

PRESENTATION AND UPDATE

# Uscom AGM 21

**ASX: UCM** 

**Prof. Rob Phillips** 

Chairman and CEO, Uscom Limited

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October 14, 2021





# Summary





#### **Uscom Vision**

**V** 

"Building a world leading medical technology
enterprise combining lifesaving cardiovascular and
pulmonary technologies that establish new
standards of medical excellence and global
academic recognition, with sustainable profits."

Prof. Rob Phillips

## **Uscom Overview**

#### **ASX Listed**

Global cardiovascular and pulmonary medical technology
Visionary and innovative corporate culture



# Global Vision and Ambitions

Sydney, Singapore, Beijing, Budapest, Auckland, London, LA. Actively pursuing growth and scale

### **Profit and Cash Flow**

Profit & Cash Flow +ve China and Europe, Cash in bank and debt free



# Patented Apex Technologies

World leading digital medical technologies, >200 IP submissions Strong IP and R&D supported product pipeline

### **High Growth and Margins**

9 year: total receipts up 535% and 24% CAGR. Huge global addressable markets – 75% of all mortality



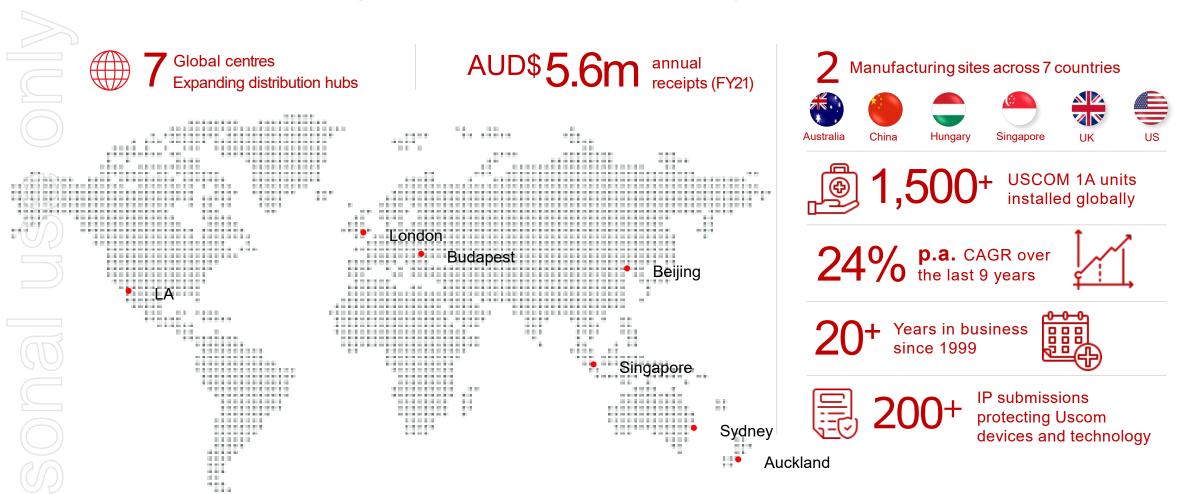
### **New Products**

New global distribution, products and approvals for FY22 – up 140%

# **Uscom Snapshot**



Uscom is an established medical technology enterprise preparing for a growth inflection with a global footprint and an expanding international network of operations acting as hubs for new distributors



# **Digital Technology**

### Devices addressing diseases responsible for 75% of global mortality



121 75 109 77



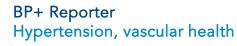


### **VENTITEST**

VENTUATOR CALIBRATION









## **Global Health**



### **Uscom - part of the global health solution**



## **Growth Markets**



### High value technologies in large markets with strong predicted growth

### \$21.6B USD 5yr CAGR 4.8%



#### **USCOM 1A**

The Global Cardiac Monitoring & Cardiac Rhythm Management Market is estimated to increase from \$21.6B HSD in 2020 to \$27.31B USD by 2025, at a CAGR of 4.8%.

Heart failure, Sepsis, Fluid management, COVID

\$1.4B USD 7yr CAGR 11.2%



#### BP+

The global BP monitoring devices market is \$1.4B USD and is expected to reach \$3.24B USD by 2028 at a CAGR of 11.2%.

Hypertension, Vascular health

\$1.3B USD 5yr CAGR 8.16%



#### SpiroSonic AIR

The global spirometer market is expected to grow rom \$1.269B USD in 2019 to \$2.198B USD in 2026 at a CAGR of 8.16%.

