



8 November 2021

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## STRATEGY UPDATE – BUILDING ON OUR STRENGTHS

Stockland (ASX:SGP) will today present an update on the Group strategy by Tarun Gupta, Managing Director and Chief Executive Officer. A copy of the presentation is attached.

The presentation will be webcast at 10.00am (AEDT) with registration available at <https://www.stockland.com.au/investor-centre/key-dates/strategy-update>.

### ENDS

This announcement is authorised for release to the market by Ms Katherine Grace, Company Secretary.

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#### Stockland

Stockland (ASX:SGP) was founded in 1952 and has grown to become one of Australia's largest diversified property groups – owning, developing and managing a large portfolio of shopping centres, residential communities, workplace and logistic assets and retirement living villages. Stockland is consistently rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency.



Stockland

# Strategy update: Building on our strengths

8 November 2021



Artist impression, M\_Park, NSW

We acknowledge the Traditional Custodians of the land on which we meet, work and live. We pay our respects to First Nation Elders past, present and emerging and the care they have given this country. Stockland is committed to supporting organisations and individual Aboriginal and Torres Strait Islander people.



Artwork created by Maurice Mickelo





# Agenda

Strategy update

**Tarun Gupta**  
Managing Director & CEO

Communities

**Andrew Whitson**  
CEO, Communities

Commercial  
Property

**Louise Mason**  
CEO, Commercial Property

Financial framework

**Tarun Gupta &  
Tiernan O'Rourke**  
CFO

Executing the  
strategy

**Tarun Gupta**  
Managing Director & CEO



# Strategy update

Tarun Gupta





# Our purpose



**We believe  
there is a better  
way to live**

Stockland Baringa skate park, QLD



# Strong platform for growth

## Our purpose

We believe there is a better way to live

## Our values



## Employee Engagement

> 80%

ASX100 Executive Team  
gender diversity<sup>2</sup>

#1

## Customer Satisfaction<sup>1</sup>

> 80%

AFR Top 100 Graduate  
Employer Awards

Top 20

## Strengths

- Strong culture, brand and customer focus
- Leader in Residential
- Creator of connected communities
- End to end multi sector capability
- Large, nationally diversified land bank
- Leading ESG track record
- Strong balance sheet

## Opportunities

- Decisive and dynamic portfolio management
- Build leading capability in new growth areas
- Leverage fiduciary mindset to grow capital partnerships
- Execution speed and focus



# 4 major trends that underpin our strategy



## Urbanisation and urban renewal

Population growth driving development in major cities



## Exponential growth in institutional capital

Growing availability of long-term institutional capital and increasing allocations to real estate



## Digital acceleration

Increasing adoption of digital and technology changing the shape of real estate



## Growing momentum on ESG

Increasing awareness and expectations on ESG from all stakeholders

### The beliefs informing our strategy

- Australian residential sector supported by strong fundamentals
- Population growth expected to return to pre-COVID levels beyond FY23 driven by Net Overseas Migration (NOM)
- Major cities will continue to attract the majority of population growth
- Acceleration of affordable housing options (eg Build to Rent (BtR) and Land Lease Communities)
- New sites for mixed-use precincts expected as part of post-COVID recovery
- Continued growth in global capital allocation to real estate assets
- Supports scale in income-producing real estate assets across core/core+ and build-to-core
- Capital partners will value ability to create new generation assets and add development value
- Demand for office will shift to hybrid working and experience driven product
- Sustained long-term growth in e-commerce and logistics
- Continued shift towards non-discretionary and new retail uses
- Opportunities for leading digital customer experience and state of the art sustainable asset management
- Evolution towards connected homes – home design, technology and utility of spaces
- Greater flow of investments to projects and funds with superior ESG credentials
- Higher occupancy and value for buildings with superior ESG credentials
- Sustainability credentials essential to successful planning and development outcomes



# Strategic priorities and targets

Leading creator and curator of connected communities



## Dynamically reshape portfolio

- Extend Residential leadership
- Reduce exposure to Retail and Retirement Living
- Scale Workplace and Logistics
  - Primarily via conversion of existing opportunities secured at attractive points of the cycle
  - Capital efficient approach for incremental acquisition opportunities and pipeline restocking

Grow Residential, Workplace & Logistics:  
From **50% to 70%+** of NFE<sup>1,2</sup>  
Down-weight Retail and Retirement Living:  
From **50% to <30%** of NFE<sup>1,2</sup>



## Accelerate delivery in our core business

- Deliver \$33bn<sup>3</sup> secured development pipeline:
  - \$12bn+<sup>4</sup> of high quality income-producing and fee generating investment assets
  - \$21bn Masterplanned Communities (MPC) pipeline with strong embedded margins
- Optimise land bank to highest value uses
- Leverage cross-sector capabilities to generate mixed-use opportunities

Development: targeting commencement of  
**>80% of our \$12bn+<sup>4</sup>**  
Investment pipeline within 5 years



## Scale capital partnerships

- Scale institutional capital partnerships in each sector
- Improve return on capital and operating leverage
- Generate new sources of recurring management fees and grow funds under management (FUM)
- Facilitate conversion of development pipeline into FUM and rental income while maintaining a strong balance sheet position

**Grow** FUM and management income



## Sustainable long term growth

- High quality recurring income business with sustainable growth
- Customer excellence
- Digital innovation and ESG focus
- Preferred employer and developer of real estate talent

Recurring income:  
**60%<sup>1,5</sup> of total at 6-9% ROIC<sup>6</sup>**  
Development income:  
**40%<sup>1,5</sup> of total at 14%-18% ROIC<sup>6</sup>**

1. Indicative five year target. All forward looking statements are based on current expectations about future events and are subject to risks, uncertainties and assumptions that could cause actual results to differ materially from the expectations expressed in or implied by such statements.  
2. Net Funds Employed, calculated as Book Value excluding non-cash items such as deferred land payables and cost-to-complete provisions.  
3. Total development pipeline, includes projects in early planning stages, projects with planning approval and projects under construction across both Commercial Property and Communities businesses.  
4. Forecast value on completion.  
5. Recurring income includes Property NOI and Management income, net of divisional overheads. Development income includes realised development gains and profit on sale of inventories, net of divisional overheads and before interest and tax.  
6. Indicative return on invested capital target. ROIC calculations: Recurring return includes all Recurring income plus revaluation gains. Development return comprises Development income. Recurring and Development capital defined on slide 28.

