





### **COMPANY OVERVIEW**

S&P ASX 300 property company; market capitalisation of ~\$540m

Products: land estates, townhouses, apartments & commercial

9,600+ lots in pipeline; 31 projects across VIC, SA, WA, QLD

Stable Board & Management with strong governance structures and corporate reputation

Excellent track record in growing earnings and outperforming peers





# **\*\*RURPOSE, VISION \*\*& VALUES**

Purpose, Vision & Values inform every decision we make, guide our conduct internally & our relationships with our staff business partners, customers & investors

## PURPOSE Ir purpose is to cre

Our purpose is to create long-term value for shareholders through the development of vibrant communities.

CEDAR WOODS

#### **VISION**

Our vision is to be the best Australian property company renowned for performance and quality.

#### **VALUES**

#### We do what we say we'll do.

Having integrity, being honest & delivering on our word for all our stakeholders.

#### We think about tomorrow.

Designing sustainable & innovative products & maintaining a long-term focus.

#### Creating community connection.

Bringing people together, fostering connection a& enriching people's lives through thoughtful placemaking.

#### We strive to succeed.

Applying a rigorous and long-term approach in all aspects of our business to ensure quality, stability & success.

#### We are people developers.

We're committed to developing our people so that they can thrive in their careers.



### HOW WE CREATE VALUE





### **Property Acquisitions**

## Disciplined approach to acquisitions:

- Tactical & research-based decisions to identify projects
- Rigorous assessment & conservative assumptions
- Structure contracts to minimise risks & optimise returns

### **Development**

## Research, design, planning and delivery:

- Sustainable designs that optimise quality, functionality & returns
- Collaborative approach with community & authorities
- Negotiate timely, value-adding approvals
- Structure contracts to minimise risks
- Manage construction closely

### Marketing & Sales

## Integrated approach to optimise results:

- Positioning projects to maximise demand
- Pre-sell to underwrite projects
- Quality brands & marketing material
- Lead generation & sales conversion
- Customer nurturing & referrals



## STRATEGY

To grow our national project
portfolio, diversified by
geography, product type and
price point, so that it continues to
hold broad customer appeal and
performs well in a range of
market conditions



## Geography

Good geographic spread of well-located projects in 4 states



## **Product Type**

Range of housing lots, townhouses, apartments & commercial



## **Price Point**

Wide range of price points offered throughout the portfolio



### STRATEGIC PRIORITIES

### Financial Strength

Optimising performance through disciplined capital management, a commercial focus, cost minimisation and maintaining a strong balance sheet



#### **FY21 PROGRESS**

Continued support from our 3 banks with facilities extended; Gearing at low end of target range; Significant facility headroom to fund growth

### Earnings Growth

Pursuit of earnings growth is the key metric to achieve our primary objective of creating long-term value for our shareholders. This may be achieved organically, by mergers and acquisitions or through new business areas



### Maintained growth mindset to capitalise on favourable buying conditions – 2 sites acquired in FY21

### Operational Excellence

Being operationally strong and safe through renewed and integrated systems and technologies, and having a strong corporate brand with quality, sustainable projects



Developing leading, integrated systems to create efficiencies, superior controls, real time data, and workforce mobility; Strong safety record; Projects with excellent sustainability credentials. Enhanced ESG practices and reporting

### High Performance Culture

Creating a progressive, high-spirited work environment with strong staff alignment to values and objectives, where top talent work collaboratively and high performance is rewarded



Strong culture serving as a form of advantage; staff surveys demonstrating high satisfaction levels



### **ESG STRATEGY**



Informed by the Task Force on Climate-related Financial Disclosures (TCFD)

Builds on Cedar Woods' strong track record on sustainability and social responsibility

Performance against metrics and targets will evolve over coming years



# Taskforce on Climate-related Financial Disclosures (TCFD)

recommendations incorporated into risk management framework



#### State Award

for Environmental Excellence at Bushmead (WA)

New east-coast based Director appointed



Cedar Woods joins the Smith Family to make a difference in the lives of disadvantaged children

