# **FULL YEAR RESULTS PRESENTATION**

**12 MONTHS TO 30 JUNE 2021** 





Craig Dower, CEO and Managing Director Peter Loosmore, Chief Financial Officer

26 August 2021

# STRUCTURE



2. 3. 4. 5.

**Business and Financial Highlights** 

Financial Results

Market and Business Overview

Strategic Initiatives

Summary and Industry Outlook











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# 1 BUSINESS AND FINANCIAL HIGHLIGHTS

# **BUSINESS HIGHLIGHTS**



### **Strong Business Performance**

- QANTM business entities have continued to perform exceptionally well under continued challenges of COVID
- Continued revenue growth across main business areas of patents and trade marks, albeit with softer second half for legal/litigation
- Material growth in Group and Australia patent applications applications at post-listing highs; favourable indicator for future revenue generation
- DCC and FPA delivered growth in patent market share in Australia
- Earnings impacted by adverse FX movement, year-on-year
- Strong underlying cash flow, balance sheets and business performance
- Final dividend of 3.4 cents, total dividends for FY21 of 7.4 cents fully franked (FY20: 7.1 cents)

### Investment in People and Clients

- Continued focus on support for our people; emphasis on flexibility and wellness resulting in high engagement, retention and new talent attraction
- Investments in growth and business development: DCC US sales office, others in train
- Implementing world-class client engagement platform (backed by investment in technology, people and processes) pilot complete, rollout underway

### **Strategic Initiatives**

- Technology modernisation: foundations established, HR and Finance platforms underway, case management and CRM solutions short-listed
- Continued progress on M&A pipeline development → strong momentum building around several opportunities
- Making great progress on multiple fronts (details further on)

# **STRONG BUSINESS & PORTFOLIO PERFORMANCE**



SERVICE
CHARGE REVENUE

t up 2.3%

**\$92.4m** (FY20: \$90.3m)

**'LIKE FOR LIKE' EBITDA** 

up 13.6%

UNDERLYING EBITDA

**J** down 2.5%

**\$27.2m** (FY20: \$27.9m)

**DIVIDENDS** 

1 up 4.2%

**7.4c** (FY20:7.1c)

GROUP
PATENT FILINGS

1 up 11%

AUSTRALIAN PATENT FILINGS

**up 10%** 

# **BUSINESS OVERVIEW**



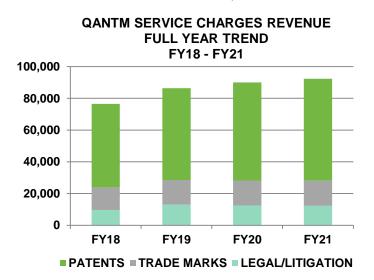
PATENT SERVICE CHARGES **UP 3.5%** 

\$64.3m vs \$62.1m<sup>1</sup>

- IP industry continued to show resilience, with evident increase in activity in some sectors.
- DCC and FPA's breadth and depth of expertise/full service offering and client diversification contributed to an 11% growth in Group total patent filings and above market growth in Australian patent filings (resulting in expansion of QANTM's Australian market share).
- Continued progress in building Asian business presence by DCC and FPA, although with lower contribution from Advanz in Malaysia due to COVID restrictions.

TRADE MARK DP 0.7% SERVICE CHARGES \$15.8m vs \$15.7m<sup>1</sup>

- Australian trade mark filings up 8% (53% of Group total).
- Total Group filings declined 7.6%, mainly associated with lower Asian filings (Malaysia COVID-related restrictions).

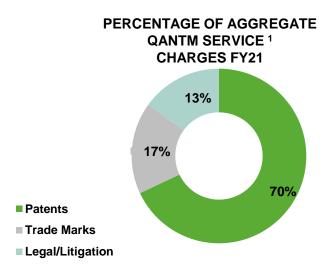


LEGAL/ LITIGATION SERVICE CHARGES

**DOWN 1.6%** 

\$12.3m vs \$12.5m<sup>1</sup>

- Lower service charge contribution, mainly reflects softer 2H 21 following completion of several litigation cases.
- DCC Law maintains strong case pipeline.



### NOTE:

<sup>1,</sup> DCC, FPA and Advanz management analysis. Includes Cotters, acquired 22 May 2020.







