

JB Hi-Fi Limited

2021 AGM



Agenda

- 1. Procedural Issues**
- 2. Items of Business**
- 3. Voting Opens**
- 4. Chairman's Address**
- 5. Group CEO's Address**
- 6. Directors standing for election & re-election**
- 7. Proxy Votes received**
- 8. Questions**
- 9. Voting Closes**
- 10. Final Votes**
- 11. Close of Meeting**

Procedural Issues

Online Attendees – Text Question Process



When the question function is available, the messaging tab will appear at the top of the screen



To submit a question, type your question in the “Ask a question” box and press the send arrow



Your question will be sent immediately for review



Received

123-456-789

HOME

MESSAGING

VOTING

Messaging

Ask a question

! Moderator

Type your question in the box above and then press the send arrow. Please include the number of the resolution at the beginning of your question. Questions may be moderated or amalgamated if there are multiple questions on the same topic

Procedural Issues

Online Attendees – Audio Question Process



When the audio questions line is available, a link will appear on the home tab titled **Asking Audio Questions**

If you would like to ask an audio question, **pause the meeting broadcast** and click on the link

You will be prompted to enter your name and the topic of your question before being placed in the audio questions queue

The screenshot displays the LUMI mobile application interface. At the top, a dark header bar shows the number '123-456-789'. Below this, a navigation bar contains three tabs: 'HOME' (with a house icon), 'MESSAGING' (with a speech bubble icon), and 'VOTING' (with a bar chart icon). The 'MESSAGING' tab is currently selected. The main content area is titled 'Instructions' and contains three sections: 'Watching the Webcast', 'Asking Text Questions', and 'Asking Audio Questions'. An orange arrow points from the text 'click on the link' in the second step of the process to the 'Asking Audio Questions' section in the app. The 'Asking Audio Questions' section includes a link labeled 'HERE' in orange text. The 'Voting' section is also visible at the bottom of the screen.

123-456-789

HOME MESSAGING VOTING

Instructions

Watching the Webcast
Press **play** to begin the broadcast. Ensure your device isn't muted and the volume is turned up. On mobile devices, the broadcast can be minimised and audio will continue to play.

Asking Text Questions
Select the **MESSAGING** tab at the top of this page, then type your question in the box provided and press the send arrow.

Asking Audio Questions
If you would like to ask a question verbally, **pause the broadcast** and then click **HERE**. You will be connected to the audio questions line where you can listen to the meeting while waiting to ask your question. Please return to this page if you have any issues.

Voting
When voting opens, a **VOTING** tab will appear at the top of the screen. Selecting this tab will open a list of resolutions, select **For**, **Against** or **Abstain** to cast your vote. There is no enter or send button. You may however cancel your vote and enter a new selection while voting is open.

Procedural Issues

Online Attendees – Voting Process

When open, the vote will be accessible by selecting the voting tab at the top of the screen



To vote simply select the direction in which you would like to cast your vote. The selected option will change colour

For

Against

Abstain

There is no submit or send button, your selection is automatically recorded. You can change your mind or cancel your vote any time before the poll is closed

The screenshot displays the LUMI mobile application interface. At the top, the user ID '123-456-789' is shown. Below it, there are three tabs: 'HOME', 'MESSAGING', and 'VOTING'. The 'VOTING' tab is selected, indicated by an orange arrow from the text box on the left. The main content area shows a 'Poll Open' notification with the text 'You have voted on 0 of 2 items'. The first poll is 'Resolution 1', with the instruction 'Select a choice.' Below this are three options: 'For', 'Against', and 'Abstain', each with a radio button. The 'For' option is highlighted in orange. Below these options is a 'CANCEL' button. The second poll is 'Question 2', also with the instruction 'Select a choice.' Below this are three options: 'Yes', 'No', and 'Unsure', each with a radio button. An orange arrow points from the text box on the left to the 'CANCEL' button.