**87%**Participation in staff survey



Implementing roadmap for best-practice in

cyber security



### **Over** \$150m

total development spend and over

1,000 jobs created in the economy

Ellendale (QLD)
recognised for Excellence
in Land Management



Jackson Green TOD (VIC)

wins 'Transit Oriented Development of the Year

19

internal promotions

We are people developers





### FY21 SUMMARY



\$32.8m

TOTAL REVENUE

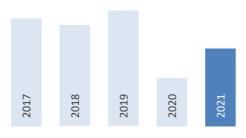
\$299.8m

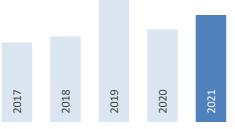
EARNINGS PER SHARE

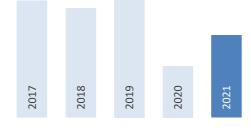
40.7c

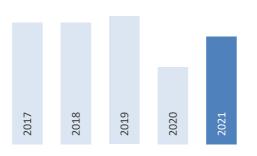
FULL YEAR DIVIDENDS

26.5c









#### RETURN ON EQUITY



8.2%

Above FY2021 target return

#### TOTAL SHAREHOLDER RETURN



31.9%

Outperformed All Ordinaries of 30.2% & S&P ASX300 of 28.5%, underperformed Small Industrials of 33.0%