# **SUMMARY PROFIT AND LOSS**



Year ended 30 June 2021 \$m	Statutory FY21	Adj	Underlying FY21	Statutory FY20	Adj	Underlying FY20	FY % Change
Revenue							
Service charges	92.4		92.4	90.3		90.3	2.3%
Associate charges	92.4 26.7		92.4 26.7	26.3		26.3	2.5% 1.5%
Total Revenue	119.1		119.1	116.6		116.6	2.1%
Total Revenue	119.1		119.1	110.0		110.0	2.176
Other income excl FX	1.9		1.9	2.1		2.1	-9.5%
Recoverable expenses	(25.4)		(25.4)	(24.7)		(24.7)	2.8%
Net Revenue	95.6		95.6	94.0		94.0	1.7%
Operating expenses							
Compensation - normal	57.2	(0.7)	56.5	54.2	(1.2)	53.0	6.6%
Compensation - acquisition earn out	- -	(- /	-	1.9	(1.9)	-	-
Occupancy	2.0		2.0	2.0	( - /	2.0	0.0%
Business acquisition costs	0.4	(0.4)	0.0	1.4	(1.4)	-	_
Technology	5.6	(1.3)	4.3	3.7	` ,	3.7	16.2%
Other	5.6	, ,	5.6	7.4		7.4	-24.3%
Total Operating expenses	70.8	(2.4)	68.4	70.6	(4.5)	66.1	3.5%
EBITDA before FX	24.8	2.4	27.2	23.4	4.5	27.9	-2.5%
Foreign exchange	(1.1)		(1.1)	(0.8)		(0.8)	37.5%
EBITDA after FX	23.7	2.4	26.1	22.6	4.5	27.1	-3.7%
Dep'n and amort'n	7.3		7.3	6.8		6.8	7.4%
Interest	1.6		1.6	1.5		1.5	6.7%
Profit before tax	14.8	2.4	17.2	14.3	4.5	18.8	-8.5%
Tax expense	4.4	0.6	5.0	4.9	0.4	5.3	-5.7%
Net profit after tax	10.4	1.8	12.2	9.4	4.1	13.5	-9.6%
Amortisation	1.3		1.3	1.1		1.1	18.2%
NPATA	11.7	1.8	13.5	10.5	4.1	14.6	-7.5%
EBITDA % after FX - service charge	25.6%		28.2%	25.0%		30.0%	

### COMMENTS

- Service charge revenue growth of 2.3% on pcp :
  - benefit of Cotters acquisition (\$1.6m),
  - offset by negative impact of currency headwinds (\$4.5m)
  - like for like currency adjusted growth 7.3%
  - growth across patents 3.4% and trade marks 0.7%.
- Employee costs increase of 6.8% or \$3.6m on pcp:
  - increase in Corporate (\$0.5m) with strengthening of IT capabilities
  - increase due to incentive schemes and exec perf rights and LTI (\$1.0m)
  - addition of Cotters (\$1.3m)
  - US Sales office (\$0.3m)
  - Fee earner rem related increases and leave provisions (\$0.5m)
- Technology cost increase with support for remote working (\$0.5m)
- Other costs reduced 24.3% or \$1.8m mainly in reduced travel and marketing spend due to COVID restrictions
- EBITDA before FX of \$27.2m down 2.5% on pcp due to currency impact
- Strengthening AUD (ave 7.5 cents) resulted in \$1.1m FX loss
- Additional depreciation and amortisation with completion of various IT initiatives and laptop rollout for remote working
- Statutory NPAT of \$10.4m, 11% increase on FY20

