

Annual Report Presentation

For the year ended 30 June 2021



Change Financial Limited

ASX: CCA

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Change has the vision and capabilities to simplify payment experiences worldwide.

Payments as a Service provider **Priorities** Vision Simplifying payment experiences worldwide Ambition Perform with Grow from the strong results core To be a leading Payments as a Service provider through simple, flexible and fast to market technology **Enablers** Excel through Differentiate in solutions client experiences People Products Partnerships



Payments solutions provider, driving innovation in the Banking as a Service ecosystem.

Delivering scalable payments solutions

Banking as a Service

Payments as a Service

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Issuing physical, digital and virtual prepaid, debit and credit cards

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BNPL, Digital wallets, Apple Pay, Google Pay and Samsung Pay





Transaction processing for major schemes Mastercard, VISA, Union Pay, JCB and AMEX

Payment testing



Payment sim<mark>ulati</mark>on



Testing automation





All network management and financial transactions



Leveraging our people and customer base to grow our payments and testing solutions.

Company snapshot



16m+ cards

Scalable payments platform



96% client retention

Sticky client base









99 different currencies Agnostic payments solutions



8+ years average tenure Highly engaged clients

Processing for the major schemes



Transformative year for Change, acquiring world class solutions to extend our payment capabilities.

Building a strong foundation for growth

FY21 Q1

✓ MasterCard certified processor launched in USA

✓ Key payment certification received (PCI-DSS certification)

✓ UpChange prepaid card & mobile app launched

- Geographical reach
- Accelerated technology and product roadmaps
- Global workforce





We have a diverse team of 80 people with local knowledge to support our 136 customers across **36 countries.**

Global fintech with local expertise





Large and growing customer base

Global footprint



Products





Our payments solutions power card programs around the globe.

Payments as a Service

Our payment platform aims to lower the barrier of entry for banks, fintechs and brands to deliver digital card solutions to their customers.



Issuing physical, digital and virtual cards



Prepaid, debit and credit cards

Digital wallets, Apple Pay, Google Pay and Samsung Pay



Buy Now Pay Later



Loyalty program integration



Full program management services







Transaction processing for major schemes Mastercard, VISA, Union Pay, JCB and AMEX



SaaS and OnPrem offerings







Tailored payments solutions to suit our clients' needs

Our technology allows our clients to deliver innovative and market leading card solutions to their customers.

"Change's staff are knowledgeable, professional and cooperative across every project. They have helped us bring many innovative and flexible payments solutions to market quickly."

Senior Vice President, BDO



ME Bank's Digital Experience

ME has issued over 450,000 card products including the Buck card, a digital and physical Mastercard debit card and Frank, a low rate physical and digital Mastercard credit card.

Vertexon powers ME's digital wallets including Apple Pay, Google Pay, Samsung Pay, Fitbit Pay and Garmin Pay.







BDO Cards and BNPL

BDO, the Philippines' largest bank, trust Change's Vertexon to deliver its card solutions, flexible BNPL payment solutions

The partnership is key to providing BDO with flexibility and control over its card programs.

UpChange Prepaid

The UpChange prepaid card showcases the Vertexon program management and Mastercard processing capabilities.

Change delivers PCI-DSS certified card management services, dynamic transaction control and mobile apps to its US cardholders.





PaySim enhances our customers' speed to market by delivering automated, repeatable and scalable testing capabilities.

Testing platform

Enables financial institutions to test their payment systems to meet the reliability and performance expectations of their customers. PaySim simulates the full transaction lifecycle, enabling banks and fintechs to complete end to end testing of their payment platforms and processes.



Payment Simulation



Testing Automation



ATM and POS Emulation





Stress Testing







All network management and financial transactions



Visa, Mastercard, UnionPay, Amex, JCB Validation



EMV, Faster Payments Standards / NPP





PaySim is the de facto standard for **EFTPOS** testing in Australia and all participants must use our software to validate their technology.

Testing platform to speed up clients' processes

By removing the complexity of needing to integrate with third party and physical testing devices, the PaySim solution speeds up the testing process, cutting costs and delivering secure payments.



