PALLA PHARMA

INVESTOR UPDATE

30 September 2021
ASX : PAL

DISCLAIMER

Summary
This presentation has been prepared by Palla Pharma Limited (**PAL**). The following disclaimer applies to this presentation and any information provided in this presentation. The information in this presentation is of a general nature and does not purport to be complete nor does it contain all information which a prospective investor may require in evaluating a possible investment in PAL, or that would be required in a prospectus prepared in accordance with the requirements of the Corporations Act.

You are advised to read this disclaimer carefully before reading or making any other use of this presentation or any information contained in this presentation. In accepting this presentation, you agree to be bound by the following terms and conditions including any modifications to them. Certain market data use in connection with this presentation may have been obtained from research, surveys or studies conducted by third parties, including industry or general publications. Neither PAL nor its representatives have independently verified any such market or industry data provided by third parties or industry or general publications. PAL gives no warranties in relation to the statements and information in this presentation.

Not financial or product advice
This presentation is not an offer, invitation, solicitation or other recommendation with respect to the subscription for, purchase or sale of any securities in PAL. This presentation is for information purposes only and is not a prospectus, product disclosure statement or other offer document under Australian law or the law of any other jurisdiction. This document is not a financial product or investment advice, or a recommendation to acquire securities in PAL, nor is it legal or tax advice. You are solely responsible for seeking independent and professional advice in relation to the information contained in this presentation and any action taken on the basis of that information. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial and tax situation and needs and seek legal and taxation advice appropriate to their jurisdiction.

Financial data
All dollar values are in Australian dollars (A$) unless stated otherwise.

The financial information in this presentation is presented in an abbreviated form and does not include all of the disclosures required by the Australian Accounting Standards and other mandatory professional reporting requirements applicable to general purpose financial reports prepared in accordance with the Corporations Act.

Past performance
Past performance information given in this presentation is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance. The historical information in this presentation is, or is based upon, information that has been released to the Australian Securities Exchange (**ASX**). This presentation should be read in conjunction with PAL's other periodic and continuous disclosure announcements which are available at www.asx.com.au.

Future performance
The presentation includes forward-looking statements regarding future events and the future financial performance of PAL. Forward looking words such as "expect", "should", "could", "may", "predict", "plan", "will", "believe", "forecast", "estimate", "target" or other similar expressions are intended to identify forward-looking statements. Any forward looking statements included in this document involve subjective judgment and analysis and are subject to significant uncertainties, risks and contingencies, many of which are outside the control of, and are unknown to, PAL and its officers, employees, agents or associates. In particular, factors such as variable climatic conditions and regulatory decisions and processes may affect the future operating and financial performance of PAL. This may cause actual results to be materially different from any future results, performance or achievements expressed or implied by such statements. The information in this presentation also assumes the success of PAL's business strategies. The success of the strategies is subject to uncertainties and contingencies beyond control, and no assurance can be given that the anticipated benefits from the strategies will be realised in the periods for which forecasts have been prepared or otherwise. Given these uncertainties, you are cautioned to not place undue reliance on any such forward looking statements. PAL is providing this information as of the date of this presentation and does not assume any obligation to update any forward-looking statements contained in this document as a result of new information, future events or developments or otherwise.

No guarantee, representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including the Company). In particular, no representation, warranty or assurance (express or implied) is given that the occurrence of the events expressed or implied in any forward-looking statements in this presentation will actually occur. Actual results, performance or achievement may vary materially from any projections and forward-looking statements and the assumptions on which those statements are based. The forward-looking statements in this presentation speak only as at the date of this presentation.

Investors are strongly cautioned not to place undue reliance on forward-looking statements, particularly in light of the current economic climate and the significant volatility, uncertainty and disruption caused by the COVID-19 pandemic.

Disclaimer
Except as required by law, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, reliability or correctness of the Information, opinions and conclusions, or as to the reasonableness of any assumption contained in this presentation. By receiving this presentation and to the extent permitted by law, you release PAL and its officers, employees, agents and associates from any liability (including, without limitation, in respect of direct, indirect or consequential loss or damage or loss or damage arising by negligence) arising as a result of the reliance by you or any other person on anything contained in or omitted from this presentation. To the maximum extent permitted by law, PAL and its respective advisers, affiliates, related bodies corporate, directors, officers, partners, employees and agents exclude and disclaim all liability, including without limitation for negligence or for any expenses, losses, damages or costs incurred by you as a result of your participation in or failure to participate in the Offer and the information in the presentation being inaccurate or incomplete in any way for any reason, whether by negligence or otherwise. To the maximum extent permitted by law, PAL and its advisers, affiliates, related bodies corporate, directors, officers, partners, employees and agents make no representation or warranty, express or implied, as to the currency, accuracy, reliability or completeness of information in this presentation.

