



MARKET ANNOUNCEMENT

15 October 2021, Vista Group International Ltd, Auckland, New Zealand

Vista Group Change of Management

Vista Group International Limited (NZX & ASX:VGL) advises of a change to its management team. Will Palmer, CEO and Co-founder of Movio, has indicated his desire to step down from his role with the company with effect from the end of 2021.

Kimbal Riley, Vista Group CEO, said: "Will and his team have built Movio into the global leader in marketing data analytics and campaign management solutions for the film industry - Will has made a tremendous contribution to Vista Group's success over the 11 years he has been at the helm."

"I recognise that Will is at heart an entrepreneur, and – having been a significant contributor to Vista Group's navigation of the pandemic – I understand the timing of Will's decision to leave Movio and Vista Group and return to his roots. The strength of the Movio leadership team is a mark of Will's focus on developing people, and led by Movio COO, Matthew Liebmann, and Movio CCO, Sarah Lewthwaite, I am very confident that Movio will continue to deliver strong results into the future."

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