### PRESALE CONTRACTS



#### NET BANK DEBT TO EQUITY

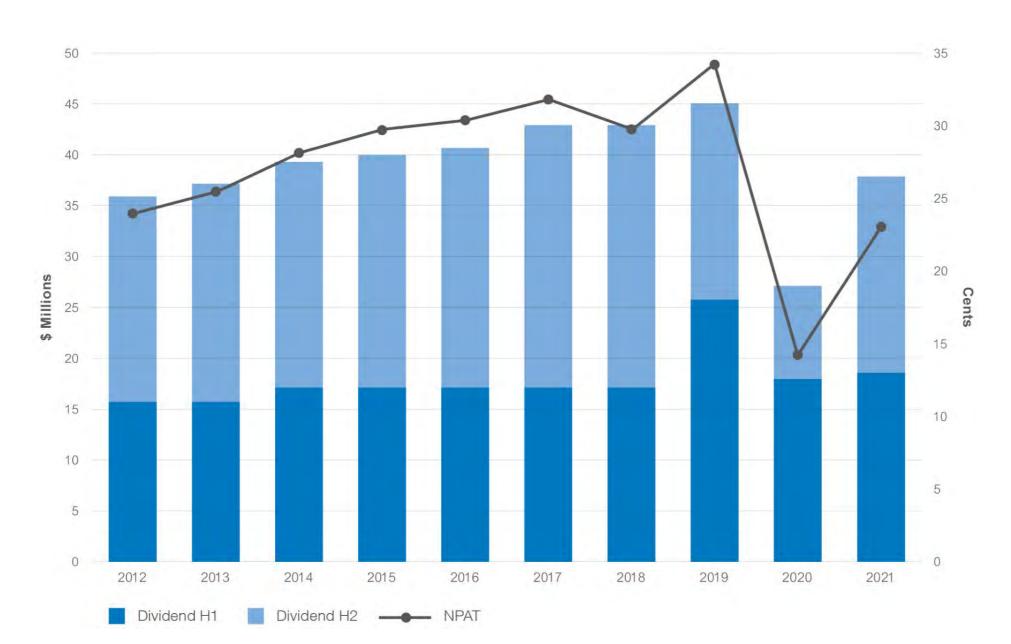


28.3%

At the lower end of target range of 20%-75%

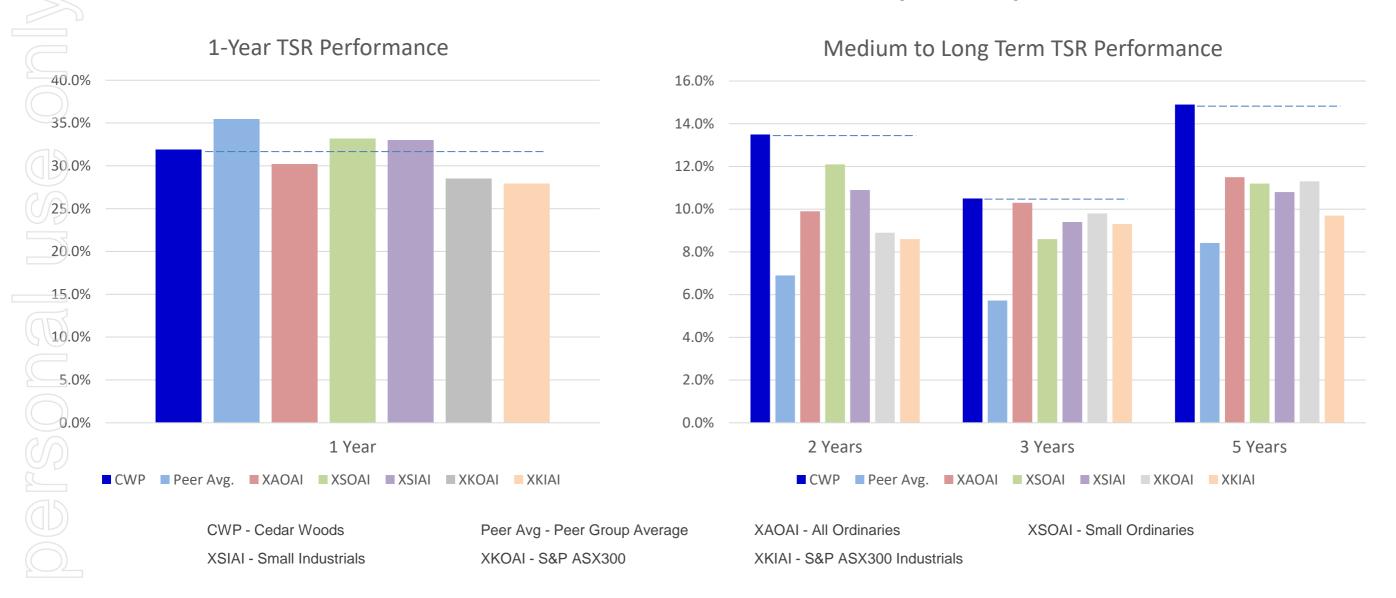


## HISTORY OF PROFITS & DIVIDENDS





## TOTAL SHAREHOLDER RETURN (TSR)





## BALANCE SHEET

7]		
	30 Jun 2021	30 Jun 2020
Total assets (book value)	\$651.8m	\$644.1m
Net assets (equity)	\$400.4m	\$376.8m
Net tangible assets per share	\$4.92	\$4.68
Net bank debt	\$113.3m	\$142.7m
Net bank debt to equity	28.3%	37.9%
Net bank debt to total tangible assets (less cash)	17.6%	22.3%
Finance facilities	\$235.0m	\$235.0m
Finance facilities headroom	\$94.0m	\$68.7m
Interest cover (annual)	12.1 x	5.9 x
Finance facilities headroom	\$94.0m	\$68.7m





### SUMMARY

- 9,600+ lots/dwellings/units (including conditional acquisitions)
  - 31 projects across 4 states -VIC, WA, SA, QLD
  - Land estates, townhouses, apartments & commercial projects
  - High amenity locations & often located adjacent to train stations
  - Projects positioned as quality developments within their respective markets

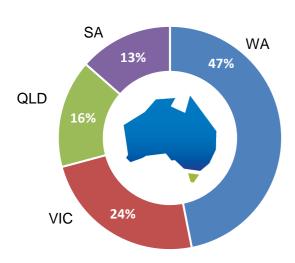




### DIVERSIFIED BY LOCATION & PRODUCT

## PORTFOLIO BY LOCATION

# lots/homes/offices

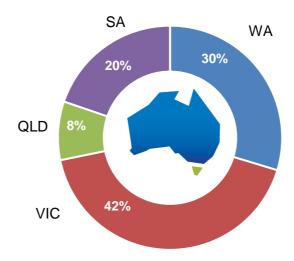


State	Lots/Units*	%
WA	4,500+	47%
VIC	2,300+	24%
QLD	1,500+	16%
SA	1,300+	13%
Total	9,600+	100%

<sup>\*</sup> Includes conditional acquisitions totalling ~1,000 lots.

