

#### 22 November 2021

#### **Investor Presentation & SPP Applications**

archTIS Limited (ASX:AR9, OTCQB:ARHLF) (archTIS or the Company), a global provider of innovative software solutions for the secure collaboration of sensitive information, is pleased to provide the following investor presentation, to be read in conjunction with the Prospectus issued yesterday.

The Company further notes that the Prospectus and Personalised Application Forms have been despatched to eligible shareholders by mail, or by email to those who have elected to receive communications electronically.

You may also access a copy of the Prospectus via the Company's website at <a href="https://www.archtis.com/2021-prospectus/">https://www.archtis.com/2021-prospectus/</a>, where there are instructions on how to download your Personalised Application Form electronically.

Should you have any questions in respect of the Share Purchase Plan Offer, please contact the Company Secretary at <a href="mailto:company.secretary@archtis.com">company.secretary@archtis.com</a> or +61 8 9389 3125.

#### -ENDS-

Authorised for issue by order of the Board of Directors.

#### **About archTIS Limited**

archTIS Limited (ASX:AR9, OTCQB:ARHLF) is a global provider of innovative software solutions for the secure collaboration of sensitive information. The Company's award-winning data-centric information security solutions protect the world's most sensitive content in government, defence, supply chain, enterprises and regulated industries through attribute-based access and control (ABAC) policies. archTIS products include Kojensi, a multi-government certified platform for the secure access, sharing and collaboration of sensitive and classified information; and NC Protect and the cp. suite of products for enhanced information protection for file access and sharing, messaging and emailing of sensitive and classified content across Microsoft 365 apps, Dropbox, Nutanix Files and Windows file shares. For more information, please visit archtis.com or follow @arch\_tis on Twitter.

#### For further information please contact:

#### **Company enquiries**

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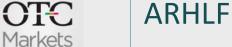




#### archTIS Overview



AR9

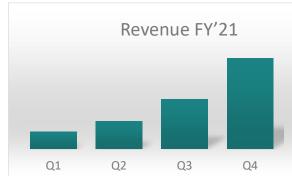


Patented data-centric security software that secures information access, sharing and collaboration across the enterprise.



#### US\$10B data-centric security market by 2026 with a 23.1% CAGR\*

- · Increasing number of data breaches with significant cost
- 2 proven technology products in Kojensi and NC Protect
- Provides additional protection layer to key Microsoft applications and defence supply chain
- Well-positioned to capture significant market share
- Global operational presence in Canberra AUS (HQ), Boston, MA – US, London – UK
  - World-class alliances with Microsoft, Thales, Raytheon,
  - Early rapid sales growth to A\$4.6M - 850% FY20 to FY21 growth
  - Increasing gross margins targeting 70%
  - 235M shares issued
     @ A\$51.4M market cap (share price as at 19 Nov 21)



## **Experienced Leadership Team**



Miles Jakemann AM
Chairman of the Board

**Leanne Graham** 

Jakeman, joined the archTIS board initially as a Non-Executive Director, before being elected as the new Chairman of the Board as of 1 August 2020. Miles co-founded the Citadel Group (Citadel) in 2007 and grew the company from a start-up to 300 employees with a market capitalisation of \$400 million. Miles focused on, and built a strong network of clients in, Defence, intelligence, and government agencies before listing Citadel on the ASX in late 2014 (ASX:CGL).



Daniel Lai

Managing Director & CEO
Lai is a Founder and Managing Director of archTIS,
with extensive industry experience leading large
and complex deliverables for government and
commercial organisations.



Kurt Mueffelmann Global COO & US President

Mueffelmann brings over 25 years of technology leadership to the company in running 5 previous successful entities including US\$1B NASDAQ. He is a two-time Deloitte Fast 500 company CEO.





Kylie Sheather
Chief Financial Officer

With extensive knowledge of software as a service companies, Sheather has held senior financial roles for medium and large listed companies. Sheather most recently served as Technology One Director of Finance and Business Partnering.



Leigh Rowland

Chief Engineer
Rowland is responsible for driv

Rowland is responsible for driving the evolution of the company's technology to provide secure collaboration and seamless integration into supported platforms.