# Dynamically reshape portfolio

## A Leverage our expertise to become Australia's leading Residential developer, owner and manager

- Consolidate market leading position in MPC
- Scale Land Lease Communities into market leadership
- Invest in and grow apartments business; explore BtR

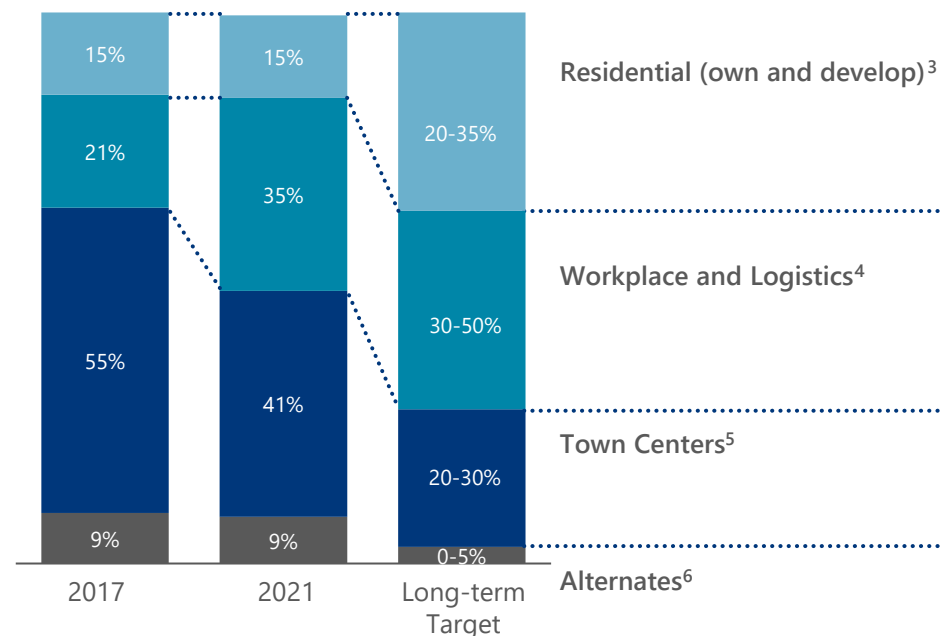
## B Accelerate and scale Workplace and Logistics pipeline

- Accelerate \$9bn+<sup>1</sup> secured development pipeline with attractive embedded returns
- Build-to-own to access high quality rental income, enhanced market position and management income from third party capital partnerships

## C Recycle capital from Retail and Retirement Living into higher growth opportunities

- Reduce capital exposure to Retirement Living and Retail through divestments and capital partnerships
- Redeploy capital toward Residential, Workplace and Logistics

Target capital allocation % of portfolio<sup>2</sup>



1. Forecast value on completion.

2. By Net Funds Employed.

3. Residential category includes MPC, Townhomes, apartments build to sell (BtS), BtR, Land Lease Communities.

4. Workplace and Logistics category includes Workplace, Logistics, Technology, Life Sciences.

5. Town Centre category includes regional, sub-regional, urban and Essentials retail.

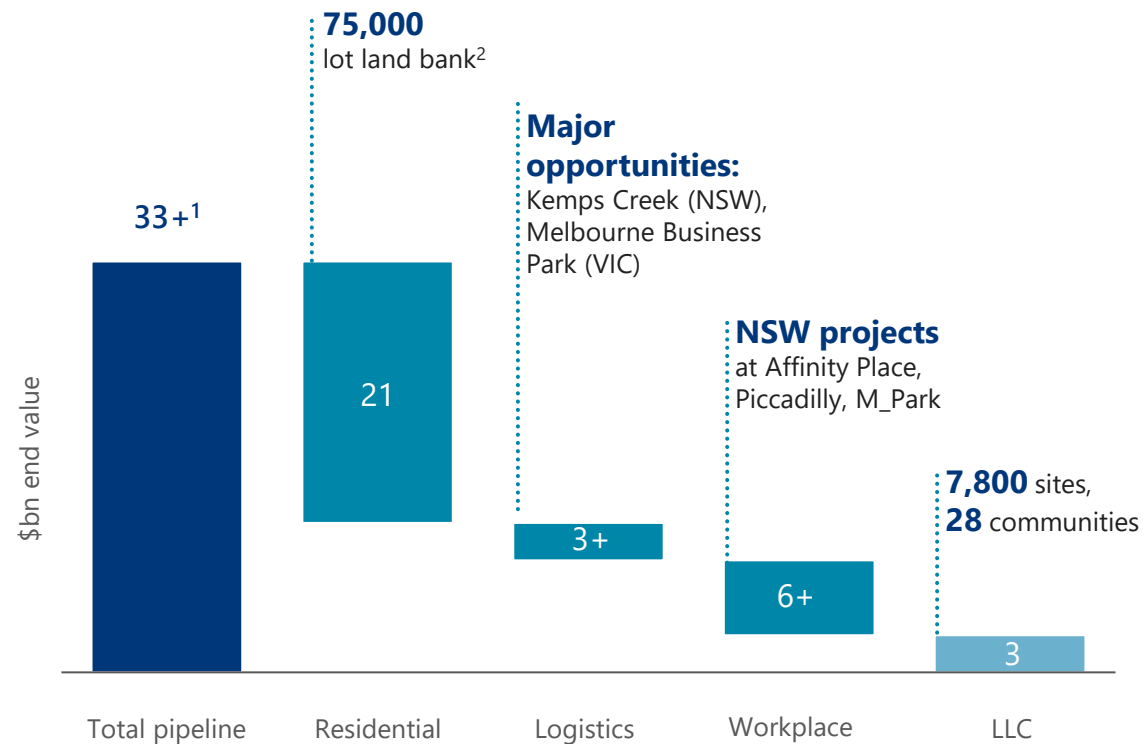
6. Alternates category includes Retirement Living, Social Infrastructure.



# Accelerate delivery in our core business

\$33bn<sup>1</sup> development pipeline + extensive land bank

## Well-diversified development pipeline



## Opportunities



### Residential

- **MPC and Townhomes:** near term outlook strong
- **Land Lease Communities:** \$3bn pipeline comprising 7,800 sites
- **Apartments:** BtS/BtR: Build scale for long-term growth



### Workplace

- Progress NSW projects at M\_Park, Piccadilly<sup>5</sup>, and Affinity Place<sup>5</sup>, in partnership with third party capital



### Logistics

- \$3bn+ pipeline<sup>3</sup>, of which \$1.6bn is either in active development or well progressed in planning
- Development opportunities accumulated prior to significant growth in land values
- Accelerate capture of strong embedded returns



### Master planning commenced on large scale opportunities

- Including Yennora (NSW), Brooklyn (VIC), Trinita (NSW), St Leonards (NSW)
- Maximising the value of our ~60m sqm<sup>4</sup> of controlled land

# Scale capital partnerships

Focus on sector/thematic programmatic partnering

## Our approach to capital partnerships

- Leverage our strengths in asset creation to accelerate development pipeline
- Initial focus on large scale partnering on sectors/thematic
- Improve ROIC and operating leverage
- Create new recurring management fees – investment, development, project, property and leasing management
- Target high co-ownership (25-50%) to access new rental income to replace Retirement Living and Retail funds from operations (FFO) over time
- Consider core and value adding partnerships as the platform grows

## Opportunities



### Residential

- Land Lease Communities develop to own at appropriate time
- Apartment partnerships to scale origination



### Workplace

- Piccadilly (NSW) and Affinity (NSW) subject to planning and pre-commitment
- Workplace partnership to scale origination
- M\_Park (NSW) programmatic partnership



