

30 September 2021

Zip enters into agreement with Microsoft to integrate Zip within Microsoft Edge Shopping Experiences

Zip Co Limited (ASX: Z1P) (“Zip” or the “Company”) is pleased to announce today it has entered into an agreement with Microsoft (NASDAQ: MSFT) to integrate Zip technology into the shopping experiences within Microsoft Edge, beginning with the US market. There are more than 1.3 billion devices running Windows 10.

The new Zip functionality is being tested during Q4 and could launch as early as November 2021.

“Zip provides customers with a transparent, digital payment option, and we are excited to integrate with the shopping experience in Microsoft Edge,” said Zip US Co-CEO Brad Lindenberg. “Microsoft Edge is a web browser that is built for shopping, and Zip is built for consumers looking for flexible payment options.”

Zip is a pioneer of innovation and the pay-anywhere model, allowing US customers to use its pay-in-four product at any retailer, either online or instore through its App and virtual card functionality.

Release approved by the Chief Executive Officer on behalf of the Board.

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About Zip

ASX-listed Zip Co Limited (Z1P: ASX) or (“Zip”) is a leading global financial services company, offering innovative, people-centred products that bring customers and merchants together. On a mission to be the first payment choice everywhere and every day, Zip offers point-of-sale credit and digital payment services in 13 markets around the world, including through strategic investments, connecting millions of customers with its global network of tens of thousands of merchants.

One of the fastest growing BNPL providers globally, Zip has a presence in Australia, Canada, Czech Republic, Mexico, New Zealand, the Philippines, Poland, Saudi Arabia, South Africa, UAE, the United Kingdom and the USA. Zip provides fair, flexible and transparent payment options to individual consumers and SMBs, helping them to take control of their financial future and helping merchants to grow their businesses. Zip is committed to responsible lending and also owns Pocketbook, a leading personal financial management tool. Founded in Australia in 2013, Zip now employs over 1,000 Zipsters worldwide.

For more information, visit: www.zip.co