed receivables warehouse facilities of \$1.42 billion.

Well diversified debt facility portfolio





Commentary

Capacity to fund additional growth:

- \$2.3 billion in liquidity consists of \$1.1 billion in Cash and \$1.2 billion of undrawn warehouse capacity.
- \$0.3 billion of warehouse facility headroom to fund growth in receivables ("additional growth capacity").

Facilities established and extended:

- All existing warehouse facilities were extended in FY21 and no warehouse facilities are due to mature in FY22.
- Increased the NZ\$50 million NZ receivables warehouse funding facility with Bank of New Zealand to NZ\$100 million.
- Established a £125 million UK receivables warehouse facility with Citi and a £50 million UK receivables warehouse facility with NAB to mature in FY23.
- Issued a \$1.5 billion zero coupon convertible note with a FY26 maturity.

Weighted average life of debt facilities of 3.3 years.



Investment positioning Afterpay to unlock future opportunities

Over 620 employees were added in FY21 as we deliver on our plan to invest in people and talent, merchant and customer relationships, and the Afterpay product and technology platform globally.

Marketing spend is in line with the stated strategy of the Group, driving merchant and customer engagement across each segment, and therefore contributing to growth in Underlying Sales. Further investment in marketing will continue into the next financial year.





Questions





Additional information



Statutory Loss after tax



\$ million	FY21	FY20
Afterpay Income	822.3	433.8
Other Income	88.6	68.8
Pay Now Revenue	13.8	16.5
Total Income	924.7	519.2
Cost of Sales	(249.6)	(134.3)
Gross Profit	675.1	384.9
Depreciation and amortisation	(39.0)	(30.0)
Employment expenses	(150.9)	(86.1)
Share based payments	(59.0)	(30.5)
Receivables impairment expense	(195.1)	(94.5)
Net loss on financial liabilities at fair value	(96.8)	(2.0)
Operating expenses	(298.6)	(146.3)
Operating Loss	(164.3)	(4.6)
Share of loss of associate	(2.3)	(1.1)
Gain on dilution of shareholding in associate	5.7	-
Net finance expense	(33.3)	(21.1)
Loss before tax	(194.2)	(26.8)
Income tax benefit	34.8	3.9
Loss after tax	(159.4)	(22.9)

Commentary

Total income was up 78% on the prior year, driven by an uplift in Underlying Sales across all regions as Afterpay income margin was held flat. Gross profit was up 75% on the prior year, broadly following growth in Total income.

Employment expenses and Operating expenses were \$150.9m and \$298.6m respectively. Employment expenses include significant items relating to one-offs of \$1.4m, operating expenses also include significant items including one-off costs of \$16.4m and a foreign currency gain of \$9.9m.

The Group recorded a Loss after tax of \$159.4m. The Group's Loss after tax has been impacted by significant and one-off items. Importantly, the net loss on financial liabilities at fair value of \$96.8m is as a result of an increase in the valuation of Afterpay's UK operations (Clearpay) due to better-than-expected results for the period ended 30 June 2021, improvements to Clearpay's forecast future cash flows and increases in broader market valuations for similar businesses.

Reconciliation to Financial Statements

A reconciliation of Gross profit to Net Margin and a reconciliation of Loss after tax to EBITDA (excluding significant items) are provided in the Appendix. EBITDA (excluding significant items) adds back depreciation and amortisation, net finance costs, foreign currency gains, share based payments, net loss on financial liabilities at fair value, share of loss of associate, gain on dilution of shareholding in associate and one-off items from Loss before tax.

Note: Change calculations may not equate due to rounding.