### Logistics

- Logistics capital partnerships to scale origination and platform



### Town Centers

- Continued investor interest in Essentials retail



### Alternates

- Retirement Living capital solution
- Social Infrastructure assets in pipeline



# Digital, innovation and ESG

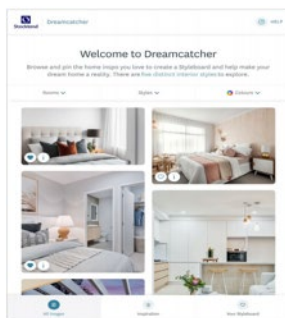


# Sustain long-term growth through customer excellence and digital innovation

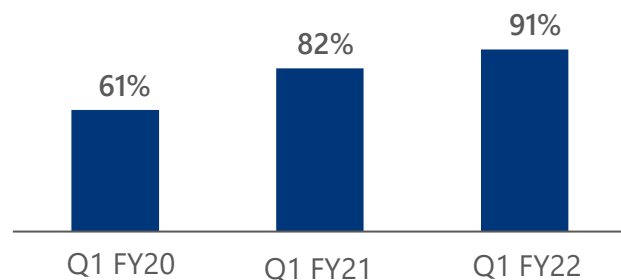
## Strong digital platform

### Dreamcatcher<sup>1</sup>

Designed to help customers visualise and style their home early in the buying journey



### Share of Communities enquiries originated digitally<sup>2</sup> % of total



## Our strategy for success

### Lead in digitally-enabled customer experience across sectors:

- Leading digital residential end-to-end customer experience
- Deep customer insights
- Enhance Retail and Workplace tenant proposition

### Create asset advantage through the property lifecycle:

- Acquisition data intelligence
- Predictive leasing
- Innovative sustainable building design and data

## Already delivering on our priorities

~\$930m

Sales completed virtually end to end to Q1 FY22<sup>3</sup>

90%

of total enquiries originated digitally across Communities business in FY22

~70%

Reduction in cost per enquiry<sup>4</sup>

195k+

Digital sessions on Dreamcatcher<sup>1</sup> since launch<sup>5</sup>

~58min

Average time spent engaging with Dreamcatcher by customers who enquire

1. Proprietary online platform designed to help buyers visualise and style their home early in the buying process.  
2. Originated via either website form, live chat or social.  
3. Cumulative sales value completed virtually end-to-end through lockdown to Q1 FY22.  
4. From November 2018 to June 2021.  
5. December 2020.



# Stockland is an ESG leader with a global top 5 position

Well positioned to meet investor expectations and growing ESG momentum

Issued Australia's first corporate Green Bond

Launched first Reconciliation Action Plan

Awarded Australasian 'Integrated Report' of the Year

First Green Star Performance rating for a retail portfolio

First city-scale Green Star Communities rating at Aura (QLD)

10 Year Sustainability Achievement Award from NSW Office of Environment and Heritage

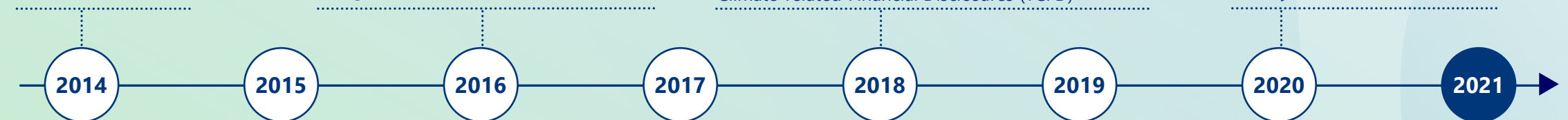
Stockland Wetherill Park (NSW) awarded Australia's Best Sustainable Development by the Property Council of Australia

First Australian property group to adopt Taskforce on Climate-related Financial Disclosures (TCFD)

Winner Property Council Diversity Award 2020

Ranked 6th globally on Equileap Gender Equality Index

Released first Modern Slavery Statement



First Green Star rated retirement village  
Established Stockland CARE Foundation  
Developed industry-first biodiversity calculator

Announced Australia's largest retail rooftop solar program to date  
Only Australian company listed on CDP Climate A-List

\$75m debt facility with CEFC to achieve net zero 2030 target  
GRESB Global Sector Leader – Listed Office/Retail

Launched Stockland 2030 Sustainability Strategy  
Announced Net Zero Carbon 2028 Commitment  
Signed the SBTi UN Race to Zero Business Ambition for 1.5 degC  
WGEA employer of choice for 7th consecutive year

S&P/Dow Jones World Sustainability Index – Global Real Estate ranking



MSCI ESG Rating for over 10 years



Source: DJSI: Dow Jones Sustainability Index | MCSI ESG Rating range CCC (Laggard) to AAA (Leader) | SBTi: Science Based Target Initiative.

# Elevate ESG leadership as a competitive advantage and value creator

ESG leadership priorities:



**Accelerate**  
commitment to sustainable development and a carbon positive, green portfolio



**Demonstrate leadership** in social impact



**Reflect ESG leadership commitments throughout strategy** with robust governance and disclosure

## Already delivering on our priorities

### Net Zero

Brought forward Net Zero Carbon Commitment two years to 2028

### UN Race to Zero

Committed to develop Science Based Targets including Scope 3

**\$50m**

Community investment and development since FY15

**69%**

Emissions intensity reduction since 2006 across Commercial Property portfolio

**\$10m**

Indigenous procurement in FY21

**28%**

Total electricity use comes from onsite rooftop solar

### Green Star Home Australian 1st

First Australian developer to receive a Green Star Homes Designed assessment



# Communities

Andrew Whitson



# Leveraging our position as Australia's leading residential developer

Key priorities



## Extend Residential leadership

- Maintain leadership in MPC
- Build a sustainable apartments business
- Leverage residential expertise to unlock mixed use opportunities

**Leverage MPC strength  
into adjacencies**



## Grow Land Lease Communities

- Targeting a doubling of settlement volumes by FY24 with further growth from ramp up of project launches
- Expand portfolio through extensive land bank and acquisitions
- Capital solution at appropriate time

**Become a leader in Land  
Lease Communities; create  
recurring income**



## Scale Apartments business

- Position for recovery of apartment market
- Explore change-of-use opportunities across portfolio
- Explore BtR opportunities

**Broaden customer reach**



## Optimise returns via a capital solution for Retirement Living

- Capital to be redeployed toward growth opportunities

**Retirement Living  
capital solution**



# Market-leading MPC business provides platform for growth



## Brand

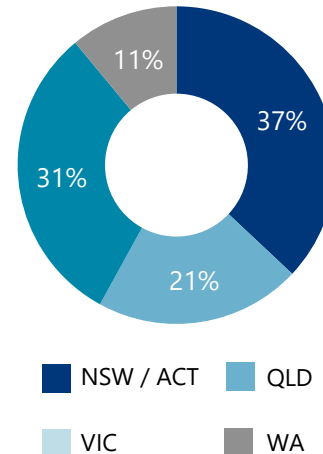
- Number 1 MPC brand in Australia
- Brand built on the quality of the communities we have created for over 60 years
- Strong customer satisfaction at 93%<sup>1</sup>



