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ASX RELEASE **9 November 2021**

ADVERITAS TO PRESENT AT TECHOPPS 2021 VIRTUAL INVESTMENT CONFERENCE

Adveritas Limited (ASX: AV1) (Adveritas or the Company) advises that Co-founder & CEO, Mathew Ratty, will be presenting at Market Eye's TechOpps 2021 virtual conference on Wednesday, 10 November 2021.

The conference will be run over 10-11 November, with some of Australasia's leading and emerging tech companies explaining how they're transforming the way people live and helping society operate during these unprecedented times.

The Keynote speaker for the event is The Hon. Josh Frydenberg MP, Federal Treasurer and Deputy Leader of the Liberal Party.

Attendance is free. To register for the event and view the full program please go to: https://techopps.live/

Adveritas will be presenting at 11:30am AEDT on Wednesday, 10 November 2021.

This announcement is authorised for release by the Board of Adveritas Limited.

- ENDS -

For more information, please contact:

Investor Enquiries

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About Adveritas

Adveritas Ltd (ASX:AV1) creates innovative software solutions that leverage big data to drive business performance. Adveritas' ad fraud prevention software, TrafficGuard, is its first available software as a service. Early adopters of TrafficGuard include LATAM super-app, Rappi and APAC super-app, GO-JEK. Both businesses are well funded with $2 billion and $12 billion valuations respectively, and conducting aggressive user acquisition advertising for fast growth. In both cases, TrafficGuard was chosen after a rigorous procurement process that saw the effectiveness of our solution evaluated against a range of competing solutions.

For more information, see https://www.adveritas.com.au/

trafficguard

TrafficGuard is the world's first full funnel measurement, verification and fraud prevention solution for digital advertising. Operating in real time across all digital channels, TrafficGuard targets invalid traffic before it reaches your ad budget. Using TrafficGuard, marketers, agencies and ad networks can both detect and prevent invalid traffic in real time in order to maximise the return on their advertising and scale their business using real data. Trusted by global brands, TrafficGuard is a multiple award winning fraud prevention product recognised by The Drum, the Martech Breakthrough Awards 2020 and voted the Most effective anti-fraud solution by Mobile Marketing 2020.

For more information about TrafficGuard's comprehensive fraud mitigation, see https://www.trafficguard.ai/