Cash flow statement



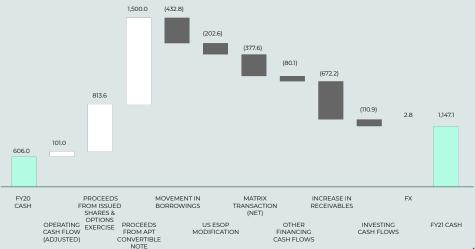
\$ million FY21 FY20 Change \$ Receipts from customers 18,645.7 9,955.0 8,690.0 Payments to merchants and suppliers (19,068.6) (10,103.8) (8,964.0 Payments to employees and other (148.4) (85.2) (63.0 Operating Cash Flow (571.2) (234.0) (337.0 Increase in receivables 672.2 329.2 343.0
Payments to merchants and suppliers (19,068.6) (10,103.8) (8,964.2) Payments to employees and other (148.4) (85.2) (63.2) Operating Cash Flow (571.2) (234.0) (337.2)
Payments to employees and other (148.4) (85.2) (63.2) Operating Cash Flow (571.2) (234.0) (337.2)
Operating Cash Flow (571.2) (234.0) (337.
Increase in receivables 672.2 329.2 343
Operating Cash Flow - adjusted 101.0 95.2 5
Payments for intangibles and PPE (70.6) (45.6) (25.
Contribution to associates (15.0) (5.1) (9.
Other (25.3) 2.0 (27.
Investing Cash Flow (110.9) (48.6) (62.
Movement in borrowings (432.8) 415.4 (848.
Issue of APT Convertible Note 1,500.0 - 1,500
Matrix Transaction, net of transaction costs (377.6) - (377.6)
FY21 US ESOP Modification (202.6) - (202.
Proceeds from issue of shares 786.2 233.0 553
Share and APT Convertible Note expenses (46.0) (5.2)
(Increase)/decrease in restricted cash (12.3) 0.5 (12.3)
Proceeds from exercise of share options 27.4 30.6 (3.
Payment of lease liabilities (6.2) (5.3)
Interest and bank fees paid (15.6) (19.5) 3
Financing Cash Flow 1,220.4 649.4 571
Net increase / (decrease) in cash 538.3 366.8 171
FX on cash balance ¹ 2.8 7.7 (4.
Starting cash 606.0 231.5 374
Ending Cash 1,147.1 606.0 54

Commentary

Operating Cash Flow declined during the period primarily due to funding of receivables, which was driven by growth in Underlying Sales. Operating Cash Flow - adjusted was positive \$101.0 million excluding growth in receivables.

Cash increased during the period by \$0.5 billion primarily related to an inflow of \$1.8 billion from net capital raises offset by \$0.6 billion for US ESOP modification and the Matrix transaction and \$0.7 billion to fund receivables growth.

Change in Cash



Statutory to management profit and loss reconciliation



Statutory Profit & Loss

\$ million	FY21	FY20	
Afterpay Income	822.3	433.8	Α
Other Income	88.6	68.8	В
Pay Now Revenue	13.8	16.5	
Total Income	924.7	519.2	
Cost of Sales	(249.6)	(134.3)	С
Gross Profit	675.1	384.9	
Depreciation and amortisation	(39.0)	(30.0)	
Employment expenses	(150.9)	(86.1)	D
Share based payments	(59.0)	(30.5)	
Receivables impairment expense	(195.1)	(94.5)	E
Net loss on financial liabilities at fair value	(96.8)	(2.0)	
Operating expenses	(298.6)	(146.3)	F
Operating Loss	(164.3)	(4.6)	
Share of loss of associate	(2.3)	(1.1)	
Gain on dilution of shareholding in associate	5.7	-	
Net finance expense	(33.3)	(21.1)	G
Loss before tax	(194.2)	(26.8)	
Income tax benefit	34.8	3.9	
Loss after tax	(159.4)	(22.9)	

Management Profit & Loss — EBITDA Reconciliation

Cross reference to Statutory Profit and Loss

\$ million	FY21	FY20	
Afterpay income	822.3	433.8	Α
Late fees	87.3	68.8	Included within B
Gross loss in Receivable impairment expense ⁴	(194.9)	(94.5)	Included within E
Chargebacks & debt recovery costs	(25.0)	(17.1)	Included within F
Net Transaction Loss (NTL)	(132.6)	(42.8)	
Other variable transaction costs	(244.8)	(128.9)	Included within C 1
NTM Finance costs	(12.0)	(11.9)	Included within G ²
Other variable transaction costs (incl. Finance Costs)	(256.8)	(140.9)	
Afterpay Net Margin ³	434.1	250.2	
Pay Now Margin	9.2	11.1	Pay Now Revenue less
Group Net Margin	443.3	261.3	Pay Now Cost of Sales
Add: Chargebacks & debt recovery costs	25.0	17.1	
Add: NTM Finance costs	12.0	11.9	Included within G
Employment expenses	(150.9)	(86.1)	Included within D
Operating expenses	(298.6)	(146.3)	F
Add back: One-off costs in employment and operating expenses ⁴	17.8	6.4	Included within F & D
Add back: Foreign currency gains	(9.9)	(19.9)	Included within F
EBITDA (excl. significant items)	38.7	44.4	included within

