

ASX Announcement  
11 November 2021

## Appointment of Non-Executive Director to Janison Board

**Janison Education Group Limited (JAN.ASX)** ("Janison" or the "Company"), is pleased to announce that **Vicki Aristidopoulos** will be joining the Janison board as an additional non-executive director effective today, Thursday 11<sup>th</sup> November 2021.



Vicki has more than 20 years in senior executive roles across a range of ASX companies and brings deep experience in digital transformation, scaling customer growth and elevating brand experience. Most recently, she was **Chief Marketing Officer** for **Afterpay (APT.ASX)** where she played a key role supporting the buy-now-pay-later category and founders through its early hyper-growth phase and global expansion.

Prior to her time at Afterpay, Vicki held senior executive roles specialising in Marketing and Content where she led high performing teams to increase shareholder value and customer growth, notably at **NewsCorp, Nine (Fairfax Media), CommSec** and **FOXTEL**. Vicki is recognised for her ability to deliver digital transformation programs that defend brands facing disruption while also forming and leading successful brands to disrupt, innovate and grow.

Vicki currently sits as a Non-Executive Director on ASX listed digital pet marketplace Mad Paws (MPA.ASX), is on the global advisory board of App-based travel insurance provider Freely, a Cover-More Zurich-owned digital venture, and is also an independent advisor to hospitality point of sale and app middleware Doshii an X15 Commonwealth Bank funded venture.

*Ms. Aristidopoulos said: "I see Janison as a great Australian-owned technology innovator and success story with a rapidly expanding global presence, so I'm thrilled to join the Board to support its continued growth."*

*Janison is at a critical juncture which has been spurred on by the acceleration of some traditional education practices to digital. I believe this can have a powerful and more positive impact when it's fit for purpose. Today that means adapting to online and being a trusted digital enabler to teachers, students, educational systems, and businesses. Janison has shown great leadership and innovation in this space which is why I'm excited to join the Board and work with the talented team lead by CEO David Caspari to further extend Janison's positive footprint both domestically and globally."*

Chairman Mr. Mike Hill said: *"I'm delighted to welcome Vicki Aristidopoulos to the Board of Janison. Vicki's pedigree and career in spearheading brand leadership and scaling growth suits the ambition of Janison today as it extends its footprint internationally and further embeds its expertise domestically through adjacency products and services."*

*Vicki has impressed us with her entrepreneurial energy which will unlock ways to further expand the impact Janison will bring worldwide to the future of online education. We look forward to welcoming her to the Janison team."*

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This release has been approved by the board.

For further enquiries, please contact Janison Investor Relations, email: [IR@janison.com](mailto:IR@janison.com)

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## About Janison

**Janison is an education technology pioneer helping to unlock the potential in every learner.**

Janison delivers high-stakes, high-scale, online assessments to millions of students in more than 120 countries, for organisations including the Australian federal and state governments, Chartered Accountants ANZ, British Council, the University of London, the Organisation for Economic Co-operation and Development (OECD), and the Singaporean government. Janison's business comprises:

### Online Assessments

- **Products** – world-class schools' assessment products including ICAS, REACH, JET, SCOUT and PISA for Schools, developed either in-house by world-leading test and item developers or licensed from global partners such as the OECD.
- **Platform** – a market-leading full-suite assessment platform for high-stakes and high-scale online exams with the capability to author, test, mark and provide insightful analysis. The platform is used by millions of students globally across 120 countries in schools and professional accreditation bodies such as the

Chartered Accountants ANZ. The platform includes remote proctoring capability allowing educators to deliver exams in a remote setting with the confidence and exam integrity required for high-stakes assessments.

- **Professional Services** – Janison provides world-class professional services to assist clients in onboarding their assessments and students on to the Janison assessment platform. Janison also offers a range of assessment services including content and test development, exam management, and event delivery support for customers globally.