Items of Business

- 1. Consideration of Financial and other Reports**
- 2. Election and Re-election of Directors**
- 3. Adoption of Remuneration Report**
- 4. Approval of allocation of restricted shares to the Executive Directors**

Chairman's Address

**STEPHEN
GODDARD**



Motivated, passionate and knowledgeable staff



The Group Model

Two iconic Australian retail brands

JB HI-FI

THE GOOD GUYS®

Product offering

Leading retailer of **technology** and consumer electronics

Leading retailer of **home appliances** and consumer electronics

Target customer base / demographic

Strong position with a **young tech-savvy** demographic

Strong position with **home-making families** and Gen X demographics

Value proposition

Best **brands**, big **range**, low **prices**

Customer focus

Exceptional customer service provided by **passionate, knowledgeable team members**

Multi-channel

In-store, online, phone, commercial

leveraging a **Group support function** and underpinned by **5 unique competitive advantages**

1

Scale

2

Low cost
operating model

3

Quality store
locations

4

Supplier
partnerships

5

Multichannel
capability

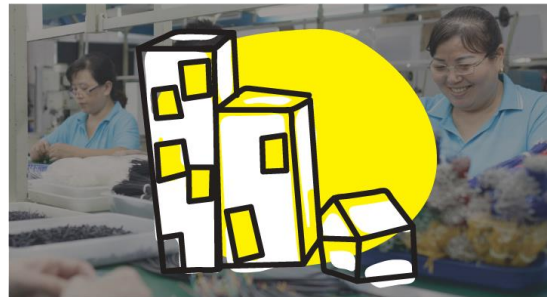
Generating sustainable long-term growth

The Group's FY21 Sustainability Report outlines our commitment to having a positive impact on our people, our community and our environment



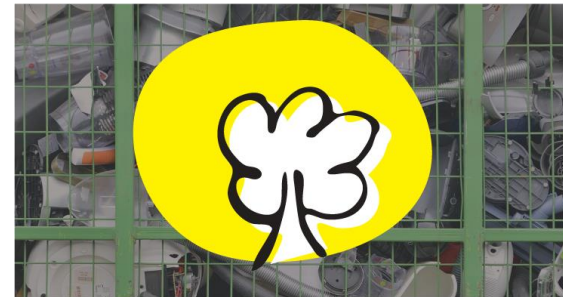
Our People & Culture

- Diversity & inclusion
- Employee health & safety
- Employee engagement, communication & employment practices
- Responsible business



