# EMI.

Money in Motion

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EML Payments Limited

#### 27 October 2021

ASX Market Announcements 20 Bridge Street SYDNEY NSW 2000

#### **INVESTOR BRIEFING**

**EML PAYMENTS LIMITED (ASX: EML) ("EML")** provides the attached investor briefing.

EML's Managing Director & Group CEO, Tom Cregan and Group CFO, Rob Shore will present the attached briefing for shareholders and the investment community at:

 Goldman Sachs Fifth Annual Virtual Emerging Technology Conference on Thursday 28<sup>th</sup> October 2021.

#### **About EML Payments Limited**

EML provides an innovative payment solutions platform, helping businesses all over the world create awesome customer experiences. Wherever money is in motion, our agile technology can power the payment process, so money can be moved quickly, conveniently and securely. We offer market-leading programme management and highly skilled payments expertise to create customisable feature-rich solutions for businesses, brands and their customers.

Come and explore the many opportunities our platform has to offer by visiting us at: <u>EMLPayments.com</u>

This announcement has been authorised for release by the Company Secretary.

#### For further information, please contact:

Robert Shore Group CFO

EML Payments Limited (ASX: EML) rshore@emlpayments.com.au +61 (0) 419 590 128 **OCTOBER 2021** 

# **Briefing**



# Mission.

We create awesome, instant and secure payment solutions that connect our customers to their customers, anytime, anywhere, wherever money is in motion.

# Vision.

To offer customers a feature rich, fully embedded payment solution, via a simple, single touchpoint.

# Purpose.

Inspiring transformative digital change for our customers and communities.

#### **Important Notice**

This investor presentation has been prepared by EML Payments Limited ABN 93 104 757 904 (EML) and is general background information about EML's activities current as at the date of this presentation. This information is given in summary form and does not purport to be complete.

Information in this presentation should not be considered as advice or a recommendation to investors or potential investors in relation to holding, purchasing or selling securities and does not take into account your particular investment objectives, financial situation or needs. Before acting on any information you should consider the appropriateness of the information having regard to these matters and seek independent financial advice. An investment in EML securities is subject to known and unknown risks, some of which are beyond the control of EML. EML does not guarantee any particular rate of return or the performance of EML.

This presentation may contain forward looking statements including statements regarding our intent, belief or current expectations with respect to EML's businesses and operations, market conditions, results of operation and financial condition, capital adequacy, specific provisions, contingent liabilities and risk management practices. Readers are cautioned not to place undue reliance on any forward looking statements. Unless otherwise specified all information is for the twelve months ended 30 June 2021 ("FY21"), and is presented in Australian Dollars. Unless otherwise stated, the prior comparative period refers to the twelve months ended 30 June 2020 ("FY20").

#### Disclaimer

The information contained in this update is provided for general information purposes and is a summary only. The content of the update is provided as at 28 October 2021. Given the uncertain, unpredictable and volatile nature of business and economic conditions across the world as a consequence of the COVID-19 pandemic, and the significant influence of some third parties (such as regulators) on the business, reliance should not be placed on the content of this presentation or opinions contained in it. Further, subject to any legal obligation to do so, EML does not have any obligation to correct or update the content of this presentation.

The update does not and does not purport to contain all information necessary to make an investment decision, is not intended as investment or financial advice (nor tax, accounting or legal advice), and must not be relied upon as such. The update is of a general nature and does not take into consideration the investment objectives, financial situation or particular needs of any particular investor. Any investment decision should be made solely on the basis of your own inquiries, including inquiries beyond the scope and content of this update. Before making any investment in EML, you should consider whether such an investment is appropriate to your particular investment objectives, financial situation, risk appetite and needs. EML is not licensed to provide financial product advice in respect of its shares.

#### About Us

At EML we develop tailored payment solutions for brands to make their customers lives simpler. Through next-generation technology, our portfolio of payment solutions offers innovative options for disbursement payout's, gifts, incentives and rewards. We're proud to power many of the world's top brands and process \$20 billion in GDV each year across 27 countries in Australia, EMEA and North America. Our payment solutions are safe and secure, easy and flexible, providing customers with their money in real-time. We know payments are complex, that's why we've made the process simple, smart and straightforward, for everyone.

For more information on EML Payments Limited, visit: emlpayments.com This ASX announcement has been authorised for release by the Board.







