

Investor Presentation - Goldman Sachs & Morgan Stanley Conferences
October 2021

Presenters:

Chris Tait, Non-Executive Chairman Estelle McGechie, CEO James Cody, CFO

Our Strategic Pillars



Vision

To democratise content creation and delivery

Our Mission

To combine our own deep video tech with that of other great video tech companies, to build products, services and an ecosystem that democratises content creation and delivery for everyone.

Managing Supply

- Not a new issue
 - Managing longer lead times since 2020
 - Supply situation was factored into our forecasts
- Limited stock outs
- Investing in inventory
 - Growth in inventory position since June
 - Major chip supply confirmed for forecast production through Dec-22
 - Longer term commitment confirmed for a further \$20m of chips beyond Dec-22
- We remain comfortable with consensus forecasts



Our products are the best monitor recorders on the market today.



Partnerships with World's best Video Tech Companies

SONY

Sandisk



Dolby Vision

























FUJ!FILM







Extensive IP Library

Codecs

DNxHD

Professional Video Interfaces

ProRes & ProRes RAW

SDI

MIPI

HDMI

Display Port

High Speed Media

SATA

PCI Express

Image Processing

HDR

Camera Lens

Wide Colour Gamut

Dynamic Displays

Wide colour HDR technology

AtomIC Family

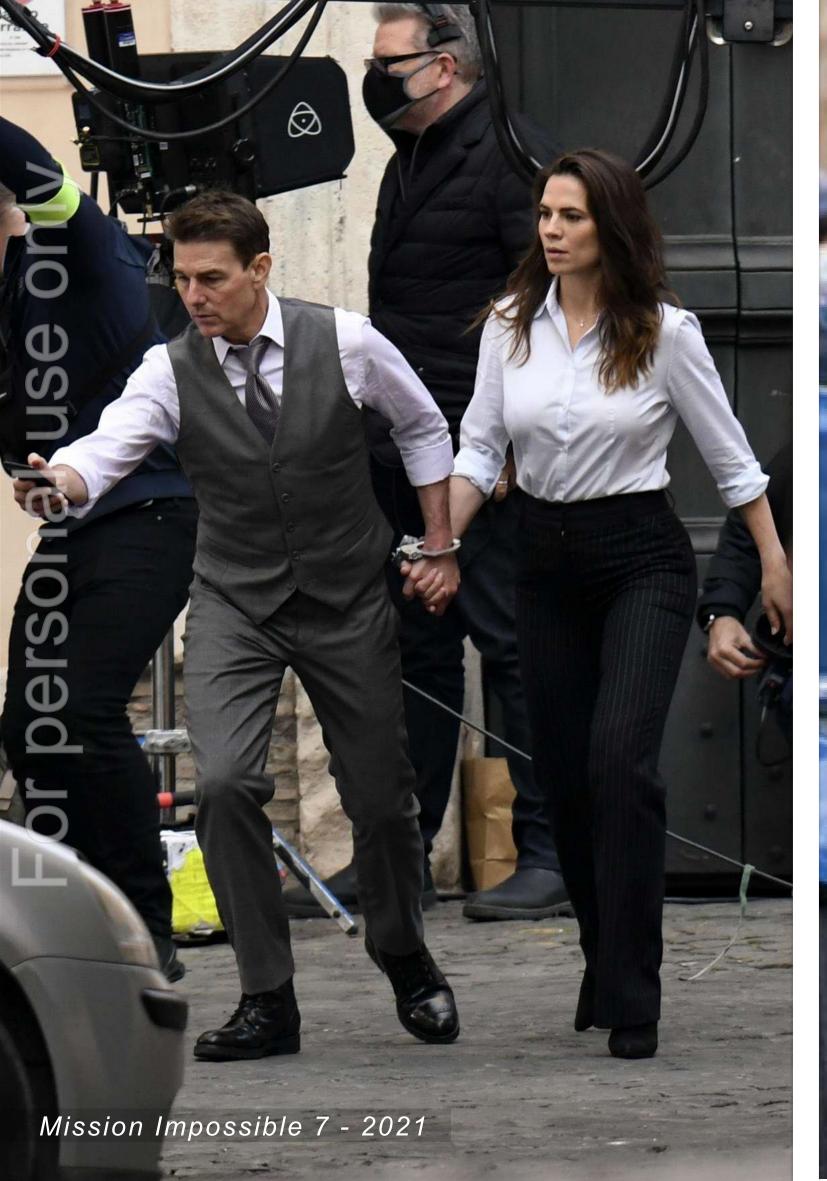
Range of Chips optimised for 8K codecs and video image processing

