



# **Growing the blockchain economy**

**AGM Presentation**

November 2021

ASX:DCC | OTCQB: DGGXF

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## Our Mission

To generate shareholder returns from growing the blockchain economy.

# Our three strategic pillars



## 1. Digital Asset Management

Management of digital asset investment funds for wholesale and institutional investors.

- DigitalX Bitcoin Fund
- DigitalX Digital Asset Fund

**\$39M funds under management**

**12 month returns of 300% and 529% respectively<sup>1</sup>**

## 2. Digital Finance Products

Financial markets businesses leveraging the benefits of distributed ledger technologies.

- Drawbridge
- Sell My Shares

**Growing base of listed company customers**

**\$300M+ of Sell My Shares trades since 2013.**

## 3. Blockchain Ventures

Leading research and development of digital finance initiatives and Company assets.

- Digital Asset Treasury Management
- Special projects - Digital Finance CRC partner, xbullion

**\$50M treasury balance sheet<sup>1</sup>**

**Partner to CRC with \$60M funding over 10 years.**

<sup>1</sup> Refer to [ASX Announcement](#) 8 November 2021

# The evolution of DigitalX



**DigitalX is a Bitcoin and digital asset native business with experience in all facets of the blockchain ecosystem.**

## **BITCOIN MINING**

Geothermal Bitcoin mining operation

## **BITCOIN TRADING**

Supplied the first regulated institutions and exchanges with Bitcoin liquidity via a wholesale exchange API

## **DIGITAL ASSET ADVISORY**

Advised over 10 startups on their digital asset strategy and fundraising

## **DIGITALX FUND**

DigitalX Fund has returned 279% since inception

## **DIGITALX BITCOIN FUND**

DigitalX Bitcoin Fund has returned 499% since inception

## **DIGITISED MINING CONTRACTS**

Enabled Exchanges to sell hash power to their customers via structured contracts

## **BLOCKCHAIN REMITTANCE**

Blockchain remittance product using the Bitcoin network

## **DIGITISED ASSET OWNERSHIP**

Built the digital infrastructure for Bullion Asset Management to enable investors to buy low-cost vaulted and insured gold bullion

## **DLT PRODUCTS**

Evaluating the funds management opportunities within the digital asset market.

# Recent highlights



## DigitalX has seen a successful 12 months highlighted by:

- Record **net profit after tax of A\$6.7m** for the year ended 30 June 2021
- Grew **total consolidated net assets from \$11.72m to \$42.5m** over the 2021 financial year
- **Raised A\$8.8m** (before costs) from sophisticated US investors
- Appointed highly experienced executive, **Greg Dooley** (formerly of Computershare) to the Board
- Generated return for last 12 months of **300%** and **529%** for investors in the Company's funds
- Launched our first **ASX DLT product**, Drawbridge with **growing adoption by listed companies**
- Partner to successful Digital Finance CRC with **~\$60M in government funding** for blockchain projects
- **Acquired profitable fintech** trade execution business, Sell My Shares
- Successful **US dual market listing** through the OTCQB

# Board & Management



An experienced team with strong traditional and digital finance expertise



**Toby Hicks**

Non-Executive Chairman



**Peter Rubinstein**

Non-Executive Director



**Greg Dooley**

Non-Executive Director



**Jonathon Carley**

Chief Operating & Financial Officer



**David Beros**

Chief Product Officer



**Matt Harry**

Head Of Funds

Internal use only

# Corporate Overview



## DigitalX Limited (ASX:DCC)

<b>Share Price</b>	\$0.11
<b>52 Week Range</b>	\$0.048 - \$0.158
<b>Shares on issue</b>	742.4M
<b>Market Cap</b>	\$81.7M
<b>Cash &amp; Digital Assets</b>	\$62M

(at 31 October 2021)