Note: Amounts may not sum due to rounding. 1. Equal to statutory cost of sales \$2496m less cost of sales associated with Pay Now of \$4.6m and cost of sales of \$0.1m for non-core international products. 2. Finance cost associated with external receivables funding: reported in finance cost but included in Net Margin. Excludes amortisation of capitalised borrowing costs, lease expense and interest income. Methodology consistent with prior periods. 3. Afterpay Net Margin includes their platform; related margin of \$1.3m. 4. Gross loss in Receivable impairment expense excludes \$0.2 m which is considered One-off. One-off costs of \$17.8m added back to reconcile from Group Net Margin to EBITDA (excl. significant items) include \$16.4m

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Afterpay Net Margin reconciliation



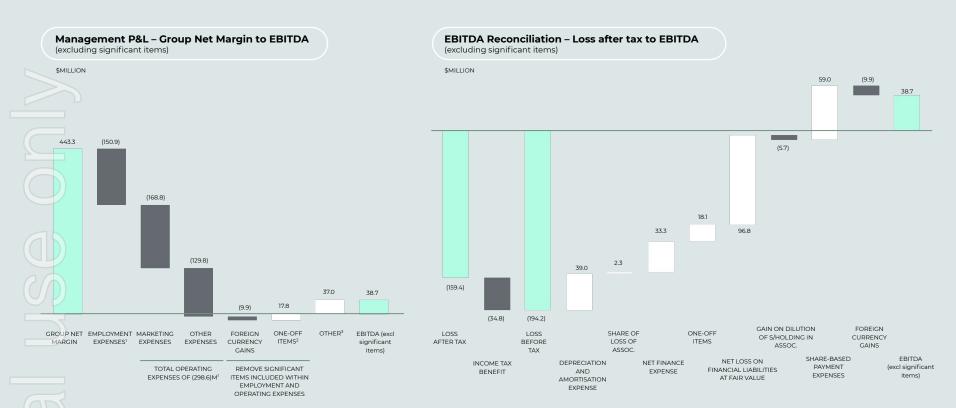
Afterpay's measure of margin is Net Margin. Net Margin is a more conservative view of gross margin which includes gross loss and finance costs.



EBITDA reconciliation



Afterpay's key OPEX items between Group Net Margin and EBITDA (excluding significant items) are employment, marketing and other operating expenses.



Note: Change calculations may not equate due to rounding. 1. Employment and other expenses include one-off items of \$17.8 million and foreign currency gains of \$9.9 million, which are not included in the calculation of EBITDA (excluding significant items). 2. One-off costs added back to bridge from Group Net Margin to EBITDA (excl. significant items) include \$16.4 million relating to operating expenses and \$1.4 million relating to operating expenses. 3. 'Other' included in NTM) and \$12.0 million of finance costs associated with external receivables funding included in Net Margin but not EBITDA.

Net transaction loss reconciliation

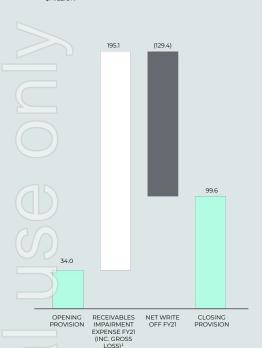


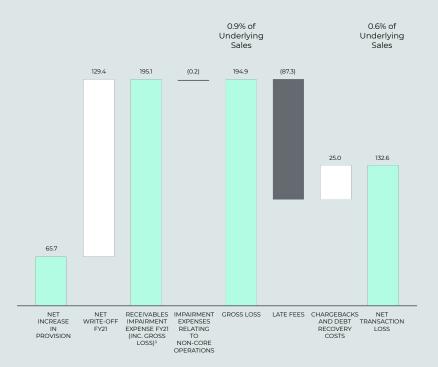
Balance Sheet

PROVISION FOR EXPECTED CREDIT LOSSES \$MILLION

Income Statement

PROFIT AND LOSS NTL BRIDGE \$MILLION





	FY21	FY20
Late fees as a percentage of Underlying Sales	0.4%	0.6%
Late fees as a percentage of Afterpay Total Income ²	9.6%	13.7%

Note: Change calculations may not equate due to rounding. 1. Receivables impairment expenses that are considered one-off. 2. 52 Afterpay Total Income includes Afterpay Income, Other Income (\$0.4m).



