Ardent Leisure Group Limited (ACN 628 881 603)

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ASX RELEASE

10 November 2021

Ardent Leisure appoints Non-Executive Director

The Board of Directors of Ardent Leisure Group (ASX:ALG) is pleased to announce the appointment of former Walt Disney senior executive Ms Erin Wallace as an independent Non-Executive Director of the Company, effective 1 January 2022.

Erin has extensive experience as a senior executive in operations management, the hospitality and theme park industries and business process improvement. Almost 30 years of this experience was gained at The Walt Disney Company across various roles, including as Executive Vice President of Operations Strategy, Planning and Revenue Management, working with all of Disney Parks' domestic and international sites. Ms. Wallace was most recently the Chief Operating Officer at Great Wolf Resorts, Inc., which operates North America's largest family of indoor water park resorts.

A brief overview of Erin's curriculum vitae is contained in the Schedule.

Ardent Chairman, Dr Gary Weiss, said "*There are few senior executives with the experience and expertise that Erin has in the leisure and "out of home" experiential sectors and the Company is delighted to secure her services, particularly at a time when Ardent's businesses are gaining momentum in the recovery from the impacts of the COVID-19 pandemic. Erin's Disney experience will be particularly invaluable to our Theme Parks business in Australia as it prepares to welcome back interstate and overseas visitors and focus on a return to historical earnings.*"

Fellow Director and Chair of Ardent Leisure's Remuneration and Nomination Committee, Mr David Haslingden, said: "*The Board has been actively searching for a suitably qualified and experienced director to replace Toni Korsanos since her departure last year, however the challenges and uncertainty presented over the past 18 months by the COVID-19 pandemic have naturally extended that process. We are very excited that Erin will join the Board and her appointment comes at an ideal time as both our Main Event and Theme Parks businesses capitalise on the pent-up consumer demand for out of home entertainment experiences following extended periods of lockdowns and other restrictions. The Board's policy is to have a minimum of 30% female representation on the board and it will continue to search for suitably qualified and experienced female directors*".

Ms Wallace said "*I am delighted to be joining Ardent Leisure at this exciting and important juncture in its history. I have observed closely Main Event's growth here in the US and been impressed by management's and the board's consistent and disciplined approach to achieving best of class operations and at the same time continuing to expand Main Event's footprint. I am particularly looking forward to contributing to Dreamworld's rebirth as a world-class theme park and I am excited by its pipeline of new attractions and its energised management team. My many years of executive involvement in Disney's theme parks businesses places me in*

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the position where I am confident I will be able to offer an informed perspective and contribution on the many exciting opportunities that lie ahead for Dreamworld, WhiteWater World and SkyPoint".

Authorised by the Board of Ardent Leisure Group Limited

Chris Todd
Group General Counsel and Company Secretary
Ph: +61 2 9168 4604

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Schedule – Erin Wallce CV

- Ms. Wallace was most recently the Chief Operating Officer at Great Wolf Resorts, Inc., a role she held from August 2016 until December 2019. In this role, she was responsible for leading more than 9,000 Great Wolf Pack Member employees at 18 lodges throughout North America. Great Wolf Resorts, Inc. is America's largest family of indoor water park resorts.
- Before joining Great Wolf Resorts, Inc., Ms. Wallace was the Chief Operating Officer of Learning Care Group, Inc. from February 2015 to August 2016, where she led more than 16,000 Learning Care Group employees in delivering operational excellence to the families served at more than 900 schools throughout its umbrella of 5 brands.
- Prior to that, Ms. Wallace's nearly 30 year career at The Walt Disney Company spanned many roles in Theme Parks and Resorts concluding with Executive Vice President of Operations Strategy, Planning and Revenue Management, working with all of Disney Parks' domestic and international sites.
- After joining Disney as an industrial engineer in 1985, Ms. Wallace held a variety of managerial roles within Walt Disney Parks and Resorts, contributing to 30 years of leadership at The Walt Disney Company.
- Ms. Wallace's previous roles included Senior Vice President of Walt Disney World Operations - where she oversaw the largest and most popular resort destinations in the world. She has also served as Vice President of Walt Disney World's Magic Kingdom® and general manager for Disney's Animal Kingdom® and Disney's All-Star Resort.
- Ms. Wallace graduated with honors from the University of Florida (UF) and was recognized with the Distinguished Alumni Award from UF in 2012. Ms. Wallace earned her MBA from Rollins College Crummer School of Business in 1993.
- In 2006, Ms. Wallace was inducted into the Crummer Graduate School of Business Alumni Hall of Fame.
- Ms. Wallace is also a member of the Institute of Industrial Engineers and the Society of Women Engineers.