## 12-Month Share Price Chart

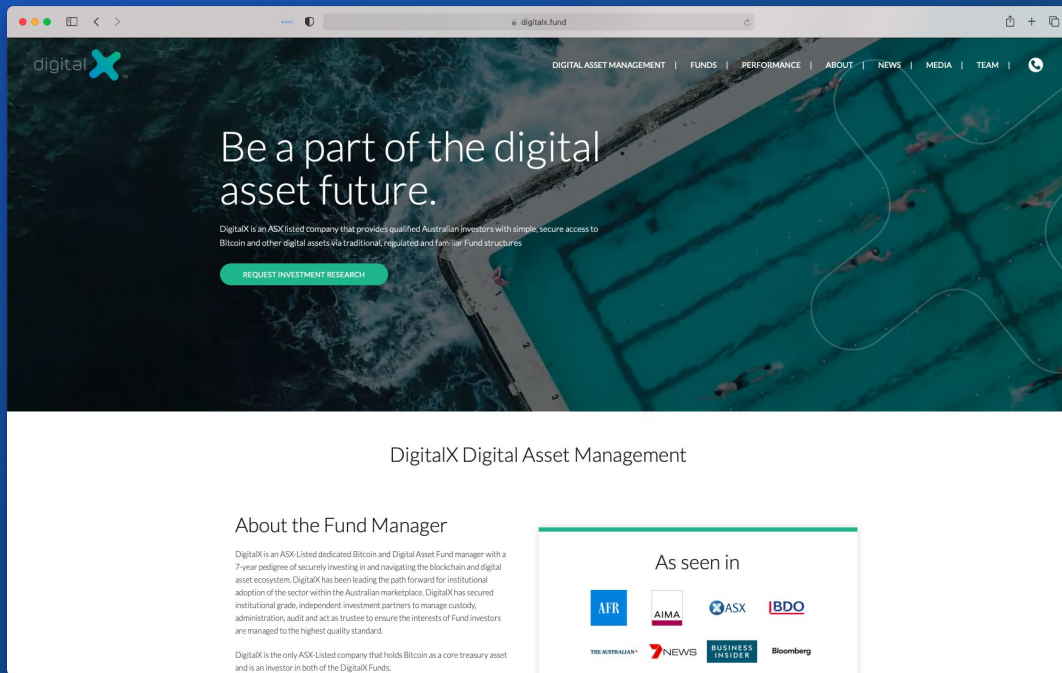




1.

# Digital Asset Funds Management

Providing investors with  
institutional grade access  
to the emerging crypto  
asset class.