Significant items and depreciation and amortisation

One-off costs

\$ million	FY21	FY20
International expansion costs	(8.4)	(3.5)
Impairment	(4.7)	-
Business combination and other costs	(5.0)	0.8
AUSTRAC-related costs	-	(3.7)
Total	(18.1)	(6.4)

International expansion costs include costs relating to capital raising, as well as expansion into Europe and Asia. Impairment costs relate to Pay Now and Asia.

Net loss on financial liabilities at fair value

\$ million	FY21	FY20
Clearpay Put option	(96.8)	(2.0)
Total	(96.8)	(2.0)

Net loss on financial liabilities at fair value relates to the increase in fair value of ThinkSmart's put option to sell the remaining 6.5% of issued shares it holds in Clearpay (10% less 3.5% allocated to Clearpay employees).

Share based payments

\$ million	FY21	FY20
Share based payments	(59.0)	(30.5)
Total	(59.0)	(30.5)

SBP increased as the Group added over 620 new employees in the financial year, the material increase in Afterpay's share price and the investment in eligible employees across the Group who were issued share-based equity in line with the Group's remuneration framework.

Depreciation and amortisation

\$ million	FY21	FY20
Depreciation	(9.6)	(7.6)
Amortisation	(29.4)	(22.4)
Total	(39.0)	(30.0)

Depreciation and amortisation relates primarily to amortisation of internally generated technology (\$25.3m), and other intangibles (\$4.1m), depreciation of PP&E (\$2.8m) and the depreciation of right-of-use assets (\$6.8m).

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Pay Now segment

\$ million	FY21	FY20	Change %
Revenue			
Mobility	8.9	10.8	(18)%
E-Services	0.7	2.0	(67)%
Health	4.2	3.7	15%
Total Income	13.8	16.5	(16)%
Cost of Sales	(4.6)	(5.4)	14%
Gross Margin	9.2	11.1	(18)%
Other expenses	(0.4)	(4.6)	92%
EBITDA	8.8	6.5	35%

Commentary

Gross margin and expenses declined in FY21 primarily due to the wind down of the e-Services business.

Key metrics



Contribution by geography

\$ million	FY21	FY20	Chg %		
Underlying sales ¹	21,087.4	11,114.2	90%		
APAC	9,447.1	6,566.9	44%		
North America	9,818.9	3,990.4	146%		
Clearpay	1,821.3	557.0	227%		
Active Customers ²	16.2m	9.9m	63%		
APAC	3.6m	3.3m	8%		
North America	10.5m	5.6m	88%		
Clearpay	2.1m	lm	104%		
Active Merchants ²	98.2k	55.4k	77%		
APAC	63.1k	42.8k	47%		
North America	28.4k	11.5k	148%		
Clearpay	6.7k	1.1k	501%		

Underlying Sales break-down

on aon, mg oanso broan aon m			
	FY21	FY20	
Underlying sales (%)	100%	100%	
APAC	45%	59%	
North America	47%	36%	
Clearpay	9%	5%	
APAC Underlying			
sales (%)	100%	100%	
	100% 23%	100% 22%	
sales (%)			
In-store Online	23% 77%	22% 78%	
sales (%) In-store	23%	22%	
In-store Online	23% 77%	22% 78%	

Afterpay financial metrics

\$ million	FY21	FY20	Chg %	9
Afterpay income ³	822.3	433.8	90%	1
% of Underlying sales	3.9%	3.9%	~	7
Afterpay other income ⁴	88.6	68.8	29%	F
Afterpay total income	910.9	502.7	81%	
Gross loss ⁵	(194.9)	(94.5)	(106)%	9
% of Underlying sales	(0.9)%	(0.9)%	~	9
Net transaction loss				ĺ
(NTL) ⁶	(132.6)	(42.8)	(210)%	E
% of Underlying sales	(0.6)%	(0.4)%	~	-
Other variable transaction				-
costs (incl. Finance costs ⁷)	(256.8)	(140.9)	(82)%	Ľ
% of Underlying sales	(1.2)%	(1.3)%	~	E
Afterpay net margin ⁸	434.1	250.2	74%	(
% of Underlying sales	2.1%	2.3%	~	S
EBITDA ⁹				7
(excl significant items)	38.7	44.4	(13)%	F
Afterpay APAC	195.2	142.2	37%	1
Afterpay North America	(101.1)	(47.0)	(115)%	1
Clearpay	13.6	(12.9)	205%	(
Pay Now	8.8	6.5	35%	ı
Corporate	(77.8)	(44.4)	(75)%	