CONTENTS

1H21 FINANCIAL RESULTS

1H21 RESULTS OVERVIEW

Gross Profit contribution impacted by delay in UK regulatory approval of Marketing Authorisation products

Revenue impacted by delayed launch of Marketing Authorisation (MA) Finished Dosage (FD) products due to unanticipated regulatory delays; revenue to accelerate in 2H21 from sales of opiate based MA products

Gross Profit lower due to reduced revenue and manufacturing inefficiencies associated with reduced production volumes and the timing of the planned early exit from the legacy non-opiate based FD supply agreement intended to free up production capacity for the new MA products

Indirect Overhead costs increased due to additional Norway headcount required to support MA product launch in the UK and the prior period $0.5m in wage subsidy receipts

Operating EBITDA[(a&b)] impacted by the decline in revenue and lower Gross Profit contribution

Net debt has reduced as a result of the equity capital raising of $16.9m completed in March 2021

Revenue ($)

▼ -42.3%

On 1H20 to A$7.1m; impacted by MA regulatory approval delay.

Gross Profit ($)

▼ -$5.2m

On 1H20 to (A$3.5m); uplift through 2H21 with MAs supply ramping up.

Indirect Overhead ($)

▲ 14.9%

On 1H20 to A$8.5m; $0.5m wage subsidy benefit in 1H20.

Operating EBITDA[(a)] ($)

▼ -$4.3m

On 1H20 to (A$11.0m); impact of gross margin decline.

(a) Operating EBITDA is a non-GAAP financial measure – see appendix for reconciliation of Operating EBITDA to statutory net profit/(loss) after tax.

(b) The unreviewed 1H21 preliminary interim financial report was lodged with the ASX Appendix 4D on 31 August 2021. The auditor reviewed 1H21 interim financial report was lodged with ASX on 30 September 2021, in compliance with the COVID extended reporting timetable. The auditor reviewed financial statements are substantially the same as the financial statements previously lodged with the ASX, other than some updated wording changes in the Review of Operations note 1(c) Going Concern Note and other related notes.

TRADING RESULTS SUMMARY

Revenue impacted by delays in UK regulatory approvals of Marketing Authorisation products

A$ million	1H21	1H20	Change %
Revenue by Business Unit:			
NRM & Seed	0.9	2.5	↓ 64.0%
API	4.5	6.0	↓ 25.0%
Finished Dosage	1.7	3.8	↓ 55.3%
Total Revenue	**7.1**	**12.3**	↓ 42.3%
Gross profit	(3.5)	1.7	nm
Gross margin (%)	*(49.7%)*	*14.0%*	nm
Credit loss provision	(1.1)	1.1	nm
Indirect overhead	8.6	7.3	↑ 17.8%
Operating EBITDA[a]	**(11.0)**	**(6.7)**	nm
Significant items	(19.9)	(0.1)	nm
Reported EBITDA	(30.9)	(6.6)	nm

(a) Operating EBITDA is a non-GAAP financial measure – see appendix for reconciliation of Operating EBITDA to statutory net profit/(loss) after tax.

- FD revenue impacted by delay in launch of MA products due to unanticipated delay in manufacturing site change and packaging regulatory approvals in the UK
- Reduced poppy seed revenue following reduction in domestic harvest growing area
- Reduced API sales due to reduced codeine phosphate demand from COVID-19 measures introduced in key European markets delaying elective surgeries
- Manufacturing inefficiencies experienced as a result of lower API production volumes and delay in MA product launch impacted Gross Profit contribution
- Credit loss provision reversal due to recovery of long outstanding debtor
- Significant items include impairment of inventory ($11.5m) and impairment of non-financial assets ($8.2m)