# A growing funds management business



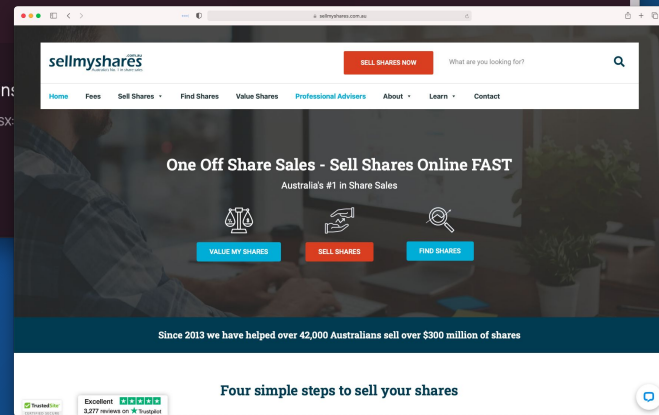
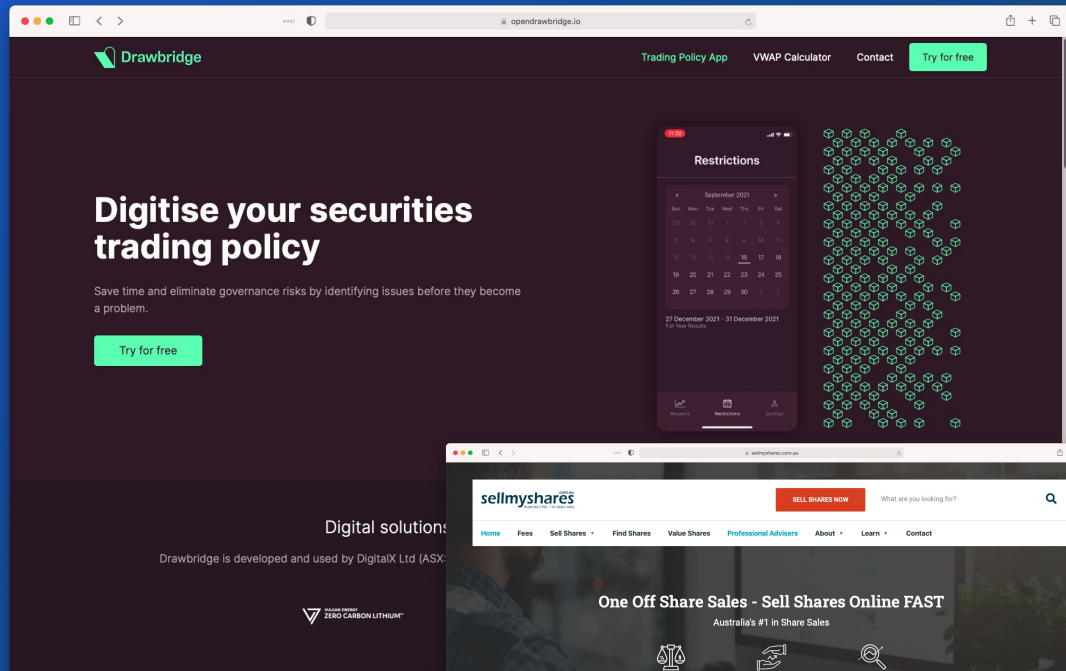
- Year-on-year **growth in AUM of 531%**.
- 12-month returns to October 2021 of **300%** (Bitcoin Fund) and **529%** (Digital Asset Fund) to be **among top performing funds in Australia**.
- **Experienced funds management team** with a diverse range of backgrounds from organisations such as ANZ, Macquarie, Westpac, Resource Super and Western Union, IBM.

Fund Name	Bitcoin Fund	Digital Asset Fund
Description	Single asset bitcoin only fund	Proprietary index of top 10 crypto assets
Fee Structure	1.65% management fee	1.5% management fee + 15% performance fee
Assets Under Management	<b>\$28.5M</b> (401% increase yoy)	<b>\$10.48M</b> (582% increase yoy)
12-Month Returns (to Oct 2021)	<b>300%</b>	<b>529%</b>

2.

## Digital Finance Products

Scaling the next generation of blockchain-based financial markets technology businesses.



Drawbridge

sellmyshares

# Our Products



## Drawbridge

Share trading policy and digital governance solutions for the world's **630,000** publicly listed companies.

 VULCAN ENERGY  
ZERO CARBON LITHIUM™

 little  
green  
pharma

 Genetic  
Technologies

digital 

Supporting a growing base of listed company customers.

**sellmyshares**.com.au  
Australia's No. 1 in share sales

A leader in online share execution services, serving over **43,000 customers** in selling **+\$300M worth of stock** since 2013.

 Trustpilot

**Sell My Shares**

Reviews 3,205 • Excellent

 4.9 

# A first mover in building new businesses for rapidly emerging financial technology markets



Drawbridge and Sell My Shares enable our customers to **benefit from future advantages** in Australia's rapidly changing financial markets technology landscape.

DLT App Users

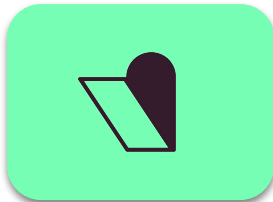
**daml**  
DLT App Layer



**Shared industry  
infrastructure layer**

DLT App Store

ASX listed companies,  
government agencies &  
enterprise organisations.