# **CASH FLOW STATEMENT**



Year ended 30 June 2021	FY 21				
\$m		FY 20	COMMENTS		
Receipts from customers	123.0	122.2	Cash provided by operating activities		
Payment to suppliers and employees	(96.9)	(97.3)	Increase of \$4.7m due mainly to:		
Business acquisition related remuneration	-	(2.8)	<ul> <li>Reduction in earn-out remuneration \$2.8m in</li> </ul>		
Interest and finance costs paid	(0.9)	(0.8)	prior period		
Income tax paid	(5.4)	(6.2)	Lower level of tax payments due to lower     effective tax rate		
Net cash provided by operating activities	19.8	15.1	Cash used in investing activities		
Payments for property, plant and equipment	(0.8)	(1.1)	PPE mainly purchase of laptops for remote working		
Payments for intangible assets	(0.8)	(0.1)	<ul> <li>Software costs relating to transformation program (non SaaS related)</li> </ul>		
Payments to acquire investments	(0.7)	(2.7)	Cotters first deferred payment \$0.7m		
Business acquisition related costs	(0.4)	(1.4)	Lower external outlay on M&A activities, partly due to		
Net cash used in investing activities	(2.7)	(5.3)	investment in internal resources		
			Cash used in financing activities		
Proceeds from bank borrowings	20.5	19.2	Final FY21 dividend paid at top end of range		
Repayment of bank borrowings	(22.3)	(8.0)			
Payment of lease liabilities	(5.2)	(5.3)			
Dividends paid	(10.5)	(10.8)			
Net cash used in finance activities	(17.5)	(4.9)			
Net (decrease) / increase in cash	(0.4)	4.9			
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# **SUMMARY BALANCE SHEET**



As at 30 June 2021 \$m	30-Jun-21	30-Jun-20	COMMENTS
CURRENT ASSETS			
Cash and cash equivalents	5.7	6.2	Net debt \$16.2m, a decrease of \$1.4m from FY20. Gearing
Trade and other receivables	37.2	33.7	18.1%, down from 19.6% at FY20. Cash on hand \$5.7m
Other assets	1.9	1.7	
TOTAL CURRENT ASSETS	44.8	41.6	<ul> <li>New banking facilities negotiated during the period resulting in a \$5m increase in facilities:</li> </ul>
NON-CURRENT ASSETS			\$20m working capital facility
Property, plant and equipment	2.3	2.4	(currently \$7.0m undrawn)
Right-of-use assets	13.2	15.8	
Intangible assets	74.7	75.7	<ul> <li>US\$ 25.5m acquisition facility</li> </ul>
TOTAL NON-CURRENT ASSETS	90.2	93.9	(currently US\$ 18.8m undrawn)
TOTAL ASSETS	135.0	135.5	<ul> <li>\$5m overdraft facility (undrawn)</li> </ul>
CURRENT LIABILITIES			Debtor book remains of good quality with no increase in
Trade and other payables	13.5	11.2	bad debts due to COVID. Increase in receivables at year
Provisions	7.7	6.5	due to strong activity late in the year
Borrowings	2.0	2.5	Draviniana inavana diparinte della tatta di avana di
Lease liability	4.5	4.3	Provisions increased mainly due to the increase in
Current tax liabilities	0.0	1.0	employee leave provisions with limited leave taken due to
Other financial liabilities	0.8	0.7	COVID
TOTAL CURRENT LIABILITIES	28.5	26.2	
NON-CURRENT LIABILITIES			
Provisions	0.4	0.3	
Borrowings	19.9	21.1	
Lease liability	10.8	13.6	
Other financial liabilities	-	0.6	
Deferred tax liabilities	2.6	2.5	
TOTAL NON-CURRENT LIABILITIES	33.7	38.1	
TOTAL LIABILITIES	62.2	64.3	
NET ASSETS	72.8	71.2	

# INCOME STATEMENT RECONCILIATION

# PIP

# STATUTORY TO UNDERLYING

П	Year	Year ended		
Statutory NPAT to Underlying NPAT reconciliation	30-Jun-21	30-Jun-20		
	\$m	\$m		
Statutory NPAT	10.4	9.4		
add: interest	1.6	1.5		
add: depreciation and amortisation	7.3	6.8		
add: tax	4.4	4.9		
EBITDA – QANTM Group	23.7	22.6		
add: remuneration related to business acquisition	-	1.9		
add: new business establishment costs	-	0.3		
add: retention payments	0.6	0.9		
add: SaaS costs	1.1	-		
add: transformation costs	0.3	-		
add: business acquisition costs	0.4	1.4		
Underlying EBITDA – QANTM Group	26.1	27.1		
less: depreciation and amortisation	(7.3)	(6.8)		
less: interest	(1.6)	(1.5)		
less: tax	(5.0)	(5.3)		
Underlying NPAT - QANTM Group	12.2	13.5		