## PRESALES BY LOCATION

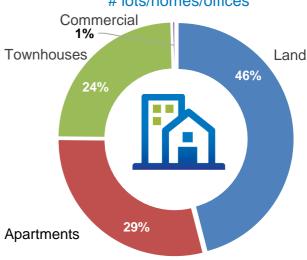
# lots/homes/offices



State	Lots/Units	%
WA	344	30%
VIC	488	42%
QLD	98	8%
SA	229	20%
Total	1,159	100%

## PRESALES BY PRODUCT TYPE

# lots/homes/offices



Product	Lots/Units	%
Land	533	46%
Apartments	338	29%
Townhouses	283	24%
Commercial	5	1%
Total	1,159	100%





### NEW HOUSING SECTOR

- Low interest rates & unemployment are supporting the new housing sector, resulting in strong sales conditions
- Confidence levels recently impacted by lockdowns in some states, but expected to sharply recover
  - Demand across most product types is strong & this is expected to continue for some time
- Price growth is outpacing cost increases in most markets, but we are watching costs closely as builders process large volumes of sales
- Immigration will need to return to sustain the new housing sector's performance, & when it does, sales conditions are anticipated to be favourable
  - Overall, we expect demand for new housing to continue to be elevated for at least the medium term, but with some interim volatility due to COVID-19

#### **MARKET CONDITIONS**



### BY STATE

#### MARKET OUTLOOK

#### **MELBOURNE**

- Strong demand for growth area housing and established housing
- Low apartment demand, few apartment projects in market
- Ongoing lockdowns
- Exodus of temporary residents, high rental vacancy rates
- Limited growth area land lots available
- HIA forecast Vic housing starts -12.3% in FY22, following +7.0% in FY21

#### BRISBANE

- Market driven by relative affordability and significant interstate migration from Melbourne and Sydney
- Low vacancy rates, strong rental growth
- Strong demand for housing
- Apartment market recovering
- Stock shortages, leading to strong price growth
- HIA forecast Qld housing starts +8.7% in FY22, following +19.1% in FY21

#### PERTH

- Market driven by relative affordability, pent up demand and interstate migration
- Low vacancy rates, strong rental growth
- Strong demand for housing
- Apartment market recovering
- Stock shortages, leading to price growth
- HIA forecast WA housing starts +5.4% in FY22, following +76.6% in FY21

#### ADELAIDE

- Largest employment sectors government and health not impacted by pandemic
- Low vacancy rates, strong rental growth
- Strong demand for housing
- Apartment market recovering
- Stock shortages, leading to strong price growth
- HIA forecast SA housing starts -17.0% in FY22, following +27.2% in FY21

#### CEDAR WOODS' EXPERIENCE

#### MELBOURNE

- Land sales strong, townhouse, apartment and office sales moderate
- Reduced incentives
- Price increases for land & townhouses but stable for apartments & offices
- Modest cost increases
- Few fall overs but some settlements extended

#### BRISBANE

- Strong selling conditions across land and townhouses
- Price growth
- Improving apartment market
- Cost increases for townhouses and apartments, mitigated by price growth

#### PERTH

- Moderate to strong selling conditions across land and townhouses
- New stages released to meet demand
- Delays to new housing starts as home builders work through stimulus orders
- Rising home building costs
- Improving apartment market
- · Reduced fall over rate

#### ADELAIDE

- Strong selling conditions across townhouses and premium apartments, price growth
- Moderate selling conditions for mid-level apartments
- Cost increases for townhouses, mitigated by price growth





### WESTERN AUSTRALIA



- 11 projects, more than 4,500 lots / dwellings
- Projects catering for a range of buyer types
- Land subdivision, townhouses & apartments
- 2 new developments delivering first contributions in FY21, Solaris and Ariella (northern precinct)
- Strong sales continued in H2 FY21
- Hamersley project secured subject to approvals