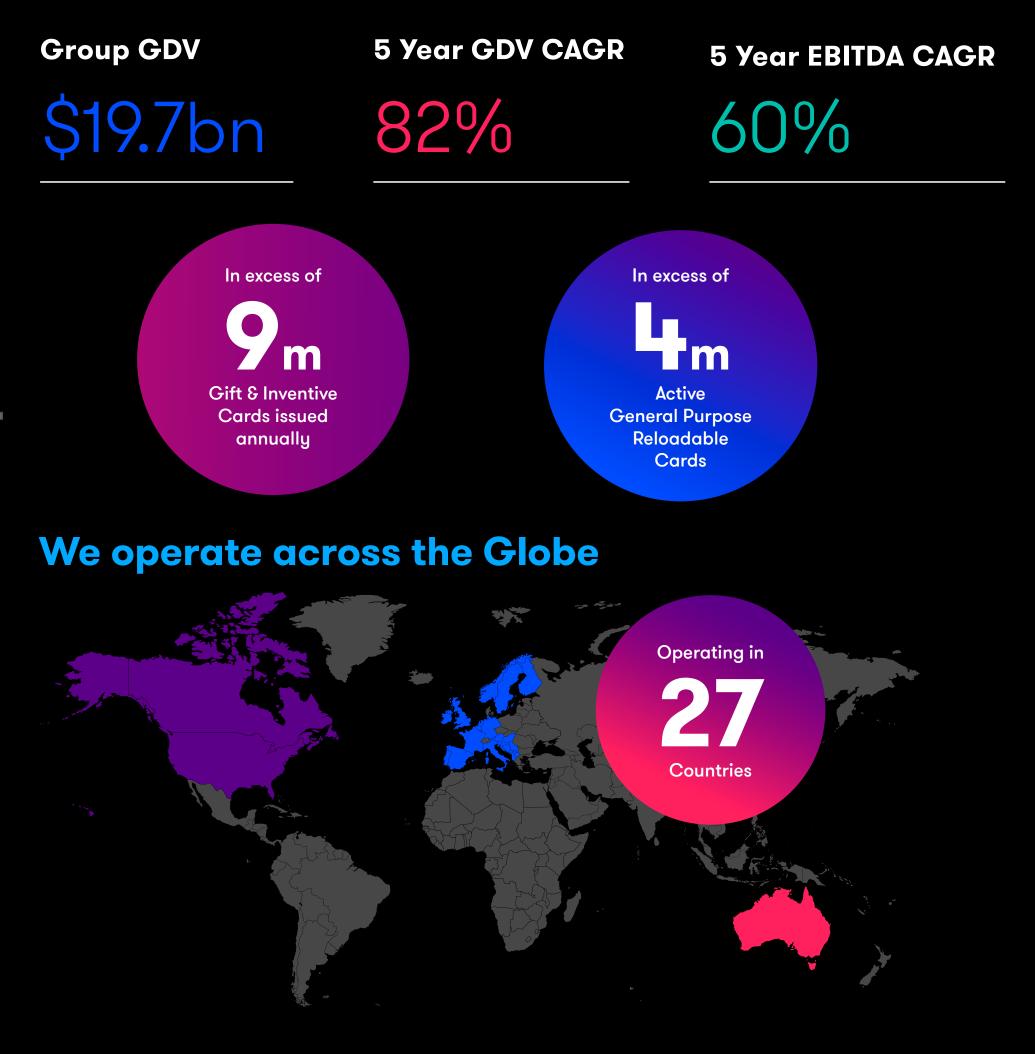
# 2021 <sup>18-19</sup> NOVEMBER

NORTH AMERICA | EUROPE & UK | AUSTRALIA



# **EML Payments** Investor Briefing **About Us**

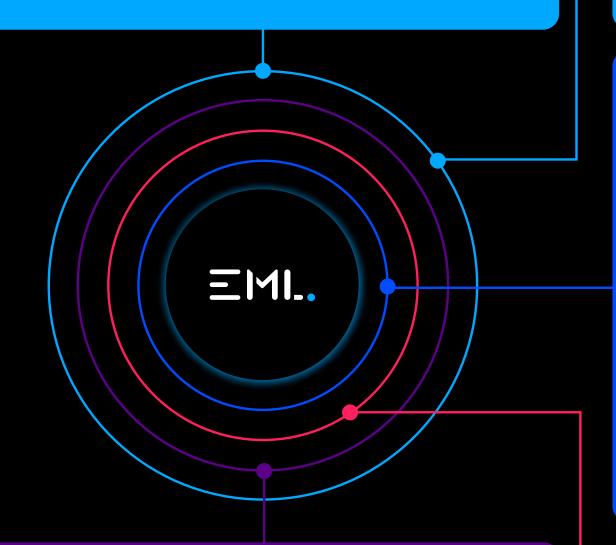
EML is an ASX listed (ASX: EML) Payments Technology company operating proprietary processing platforms that enable Fintech disruption



# We operate in a trillion dollar industry

### **Global:**

Payment cards projected worldwide by 2025= 30.6bn (Source: Nilsson Report October 2020)



## **USA Card Based Payment Volumes:**

- Transaction value Total USD6.75 Trillion in 2020
- These volumes expected to increase to USD10.7 Trillion in 2024
- US GDV for FY2021 AUD9.6bn represents <1% of total market

(Source: Nilson Report February 2021, October 2020)

## **USA Instant Bank Transfer Volumes:**

- Forecast transactions expected to be 4.2bn by 2024\*

### **Global:**

e-commerce sales by 2023 - USD6.5 Trillion (Source: "Emarketer Global E-Commerce 2019")

## United Kingdom & Europe Card Based **Payment Volumes:**

- Top 50 card issuers across UK and Europe combined transaction value for CY2020 totalled USD2.95 Trillion
- Europe GDV for FY2021 AUD7.3bn
- (Source: Nilson Report July 2021)

### UK & Europe Instant Bank Transfer Volumes:

- Forecast transactions expected by 2024\*:
  - UK 4bn
- Germany 2.6bn
- France 2bn