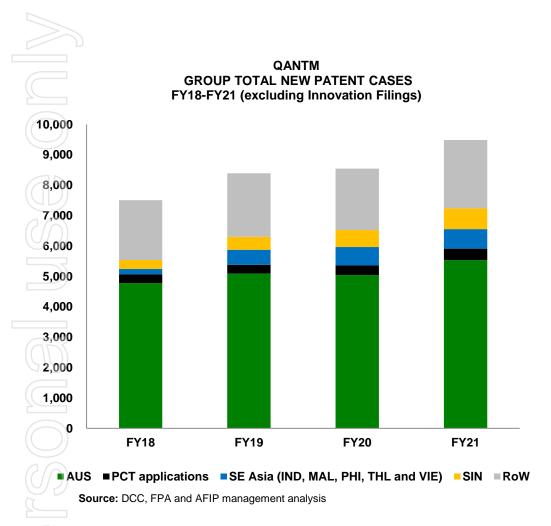




# 3 MARKET AND BUSINESS OVERVIEW

# PATENT APPLICATIONS – GROUP





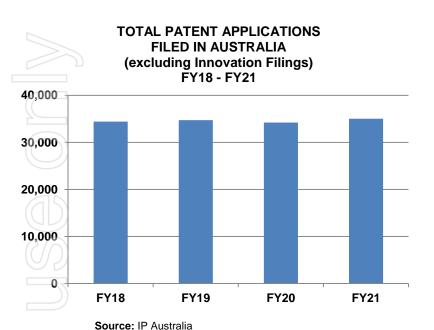
### Continued above market trend growth

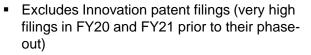
- Group patent applications up 11%
- Australian patent applications (58% of Group) up 9.7% vs market growth of 2.4%
- Highest level of annual patent applications since listing of QANTM
- Rest of World applications (24% of Group) increased 11%
- Asian patents (14% of Group) up 14% despite COVID-19 related restrictions on Advanz Fidelis business and an annual decline in its Patent applications of 13%
- PCT (4% of Group) applications up 20%
- Cotters added 350 total filings in FY21 or ~4% of Group total (not in prior year numbers)

**Note:** Patent applications are a lead indicator for future period patent service charges revenue. Revenue from patent applications constitutes 15% - 20% of QANTM's annual patents Service Charges and is the early stage of life cycle revenue from prosecution, advisory, litigation and renewal work that can extend for 20 years+.

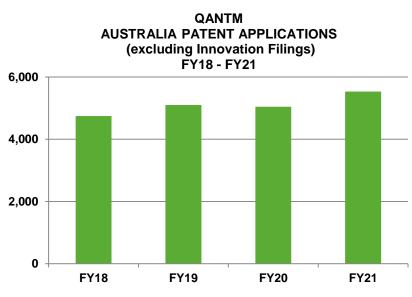
# PATENT APPLICATIONS – AUSTRALIA







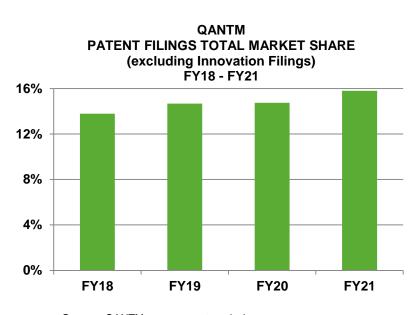
 FY21 total Australian market patent applications increased by 2.4% (QANTM up 9.7%)



9.7% increase on FY20

Source: QANTM management analysis

- 3 year QANTM Australian patent application growth – up 8.5%; 16.6% over 4 years
- Cotters contributed ~5% of QANTM's Australian filings to FY21 (not in prior years numbers)