## ARIELLA (WA)

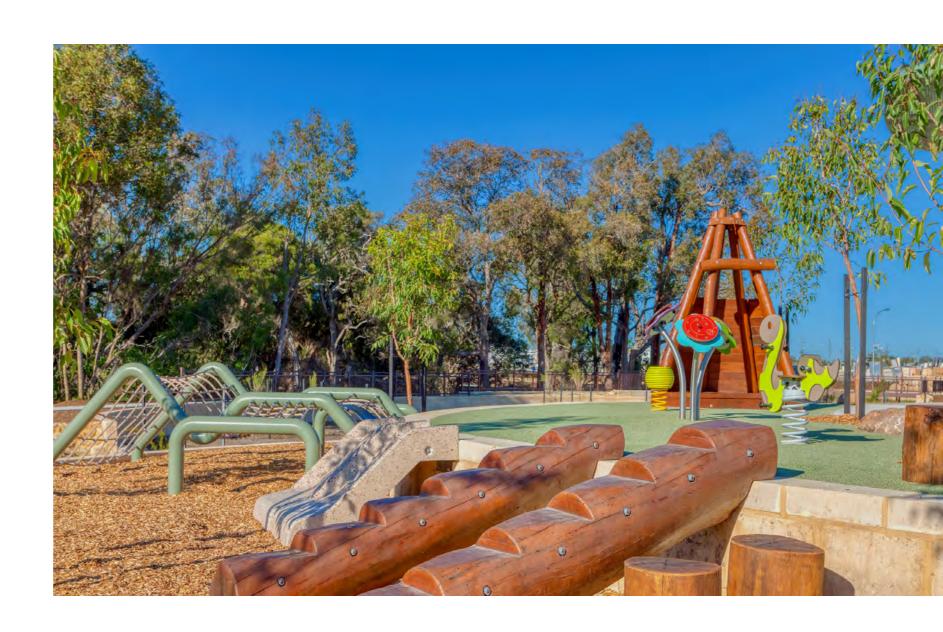
Initially acquired in 2013, subsequent 20.5ha addition in 2019

Located in Perth's popular North-East corridor

Vacant land subdivision, total yield of 880 lots

Strong performing, high margin project selling 100+ lots p.a.

Final settlements anticipated to occur in FY25





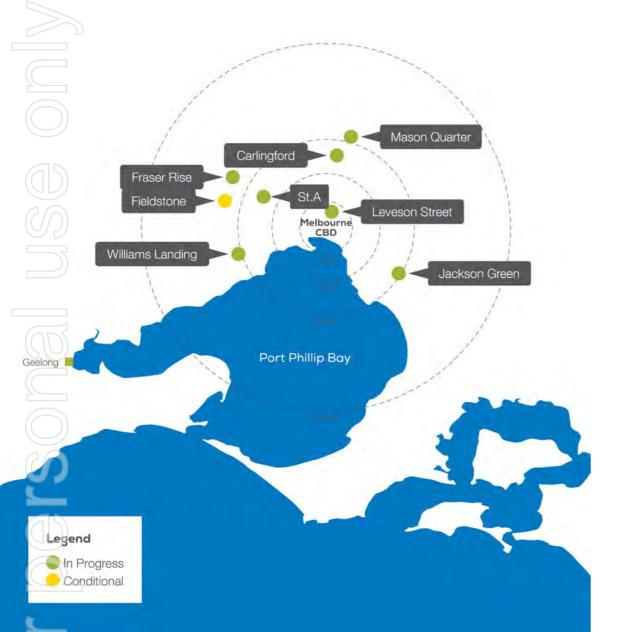
## INCONTRO, SUBIACO (WA)

- Inner ring site located 5km from CBD, in sought after suburb of Subiaco
- Masterplan with 151 townhouses & apartments
- Townhouses 100% presold with construction underway
- Building works commenced on site, stage 1 settlements September 2022
- Planning approval for apartments being sought expected later in 2021
- Registration of interest campaign for apartments underway
- Apartment sales to launch in Q2 FY22





### VICTORIA



- 11 projects (4 currently at Williams Landing)
- More than 2,300 lots / dwellings / offices + 17 hectares of commercial / apartment sites
- Land subdivision, townhouses, apartments & commercial projects
- Challenging development conditions under COVID-19 restrictions in Victoria
- Strong sales and settlements continuing across Victorian projects
- Increased pipeline by 725+ lots with recent Fraser Rise and Fieldstone acquisitions



# WILLIAMS

Large scale, masterplanned development with over 3000 homes & a large mixed use town centre

