



MARLEY SPOON

APPOINTMENT OF GLOBAL CHIEF OPERATING OFFICER AND MEMBER OF THE MANAGEMENT BOARD

Berlin, Sydney, 22 November 2021: Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a leading global subscription-based meal kit provider, is pleased to share with investors that the Supervisory Board of Marley Spoon announced today that Rolf Weber, the CEO of Marley Spoon’s Australian business, will take on additional global responsibilities as Chief Operating Officer and will join the Management Board of Marley Spoon AG with effect on 1 December 2021.

Deena Shiff, the Chairman of the Supervisory Board said

“Following his success in growing the Australian business, the Supervisory Board is pleased to appoint Rolf to the Management Board of Marley Spoon AG as Chief Operating Officer.”

“Rolf’s appointment builds upon the role he has played in the development of the global business, notably in transferring to the regions knowledge of operational best practice, which he has successfully implemented in Australia.”

Rolf Weber joined Marley Spoon in February 2015 to launch its Australian operations, which he subsequently grew into a profitable AU\$200m annual revenue run-rate business. Rolf has also successfully established a number of e commerce and online businesses including brandsExclusive, an online shopping club.

Fabian Siegel, the CEO of Marley Spoon and Chairman of the Management Board said,

“Rolf is a very welcome addition to the Management Board. He is a respected colleague who will help Marley Spoon continue to improve the value we offer to our customers as well as develop operational excellence and standardization across our regions.”

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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About Marley Spoon

Marley Spoon (MMM:ASX, GICS: Internet & Direct Marketing Retail) is a global direct-to-consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon's meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon's global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, and Dinnerly, is to help millions of people to enjoy easier, smarter and more sustainable lives.