Irena Mroz

Chief Marketing Officer

Mroz has over 20 years direct marketing experiences across multiple technology companies She is responsible for defining the company's branding, demand generation and public relations.



Matt Kluken

VP & General Manager APAC

Kluken's primary focus is building the APAC region while also assisting archTIS' presence with global Defence, Intelligence, and Defence Industry companies.



**Pete Smith** 

VP & General Manager EMEA
Smith brings over 30 years' experience in sales and
management to the role in building regional
presence in the data-centric arena



## Key Investment Highlights

- Commercialised and proven technology platforms with established customer base
- Deep global sales networks and relationships in Government, Defence and Industry
- Significant market opportunity and strong tailwinds addressing insider threats
- Key strategic partnerships with global leaders such as Microsoft, Thales and Raytheon
- Strong FY'21 performance for triple-digit revenue metrics







## Our Market

Rapidly expanding

### **Collaboration Challenge:**

Malicious & Accidental Insider Threats



The way we work has changed



How we access and share data has changed



**Traditional defences** and protection do not work

\$307,111

Average cost of an insider or contractor breach per incident \*

\$4.58M

Average cost of an insider or contractor breach per year - per organization\*



**Collaboration expanded** cross channel





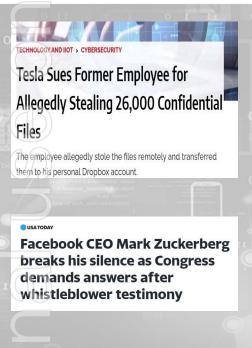
\* Source: Ponemon 2020 Insider Threat Report

63%

of breaches involve employee or contractor Negligence\*\*

\*\* Source: Purplesec 2021 Cyber Security Statistics

# Protection of National Security and Trade Secrets US\$1 Trillion





China theft of technology is biggest law enforcement threat to US, ... Christopher Wray says China using 'any means necessary', with Chinese theft of US trade secrets costing '\$300bn-\$600bn a year'

www.theguardian.com

# Australian securities regulator latest to suffer file sharing breach

26 January 2021 9 1 in 2 f 0 💠

The Australian Securities and Investments Commission (Asic) has suffered a cyber security breach related to its use of the Accellion file sharing software which was recently at the centre of a similar incident at the Reserve Bank of New Zealand.



New Zealand central bank governor apologises after cyberattack resulted in serious data breach

By Reuters Staff

3 MIN READ f

#### Info of 27.7 million Texas drivers exposed in Vertafore data breach

Vertafore blames incident on human error after user data was stored on an unsecured external storage service. The files were accessed by an external party.



Japan has launched an investigation into the potential exposure of confidential missile data in the wake of a cyberattack on Mitsubishi Electric Corp.

an Australian Contractor

Hackers Stole Restricted F-35 Data From

archTIS

### **Targeted Markets**

#### Industries with Sensitive & Regulated Data



Financial Services



Government & Defence



Healthcare



Manufacturing



Pharmaceuticals
/ Life Sciences

## Prevent Accidental / Malicious Data Leaks

- Restrict what users can do with files: download, copy/paste, email, etc.
- Prevent oversharing and accidental sharing and/or access to files, messages and chat with internal and guest users across M365 apps
- •Hide sensitive files from unauthorized users
- Add dynamic watermarks

## Enforce Regulatory Compliance

- Restrict access to and flow of information between individual or groups of individuals for SEC, GDPR...
- Flexible Information Barriers allow users to chat and collaborate on permitted projects/topics, but block restricted ones
- Enforce global data privacy and handling regulations

#### Control Teams Internal & Guest Access

- Control what content guests can see content in a Team or channel based on their user profile
- Automatically restrict guest data access and limit file usage / actions
- •Team owners can apply default security to teams and channels
- Toggle private channels on/off

#### Audit Activity & Permissions

- User activity, information protection and permissions reports
- Plug at-rest permissions gaps for sensitive files
- Find and fix incorrect app level atrest permissions
- Identity and associated permissions are no longer a single point of failure

\*archTIS



# Our Products and Customers

**Protecting sensitive and classified information** 

## **Technology Overview**

Advanced Information Protection - Simple, Fast & Scalable



IDENTIFY, CLASSIFY & SECURE SENSITIVE DATA

PROACTIVELY BLOCK & PROTECT INFORMATION

AUDIT & REPORT FOR COMPLIANCE

## **Technology Overview**

#### Attribute-based Access Control (ABAC)



The attribute of geography is applied to the document.