Diverse mix of land, townhouses, apartments & commercial developments

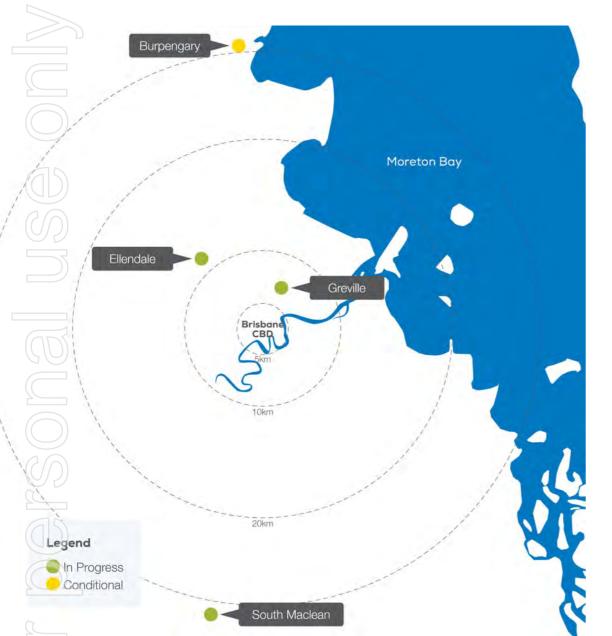
Up to 10 years remaining project life

Numerous projects underway





## QUEENSLAND



- 5 projects (2 at Greville)
- More than 1,500 lots / dwellings
- Land subdivision, townhouses, apartments & commercial
- Strong market conditions being experienced with significant price growth being achieved
- Increased pipeline by 515 lots with the South Maclean acquisition



### GREVILLE

3.7 ha site, 6km north of Brisbane CBD

Mix of townhouses, apartments & childcare

Close to 2 train stations, schools & shops

Townhouses selling well with strong price growth

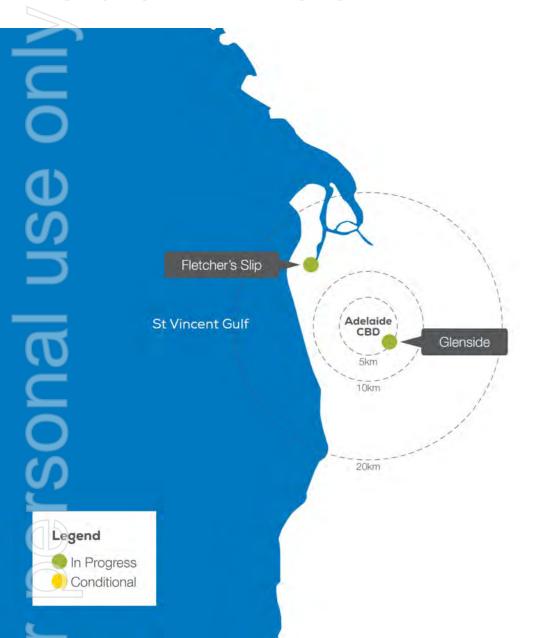
Increased construction costs

Apartment sales launching around Q2 FY22





### SOUTH AUSTRALIA



- 4 well located projects (including 3 projects at Glenside)
- Acquisitions from State Government
- More than 1,300 townhouses & apartments remaining
- Strong market conditions



### GLENSIDE

- ▶ 17 Ha, 3km from Adelaide CBD
- 1,000 townhouses & apartments
- 8 − 10 year project duration
- Grace apartments settled inJuly 21
  - Monarch apartments sales commenced, 40% sold within weeks
  - 62 fully presold townhouses under construction, to settle in Q4 FY22





## FLETCHER'S SLIP

- 14km north west of the CBD
- Around 500 dwellings, townhouses and apartments
  - Adjacent to train station, beach, close to submarine building precinct
  - Stage 1 subdivision works completed, Stage 2 underway
  - Construction commencing on 75 townhouses
  - First apartment building sales commencing in Q2 FY22









Demand across most product types is currently strong & this is expected to continue for some time, although with variability due to the impacts of COVID-19

Outlook underpinned by pre-sales of \$478m, partially de-risking future earnings

Continued growth in earnings expected in FY22, subject to market conditions and assuming that restrictions will ease by the end of 2021 as vaccination targets are reached

Long pipeline of quality projects, many in high demand locations with low competition

Actively restocking the pipeline with some major new acquisitions announced



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