Accelerate development



Work remotely





Quarterly updates



Test the latest features



Product Roadmap



Compliance for schemes and networks



Coverage of all possible faults



ROI



Increase speed to market

		Cryptography	Search:	Search:	
	Network			Action	
Main Response Configuration		Resp Action	Active	1 1	
	1. Resp Condition	2 actions		-	
Show 10 + entries	1 condition			1 1	
Name		13 actions		1	
Send MessageReject (admi.002)	1 condition	14 actions			
Send PaymentStatusReport (pacs.002)	1 condition			1 1	
Send PaymentStatusReport with RJCT	1 condition	14 actions		1	
Send PaymentStatusReport from ReturnOfFunds	- ditions	4 actions			
	2 conditions	3 actions		1	
Send EchoResponse (admn.006)	1 condition	5 2010		d* 🗊	
Send SignOnResponse (admn.002)	1 condition	3 actions		0 2	
send SignOffResponse (admn.004)		2 actions		1	
end PaymentStatusReport if Branch ID is 123	1 condition			evious 1	

Showing 1 to 8 of 8 entries





A digital wallet SaaS platform for fintechs and banks to deliver world class payments solutions in emerging markets.

White Label Mobile Wallet

Change recently announced our partnership with Pi Pay. Under the partnership, Change's solution will enable Pi Pay to offer digital acquiring services to more than 50,000 merchants, as well as mobile wallets to more than 360,000 consumers.



Mobile and digital wallet

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Merchant acquiring



Money transfers



Transfers



Merchant self management



Promotions





FY21 Results





¹Wirecard FY21 management accounts (unaudited) for the period prior to acquisition, being 1 July 2020 to 30 September 2020 ²On a proforma basis assuming the acquisition occurred on 1 July 2020 ³Run rate Annualised Recurring Revenue as at 30 June 2021 ⁴Customer retention for the period 1 October 2020 to 30 June 2021

Transformative year for the business, generating strong ARR and laying the foundations for future growth.

Year ended 30 June (US\$'000)	FY21 Actual	Adjustments ¹	FY21 Combined Proforma ²	FY20 Actual	FY21 A v FY Actu
Revenue	6,313	2,120	8,433	258	2,34
Operating Expenses	(8,966)	(1,572)	(10,539)	(3,758)	139
EBITDA	(2 <i>,</i> 653)	547	(2,106)	(3,500)	249
Depreciation & Amortisation	(635)	(267)	(902)	(12)	4,99
Profit / (Loss) before Tax	(3,288)	281	(3,008)	(3,513)	6%
Income Tax (Expense) / Benefit	(189)	(16)	(205)	-	N/.
Profit / (Loss) from Operations	(3,477)	265	(3,213)	(3,513)	19



Expansive regional presence and a platform for future growth and expansion.

Revenue Breakdown







Top 10 Customers by Revenue







Strategy



Working with Deloitte, we analysed our products, capabilities and global market opportunities.

Core strategies to drive growth

Be competitive



Objective

Build upon Change's existing foundation by strengthening and growing the core business



Solutions

Enhance SaaS solutions and features



Growth through banks and early-stage fintechs



Growth

Develop partnerships and build regional

relationships with schemes

Partnerships



Prioritise growth for LATAM and SEA Unlock growth for US and ANZ

Be different FY23

Be famous **FY24**

Evolve Change's products and explore growth accelerators

Change leads the market with innovative payment solutions

Focus on market leading user experiences and product features

Explore retail, government and corporate opportunities while growing banks and fintech

Complement existing solutions with enhanced capabilities and ecosystem partnerships

Accelerate growth through global opportunities

Scale partnership model to increase pipeline and scale client engagement

Strengthen client engagement across LATAM, SEA, US and ANZ

Build out partner ecosystem with complementary financial and banking solutions

Explore opportunities in new regions and countries









We are focusing on 4 key markets; US, LATAM, SE Asia and Oceania. Our target countries have a TAM of over USD \$10 trillion.

A large addressable market for growth opportunities

US TAM
\$8.3T
Transaction value
6%
Transaction volume growth
\$1.1T
11%

11% Transaction volume growth

Oceania TAM

Transaction value

\$565B Transaction value 6%

Transaction volume growth

South East Asia TAM

\$487B

Transaction value

19% Transaction volume growth



Source: Deloitte June 2021

Our Be Competitive year will focus on integration of our platforms, feature development, partnerships and customer growth.

FY22 Key deliverables for growth

launch

FY22 Q1-Q2

- ✓ Payment Card Industry **PA-DSS** Certification
- ✓ BDO Unibank Major Platform Upgrade
- Established Global Business Development team
- New website launch
- Vertexon Eventing



Experienced management team

Our management team has extensive payments and financial services experience in multiple international markets.