### **Australian Card Based Payment Volumes:**

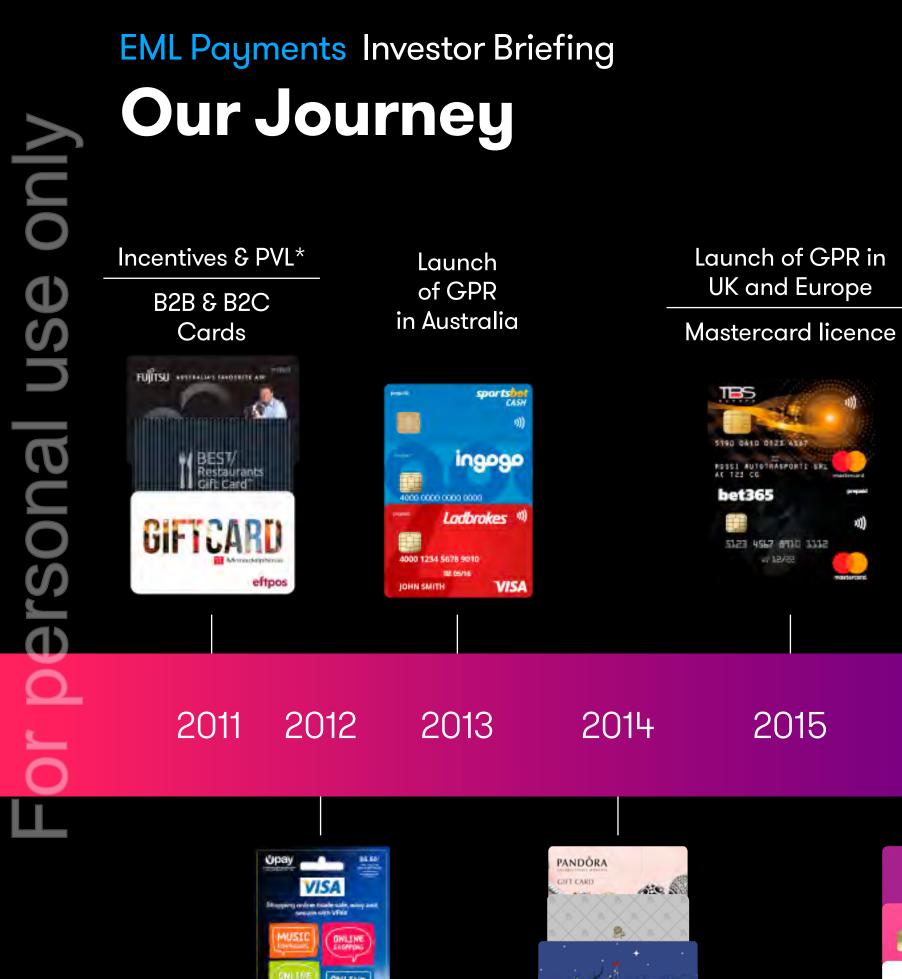
- Total card based retail payments across FY2021 was AUD728bn
- Australia GDV for FY2021 AUD2.9bn shows significant growth opportunity (Source: RBA Retail Payments - July 2020 - June 2021)

### **Australian Instant Bank Transfer Volumes:**

Forecast transactions expected to be 2bn by 2024\*

\*Source: Mordor Intelligence, Real-time Payments Market, https://www.mordorintelligence.com/industry-reports/real-time-payments-market; ACI, Prime Time for Real-time Payments, https://go.aciworldwide.com/rs/030-ROK-804/images/ACI\_Prime\_Time\_for\_Real-Time\_Report.pdf