INCOME STATEMENT SUMMARY

Underlying EBIT and Net Loss impacted by reduced gross profit contribution

A$ million	1H21	1H20	Change $
Reported EBITDA	(30.9)	(6.6)	(24.3)
Depreciation and amortisation	1.3	1.4	(0.1)
Reported EBIT	(32.2)	(8.0)	(24.2)
Underlying EBIT (before significant items shown below)	**(12.3)**	**(8.1)**	**(4.2)**
Net finance expenses	(0.9)	(1.0)	0.1
Net Profit/(Loss) (before significant items shown below)	**(13.2)**	**(9.1)**	**(4.1)**
Significant items	(19.9)	0.1	(20.0)
Reported Net Profit/(Loss)	**(33.1)**	**(9.0)**	**(24.1)**

- Underlying EBIT (EBIT before significant items) impacted by reduced gross profit contribution from reduced sales volume
- Reported Net Loss increased compared to the prior corresponding period due to reduced gross profit contribution

CAPITAL EMPLOYED SUMMARY

Net working capital reduction; reduced net debt due to March 2021 equity capital raising

A$ million	Jun 2021	Dec 2020	Change $
Trade & other receivables	4.8	8.3	(3.5)
Contract assets	0.2	0.8	(0.6)
Inventories			
- Raw materials	10.5	5.9	4.6
- Work in progress	8.8	20.5	(11.7)
- Finished goods	5.8	2.7	3.1
Total inventories	**25.1**	**29.1**	**(4.0)**
Trade & other payables, provisions	(14.3)	(12.8)	(1.5)
Net working capital	**15.8**	**25.5**	**(9.7)**
Cash	0.9	0.6	0.3
Borrowings	15.0	18.0	(3.0)
Net debt	**14.1**	**17.4**	**(3.3)**

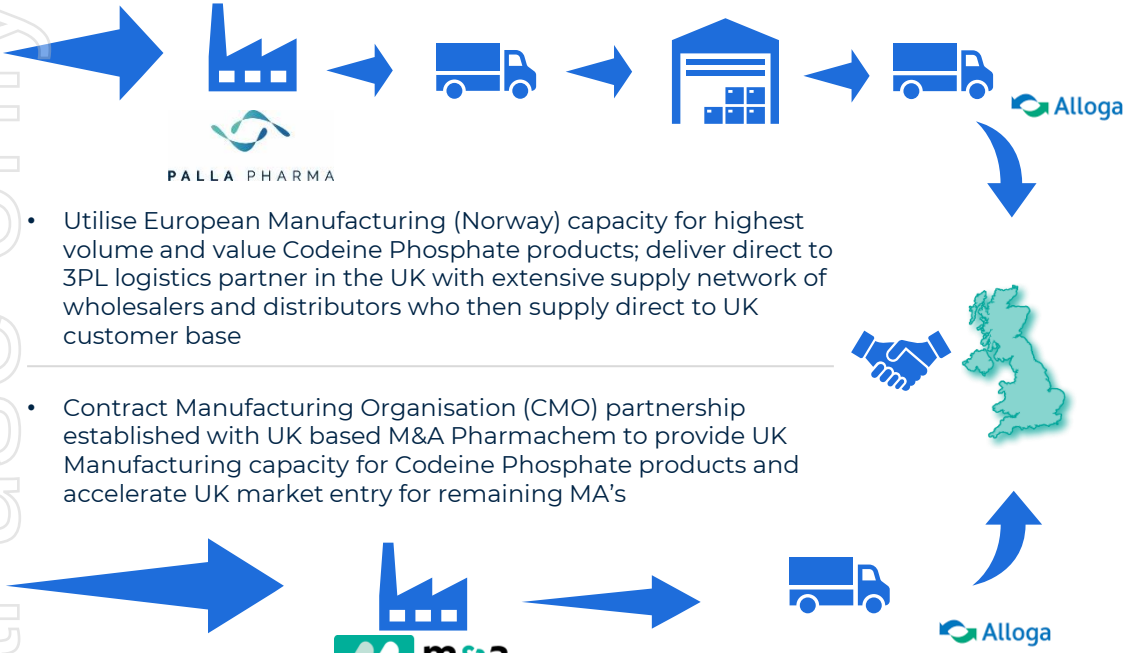
- Trade & other receivables reduced due to reduced sales revenue
- Contract assets reduced due to lower CMO supply agreement volumes
- Raw materials inventory increased from December due to domestic straw harvest timing
- Work in progress inventory reduced due to a modification in NRM production process requiring an increase to the inventory obsolescence provision
- Finished goods inventory increased due to MA product launch and inventory build at UK distributor
- Net debt has reduced as a result of the equity capital raising having been completed in March 2021