User attributes are defined based on department and clearance levels.



If all rules within the policy are not met, access is denied.

User

• Nam

Nationality

Security Clearance

Organisat

• Group

ocation

Country

State

Address

Device

Name

Mac Address

• Wac Addres

Classification

• Credentials

Vetwor

NameCredential

- Classification

Data

Document

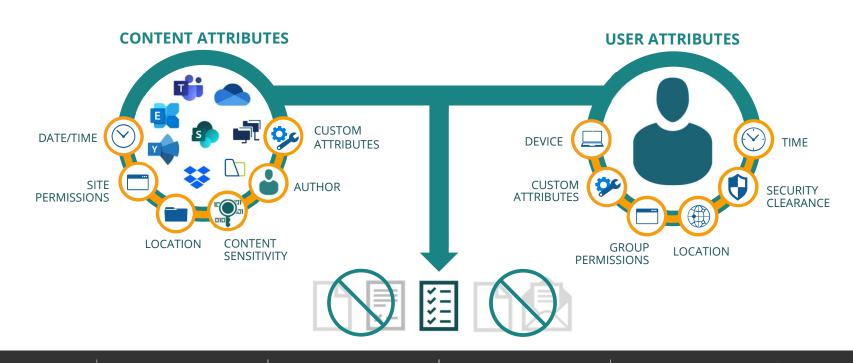
Videos

•Raw Data

\*archTIS

## **Technology Overview**

Real Time - Access & Sharing Control of Information



What a user sees when viewing and searching for files

Whether a user can open, edit, copy or download a file

If a file is encrypted when saved, copied, or emailed If a dynamic watermark should be applied to a file

If a file can only be viewed in a secure application

What actions are enabled in the Microsoft UI

## **NCPROTECT**





Discover, classify and secure sensitive information



Prevent data loss, misuse and human error



Audit and report for compliance



## SENSITIVE & CLASSIFIED INFORMATION – SHARED SECURELY



Share sensitive and classified files securely



Accredited secure document collaboration



Enforce zero trust with attribute-based access control (ABAC)



#### **Our Customers & Partners**

Our customers span the globe, operating in a broad range of industries and deal with sensitive data











Gallagher

**ECCLESIASTICAL** 









Berufsgenossenschaft für Gesundheitsdienst und Wohlfahrtspflege

BGW













toteboard



THE UNIVERSITY OF ADELAIDE AUSTRALIA







CareFirst. 4 🖫



































#### **Our Business Model**

Develop scalable annual recurring revenue via license sales

# ARR Go-to Market Strategy Diversified Customer Base / High Margin / Stickiness



#### **Kojensi Enterprise On-premises**

- Securing "Protected / Top Secret" information
- Government Agencies | Defense Industrial Base
- Enterprise Direct | Large System integrators | MSFT Co-sell
- ASP\*: \$3-6M per annum | Users licenses: Over 10,000

#### **Kojensi Enterprise On-premises & NC Protect**

- Secure Collaboration | Supply Chain Risk Management (C-SCRM)
- Government Agencies | Corporate Enterprises over 5,000 staff
- Regional Direct | System Integrators | MSFT Partners | MSFT Co-sell
- ASP\*: \$100-500k per annum | Users licenses: 2,000-10,000

#### **Kojensi SaaS & NC Protect**

- Secure Collaboration
- SME under 5,000 | State, Local and EDU
- Inside direct | MSFT & Security Resellers
- ASP\*: \$10-100k per annum | User licenses: 1-2,000

\*archTIS

## **Global Distribution Strategy**

#### **Direct Regional Presence**

- Apac Canberra
- Americas Boston
  - USFED-DC
- EMEA London

#### **Global Channel**

- System / Defense integrators Value Added Resellers
  - · Microsoft certified
  - Security / Vertical
    - Trusted Advisor Relationship