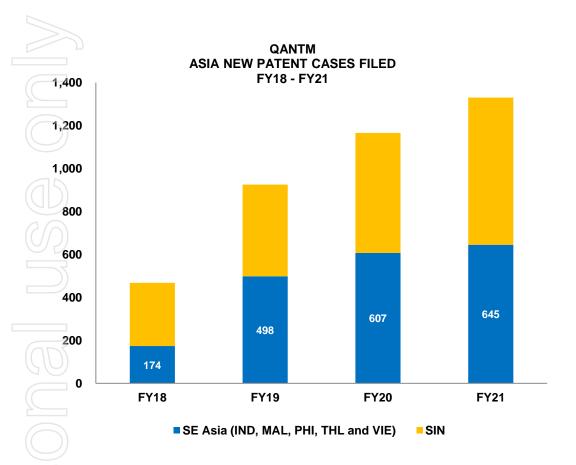


Source: QANTM management analysis

- QANTM market share increased from 14.7% in FY20 to 15.8% in FY21
- Highest market share amongst since listing of QANTM in August 2016

# PATENT APPLICATIONS – ASIA



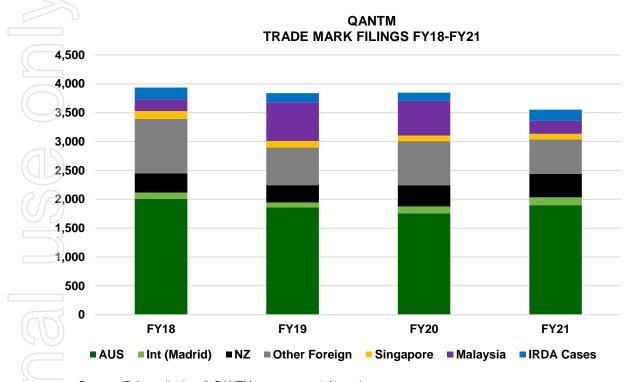


Source: QANTM management information

- Total QANTM Asian patent applications increased by 14% vs pcp
- QANTM Asian patents now represent 14% of Group total
- Singapore patent applications up 22.8%; strong continued growth from DCC and FPA presence
- Advanz Fidelis patent applications (26% of Asia total in FY21), declined 13% year-on-year due to COVID related business restrictions
- Asian patent application growth of 44% over 3 years; near tripling over 4 years
- Asia revenues 6% of Group revenue
- Expanded business presence in Asia from strong foundations remains a key strategic focus

# **TRADE MARK FILINGS – GROUP**





Source: IP Australia data & QANTM management information

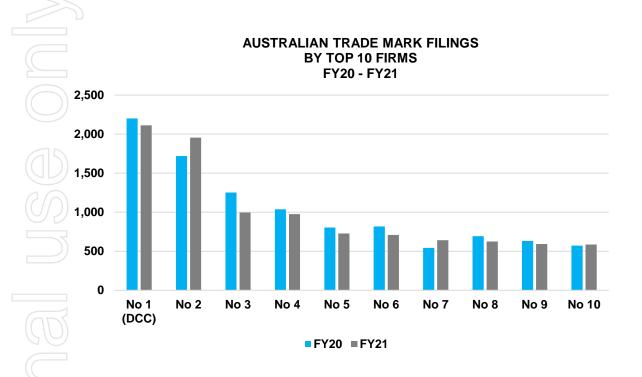
- Australian trade mark filings (53% of Group total) increased by 8.0%
- Overall Australian market increase of 11.5% (filings of the Top 50 agents, excluding IRDA)
- DCC retained #1 market share position
- QANTM Group trade mark filings declined 7.6%, mainly due to lower filings in Asia
- Asian filings (9% of Group total), down 68%, largely associated with Malaysian COVID business restrictions from 2H20 through FY21
- New Zealand trade mark filings increased by 10% and represent 11.5% of Group total

### NOTE:

IRDA – International Registration Designating Australia

# **AUSTRALIAN TRADE MARK FILINGS**





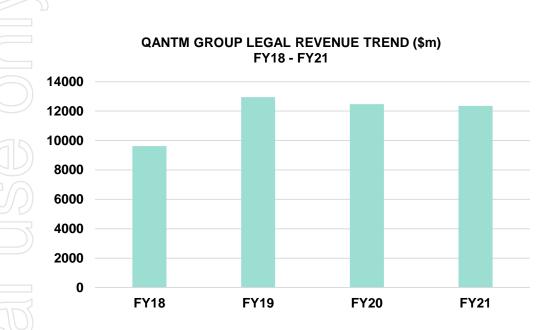
- DCC maintained No.1 market share in Australia for trade mark filings, amongst top 10 filers¹
- QANTM decrease in trade mark market share<sup>2</sup> 10.5% vs pcp 10.9%