TRADING UPDATE

ROUTE TO MARKET FOR OWNED MA PORTFOLIO

Multi-source UK customer supply model established through use of internal and CMO manufacturing capacity

Multi-source UK Customer Supply Model



- Utilise European Manufacturing (Norway) capacity for highest volume and value Codeine Phosphate products; deliver direct to 3PL logistics partner in the UK with extensive supply network of wholesalers and distributors who then supply direct to UK customer base

- Contract Manufacturing Organisation (CMO) partnership established with UK based M&A Pharmachem to provide UK Manufacturing capacity for Codeine Phosphate products and accelerate UK market entry for remaining MA's

MA products launched 2021

1. 30/500mg
   Codeine Phosphate/Paracetamol Caplet
2. 30/500mg
   Codeine Phosphate/Paracetamol Tablet

Other MAs acquired in 2020

1. 8/500mg
   Codeine Phosphate/Paracetamol Tablet
2. 10/500mg
   Dihydrocodeine /Paracetamol Tablet
3. 20/500mg
   Dihydrocodeine / Paracetamol Tablet
4. 30/500mg
   Dihydrocodeine / Paracetamol Tablet
5. 30mg Dihydrocodeine Tablets

MANUFACTURING AND VALUE CREATION

Manufacturing footprint to be optimised in 2022 as additional product regulatory approvals are received

European Manufacturing (Norway):
- API capacity of 70t to supply both internal and CMO Finished Dosage requirements
- Finished Dosage capacity of 750,000 packs per month, **currently running at 550,000 packs per month**

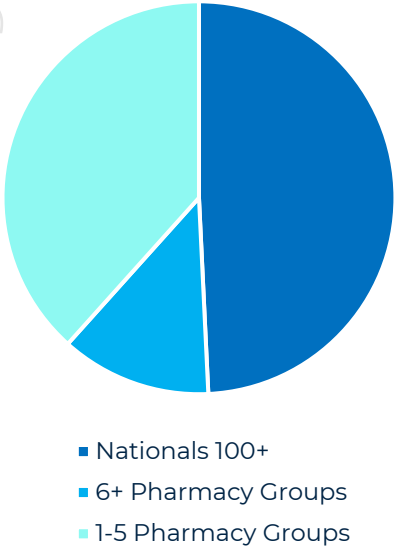
UK Manufacturing:
- Partnership with M&A Pharmachem to provide additional Finished Dosage capacity
- 200,000 packs equivalent per month, **significantly increasing options in 2022**

Product approvals pending:
- 10/500 Co-Dydramol Tablets (Cartons) - UK
- Dihydrocodeine Tablets (Cartons) – UK
- 30/500 Co-Codamol Tablets / Caplets (Cartons) - Europe