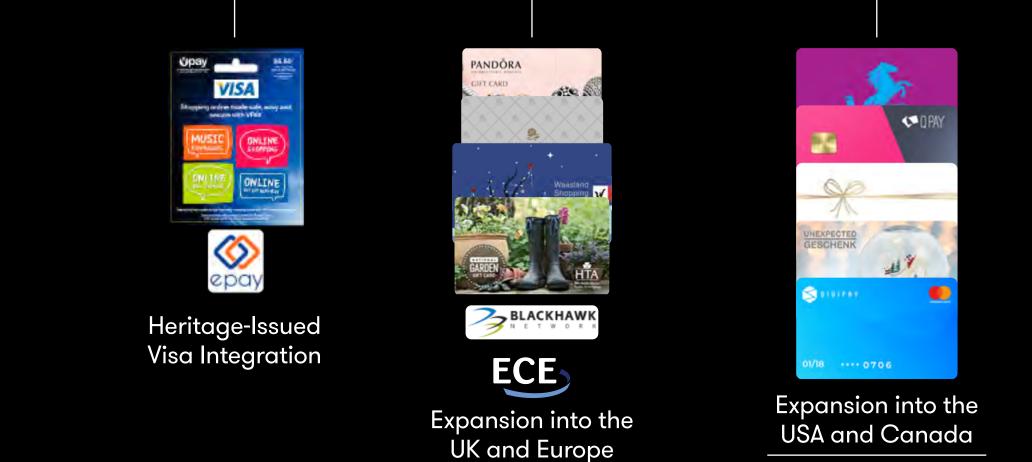
Launch of GPR in North America

Launch of Mobile Rewards

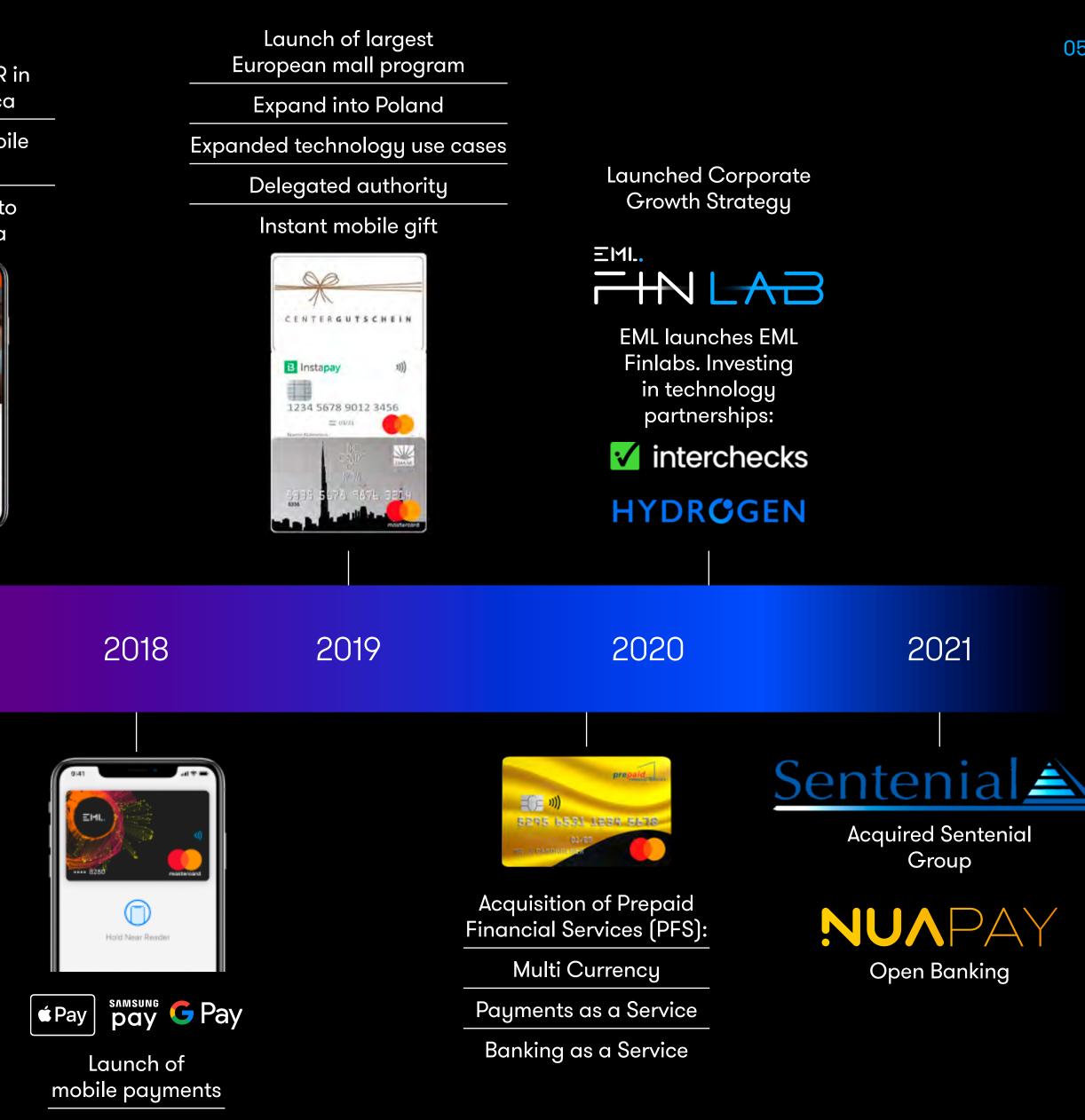


2016

2017



Obtain MC licence in Australia



**Obtain E-money** licence in Europe



# **EML Payments** Investor Briefing **Experienced Management Team**



Tom Cregan

Managing Director & Group CEO



# Rob Shore

Group Chief **Financial Officer** 





Kristen Shaw

Group Chief People Officer



Paul Wenk

Group General Counsel





Rachelle St Ledger

CEO Australia



# Nikki Evans

CEO Europe



# David Curneen

Group Chief **Operating Officer** 



# Sarah Bowles

Group Chief Digital Officer



# Andrew **Betts**

Group Chief **Risk Officer** 

# Eric Mettemeyer

Group Chief Corporate Development Officer



Richard Anderson

Group Chief Revenue Officer



# Jason Nadler

Group Chief Technology Officer





Sean Fitzgerald

**CEO** Sentenial



# Brian

Hanrahan **Chief** Commercial Officer Sentenial















# EML Payments Investor Briefing A Unique Difference



# Proprietary Processor

Issuer (not in US)

Processor

Program Manager

Rare to have all three from one company

eMoney License



# Agile

Being quick and responsive

Bespoke solutions

Prepaid specialists

Global Personnel Coverage



# Innovation

Dual wallet card

Pays

Merchant coalition

Instant issuance

Constantly evolving product suite aimed at eliminating friction points by being quick and responsive