## Scale

- Market share 3x that of our nearest competitor
- Economies of scale to deliver our product at lower cost
- Ability to invest in digital innovation to increase lead generation and sales productivity
- Deep understanding of what our customers want

Land bank<sup>2</sup>  
% of total book value



# 75,000

Lot land bank<sup>2</sup>

# 10 years

Average age of land bank<sup>2</sup>

# Strong embedded margins



## Our strategy for success

- Australia's leading developer of MPC
- Proven track record of managing residential cycles via well-timed restocking and project launch strategies
- Deep customer and market insights
- Extensive existing capabilities in acquisition, design, delivery and marketing
- Proven ability to expand into adjacent opportunities, such as Townhomes
- 75,000<sup>2</sup> lot, largely capital efficient MPC land bank provides strong embedded margins and opportunities for alternative uses

# Leveraging MPC capability to become a leader in Land Lease Communities

## Key investment drivers

- Over 50s is the fastest growing demographic, with underserved housing options
- Services the lifestyle demands of the market
- Simple customer proposition
- Strong development returns with high quality longer term recurring income
- Cashflow positive during development
- Development operating profit margins comparable to Residential, >15% greenfield, >10% in development
- High quality recurring income, growing at 3.0-3.5%pa

## Pipeline launches<sup>1</sup> to accelerate from FY23-24

|                          | Community               | Remaining sites | FY22 | FY23 | FY24 | FY25 | FY26 | FY27+ |
|--------------------------|-------------------------|-----------------|------|------|------|------|------|-------|
| In development           | Halcyon Greens (QLD)    | 200             |      |      |      |      |      |       |
|                          | Halcyon Rise (QLD)      | 300             |      |      |      |      |      |       |
|                          | B by Halcyon (QLD)      | 300             |      |      |      |      |      |       |
|                          | Halcyon Bayside (QLD)   | 380             |      |      |      |      |      |       |
|                          | Stockland Aura (QLD)    | 240             |      |      |      |      |      |       |
|                          | Stockland Minta (VIC)   | 180             |      |      |      |      |      |       |
|                          | Subtotal in development | 1,600           |      |      |      |      |      |       |
| In planning launch dates | FY23                    | 1,200           |      |      |      |      |      |       |
|                          | FY24                    | 2,150           |      |      |      |      |      |       |
|                          | FY25                    | 400             |      |      |      |      |      |       |
|                          | FY26+                   | 950             |      |      |      |      |      |       |
|                          | Subtotal in planning    | 4,700           |      |      |      |      |      |       |
|                          | <b>Total pipeline</b>   | <b>6,300</b>    |      |      |      |      |      |       |

Significant ramp-up in project launches over FY23-24

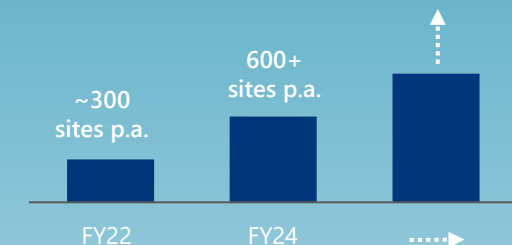


## Our strategy for success

- Leverage existing MPC capability
- Step change in scale and capability post Halcyon acquisition
- Total portfolio of 7,800 sites to be augmented by further additions from within MPC pipeline and on-market purchases
- Opportunity to introduce third party capital at appropriate time
- Targeting ~300 settlements in FY22. Expecting to double over the next two years with significant FY23-24 project launches to drive further volume growth

## Projected growth

Targeted settlement volumes



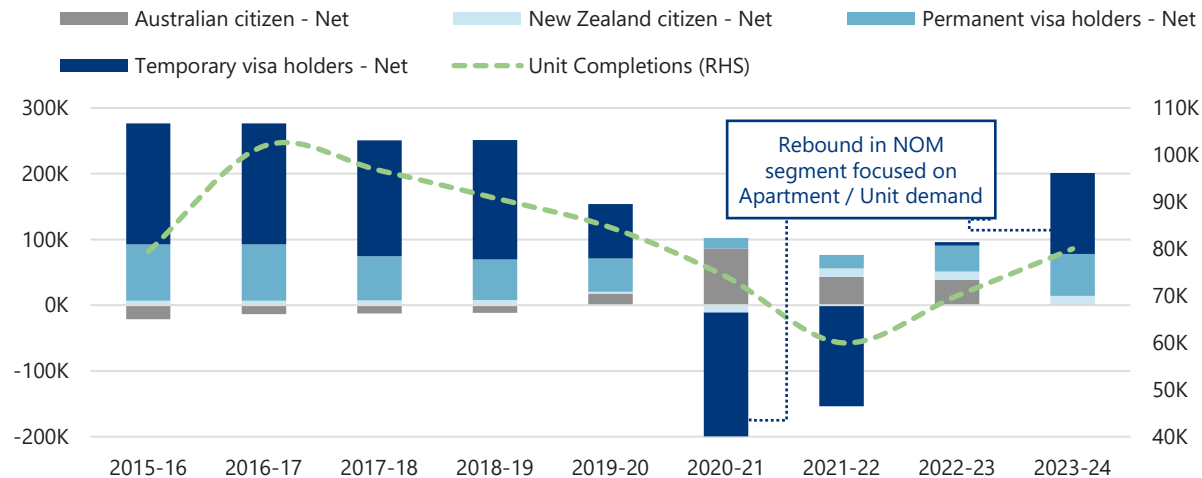


# Building a sustainable apartments business

## Key investment drivers

- Historically, apartments demand has been driven by migration, with strong preference for high-density dwellings
- Long term urbanisation trend to return post COVID disruption
- Net overseas migration expected to recover from 2023
- Current price gap of 1.5x<sup>1</sup> between detached and attached dwellings at widest point on record
- Government policy driving future increases in dwelling density
- Improved competitive environment with reduced footprint of offshore developers

## Net overseas migration & unit commencements



Source: Centre for Population, ABS, Stockland research



## Our strategy for success

- Position for recovery of apartment market via site acquisitions
- Convert existing pipeline of ~300 apartments<sup>2</sup>
- Explore change of use opportunities within controlled land bank and portfolio
- Leverage Stockland brand equity and key enabling skills
- Deepen delivery capability to complement existing project management expertise and recent senior hires
- Utilise third party capital where appropriate
- Exploring potential for entry into BtR sector over time

# Commercial Property

Louise Mason





# Commercial Property

## Key priorities



### **Accelerate** \$9bn+ Workplace and Logistics pipeline<sup>1</sup>

- \$3bn+ Logistics pipeline<sup>1</sup> secured at attractive points of the cycle
- Deliver \$6bn+ Workplace pipeline<sup>1</sup>, in partnership with third party capital

**Up to 50% allocation to Workplace and Logistics**



### **Reposition** Town Centre portfolio

- Accelerate non-core disposals
- Core portfolio well positioned: low discretionary exposure; above-benchmark productivity and sales growth; sustainable occupancy costs

**75%+ sales exposure to Essential retail categories**



### **Focus** Optimise Essentials retail portfolio

- Increased investor appetite for high quality, non-discretionary retail
- Grow existing \$1bn+ portfolio further from opportunities within MPC pipeline
- Explore capital partnership at appropriate time