Timecode Systems

World-first wireless synchronisation protected by multiple patents

All developed in-house, optimised for cost, size, performance & power

of businesses say
they're creating more
videos now compared to
the same time last year.
-Animoto











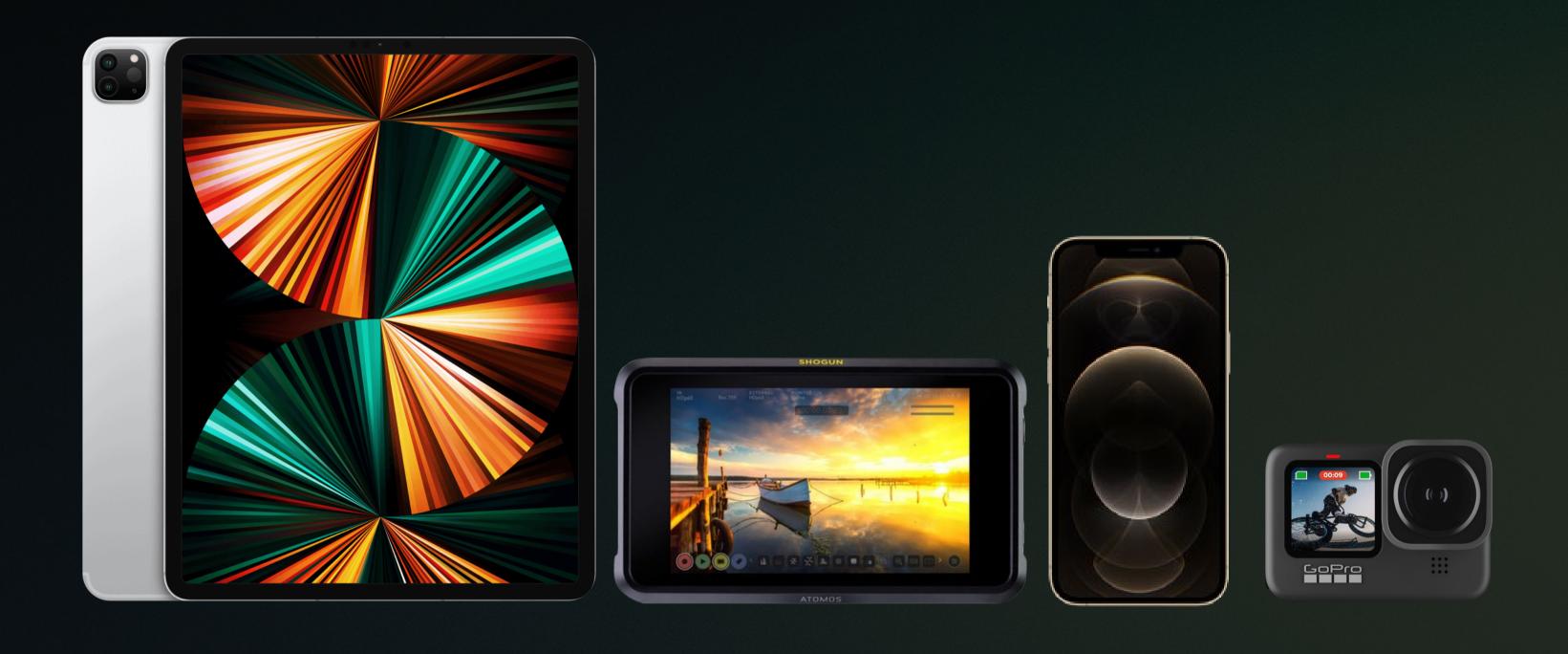


We are laser focused making the next generation of products and we are designing automated workflows to meet new demands to encompass the entire content pipeline.

Cloud Licenses



ProResRAW



Video is #1 for content strategy, overtaking blogs, infographics, and every other form of content marketing.



Atomos of tomorrow is at the center of all workflows, moving to the cloud, removing technical barriers and connecting our customers with their entire workflow, from capture through to delivery.

Drivers & Outlook

Demand for highquality video is growing

- Core pro video market growing at 70% (corporate events, streaming, etc)
- YouTube viewers watch over one billion hours of videos every single day
- 207m Netflix subscribers (+40% over 2 years)
- 6.3b Twitch viewing hours in Q1 2021 (+125% over 2 years)

Atomos has a solid base for rapid growth

- New products and services in the pipeline
- Will continue to invest in technology for future products and services
- We continue to build partnerships with the world's great technology companies
- We will look at opportunities to license our tech

Outlook

- Comfortable with full year consensus forecast (implies 20% revenue growth)
- Expect growth to be even throughout the year
- Historically stronger in H2 due to timing of product launches (H1:45% / H2:55%)
- Potential for M&A to accelerate growth into new sectors