Group financial metrics

FY2I	FY20	Chg %	1
924.7	519.2	78%	C
822.3	433.8	90%	F
13.8	16.5	(16)%	T
88.6	68.8	29%	[
te fees)			1
les 0.4%	0.6%	(33)%	-
			L
9.6%	13.7%	(30)%	L
443.3	261.3	70%	-
in 434.1	250.2	74%	C
9.2	11.1	(18)%	F
	(86.1)	(74)%	
es (excl. (292.1)	(159.8)	(83)%	C
& Debt 25.0	17.1	46%	/
Costs 12.0	11.9	1%	1
38.7 ems)	44.4	(13)%	
(159.4)	(22.9)	(597)%	
	924.7 822.3 13.8 88.6 te fees) les 0.4% 9.6% 443.3 in 434.1 9.2 nses ems) (149.5) es (excl. (292.1) & Debt 25.0 Costs 12.0 ems) 38.7	924.7 519.2 822.3 433.8 13.8 16.5 88.6 68.8 Refees) les 0.4% 0.6% 9.6% 13.7% 443.3 261.3 in 434.1 250.2 9.2 11.1 nses ems) (149.5) (86.1) es (excl. (292.1) (159.8) & Debt 25.0 17.1 Costs 12.0 11.9 ems) 38.7 44.4	924.7 519.2 78% 822.3 433.8 90% 13.8 16.5 (16)% 88.6 68.8 29% te fees) les 0.4% 0.6% (33)% 9.6% 13.7% (30)% 443.3 261.3 70% in 434.1 250.2 74% 9.2 11.1 (18)% nses ems) (149.5) (86.1) (74)% es (excl. (292.1) (159.8) (83)% & Debt Costs 12.0 11.9 1% ems) 38.7 44.4 (13)%

Balance sheet metrics

\$ million	FY21	FY20
Cash	1,147.1	606.0
Restricted Cash	13.8	1.5
Total Cash	1,161.0	607.6
Debt ¹⁰	1,286.4	461.6
Net (Debt) / Cash	(125.4)	146.0
Cash	1,147.1	606.0
Liquidity	2,298.7	728.4
Liquidity + Growth Capacity	2,563.2	1,270.2
Incremental Underlying Sales		
capacity ¹¹	\$40b+	\$30b+
Receivables	1,454.1	781.9

Customer data

Other customer data	FY21	FY20
Average order value	153	153
Average outstanding balance	216	190

Note: Change or sum calculations may not equate due to rounding. 1. Unaudited, as at 30 June. 2. Active is defined as having transacted at least once in the last 12 months. 3. Afterpay Income reflects income from merchants. 4. Afterpay Other Income include Late Fees (\$87.3m) as well as a small amount of income from Money by Afterpay (\$0.9m) and non-core international products which will be discontinued (\$0.0m). 5. Gross Loss is included within Receivables Impairment Expense in the Consolidated Statement of Comprehensive Income. Gross Loss is included in the calculation of NTL. 6. NTL calculation comprises Gross Loss. Chargebacks, Debt Recovery Costs, net of Late Fees. 7. Finance costs associated with external receivables funding. Reported within Finance Costs and included in Net Margin. 8. Afterpay Net Margin includes other Afterpay Platform related margin of \$1.3 million. 9. EBITDA (excluding significant it tems) excludes origin currency gains, share-based payment expenses, net loss on financial liabilities at fair value, share of loss of associate, gain on dilution of shareholding in associate and one-off items. 10. Debt is equal to Borrowings in the Financial Statements. Movement in debt on the balance sheet includes amortisation related to capitalised borrowing costs, accrued interest and other non-cash movements and will not be comparable to cashflow movement. The Debt figure varies to reporting in prior periods due to the exclusion of lease liabilities. It stimated calculation based on the terms of Afterpay's existing warehouse funding faities.