SALES & DISTRIBUTION PROGRESS

Palla is qualified with 8 of the 12 largest wholesalers in the UK market

Major Wholesaler Outlets



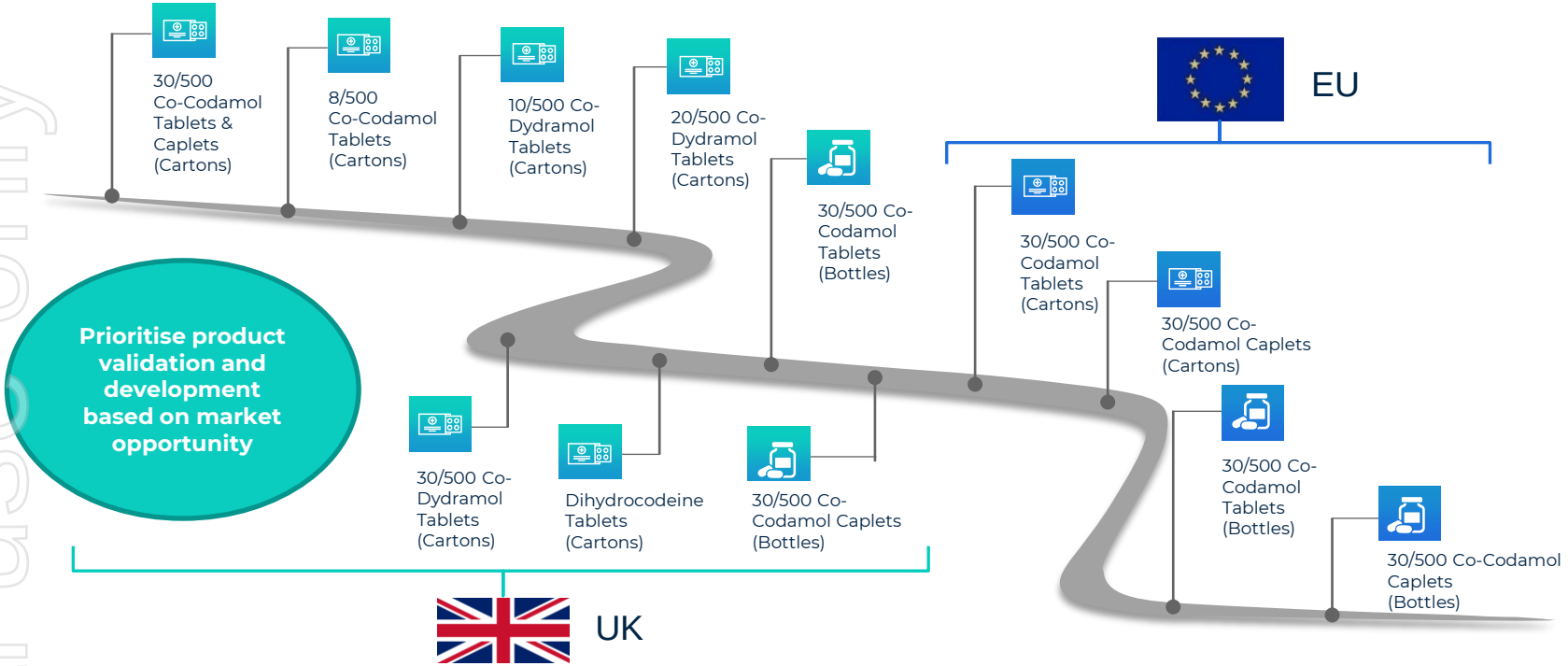
Source: GPC 2016

- ~50% of total Pharmacies are Nationals
- Supermarkets represent around 10% of total Nationals
- Major Wholesalers purchase over 12m packs of Co-Codamol 30/500 per year

- Currently supplying to 5, which together supply ~70% of the UK Co-Codamol 30/500 retail market
- By the end of 2021 expect to be qualified and supplying to almost all major wholesaler customers
- Recent agreement reached to enter the branded segment of the pain market servicing Clinical Commissioning Groups (CCGs) – expanding the total accessible market by up to 36% (360k packs pm)

PRODUCT ROAD MAP: 2021 to 2023 – UK and EUROPE

Product Roadmap to drive maximum value from acquired MA's



UK PRODUCT SALES UNDERWAY WITH EUROPE NEXT

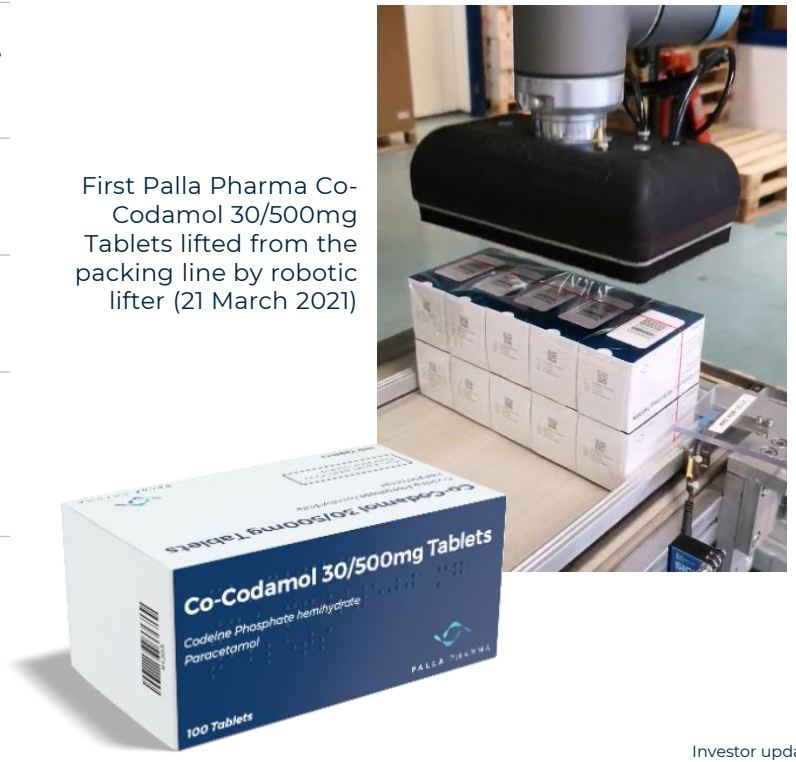
Owned Marketing Authorisation products selling in the UK with regulatory process set to add Europe