#### Strategic Alliances

- MSFT Co-sell
- DIB's Thales / Raytheon



\*archTIS

## M&A: Proven Recent Acquisitions



- Date completed: 24 December 20
- Consideration: A\$6.25M / A\$2.0M
- \$2.35M sold 1hCY21
- Locations: AUS / US / Global distribution
- Key Components: Technology / Microsoft alliances / Customers / Executives / Channel partners



- Date completed: 20 September 21
- A\$370k ARR
- Consideration: A\$1.4M / A\$1.0M
- 3.8x ARR
- Locations: Germany
- Key Components: Non-Microsoft encryption



## M & A Criteria Objectives

## Positive Financial Impact



#### Material company impact:

- Recurring revenue generated from subscription-based
- Revenue and cost synergies that can be realized over time
- Accretive revenue as ratio to current archTIS revenue multiples

#### Complementary Technology



- Adds complementary technology capabilities to archTIS' data-centric security approach that aligns to the underlying roadmap
- Bring unique technology that can grow archTIS' land and expand model

#### People



- Cultural fit
- Technical product expertise
- Sales distribution representation

## Go-to Market & Customer Base



- Expand product offerings for existing customers
- Entry into new markets or regions
- Cross-sell archTIS product into target company's customer base





## **Capital Raise**

Invest in growth

### Capital Raising - Information & Key Dates

- Existing shareholders are invited to participate in a \$1.5 million Share Purchase Plan (SPP) on the same terms as the Placement
- Strong demand from both domestic and international institutions as well as sophisticated investors secures funds via a Placement for \$6.5 million at \$0.23 per Share, with 28,260,870 shares being issued on or around 18 November, 2021
- Placement and SPP participants will receive one freeattaching unlisted option (exercisable at \$0.35, expiring 2 years from the date of issue) for every three shares received under the Placement or SPP. Options offered under the placement total 9,420,290 and SPP total 2,173,913

Action	Date*
Record Date of SPP	11 November 2021
Announcement of SPP and Placement	12 November 2021
Lodgement of Prospectus with the ASIC and ASX	17 November 2021
Opening Date of Offers under the Prospectus	17 November 2021
Issue of Shares under the Placement	18 November 2021
Closing Date of Placement Options Offer	25 November 2021
Issue of Options under the Placement Options Offer	26 November 2021
Closing Date of the SPP Offer and announcement of the results of the Offers**	16 December 2021
Issue of Securities under the SPP Offer	23 December 2021

- \* These dates are indicative only and may change without prior notice. The commencement of quotation of the SPP Options and Placement Options is subject to confirmation from ASX.
- \*\* Subscribers under the Offers should ensure that they have lodged their Application Form by this date.



## Capital Raising – Use of Proceeds

- Strengthen and grow our Alliances and Partner enablement programs to accelerate sales
- Integration and consolidation of NC Protect, Cipherpoint and Kojensi
  - Launch Kojensi into lucrative US and EMEA markets
- Execute our strategic M&A strategy to acquire identified companies
- Replace working capital used to acquire Cipherpoint

Use of Proceeds	A\$M
Strategic Alliance & partner acceleration	1.5
Commercialisation of data-security platform	0.52
Kojensi product launch into the USA	1
Targeted acquisitions	3
Working capital	1.52
Expenses in relation to the capital raise	0.46
TOTAL	8

## **Summary Outlook**

#### **Financial**



- Aggressively drive our aspirational triple-digit growth of annual recurring revenue
- Aspirational gross margin at 70% or higher

## Sales & Marketing



- Leverage key Australia government and defence wins into other regions
- Focus on capturing global market share in more-highly regulated industries
- Expand global direct sales distribution to multiply pipeline volume
- Continue significant alliance opportunities with Microsoft

# Product & Operations



- Deliver product superiority across a data-centric approach to drive new customers and ensure low churn
- Explore key acquisition opportunities of complementary technologies
- Provide an innovative, exciting and enjoyable experience for staff, partners and customers





Thank you