

ASX Release

FOR IMMEDIATE RELEASE

1 September 2021

Scheme of arrangement implemented

Isentia Group Limited (ASX: ISD) (**Isentia**) is pleased to announce that the previously announced scheme of arrangement between Isentia and Isentia shareholders that was approved by Isentia shareholders on Tuesday, 17 August 2021 and by the Supreme Court of New South Wales on Friday, 20 August 2021 (**Scheme**), under which Access Intelligence plc (a company incorporated in England and Wales with company registration number 04799195) will acquire all of the Isentia shares that it does not already own, has been fully implemented today.

Accordingly:

- Access Intelligence plc, through its wholly-owned subsidiary Vuelio Australia Pty Limited, now holds all of the shares on issue in Isentia; and
- the Scheme consideration of \$0.175 cash for each Isentia Share (other than Excluded Shares (as defined in the scheme booklet dated 19 July 2021 (**Scheme Booklet**) held at 7:00pm on the Scheme record date (i.e. Wednesday, 25 August 2021) has today been paid to the Scheme shareholders (other than the Excluded Shareholders (as defined in the Scheme Booklet).

Delisting of Isentia

Trading in Isentia shares on ASX was suspended from the close of trading on Friday, 20 August 2021.

Under Listing Rules 17.10 and 17.11, Isentia has applied for termination of the quotation of Isentia's shares on ASX and removal of Isentia from the official list of the ASX. It is expected that Isentia will be delisted from ASX with effect from close of trading on 2 September 2021.

Authorised for publication by Jacquie Shanahan, Company Secretary.

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For more information:

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About Isentia

Isentia Group Limited (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in eight markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them.