Following final MHRA approval in March, the European Manufacturing facility (Norway) commenced manufacture of the 2 highest value and volume MA products

As part of the pan-European launch EU, approval has been sought from the Irish and German regulators for Co-Codamol products with approval anticipated in H2 2022

To support distribution Palla has appointed Alloga as a third party distribution partner for logistics and supply chain services

The Contract Manufacturing Partnership with M&A Pharmachem creates Palla's UK Manufacturing base to maximise the production from owned MA licenses, further CMO opportunities and API supply



First Palla Pharma Co-Codamol 30/500mg Tablets lifted from the packing line by robotic lifter (21 March 2021)

BUILDING BLOCKS IN PLACE FOR NEXT PHASE OF GROWTH

With major strategic milestones achieved in 2020 & 2021, the focus remains on execution

Rate of production is consistently meeting planned expectations at the European Manufacturing base in Norway following an initial period of recalibration

Core 30/500 Co-Codamol caplet and tablet product approval received in February 2021 with product launch and first sales commencing in Q2 2021

Demand is building with the sales team active in the market with key customers, despite challenges posed by Covid 19. Initial response has been positive with progress being made in September

Following a successful production period, the necessary inventory levels have been built to support sales execution through this year

The addition of a new CEO, with extensive experience in sales and marketing, will assist the development of the company's sales capabilities in both the UK and Europe

NEW LEADERSHIP

BOARD AND MANAGEMENT CHANGES COMPLETE

CEO transition and Board renewal complete

Board and management will complete a thorough review of Palla's strategy and operations in Q4 2021

Giles Moss commenced as CEO in September 2021, bringing over 30 years of commercial leadership and operations experience in the pharmaceutical industry. He will be based in the UK

As Vice President and General Manager Europe at GW Pharmaceuticals, Giles was central to the successful ex-US launch of a new highly regulated orphan medicine for epilepsy. From 2016, Giles successfully built-out the core international functions and the commercial organisation across Europe

OPTIONALITY ACROSS THE SUPPLY CHAIN

Supply chain from "farmgate to pharmacy"; MAs completes product offering

Northern Hemisphere Pelleted Straw Supply

Raw material (Poppy Straw)

Southern Hemisphere Straw Supply

Sale of poppy seed for culinary purposes

Narcotic Raw Material ("NRM")

Morphine
Codeine
Thebaine
Oripavine

3rd party NRM suppliers

NRM sales to external customers

Active Pharmaceutical Ingredient ("API")

Codeine Phosphate
Pholcodine

3rd party API suppliers

Manufacture or use CMO to supply direct to distributors from owned MAs

CMO Manufacture

API sales to external customers

Input optionality at every stage - "Buy" or "Manufacture" with a focus on lowest cost / highest margin outcome

CRITICAL SUCCESS FACTORS AND LOOKING AHEAD

Meet production milestones, execute the sales strategy and explore options to drive capital flexibility

Goal to exit the 2021 Year with a proven and scalable business model capable of generating positive free cashflow by:

1. **Achieving Finished Dosage production run rates close to capacity.** Underpinned by a continued focus on manufacturing excellence initiatives in Norway which has included new maintenance planning and standards for key equipment ('reactive to predictive'), cross-skilling of API and warehouse staff in FD production, rigorous establishment of rated operating limits complemented by routine shift reporting and downtime PLAN-DO-CHECK-ACT improvement cycles

2. **Execution of sales strategy.** Continued penetration of UK wholesaler market to gain further share of wallet

3. **Review asset ownership versus sale and leaseback**. A process is being undertaken to investigate the sale and leaseback of the manufacturing facilities in Melbourne and in Norway. The combination of these initiatives will significantly add to capital flexibility going forward

4. **Explore new opportunities**. Palla is a Pain company and there are opportunities to explore adjacent pain related markets, leveraging off current capabilities to hold narcotic licenses, process, manufacture and store controlled substances and move them around the world within highly regulated pharmaceutical markets