# 

# Tailored

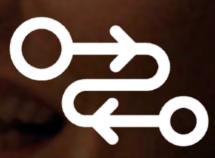
White labeled customised offering

Merchant restrictions RAN

Transactions delegation authority

Self Issuance

Commercial model



# **Operational Execution**

Diligence and commitment to local support

Full end to end solution comprising issuing, processing, fraud monitoring, treasury, regulatory, customer support and account management



# Global Partnerships

Local team networks

High level system integrations

Long-term exclusive contracts

Major brands have benefited in multiple market roll outs and avoided needless third party integrations



# **A World-first Platform Offering Customers Ultimate Choice**

**Reward & Incentive** 

Retail

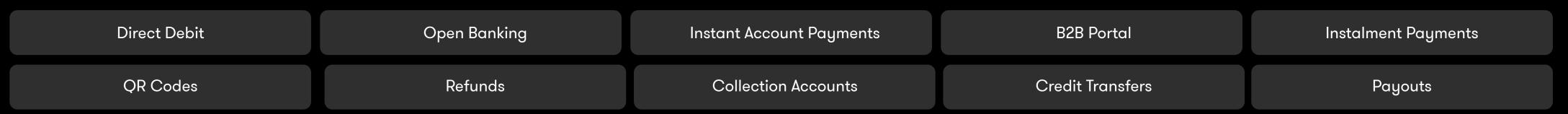
Gaming



# **EML PRODUCT SUITE**

# Card payments enabled by Mastercard & Visa

# New products with introduction of Nuapay:



NUAPAY CUSTOMERS						
Ban	ks & Financial Services	Software	Platforms	Fin	techs	
Merchant Acquire	rs Payment	Gateways	Gar	ning	Bill Pay	Corporates

# **EML PLATFORM VIA SINGLE INTEGRATION**

# **NUAPAY PRODUCT SUITE**

# A2A payments and open banking



# **EML Payments** Investor Briefing **Business Model - Barriers to Entry**

# End to end

End to End payment processing platform

(card issuing, transaction processing, fraud control, settlement and reconciliation)



# Non-reloadable



Virtual

# **Regulatory and compliance across the globe**



>20Compliance with regulatory authorities

People Employees servicing 27 countries 540

Major

licences

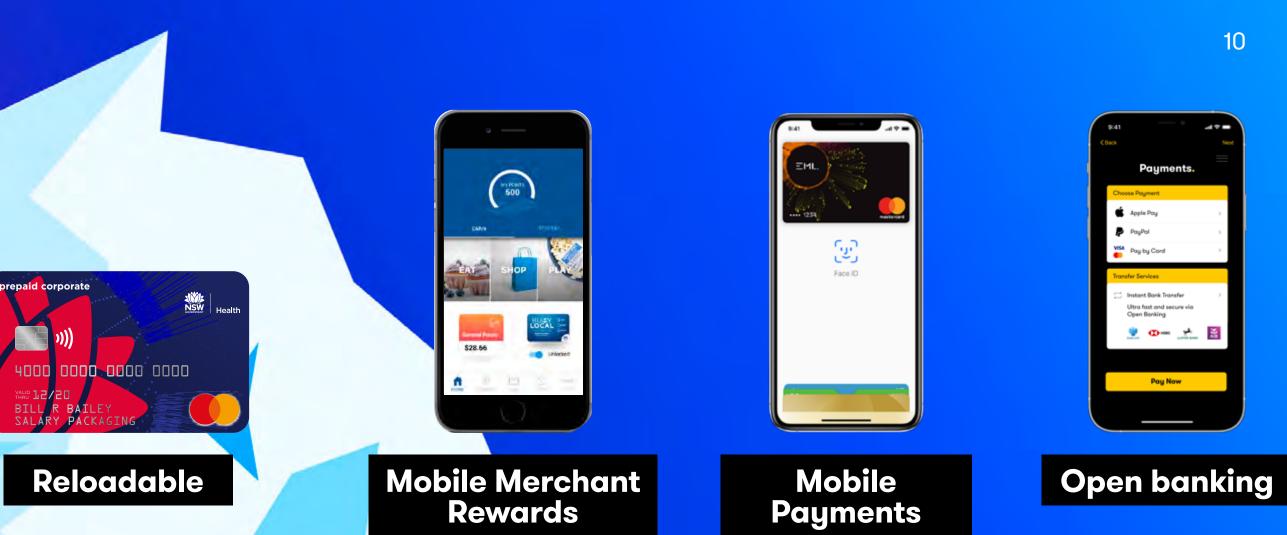
150

>50 Regulations / laws

 $\rightarrow$  AFS Licence (Australia)

- → Mastercard membership (Australia, UK & Europe)
- → E-Money Licence FCA (United Kingdom)
- → 2 x E-Money Licence CBol (Ireland)
- → Payments Institution Licence FCA (United Kingdom)
- → Payments Institution Licence ACPR (France)

