# **ASX** Announcement



05 November 2021

### \$5 Million ARR Key Growth Milestone Achieved



250 Customer Milestone Achieved



\$5m in ARR Milestone Achieved



Targeting to exceed 50,000 subscribers during Q2



Record first half ARR already achieved

46,428

Nov-21

intelliHR Limited (ASX: IHR) is pleased to announce thanks to a strong start in Q2:

- \$5m in Contracted ARR milestone achieved with \$5.04m in Contracted ARR
- Professional Services Revenue continuing to trend at over \$1 Million per year
- 250 Contracted Customer milestone achieved with 253 customers contracted
- 50,000 subscribers target insight with strong enterprise customer pipeline
- High quality customer conversions already achieved in Q2
- High quality customer base continues to grow with strong retention continuing

The first 4 months of FY21 has seen intelliHR Limited (ASX: IHR) deliver continued improvement in key growth metrics including New Recurring Revenue, Subscribers, and Customers.



\*- H2 FY20 vs H2 FY21 – compares data from 1st of Jan to 28h of Apr in each respective year

Following the successful contracting of enterprise accounts in Q1 FY22 (Southern Cross Aged Care, Kings Christian College, Junction Works, Growth Ops, and Couples Resorts), intelliHR has continued this momentum in Q2.



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US and Philippines based digital customer experience and BPO service, SupportNinja, has been contracted in Q2 along with New Zealand mental health services company, Ember, mining services company, MacKellar Group, and leading health insurer, HIF.

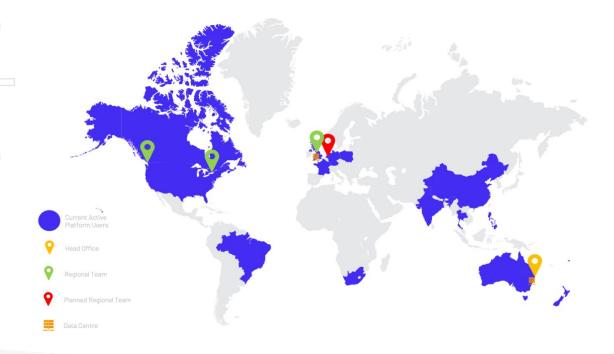








intelliHR Founder and Managing Director, Rob Bromage, said: "Reaching the \$5 Million Contracted ARR milestone and 250 Contracted Customers is such a rewarding achievement for the team. It is testament to not only the quality of our product in a global marketplace, but the hard work, commitment and effort by all our team members. On the back of our strong distribution channel and global expansion success, our growth trajectory points towards an exciting end to the year".



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These new enterprise customers join other recent enterprise conversions, OSLRS, Scope Australia, and Emerge Aotearoa. They also join other longer-term enterprise accounts, My Health, Fujitsu, Contact Energy and DBM Vircom, amongst others.







Authorised for release by the Board of intelliHR.

### **Further Information**

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#### **About intelliHR**

intelliHR is an Australian HR technology company developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI, specifically Natural Language Processing, in the application. It is scalable to a global market and is industry agnostic. For more information visit <a href="https://www.intellihr.co">www.intellihr.co</a>

