



Announcement Summary

Entity name

[KOGAN.COM](#) LTD

Date of this announcement

Friday October 08, 2021

The +securities the subject of this notification are:

☒ +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Options	430,000	07/10/2021

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

[KOGAN.COM](https://www.kogan.com) LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is

☒ New announcement

1.5 Date of this announcement

8/10/2021



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

☒ +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☒ does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class) where issue has not previously been notified to ASX in an Appendix 3B

New +securities issued under an +employee incentive scheme

ASX +security code

New class - code to be confirmed

+Security description

Options

+Security type

Options

ISIN code

Date the +securities the subject of this notification were issued

7/10/2021

Will all the +securities issued in this class rank equally in all respects from their issue date?

☒ Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

☒ No

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?

☒ No

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf

Options Details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 9.88000000

Expiry date

31/8/2024

Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

Other

Description

Options Exp 31-08-2024 Ex 9.88

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf



Any other information the entity wishes to provide about the +securities the subject of this notification

The Options are being issued as Long Term Incentive Options relating to the service period of Group employees.
The vesting date is 29 February 2024.

Issue details

Number of +securities

430,000



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:
(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	Total number of +securities on issue
KGN : ORDINARY FULLY PAID	106,888,209

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KGNAB : OPTION EXPIRING 30-JUN-2025 EX \$5.29	6,000,000
KGNAA : PERFORMANCE RIGHTS	507,637
KGNAC : OPTION EXPIRING 01-APR-2025 EX \$16.38	61,632
New class - code to be confirmed : Options	430,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

☒ Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

13