Alastair Wilkie

Chief Executive Officer

Alastair is an experienced financial services executive specialising in banking and payments coupled with a background in information technology and business development. Alastair has over 25 years of experience in senior leadership roles across Australia, Europe and North America.



Tony Sheehan Chief Financial Officer

Tony is a highly experienced, strategic and influential finance executive with more than 18 years of international experience in investment banking, private equity, corporate finance, operations and sales and marketing roles, across Australia, New Zealand and the United Kingdom.





Clayton Fossett

Chief Operating Officer

Clayton has over 20 years of experience in fintech, financial services, technology and consulting. He has been Chief **Operating Officer at Change** Financial since it was established and has been instrumental in the company's journey through building and launching its payments and card issuing platform.



Vinnie D'Alessandro

Chief Product Officer

Vinnie has over 20 years of technology experience spanning operational, architectural, strategic and managerial roles across multiple industries including, financial services, aged care, energy, gaming, retail, tourism, construction and not-forprofit.



Arnold Lee **Chief Technology Officer**

Arnie is a highly-experienced executive focused on people and technology. He has spent over 20 years leading technology teams across a range of sectors such as IT, logistics and financial services; including an 11-year tenure in London working in banking and energy commodity trading. He has an in-depth knowledge of the payments space, and a strong track record in building highperforming teams.









Thank you.

Get in touch

investors@changefinancial.com





Appendix



Year ended 30 June

Revenue & other income

Employee benefits expenses

Advertising & marketing expense

Program expense

Professional services & insurance

Consulting expense

Technology & hosting expense

Depreciation & amortisation expense

Business acquisition expense

Impairment of lease receivable

Finance expense

Other expenses

Profit (loss) before tax

Income tax (expense) benefit

Profit (loss) from operations

FY21 US\$	FY20 US\$
6,313,343	258,312
(5,451,265)	(1,684,449)
(36,616)	(41,736)
(297,129)	(125,964)
(555,592)	(378,204)
(782,937)	(485,911)
(842,616)	(503,006)
(635,453)	(12,481)
(175,013)	_
(326,432)	-
(19,549)	(259,794)
(479,148)	(279,407)
(3,288,407)	(3,512,640)
(188,975)	_
(3,477,382)	(3,512,640)



As at

Cash and cash equivalents

Trade and other receivables

Lease receivable – current

Other current assets

Total Current Assets

Property, plant & equipment

Lease receivable – non-current

Intangible assets

Total Non-current Assets

Total Assets

Trade & other payables

Provisions

Lease liability – current

Contract liabilities

Other current liabilities

Total Current Liabilities

Provisions

Lease liabilities – non-current

Total Non-current Liabilities

Total Liabilities

Total Equity

30 June 2021 US\$	30 June 2020 US\$
4,019,001	2,966,200
2,360,898	231,875
_	161,980
368,203	5,564
6,748,102	3,365,619
460,953	_
_	189,472
5,513,817	_
5,974,770	189,472
12,722,872	3,555,091
1,351,738	631,393
1,035,100	154,285
297,380	153,287
2,714,047	_
_	111,165
5,398,265	1,050,130
39,559	-
264,378	179,388
303,937	179,388
5,702,202	1,229,518
7,020,670	2,325,573

Year ended 30 June

Receipts from customers

Payments to suppliers and employees

Interest received

Interest paid

Government grant programs

R&D tax offset

Net cash used in operating activities

Proceeds from sale of property, plant & equipment

Payment for plant & equipment

Payment for software development

Receipts from sublease (excluding interest received)

Business acquired

Proceeds from sale of investment

Net cash provided by (used in) investing activities

Proceeds from share issue

Proceeds from convertible note funding

Cost of funding

Payments of lease liabilities (excluding interest paid)

Net cash provided by financing activities

Net increase (decrease) in cash held

30 June 2021 US\$	30 June 2020 US\$
6,091,317	4,102
(7,879,153)	(3,117,723)
10,790	22,807
(19,549)	(22,456)
60,549	230,000
_	14,224
(1,736,046)	(2,869,046)
_	500
(41,003)	-
(664,510)	-
25,020	147,148
(4,492,416)	-
_	200,000
(5,172,909)	347,648
8,358,600	3,372,572
-	951,391
(606,588)	(218,405)
(190,098)	(139,395)
7,561,914	3,966,163
652,959	1,444,765

Our focus is to grow our ARR for our payments and testing solutions.

Loyal customer base who are supportive of our engagement and product strategy.

Key operating metrics



8.3

8.5