Our Communities

- Community investment
- Ethical sourcing



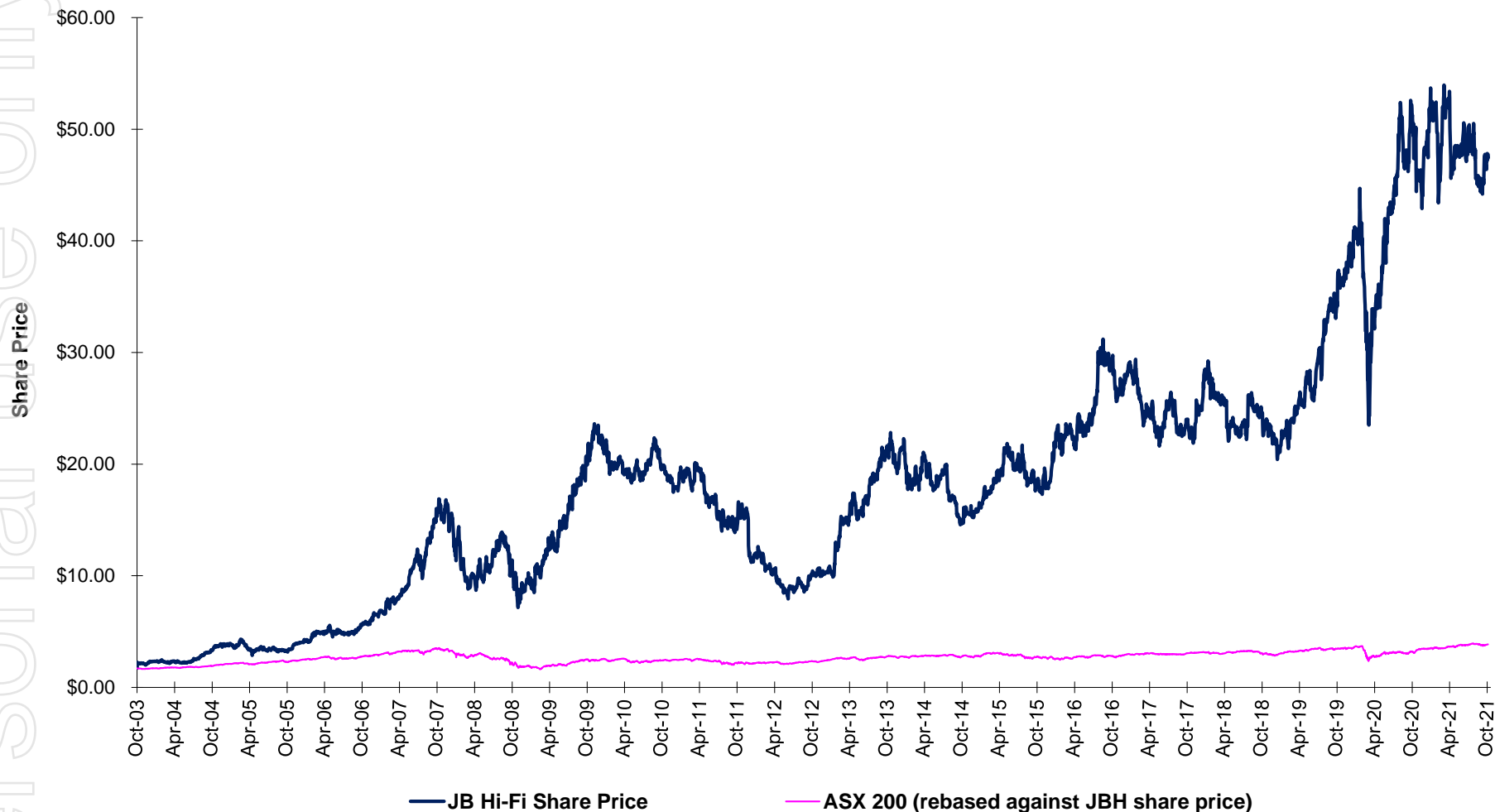
Our Environment

- Product & waste recycling
- Packaging
- Emissions & energy

The FY21 Sustainability Report can be found on the Group's investor website (<https://investors.jbhifi.com.au/>)

A focus on long-term shareholder value

JBH share price CAGR of 20.3% since listing, compared to 4.6% on the ASX 200 over the same period