Over 150+ years fin services experience in group leadership team



# EMI.

# Information Technology

In-house, prepaid processing platforms

**IEVEL** PCI-DSS Level 1 compliant

Data Centres

MULTI

~\$70m Over~\$70m invested in our platforms to date

Staff are IT based

>1,800 **Bank Connections** 

Multi-currency, Multi-factor (Plastic, Virtual, Mobile) **&** Multi-lingual

# Fraud Monitoring

24-7 Fraud Monitoring

& Detection across 14 different currencies

# **REALTIME ID**

decision & action on suspect card transactions

Secure Capability











<b>Frack Record of Growth</b>				
	FY17	<b>FУ18</b>	FY19	FY20
GDV	\$4.4bn	\$6.8bn	\$9.0bn	\$13.9bn
REVENUE*	\$58.0M	\$71.0M	\$97.2M	\$121.6M
EBITDA	\$14.5M	\$21.0M	\$29.7M	\$32.5M
HEADCOUNT	170	182	275	450

\* Revenue is stated excluding the impacts of AASB3 Business Combinations

**EML Payments** Investor Briefing

# **Business Development Momentum**

Launched 144 new programs in FY21

Signed 121 new contracts in FY21:

GPR	85
<b>G</b> &I	33
VANs	3

# **Sales Pipeline**

Active deals 313

GDV at maturity (3-4 Years) of \$10.5 bn+

# **FY21**

- \$19.7bn
- \$194.2M
- \$53.5M
  - 540



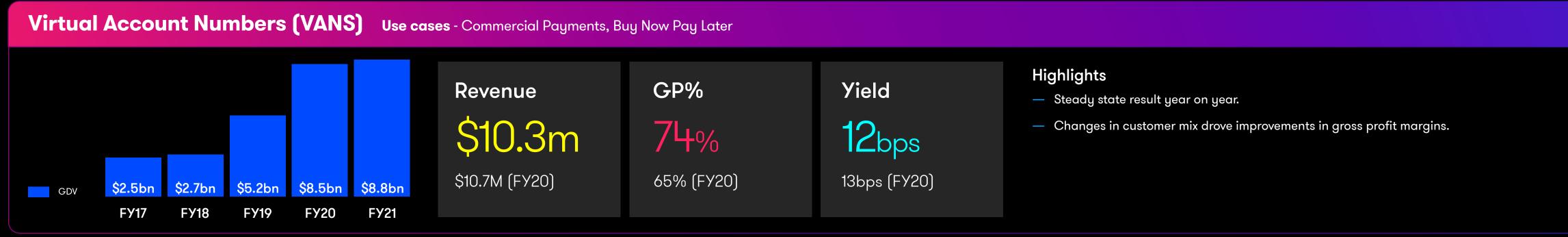
# **Segment Performance**

General Purpose Reloadable (GPR) Use cases - Banking as a service, Software as a service, Neo-lending, Multi-currency, Government, Non Governmental Organisations



**Gift & Incentive (G&I)** Use cases - Mall gift cards, Employer incentives, cross-sell, consumer incentives





Figures specified above are for the twelve months ended 30 June 2021 ('FY21'), presented in Australian Dollars. Unless otherwise stated, the prior comparative period refers to the twelve months ended 30 June 2020 ('FY20').

Yield 117 <sub>bps</sub>	<ul> <li>Highlights</li> <li>GDV grew \$5.5bn, or 131%, versus PCP.</li> <li>PFS consolidated into Group results for a full 12 months, contributing \$78.3m of Revenue.</li> </ul>
99bps (FY20)	<ul> <li>EML contributed \$35.3m of Revenue, representing growth of 34% versus PCP.</li> <li>Salary Packaging continued to grow with the transition of Smartgroup and NSW Health benefit accounts complete and over 320k accounts in market at the start of FY22.</li> <li>Gaming payout programs grew in all markets, up 87%.</li> </ul>

Yield	<ul> <li>Highlights</li> <li>Experienced slight increase in revenue despite mall closures (including over the Christmas period) due to Covid impacting GDV. Mall volumes were 56% of the segment, with volumes down by approximately \$100 million on PCP which was also impacted by COVID-19.</li> </ul>
635bps	<ul> <li>Non-mall programs grew approximately 11%, driven by government stimulus and employer incentive programs particularly in Europe.</li> </ul>
580bps (FY20)	<ul> <li>North America recognised \$11.1m related to higher breakage rates as a result of COVID-19 which partially offset lower volumes in our mall programs.</li> </ul>
	— Revenue conversion was higher as a result of higher breakage rates connected to COVID-19.