Asthma, COPD, OLD, COVID

# eHealth Technology

### Frontiers in Digital Health technology

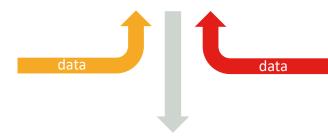




USCOM 1A software Uscom Advanced Haemodynamic APP













SpiroReporter SpiroSonic APP

Cascade of Revenue
AI, Meta Data,
Licensing, Cloud services, Pay per use,
Rental, Subscription, Partnerships, Data
licensing/sale/research, Third party
rentals for access to the "Ecosystem"



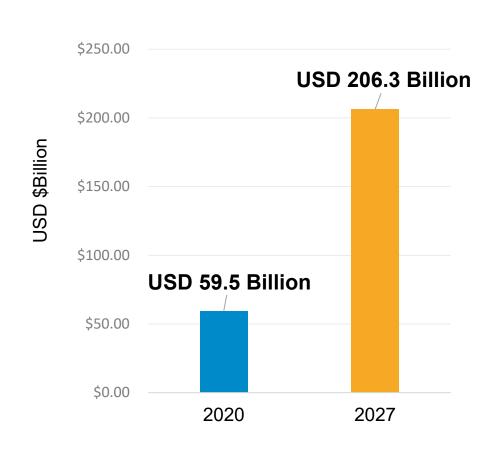
**VENTITEST-S** 

## eHealth Growth



#### eHealth

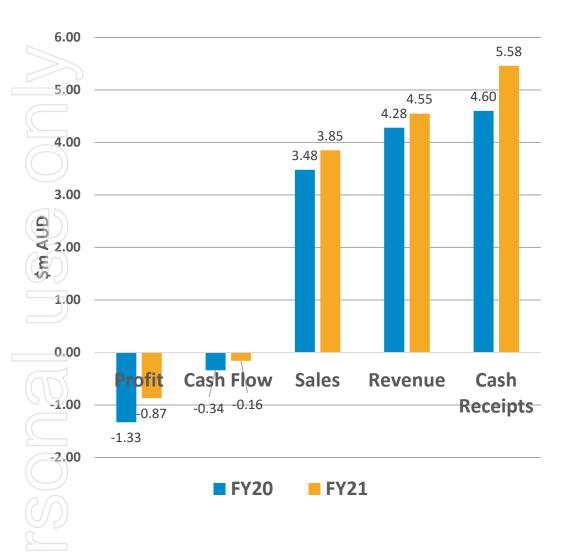
Market forecast to grow at CAGR of 19.4%

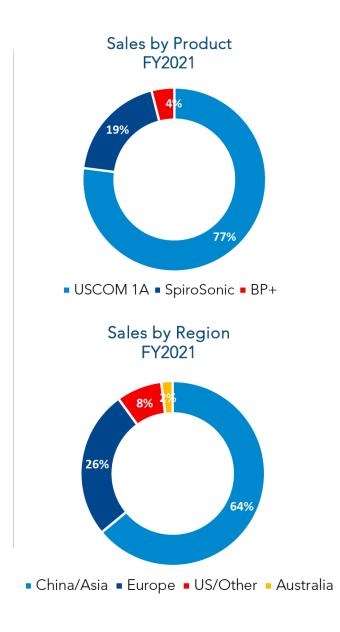




- eHealth is a health delivery revolution
- Uscom is committed to eHealth
- BlueSky eHealth expected to underwrite
   Uscom growth foreseeably
- First revenue for 2<sup>nd</sup> half FY22









#### **Continued Growth**

Sales, revenue and cash receipts growth, and first ever positive annual operating cash flow.

First year of cash receipts greater than \$5.5m despite being a difficult trading year beset by intermittent lockdowns and travel restrictions.

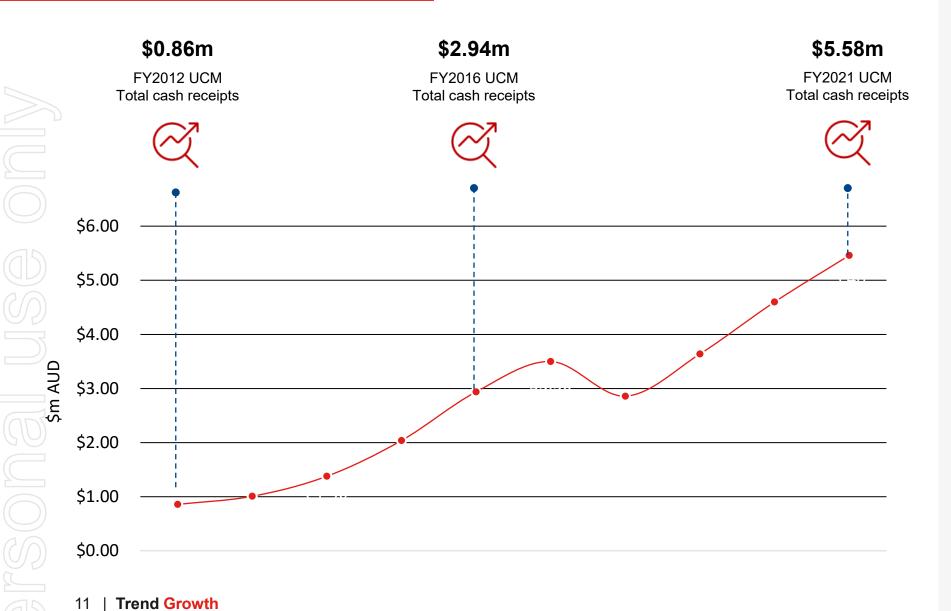
China and Europe profitable

#### Sales by Product / Region

China - major Uscom market.
USCOM 1A - lead product
This will shift as regulatory approvals
are received for BP+ and SpiroSonic
devices