Innovative  
capital  
markets  
applications

CHESS Replacement

**sellmyshares**

Brokers, share  
registries,  
custodians etc.

**CHESS+**  
Clearing & Settlements  
Replacement System

ASX Distributed Ledger Platform

# Multiple avenues to growth from improved digital finance offerings



**Listed  
Companies**

**Sharemarket  
Investors**

Employee Incentive  
Plan Management

Trading Policy  
Compliance

Employee  
share trading

Find lost  
shares

Intl share  
sales

Deceased  
shares

IPO  
shares



**Drawbridge**

Digital governance solutions

**sellmyshares**

Online investor services

**Our market opportunity is made up of the 630,000 listed companies globally.**



Target  
Customers

~4,000  
governance  
professionals

Target  
Market

ASX Companies  
with >30  
employees

Serviceable  
Available Market

~2,300  
ASX listed companies

Total Available Market

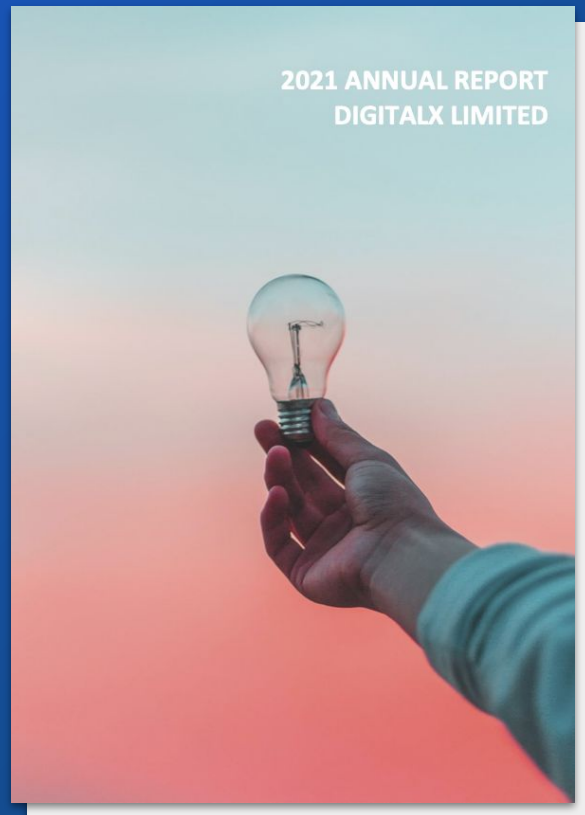
~630,000  
Global listed companies

Internal Use Only

3.

## Blockchain Ventures & Digital Asset Treasury

Generating shareholder  
returns through selected  
digital asset capital  
investments





# Providing shareholders with a balance sheet of selected digital finance assets and projects.



DigitalX has increased its net asset position 262% year on year through its exposure to digital assets and digital asset projects

- **Record net asset position of \$42.5m** at 30 June 2021 from strong growth in digital asset holdings and investments.
- Exposure to **digital assets such as bitcoin, ethereum**, and other major digital assets.
- Exposure to disruptive digital asset businesses such as **Human Protocol** (decentralised labour), **Bamboo** (microsavings) and **xbullion** (digitised gold ownership).



ethereum

# Our three strategic pillars - Next 12 months



## 1. Digital Asset Management

- Further expansion of the team across Australia to drive growth in funds under management.
- Further development of investment strategies and funds to meet client demand.

## 2. Digital Finance Products

- Further customer growth of Drawbridge, our ASX DLT employee trading app
- Integrate and grow profitability of recently acquired business, Sell My Shares.
- Partnership with the Digital Finance CRC to develop and investigate new opportunities to digitise financial markets

## 3. Blockchain Ventures

- Additional selective investments into the blockchain sector.
- Generating yield from Bitcoin & digital asset treasury.
- Release of significant digital asset holdings from escrow.



**Growing the blockchain economy**

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