**Optimise Essentials retail portfolio**



### **Maximise** the value of our asset base

- Explore alternate uses and densification opportunities
- Further upside across Retail and Logistics land bank

**Highest and best use of all sites**

1. Forecast value on completion.

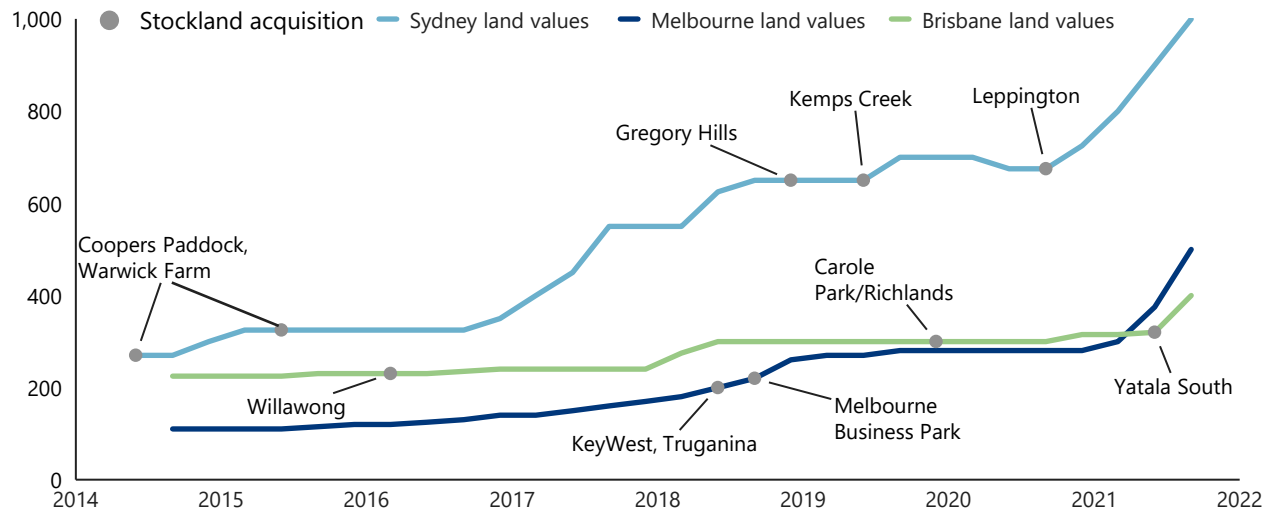
# Accelerate Logistics pipeline

Delivering our \$3bn+ pipeline<sup>1</sup>

## Key investment drivers

- Tenant demand for well located, modern facilities underpinned by structural factors:
  - Scope for Australian e-commerce penetration to increase in line with international peers
  - Ongoing supply chain reconfiguration
- Sustained investor demand → record low cap rates → doubling of Western Sydney land values since 2017
- Rental growth has accelerated in land-constrained markets
- Divergence between markets likely to become more pronounced given land supply and tenant demand differentials

## Land bank acquired at attractive points of the cycle<sup>2</sup> \$ per square meter



Source: JLL Real Estate Intelligence Service and Stockland Research.



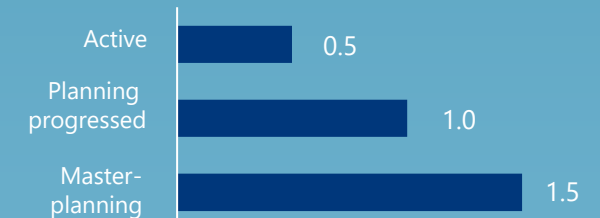
1. Forecast value on completion.
2. Total development pipeline, includes active projects, projects with progressed planning and projects under masterplanning.



## Our strategy for success

- We have grown our Logistics portfolio by over 90% since 2016 and plan to achieve significant growth over the next 5 years
- Targeting activation of over 50% of existing pipeline within 3 years.
- \$3bn+ Logistics pipeline<sup>1</sup>: project margins underpinned by material land price growth since site acquisition
- Capital partnerships to explore additional large-scale development opportunities, driving:
  - Third party management income
  - Additional investment income and development margin

## Stockland Logistics pipeline<sup>1</sup> \$bn



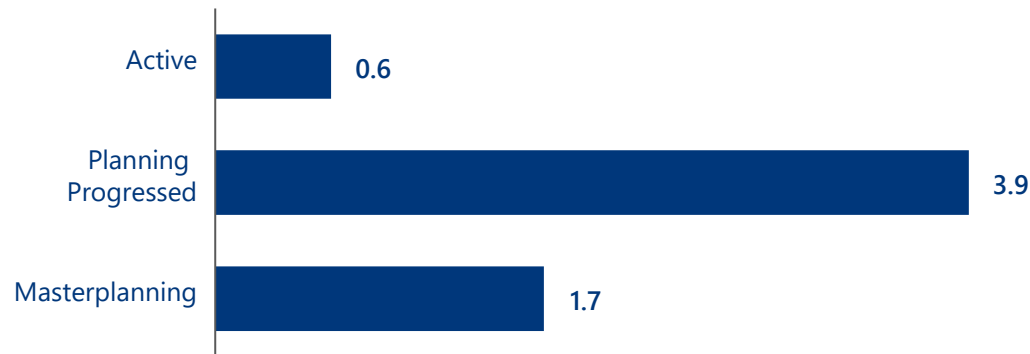
# Grow new generation Workplace portfolio

Delivering our \$6bn+ pipeline<sup>1</sup>

## Key investment drivers

- Strong fundamental demand for office long term driven by white collar jobs growth
- Hybrid remote work likely to persist long term; however emerging evidence suggests that most workers will want to work in the office at least 3 days per week
- Shift in how office space is used with increased demand for curated prime grade office space with premium fit out and amenities

### Stockland Workplace pipeline<sup>1,2</sup> \$bn



1. Forecast value on completion.

2. Total development pipeline, includes active projects, projects with progressed planning and projects under masterplanning.



## Our strategy for success

- Ideally positioned to create the workplace of the future
  - Flexible, collaborative space with high degree of amenity and a focus on wellbeing and sustainability
- Life Sciences and Technology segments leveraged to strong underlying market growth drivers
- Dynamic capital allocation depending on market conditions
  - Office: focused on CBD and strong suburban locations
  - Life Sciences and Technology: opportunities across existing asset base, leveraging existing tenant relationships
- M\_Park (NSW) Stage 1 (\$600m+ end value) underway. Total end value \$2bn+ - explore a programmatic partnership
- Affinity Place (NSW) (~\$1.2bn end value) development application approval expected December 2021
- Piccadilly (NSW) (~\$2.7bn end value) planning proposal supported by NSW Government and City of Sydney Council; progressing to design competition