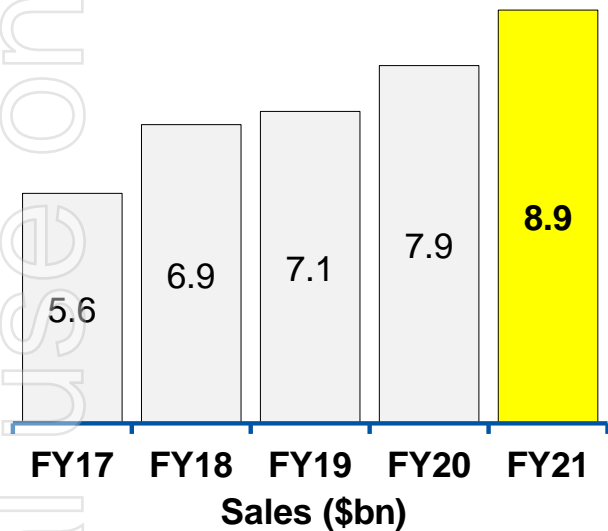
Group CEO's Address

**TERRY
SMART**

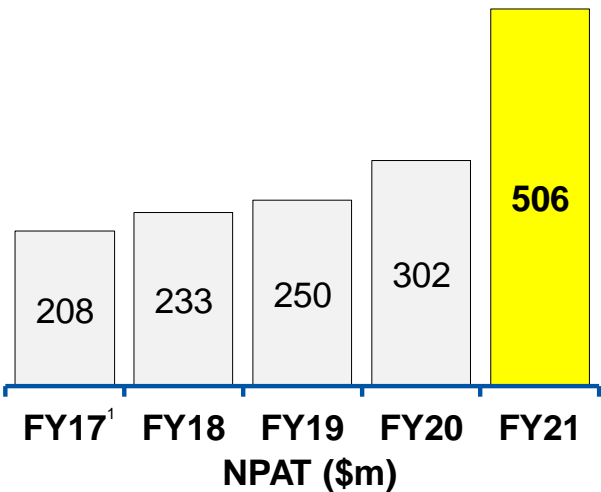


FY21 Group Results

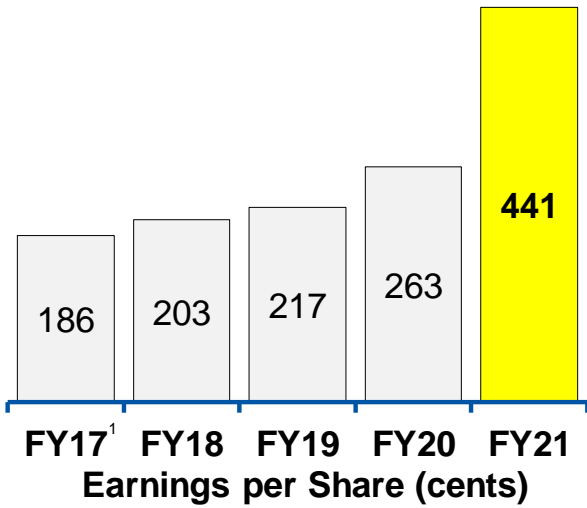
Total sales up 12.6% to \$8.9b



NPAT up 67.4% to \$506.1m



EPS up 67.5% to 440.8cps



¹ FY17 are underlying results which exclude transaction fees and implementation costs totalling \$22.4m associated with the acquisition of The Good Guys in November 2016 and \$15.8m of fixed asset and goodwill impairments in New Zealand.

FY21 Divisional Performance

| | FY21 | FY20 | Growth | |
|------------------------------|----------------|----------------|-----------------|----------------|
| | | | \$m | % |
| Sales (\$m) | | | | |
| - JB HI-FI Australia | 5,956.8 | 5,318.9 | 638.0 | 12.0% ▲ |
| - JB HI-FI New Zealand (NZD) | 261.6 | 222.8 | 38.8 | 17.4% ▲ |
| - The Good Guys | 2,715.7 | 2,388.8 | 326.9 | 13.7% ▲ |
| Total Sales (AUDm) | 8,916.1 | 7,918.9 | 997.2 | 12.6% ▲ |
| EBIT (\$m) | | | | |
| - JB HI-FI Australia | 523.0 | 391.5 | 131.5 | 33.6% ▲ |
| - JB HI-FI New Zealand (NZD) | 5.8 | (22.3) | 28.1 | n/m ▲ |
| - The Good Guys | 214.7 | 112.9 | 101.8 | 90.2% ▲ |
| Total EBIT (AUDm) | 743.1 | 483.3 | 259.8 | 53.8% ▲ |
| EBIT Margin (%) | | | | |
| - JB HI-FI Australia | 8.78% | 7.36% | +142 bps | ▲ |
| - JB HI-FI New Zealand | 2.23% | (10.01%) | +1224 bps | ▲ |
| - The Good Guys | 7.90% | 4.72% | +318 bps | ▲ |
| Total EBIT Margin (%) | 8.33% | 6.10% | +223 bps | ▲ |

FY22 Sales Update

FY22 sales update

- For the period 1 July 2021 to 30 September 2021 (Q1 FY22)

| Sales Growth Q1 FY22 | Comparable | | Total | |
|----------------------------|------------|---------|---------|---------|
| | vs FY21 | vs FY20 | vs FY21 | vs FY20 |
| JB HI-FI Australia | (7.9%) | 17.3% | (7.5%) | 17.3% |
| JB HI-FI New Zealand (NZD) | (6.4%) | (8.8%) | (6.4%) | (8.8%) |
| The Good Guys | (6.1%) | 22.9% | (5.6%) | 23.6% |

- In Q1 FY22, despite the disruption and variability to sales as a result of the various state based Covid-19 restrictions, the Group continued to see heightened customer demand and strong sales growth rates over a two-year period
- In October, the Group has seen sales momentum continue and has benefitted from the re-opening of stores in NSW (from 11 October) and changes to the timing of key product releases versus prior years
- While the start to this year has been significantly impacted by Covid-19 restrictions and in some states extended periods of store closures, we have demonstrated our ability to adapt and respond to continue to meet the strong demand from our customers. The combination of our passionate and knowledgeable team members, and our multichannel offer, including our quality store locations and our established online offerings, gives us confidence as we enter the important Christmas trading period

Election & Re-election of Directors

Item 2(a) Re-election of Stephen Goddard

That Mr Stephen Goddard, being a Director of the Company who retires by rotation pursuant to the Company's Constitution, and being eligible offers himself for re-election, is re-elected as a Director of the Company.



Item 2(b) Re-election of Richard Uechtritz

That Mr Richard Uechtritz, being a Director of the Company who retires by rotation pursuant to the Company's Constitution, and being eligible offers himself for re-election, is re-elected as a Director of the Company.



Item 2(c) Election of Geoff Roberts

That Mr Geoff Roberts, being a Director of the Company appointed since the last Annual General Meeting, who retires pursuant to the Company's Constitution and being eligible offers himself for election, is elected as a Director of the Company.



Item 2(d) Election of Nick Wells

That Mr Nick Wells, being a Director of the Company appointed since the last Annual General Meeting, who retires pursuant to the Company's Constitution and being eligible offers himself for election, is elected as a Director of the Company.