# **Revenue Generation**

# **Prepaid Cards**







# 01

Programme set-up fee

Technical integration / card / account / ewallet issuance

02

Load/Re-load fee Card / accounts loaded

# 03

**Spend fee** Purchases (PoS), ATM, bank payments, interchange

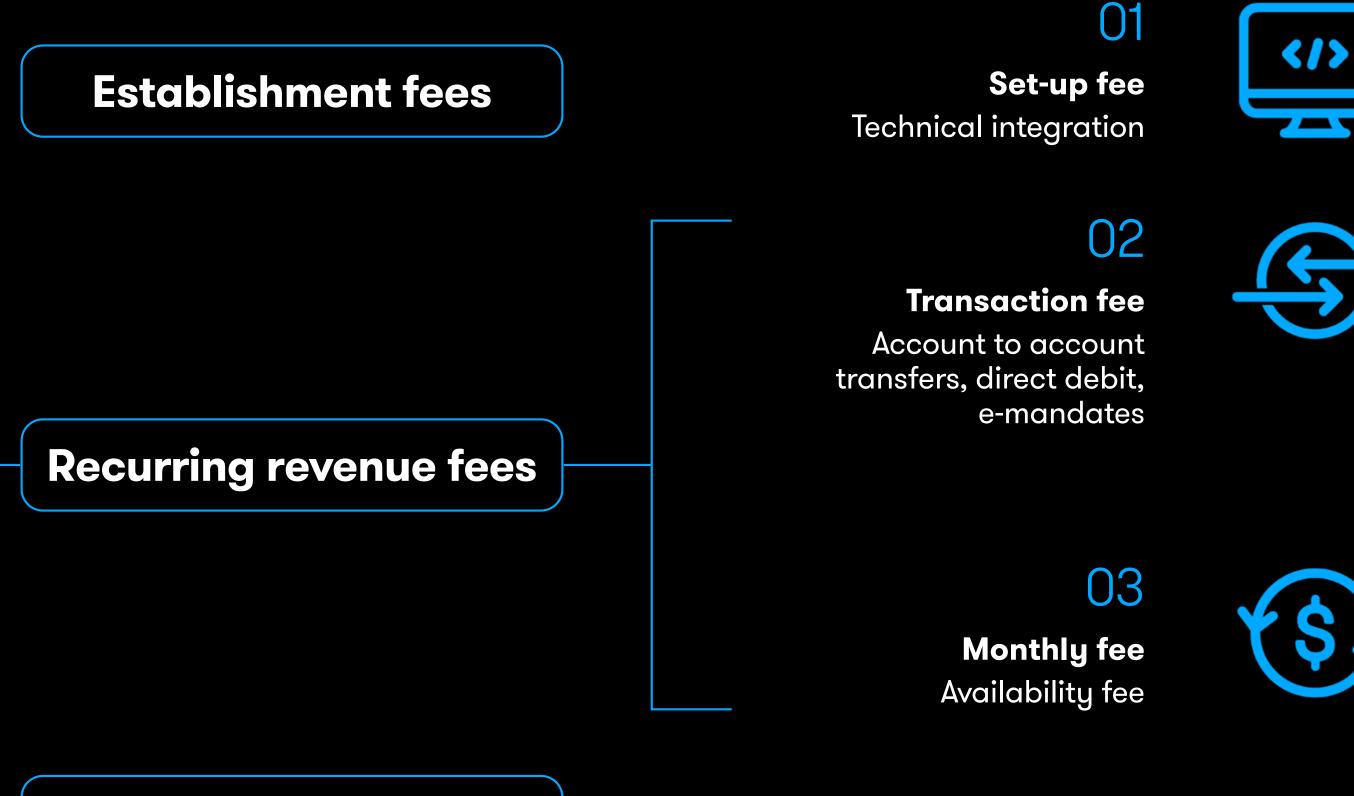
# 04

Monthly / annual fee



05

**Breakage** Account management fees



**Expiry fees** 

Recurring business model with significant opportunity for revenue growth aligned to volume growth

# **Open Banking**





# Open banking will fundamentally change the way we move money over the next decade

The EML Nuapay product suite couples open banking data enrichment with instant account payment capability to create a modern friction-free digital user experience.



# Combining A2A & Open Banking with Prepaid & Banking-as-a-Service (BaaS) Capabilities Expands our Addressable Market & Deepens Existing Relationships