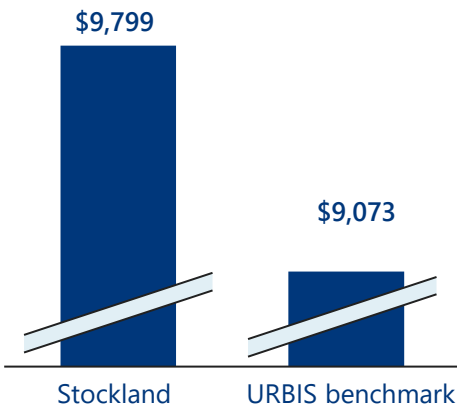


# Reposition our Town Centres portfolio

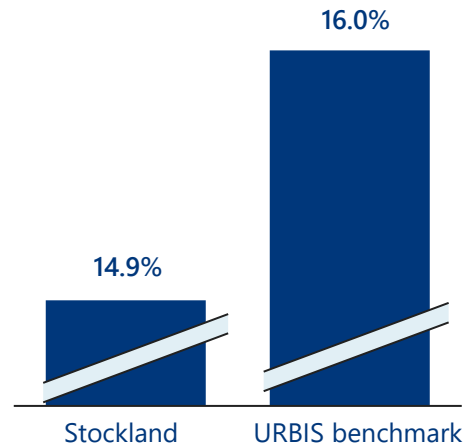
## Key investment drivers

- Increased investor appetite for high quality, low discretionary retail assets
- Structural changes to retail and pandemic experience have underlined the role of physical retail in driving omni-channel growth and in-person experiences
- Portfolio has demonstrated resilience throughout pandemic, reflecting low exposure to discretionary sales along with sustainable occupancy costs
- Rental levels for our portfolio re-based to sustainable levels

### Sales productivity, \$ per square metre



### Occupancy cost ratio



Source: Benchmark for subregional DDS Urbis industry average.



## Our strategy for success

- Target a 20-30% capital allocation to Retail, down from 41%
- High quality portfolio post active repositioning and \$1.2bn of non-core disposals over last 3 years
- Low (~25%) sales exposure to discretionary categories
- Core portfolio characterised by combination of: leading market share in catchment; trade area growth; development / re-mixing opportunities.
- Small remainder of non-core assets; disposal to be accelerated
- Explore capital partnership for Essentials portfolio at appropriate time

# Financial strategy

Tarun Gupta / Tiernan O'Rourke





# Financial strategy

Disciplined framework  
to maintain financial strength



## 1 Sector capital allocation<sup>1</sup>

|                                      |        |
|--------------------------------------|--------|
| Workplace & Logistics                | 30-50% |
| Residential (for sale and ownership) | 20-35% |
| Town Centres                         | 20-30% |
| Alternates                           | 0-5%   |

## 2 Capital allocation by activity<sup>1</sup>

|             |        |
|-------------|--------|
| Recurring   | 70-80% |
| Development | 20-30% |

## 3 Income mix<sup>1</sup>

|             |     |
|-------------|-----|
| Recurring   | 60% |
| Development | 40% |

## 4 Returns on invested capital<sup>1</sup>

|             |        |
|-------------|--------|
| Recurring   | 6-9%   |
| Development | 14-18% |

## 5 Capital structure<sup>1</sup>

|                                   |        |
|-----------------------------------|--------|
| Gearing (% Debt/TTA)              | 20-30% |
| Look-through gearing <sup>2</sup> | <35%   |
| Credit Rating (S&P/Moody's)       | A-/A3  |
| Distributions (% FFO)             | 75-85% |



### Key points:

- Maintain and reinforce strong financial position
- Introduce third party capital to provide improved return on capital and future recurring management income
- Focus on high cash generation and high quality recurring income
- Introduce ROIC discipline

1. Indicative five year target. All forward looking statements are based on current expectations about future events and are subject to risks, uncertainties and assumptions that could cause actual results to differ materially from the expectations expressed in or implied by such statements.
2. Look through gearing reflects the ratio of net borrowings to total assets adjusted for the borrowings of investment vehicles.

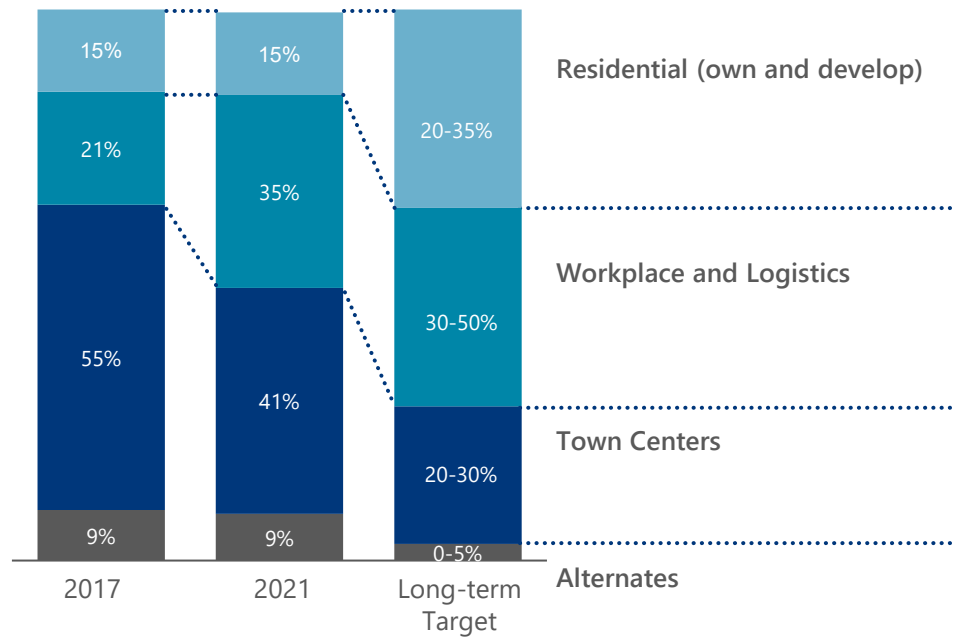


# Target capital allocation

Maximise risk adjusted returns

## Capital allocation by type

% of portfolio<sup>1</sup>



- Reweight to Residential (ownership and for sale), Workplace and Logistics
- Down-weight Retail and Retirement Living

## Capital allocation by type

% of portfolio<sup>1</sup>



### Recurring

- Wholly owned investment properties
- Ownership stakes in investment partnerships
- Develop to own inventories
- Ownership stakes in develop to own partnerships

### Development

- Build to sell development inventories

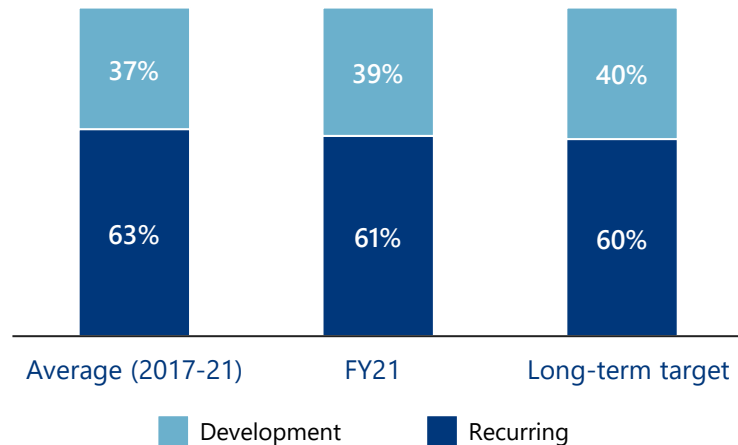
- Maintain focus on high capital allocation to generate recurring income
- Development capital to generate enhanced returns
- Execute capital partnerships for new origination and generate management fees

