

Natshield™ Receives Trademark Approval For Sales in China

ASX Announcement

16th September 2021

Holista Colltech Limited (ASX: HCT, “Holista” or “the Company”) is pleased to announce that it has been successful in securing trademark labelling approval in China for its Natshield™ sanitiser brand. It is called “Na Xi Er De” in China.

The approval, which was granted by the China National Intellectual Property Administration (CNIPA), is for Trademark Class 5 – a category that relates mainly to pharmaceuticals and other preparations for medical or veterinary purposes.

The trademark is valid for 10 years and it provides brand name protection as Holista prepares to launch its Natshield™ aerosol disinfectant and M3 System for industrial applications in the Chinese market. No further approvals are needed for commercialisation purposes.

Further, Holista’s Chinese business partner Guangzhou Sinbio Cosmetic Co Ltd will soon commence the process of applying for medical use standards for products to be sold into hospital.

This announcement has been approved by the Board of Directors.

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About Holista Colltech Limited

Holista Colltech Ltd ("Holista") is an innovator in health and wellness solutions based in Sydney, Australia. It is listed on the Australian Securities Exchange (ASX:HCT)

Holista's core business divisions are Dietary Supplements, Healthy Food Ingredients, Ovine Collagen and Infection Control Solutions. The suite of health and food related solutions combine nature and science is to address the evolving needs so that people can live better and healthier lives.

Key products include one of the market-leading and best-selling health supplements, low-GI food ingredients used by leading food manufacturers, disease-free and medical grade ovine collagen, all-natural, non-toxic and effective sanitisers for consumers and industrial applications.

Over the years, the company has successfully developed and patented world-leading technologies in the field of Global Health and Wellness Industry and has a vast customer base in Asia, Australia and USA.

Holista is passionate to combine economic success with enriching lives for a sustainable future.

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