

Announcement Summary

Entity name

LOVISA HOLDINGS LIMITED

Date of this announcement

Thursday October 21, 2021

The +securities the subject of this notification are:

쭏 +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

)	ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
	New class - code to be confirmed	OPTION EXPIRING 31 AUG 2025 EX \$14.37	150,000	12/10/2021

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

LOVISA HOLDINGS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

602304503

1.3 ASX issuer code

LOV

1.4 The announcement is ☑ New announcement

1.5 Date of this announcement

21/10/2021



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

C +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

𝖸 does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class) where issue has not previously been notified to ASX in an Appendix 3B

SX +security code	+Security	+Security description	
New class - code to be confirme	OPTION	OPTION EXPIRING 31 AUG 2025 EX \$14.37	
Security type	ISIN code		
Dptions			
Date the +securities the subje	ct of this notification were issued		
12/10/2021			
Will all the +securities issued 丞 Yes	in this class rank equally in all respect	ts from their issue date?	
Were any of the +securities is ଅYes	sued to +key management personnel (KMP) or an +associate?	
Provide details of the KMP or	+associates being issued +securities.		
Name of KMP	Name of registered holder	Number of +securities	
Chris Lauder	Chris Lauder	60,000	
listing rule 6.1? ເ∕r No		curities are appropriate and equitable under	
ns Details +Security currency	Exercise price	Expiry date	
AUD - Australian Dollar	AUD 14.37000000	31/8/2025	
	+security that will be issued upon exe	ercise or conversion of this new class of	

Description

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

Share options over ordinary shares issued under the Lovisa Equity Incentive Plan with the following key terms: Exercise price: A\$14.37 Performance Period: 3 years ending 30 June 2024 Performance Hurdle: EBIT performance for FY24 between \$90-120 million Expiry: 12 months after vesting

If employment with the Company is terminated for cause, all LTI Options (vested and unvested) will automatically lapse unless the Board determines otherwise. In all other circumstances any unvested or vested and unexercised LTI Options will remain on foot and subject to the original vesting condition, however the Board retains discretion to vest or lapse some or all LTI Options in all circumstances, including on resignation.

The executive must not sell, transfer, encumber, hedge or otherwise deal with LTI Options.

Further information in relation to the Lovisa Equity Incentive Plan can be found in the company's Annual Report at: https://www.lovisa.com.au/pages/investor-centre

Any other information the entity wishes to provide about the +securities the subject of this notification

Number of +securities 150,000



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise: (A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.) 4.1 Quoted +Securities (Total number of each +class of +securities quoted) Total number of ASX +security code and description +securities on issue LOV : ORDINARY FULLY PAID 107,459,646 4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX) Total number of ASX +security code and description +securities on issue LOVAA : OPTION EXPIRING VARIOUS DATES EX VARIOUS PRICES 2,701,832 LOVAC : OPTION EXPIRING 31-AUG-2024 EX \$7.15 1,500,000 LOVAB : OPTION EXPIRING 3-JUL-2023 EX \$10.60 1,174,531

150,000

New class - code to be confirmed : OPTION EXPIRING 31 AUG 2025 EX \$14.37



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1? ☑ No

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1? ⓒ No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1? © No

5.2c Are any of the +securities being issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)? \odot N/A