### NOTE

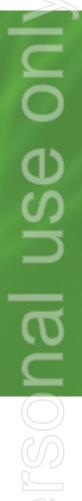
- DCC, FPA and AFIP management analysis including IRDA cases. Excludes Cotters, acquired 22 May 2020, to enable like-for-like comparison.
- <sup>2</sup> DCC, FPA and AFIP management analysis and analysis of IP Australia Data. Market share based on share of national applications for top 50 agents including IRDA cases.

# **LEGAL/LITIGATION SERVICES**





- Legal/litigation revenue decreased by \$0.2m or 1.6%
- Lower level of 2H21 case load work contributed to lower outcome
- Strong pipeline of future work
- DCC Law remains one of the pre-eminent IP Law practices in Australia







## **INVESTING ACROSS FIVE KEY AREAS**



Focused investments in Growth and Transformation, with People at the core of all that we do





**TECHNOLOGY** 



GROWTH AND SCALE



**PEOPLE** 



**PROCESS** 



CLIENTS

Migrate to the cloud → access to innovation

Build future capabilities (AI, DevOps, data / analytics)

Build innovation framework

Organically grow existing businesses

Expand footprint into Asia

Develop adjacent service lines and technology related plays

Invest in future skills – technology, commercial, leadership

Re-imagined workspaces; greater workforce flexibility

Culture and values – <u>the</u> place to work for IP professionals

Radically simplify all business processes

Automate or eliminate where ever possible

Reduce cost and complexity

Implement client listening and account planning methodologies

Drive greater collaboration and innovation

Continued focus on excellence





### **PEOPLE**





### PEOPLE

### **FOCUS**

Invest in future skills – technology, commercial, leadership

Re-imagined workspaces; greater workforce flexibility

Culture and values – <u>the</u> place to work for IP professionals

### **PROGRESS**

- Launch of iQ QANTM on-line learning platform
- Flexible workforce almost all employees able to work from anywhere
- Further support through COVID (pandemic leave, health and wellness initiatives)
- Finalist in Australian Financial Review's "Best Places to Work"
- High retention rates across the Group; outstanding teamwork and contribution
- Succession planning and leadership development underway

99 Senior practitioners

Early career attorneys & lawyers

Principal appointments since IPO

90%+ Flexible workforce

92% Employee retention in FY21

31% Women in senior roles

# **TECHNOLOGY**





### **TECHNOLOGY**

### **FOCUS**

Migrate to the cloud → access to innovation

Build future capabilities (Al, DevOps, data / analytics)

Build innovation framework

Partnering with global industry leaders

- Solid foundations established: upgraded laptops, MS365, Teams
- Core platforms chosen:
  - HRIS implementation underway
  - Financials implementation underway
  - CRM platforms short-listed
  - IP management platforms short-listed
- Building leading partnership ecosystem

- Process diagnostic underway
- Global tier-1 service provider appointed (Fujitsu)
- In-house capabilities established: Head of Technology, Client Service Lead, Infrastructure Lead
- Move to hybrid (rather than fully outsourced) IT model





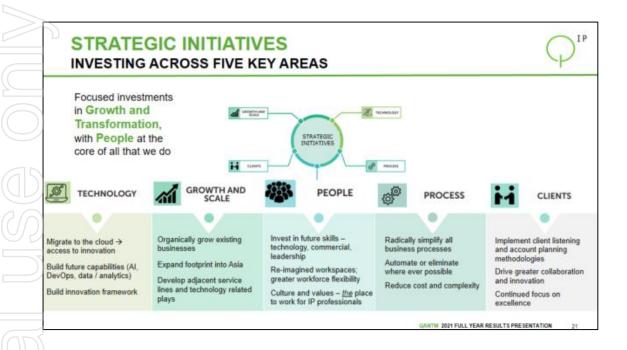






### **TECHNOLOGY**





QANTM's focus is on building partnerships with market leading technology companies that will help drive growth, innovation and competitive advantage. The program is now up and running and is on track to deliver over the next few years.