# Target income mix

Focus on high quality recurring income

## Income targets

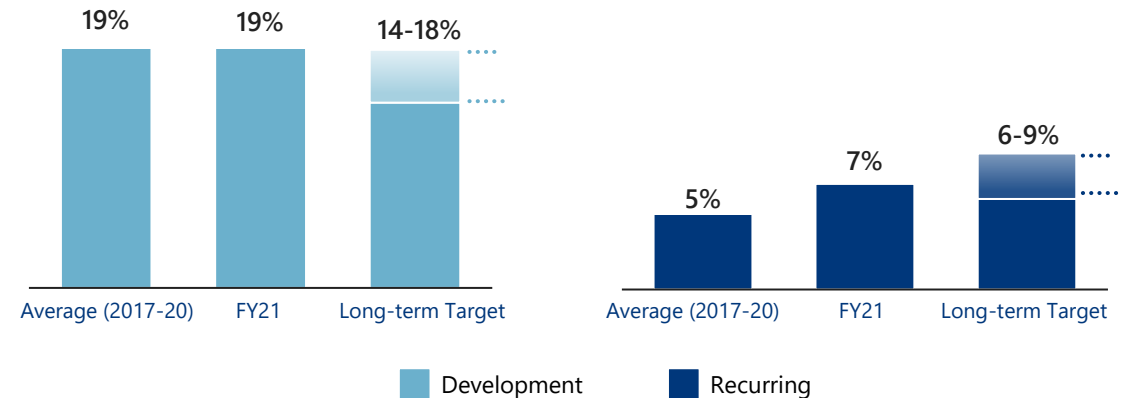
Earnings mix<sup>1</sup> % of total



- Focus on generating high quality rental income supplemented by recurring management income
- Development earnings in capital partnership cash backed and FFO recognition only on partnership share (Stockland share to be booked in Net Tangible Assets)

## Introduce ROIC discipline

ROIC<sup>2</sup> %



- Introduction of ROIC discipline and targets for the business
- No change to development project level hurdle rates
- Focus on generating high quality recurring income, supplemented by growth from disciplined development activity

1. Recurring income includes Property NOI and Management income, net of divisional overheads. Development income includes realised development gains and profit on sale of inventories, net of divisional overheads and before interest and tax.  
2. Indicative return on invested capital target. ROIC calculations: Recurring return includes all recurring income plus revaluation gains. Development return comprises Development income. Recurring and Development capital defined on slide 28.

# Maintain strong financial discipline

## Balance sheet:

Maintain gearing target 20-30%

Look through gearing<sup>1</sup> <35%

## Cash flow:

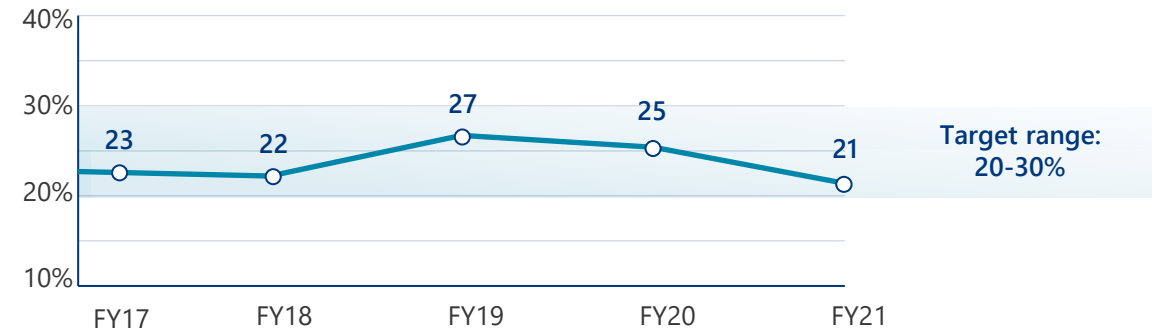
Recognition of partnering profits aligned to cash flow

- No recognition of uplift on retained portion of projects in FFO
- Fees and profits on formation of partnerships to be aligned to project cash flows

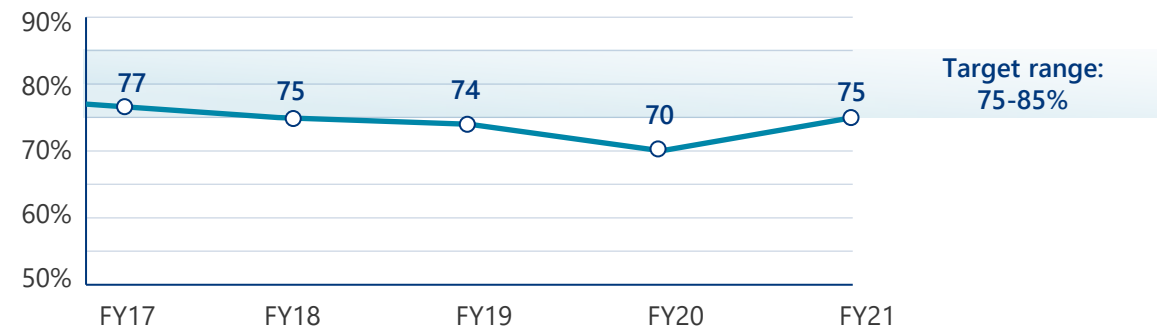
## Distribution:

Distribution pay out policy retained at 75-85% of FFO

### Balance sheet gearing%



### Payout ratio %



1. Look through gearing reflects the ratio of net borrowings to total assets adjusted for the borrowings of investment vehicles.



# Executing the strategy

Tarun Gupta



# Multi-year transition to execute the strategy



## Reshape

Short term

### Refocus & transition

- Extend residential leadership across MPC, Land Lease Communities and build apartments capability and pipeline
- Accelerate Workplace & Logistics pipeline; conversion into investment earnings
- Reduce Retirement Living & Retail exposure to recycle capital into growth sectors
- Form capital partnerships and build platform for growth
- Build capability in investment management; execution and delivery of development pipeline
- Continue to enable digital customer experiences and data capabilities
- Accelerate ESG leadership roadmap



## Optimise

Medium term

### Convert pipeline into quality income

- Capital partnerships providing emerging recurring earnings and growing FUM
- Capital reallocation to growth sectors; adapt portfolio as market conditions evolve
- Accelerate and commence masterplan expansion of land bank assets to provide future income growth
- Growing pipeline to provide future growth in own and develop Residential and Workplace and Logistics sectors
- Expanded digital innovation in line with sector strategies