GPR, gift-incentive and virtual account numbers

Strong growth driven by disruption

# CONTINUED STRONG GROWTH

consumer need for cash & credit alternatives + growth in ecommerce

Revenue yields: 10 –600bps



# **A2A & OPENBANKING**

Mass market A2A payments & data sharing

Yet to be allocated market, exponential growth & large addressable market

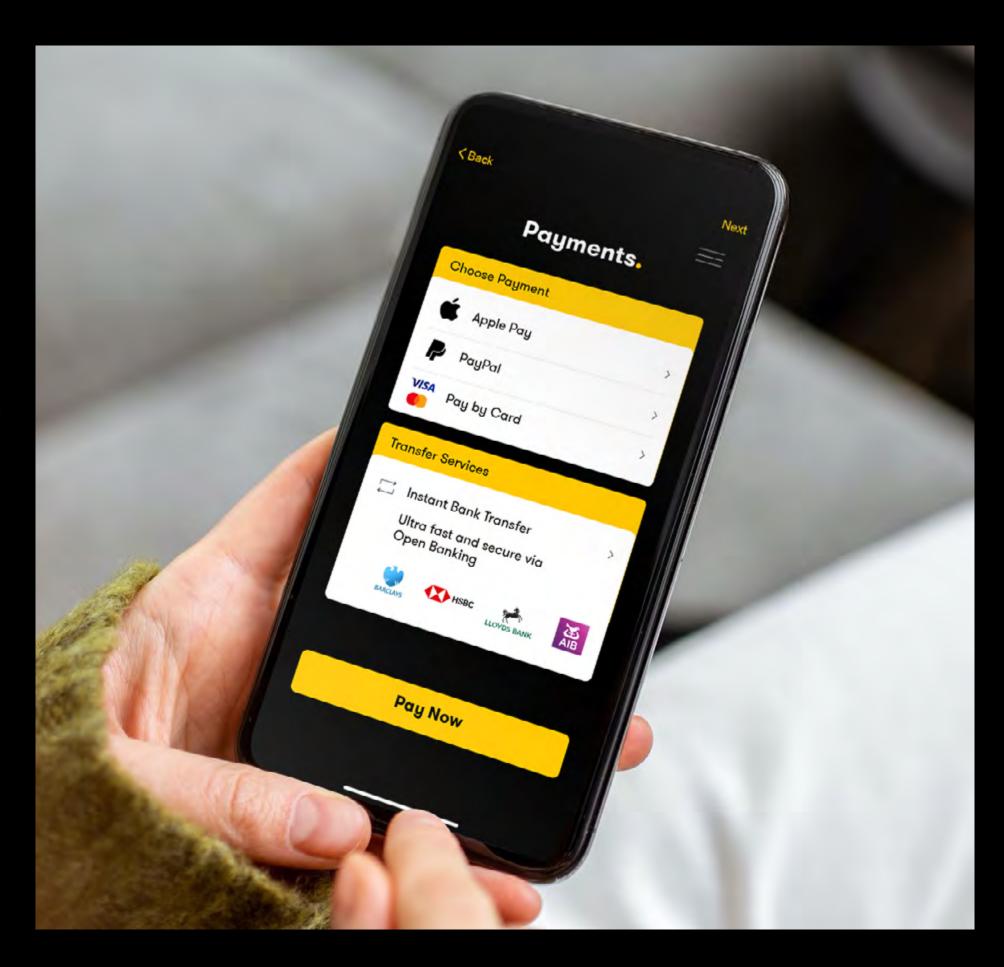
# **EXPONENTIAL GROWTH**

Regulation & consumer need for fast, seamless customer experience & merchant need for alternate cost effective options

Revenue yields: 10-50 bps



# **EML Payments** Investor Briefing **A Fully White Label Solution That Creates a Fast & Safe Way For Your Customers to Pay You**



# **SIMPLE**

80% of payers say open banking is "easier" or "as easy as" PayPal

# FAST

Customers pay in as little as 20 seconds (half the time a card takes!)

# MOBILE NATIVE

No data entry needed on mobile – just use your biometrics

# **SECURE**

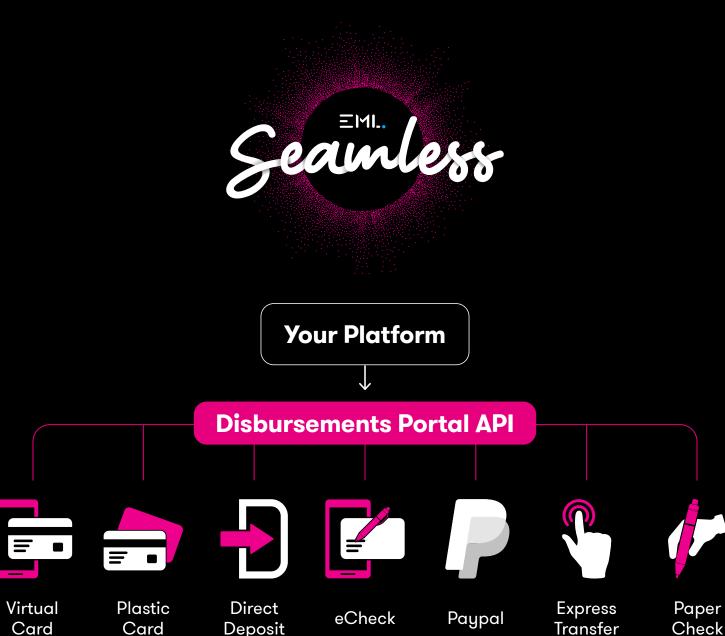
Built upon bank grade security





# EML's newest "white-labeled" product offers enhanced customer engagement and satisfaction via a fully branded single portal experience.

EML Seamless allows merchants to disburse funds to consumers or SMEs through a multitude of payout options. This is a simplified solution, facilitated through a RESTful API connection, file transmission, or payer UI to disburse payments to eligible payees. The payee receives an email to access and confirm their payment, and chooses the payout method, through the same (customer facing) branded UI. This solution allows the merchant to maintain gross margins through a cost and value-based fee/revenue share structure and provides enhanced revenue opportunities through a physical or virtual pre-paid card.



# Feature

White-labeled	Merchant branded
Multiple Payout Methods	Merchant driven or consumer choice
Simple Integration	Fast implementation
Low Tech Integration	Minimal IT and operational support
Offering multiple payout options	Positive consumer experience
Easy Capture (email and amount owed)	Simplified Data Capture/Remittance
Cost and value based fee structure	Manage costs and drive behavior
Enhanced Pre-paid card revenue options	Earn profits on payouts
1099 Reporting	Meet tax reporting requirements

# Benefit





# For personal



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# **NSe** or personal LL

# S Thank you

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