# **Sustained Growth**





- Total cash receipts \$5.58m,
   up 21% from \$4.60m
- First ever cash receipts>\$5.5m
- 9 year total cash receipts trend growth
  - ➤ 535% total increase
  - 24% pa compound annual growth



# **New Regulatory**



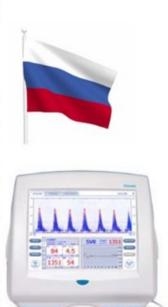
### New approvals = new sales = new revenue All Uscom devices received new approvals in major jurisdictions in FY21





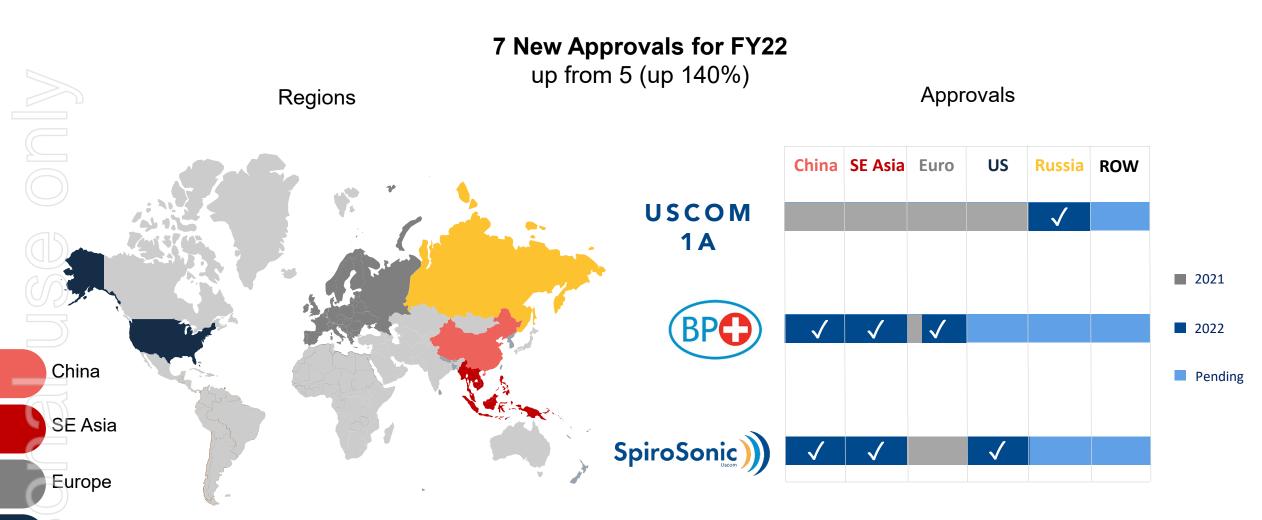






# **Global Approvals**





US

# **Regulatory Lift**



### 7 new approvals for USCOM 1A, BP+, SpiroSonic for FY22



# **USCOM 1A**



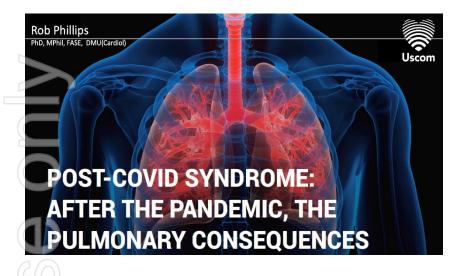


- 1500<sup>th</sup> USCOM 1A

  Manufactured
- ~\$30m USD
- >400 peer reviewed papers
- Life saving, standard of care
- COVID, Sepsis, heart failure, fluid, hypertension, preeclampsia
- Neonates, children and adults
- Installed in top hospitals worldwide

### **COVID** and Uscom





Reference: https://www.healtheuropa.eu/post-covid-syndromeafter-the-pandemic-the-pulmonary-consequences/109373/



#### **COVID - USCOM 1A**

- COVID Lung virus which attacks cardiovascular system
- Patients mostly die from cardiovascular failure
- USCOM 1A best device for rapid CV monitoring and therapy
- USCOM 1 recommended by China NHMC for severe COVID treatment
- >50 new China infectious disease centres commissioned with **USCOM 1A**