Item 2(a) Re-election of Stephen Goddard

That Mr Stephen Goddard, being a Director of the Company who retires by rotation pursuant to the Company's Constitution, and being eligible offers himself for re-election, is re-elected as a Director of the Company.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|------------------------------|----------------|---|
| For | 71,684,767 | 89.97 |
| Open / Undirected (Chairman) | 118,168 | 0.15 |

The Chairman intends to vote his open/undirected proxies in favour of the resolution

| | | |
|---------------------------|-----------|------|
| Against | 7,713,209 | 9.68 |
| Open / Undirected (Other) | 158,325 | 0.20 |
| Abstain | 324,646 | N/A |

Item 2(b) Re-election of Richard Uechtritz

That Mr Richard Uechtritz, being a Director of the Company who retires by rotation pursuant to the Company's Constitution, and being eligible offers himself for re-election, is re-elected as a Director of the Company.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|--|----------------|---|
| For | 79,144,944 | 99.02 |
| Open / Undirected (Chairman) | 116,667 | 0.15 |
| The Chairman intends to vote his open/undirected proxies in favour of the resolution | | |
| Against | 506,955 | 0.63 |
| Open / Undirected (Other) | 158,325 | 0.20 |
| Abstain | 72,224 | N/A |

Item 2(c) Election of Geoff Roberts

That Mr Geoff Roberts, being a Director of the Company appointed since the last Annual General Meeting, who retires pursuant to the Company's Constitution and being eligible offers himself for election, is elected as a Director of the Company.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|--|----------------|---|
| For | 79,270,614 | 99.20 |
| Open / Undirected (Chairman) | 126,534 | 0.16 |
| The Chairman intends to vote his open/undirected proxies in favour of the resolution | | |
| Against | 347,913 | 0.44 |
| Open / Undirected (Other) | 158,325 | 0.20 |
| Abstain | 95,729 | N/A |

Item 2(d) Election of Nick Wells

That Mr Nick Wells, being a Director of the Company appointed since the last Annual General Meeting, who retires pursuant to the Company's Constitution and being eligible offers himself for election, is elected as a Director of the Company.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|--|----------------|---|
| For | 79,192,710 | 99.11 |
| Open / Undirected (Chairman) | 127,048 | 0.16 |
| The Chairman intends to vote his open/undirected proxies in favour of the resolution | | |
| Against | 426,039 | 0.53 |
| Open / Undirected (Other) | 159,247 | 0.20 |
| Abstain | 93,696 | N/A |

Item 3 Remuneration Report

That the Remuneration Report (which forms part of the Directors' Report) for the financial year ended 30 June 2021 be adopted.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|--|----------------|---|
| For | 77,239,614 | 97.25 |
| Open / Undirected (Chairman) | 141,642 | 0.18 |
| The Chairman intends to vote his open/undirected proxies in favour of the resolution | | |
| Against | 1,881,778 | 2.37 |
| Open / Undirected (Other) | 158,328 | 0.20 |
| Abstain | 419,311 | N/A |

Item 4(a) Approval of allocation of restricted shares to Terry Smart

That the allocation of restricted ordinary shares to the Executive Director, Mr Terry Smart, on the terms and conditions described in the Explanatory Notes to this Notice of Meeting, be approved.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|------------------------------|----------------|---|
| For | 65,858,778 | 82.48 |
| Open / Undirected (Chairman) | 119,817 | 0.15 |

The Chairman intends to vote his open/undirected proxies in favour of the resolution

| | | |
|---------------------------|------------|-------|
| Against | 13,705,544 | 17.17 |
| Open / Undirected (Other) | 159,364 | 0.20 |
| Abstain | 103,612 | N/A |

Item 4(b) Approval of allocation of restricted shares to Nick Wells

That the allocation of restricted ordinary shares to the Executive Director, Mr Nick Wells, on the terms and conditions described in the Explanatory Notes to this Notice of Meeting, be approved.

In respect of this item of business, the following proxies have been received.

| | Votes Received | % of Eligible Votes Cast (excluding abstentions) |
|--|----------------|---|
| For | 65,857,664 | 82.48 |
| Open / Undirected (Chairman) | 118,031 | 0.15 |
| The Chairman intends to vote his open/undirected proxies in favour of the resolution | | |
| Against | 13,705,662 | 17.17 |
| Open / Undirected (Other) | 159,364 | 0.20 |
| Abstain | 106,394 | N/A |

QUESTIONS?

JB Hi-Fi Limited

2021 AGM