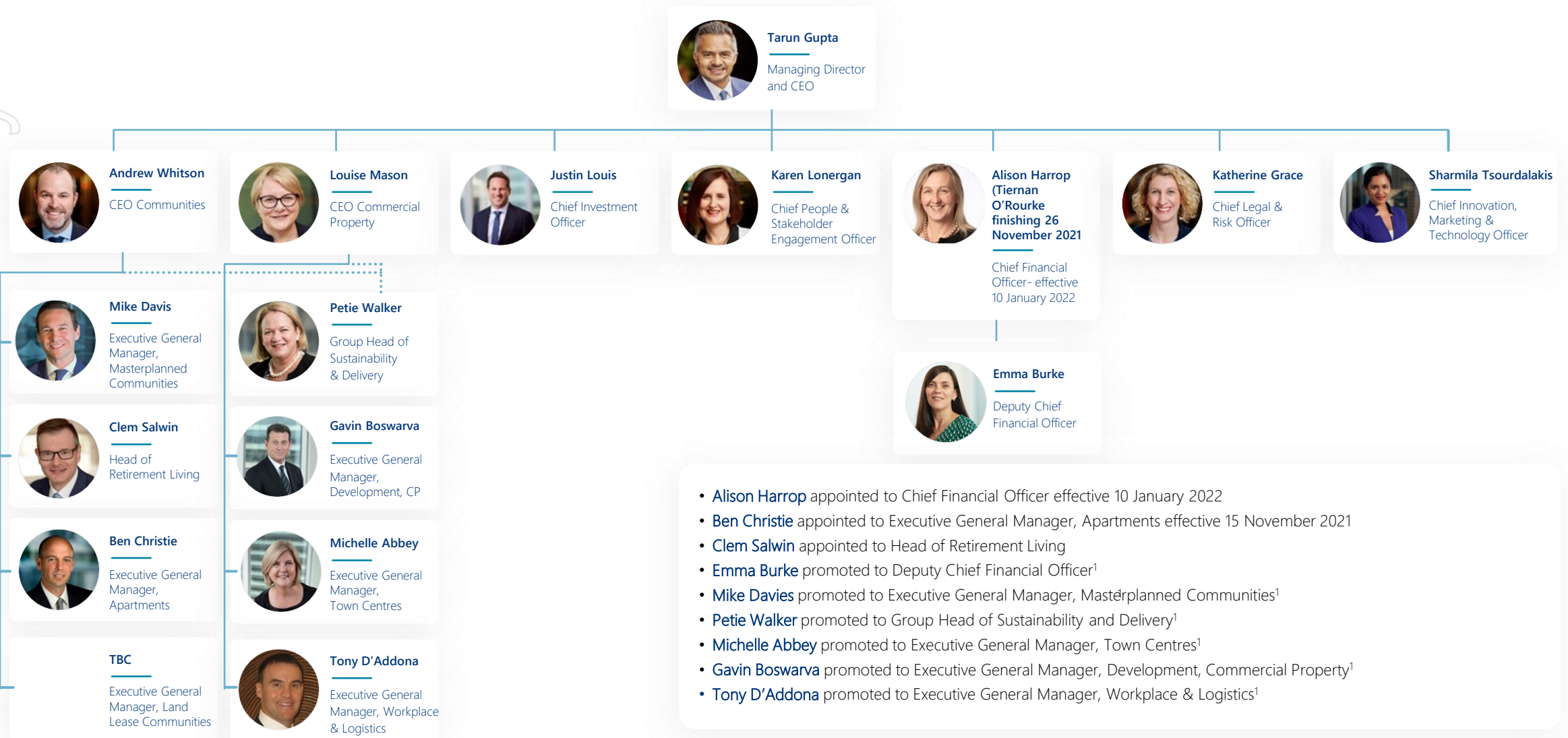
## Sustainable Growth

Long term

### Leading creator and curator of connected communities

- Leading residential owner & developer
- High quality recurring income business
- Established capital partnerships; recurring management income
- Returns aligned with targets; strong balance sheet
- ESG leadership
- Digital leadership and at-scale innovation
- Preferred employer and developer of real estate talent

# Stockland leadership



- **Alison Harrop** appointed to Chief Financial Officer effective 10 January 2022
- **Ben Christie** appointed to Executive General Manager, Apartments effective 15 November 2021
- **Clem Salwin** appointed to Head of Retirement Living
- **Emma Burke** promoted to Deputy Chief Financial Officer<sup>1</sup>
- **Mike Davies** promoted to Executive General Manager, Masterplanned Communities<sup>1</sup>
- **Petie Walker** promoted to Group Head of Sustainability and Delivery<sup>1</sup>
- **Michelle Abbey** promoted to Executive General Manager, Town Centres<sup>1</sup>
- **Gavin Boswarva** promoted to Executive General Manager, Development, Commercial Property<sup>1</sup>
- **Tony D'Addona** promoted to Executive General Manager, Workplace & Logistics<sup>1</sup>



# Conclusion & key messages



Dynamically reshape portfolio towards sectors supported by long term trends



Accelerate delivery in our core business



Scale institutional capital partnerships in each sector



Rigorous execution focus and pace while building enterprise capabilities



Maintaining strong financial position and capital discipline





# FY22 outlook

FY22 estimated **FFO per security forecast** in the range of **34.6 to 35.6** cents.

We expect the FFO skew to 2H22 to be greater in FY22 than in recent years. This reflects a combination of: the concentration in 1H22 of Retail rental abatement; a more material than usual skew to 2H22 in Residential settlement volumes; and recognition of previously flagged Retirement Living village disposal profits in 2H22.

**Distribution** per security is forecast to be within our target payout ratio of **75% to 85%** of FFO.

Current market conditions remain uncertain and challenging with sporadic lockdowns, border closures and community transmission of COVID-19. We have seen some positive signs in trading conditions since the relaxation of COVID-19 restrictions across NSW and Victoria as evidenced by:

- October 2021 Residential enquiries remain strong and in line with September 2021 levels
- Net sales of 800 in October 2021 (2,700 financial year to date) reflecting continued strength in underlying demand and strong take up of additional sales releases in NSW
- Commercial Property rent collection at 84% for 1Q22
- 99% of Retail stores now trading
- Continuing momentum from a strong 1Q22, 128,491 sqm of leases now executed year to date and an additional 20,650 sqm under signed head of agreement across the Workplace and Logistics portfolio during October 2021

The FY22 outlook is also underpinned by the following business assumptions:

Residential settlement  
around

**6,400 lots**

Retail rent collection returning  
to levels experienced prior to  
recent lockdowns towards the  
end of CY21

Residential operating  
profit margin

**~18%**

Land Lease  
Communities delivering

**~300 sites**

in FY22

All forward-looking statements are subject to no material change in market conditions; including the level of community transmission, the impact of restrictions including state border closures, lockdowns and other impacts from COVID-19 on the economy, broader community and business performance.

## Stockland Corporation Limited

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Stockland Trust Management Limited

ACN 001 900 741; AFSL 241190

As responsible entity for Stockland Trust

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Current market conditions remain challenging with ongoing lockdowns and/or restrictions and community transmission of COVID-19. All forward looking statements are provided on the basis that the vaccination roll out continues nationally and COVID-19 restrictions continue to ease by the end of CY21.

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This announcement is authorised for release to the market by Ms Katherine Grace, Stockland's Company Secretary.