### Post-COVID Syndrome – SpiroSonic AIR

- ~2B people infected by COVID
- Many develop pulmonary fibrosis during or after
- Require home lung monitoring for diagnosis/treatment
- Spirometry market to increase ~160% over 6 years \$2.6B to \$6.5B
- SpiroSonic AIR -most advanced digital ultrasonic spirometry





# SpiroSonic AIR



"Hospital in Home" – Asthma, COVID, COPD and OLD

The SpiroSonic AIR Cycle – a wireless connection of data, information, diagnosis and reports generating a cascade of revenue

#### **eHealth Revenue Cascade**

- Device sale
- APP Sale
- Software sale
- Cloud storage Big data
- Al analysis
- Clinician diagnosis
- Prescription
- Report
- System subscription



## **VentiTest**





The SpiroSonic VentiTest is a patent protected digital multi-path ultrasonic ventilator testing and calibration solution which incorporates:



#### Low resistance

bi-directional digital multipath **acoustic flow monitor** 



### "Weather station"

module for calibration of ambient temperature, pressure and humidity changes



### **High resolution**

Pressure module to control piezoresistive monolithic silicon **pressure sensors** 



### Test lung simulator

Provides variable elasticity and compliance and variable leak function to simulate the patient circulation

# **VENTITEST**

VENTILATOR CALIBRATION





Protecting against Ventilator Induced Lung Injury – "VILI"

Ventilator market \$4.2B USD, with 14.7% pa growth

I VentiTest per 10 ventilators

# **Global Specialisation**



# Transitioning to a complex global organisation requires specialised operational divisions within the company to support efficient growth and expansion

### Finance and Management

Each region accounts and reports independently and to HQ

### Manufacturing

Cost effective organisation for global manufacturing of all our products



# Marketing, Sales and Distribution

Global coordination of branding, messaging, clinical sales materials, education and training, forecasting and result monitoring

### R&D

Develop IP and concepts for new products

# **New Technology R&D**





### World leading science Invasive validation of BP+ waveforms







**BP+ Reporter** Hypertension, vascular health

# **China Recognition**



### "Building a Global Business"



Uscom China Listed as **China National High Technology Enterprise** by PRC Ministry of Science and Technology



Uscom China ranked **AAA Credit Enterprise** by China Credit Enterprise Publicity Network

# **Regional Strategy**

















**Uscom China** 

More, bigger and better distribution, prepare BP+ and SpiroSonic marketing and distribution, and develop domestic manufacture

### **Uscom Europe**

Growing manufacturing capacity to meet demand and increasing distribution and sales for USCOM 1A, BP+ and SpiroSonic

### **Uscom SE Asia**

Singapore based regional distribution and regulatory hub for USCOM 1A, SpiroSonic and BP+

### **Uscom US**

Activate new distribution model to meet post pandemic demand and prepare for SpiroSonic and BP+



## **Achievements and Plans**

### A transformational year for Uscom Limited

### **FY21 – Performance and Investment**

#### **Results**

Operating Cash Positive China Profit Europe Profit Total Receipts \$5.6m

Cash on hand Debt Free

#### **Operations**

3 new Product Approvals
2 Approvals Pending
1500<sup>th</sup> 1A Unit Sale
Global Distribution Growth
New Regional HQ
~200 IP Approvals and
Submissions

### FY22 –Growth and Profit

#### **Operations**

Grow Revenue/Profit
eHealth opportunities
Expand Distribution
New Manufacturing
New R&D Centre
Rationalisation for Profit

#### **Strategy**

Address Parlous Investor Value Continue Growth New products New Distribution Strategic Partnerships Post COVID Applications Global Recovery



# **Growth and Profit**



### The year ahead

#### FY22 - Growth & Profit.

We have invested in the future, and our next steps to are to combine our vision, culture, people, organisation, products, sales and global strategy to deliver growth and sustainable profit;











Culture and People



**Vision and Mission** 

# **Summary**





#### **FY21 – Performance and Investment**

"FY21 was a very good year for Uscom, with continued Strong revenue growth, Operating cash flow positivity, China profit, Europe profit and Multiple device approvals."

#### FY22 – Growth and Profit

"We plan expansion and growth, with new manufacturing – global efficiency and meet demand, new R&D initiatives, operational restructure – enhanced profit, and a strategic corporate review to identify growth opportunities."



Prof. Rob Phillips



PRESENTATION AND UPDATE

# **Thank You**

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# **Corporate Responsibility**





Uscom supports the Australian Wildlife Conservancy.

in the last 15 years Australia's threatened species list has increased by 36%.

87% of our mammal species, 93% of reptiles, 94% of frogs and 45% of our bird species are found only in Australia.

is committed AWC to reversing Australia's record as the world's mammalian extinction capital.

AWC - conserving the Northern Quoll at Fish River Station in Queensland