### Financial

- \$8m \$10m investment over 3-4 years
- \$4m \$6m p.a. recurring benefits (by years 3 + 4)
- Financial benefits will start to flow in FY23, ramping up to year FY25; payback within 2-3 years
- \$2.5m expensed in FY21

### Benefits

- Increased productivity
- Increased revenue and margins
- Deeper client collaboration
- Ability to quickly integrate acquisitions and drive greater value
- Will deliver sustainable competitive advantage
- Productivity and workplace benefits already starting to flow

# **PROCESS**





### **PROCESS**

### **FOCUS**

Radically simplify all business processes

Automate or eliminate where ever possible

Reduce cost and complexity

- Diagnostic program underway → will enable process automation in new IP management system
- Offshore support program developing → will become shared services platform across group
- Risk and compliance frameworks further enhanced: risk management tools and processes upgraded, leaders trained Group-wide on risk system
- Business analytics capability established → will drive greater market, business and client insights

### **GROWTH AND SCALE**





### **FOCUS**



Organically grow existing businesses

Expand footprint into Asia

Develop adjacent service lines and technology related plays

- Organic growth being delivered → growth in market share in Australia and Asia
- US sales desk established (DCC) → greater client servicing
- Strong M&A pipeline, emphasis on Asia → strong momentum building

### **CLIENTS**





### CLIENTS

### **FOCUS**



Implement client listening and account planning methodologies

Drive greater collaboration and innovation

Continued focus on excellence

- New business development methodology implemented (in partnership with Korn Ferry and Miller Heiman)
- Growth in market share through continued emphasis on service excellence combined with targeted business development program
- Strong local capabilities and continued focus on origination → high-value work
- Investing in technology to deliver greater collaboration





# 5 SUMMARY AND INDUSTRY OUTLOOK

# **SUMMARY AND INDUSTRY OUTLOOK**



Strong business portfolio and market performance: 

- Reflects strength of all businesses; quality of expertise, professional stability, client commitment
- Strong patent application performance a foundation for strengthening life-cycle revenue contribution
- Strengthening of Asian footprint, despite temporary COVID impact for Advanz in Malaysia
- Higher operating expenditures on personnel and technology, as planned will deliver future value generation
- Momentum in implementation of strategic initiatives to deliver growth, scale and value:
  - Technology and process modernisation will streamline systems, create efficiencies, expand offerings
  - Client collaboration, management and servicing initiatives in train tangible outcomes already being delivered
  - Commencement of numerous growth initiatives (US DCC sales office, others underway)
  - Further M&A plus lateral growth play evaluation well advanced; execution now the key
- Cash flow, balance sheet characteristics remain solid and provide flexibility for growth
  - 7.4 cents total dividend, represents a payout of 85% of NPATA
  - Outlook: expect continued sector resilience, with near-term COVID volatility / restrictions, and green-shoots of innovation emerging in certain sectors

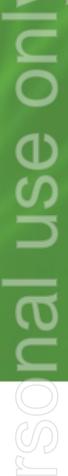




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# **SUMMARY PROFIT AND LOSS**

# LIKE FOR LIKE REVENUE AND EBITDA



### Like for Like Revenue and EBITDA

□ Year ended 30 June 2021	Underlying	Currency	Adjusted	Underlying	FY
\$m	FY21	Adjustment	FY21	FY20	% Change
Revenue					
Service charges	92.4	4.5	96.9	90.3	7.3%
Associate charges	26.7		26.7	26.3	1.5%
Total Revenue	119.1	4.5	123.6	116.6	6.0%
	4.0		4.0	9.4	0.50/
Other income excl FX	1.9		1.9	2.1	-9.5%
Recoverable expenses	(25.4)		(25.4)	(24.7)	2.8%
Net Revenue	95.6	4.5	100.1	94.0	6.5%
Total Operating expenses	68.4		68.4	66.1	3.5%
EBITDA before FX	27.2	4.5	31.7	27.9	13.6%
Foreign exchange	(1.1)		(1.1)	(0.8)	37.5%
EBITDA after FX	26.1	4.5	30.6	27.1	12.9%