OUTLOOK

2021 OUTLOOK

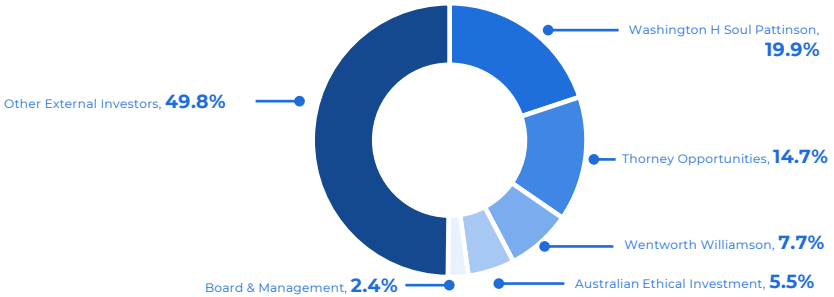
Revenue and earnings skewed to second half of 2021 as sales ramp up

- Foundations of the business model now in place with expectation of increasing sales volumes and of both internal and CMO FD production capacity being highly utilised exiting 2021
- UK Manufacturing with CMO partnership providing additional capacity and optionality to derive maximum value from owned MAs, and along with 3PL logistics provider partnership, reduces product distribution complexity and delivery capability risks
- Revenue and margins expected to increase through 2H21 as product sales increase and additional capacity is utilised, and further planning for earnings accretive capacity expansion takes place
- Focus on cashflow generation, improved operating leverage with increased sales and production volumes and complete sale and lease back plans for manufacturing sites
- Plans to explore broader capability, leveraging off manufacturing, shipping and regulatory expertise

APPENDICES

CAPITAL STRUCTURE & SUBSTANTIAL SHAREHOLDERS

SHAREHOLDERS



CAPITAL STRUCTURE

Share Price (29 September 2021)	$0.30
Fully Paid Ordinary Shares	125.9m
Market Capitalisation (29 September 2021)	$48.6m
Net debt (30 June 2021)	$14.1m

DIRECTORS & SENIOR MANAGEMENT

Simon Moore	Non-Executive Chair
Stuart Black	Non-Executive Director
Sue MacLeman	Non-Executive Director
Iain Ross	Non-Executive Director
Giles Moss	Chief Executive Officer
Brendan Middleton	Chief Financial Officer

NON-GAAP FINANCIAL MEASURE RECONCILIATION

Reconciliation of Operating EBITDA (non-GAAP financial measure) to statutory Net Profit/(Loss)

A$ ('000)	1H21	1H20
Net Profit/(Loss) for period	**(33,106)**	**(9,015)**
Add:		
(+) litigation settlement expenses	97	-
(+) Impairment of inventory to net realisable value	11,526	-
(+) Impairment of non-financial assets	8,225	-
(-/+) (gain)/loss from non-core equipment disposal	49	(9)
(+) depreciation and amortisation	1,234	1,355
(+) net finance expenses	933	999
Less		
(-) other income	(3)	(75)
Operating EBITDA	**(11,045)**	**(6,745)**

- The consolidated financial statements of the Group are general purpose financial statements which have been prepared in accordance with Australian Accounting Standards (AAS) adopted by the Australian Accounting Standards Board (AASB) and the Corporations Act 2001. The consolidated financial statements comply with International Financial Reporting Standards (IFRS) adopted by the International Accounting Standards Board (IASB)
- This presentation includes a non-GAAP financial measure which is not prepared in accordance with IFRS being:

  Operating EBITDA: calculated by adding back (or deducting) finance expense/(income), income tax expense/(benefit), depreciation, amortisation, litigation settlement expenses, acquisition related expenses, transaction integration services, agricultural area trialling expenses, inventory impairments, goodwill and non-financial asset impairments, losses from discontinued operations, gains/losses on disposal of non-core plant and equipment, and deducting other income and depreciation expense from discontinued operations, to net profit/(loss) after tax
- The Group uses this measure internally and believes this non-GAAP financial measure provides useful information to readers to assist in the understanding of the Group's financial performance, financial position or returns, but that they should not be viewed in isolation, nor considered as a substitute for measures reported in accordance with IFRS
- Non-GAAP financial measures may not be comparable to similarly titled amounts reported by other companies

PALLA PHARMA