

25 November 2021

ASX Market Announcements ASX Limited

Dear Sir/Madam,

Voting Results of the Annual General Meeting - Thursday, 25 November 2021

In accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution, which are set out in the attached meeting summary.

Yours sincerely

Mark Licciardo Company Secretary

For further information please contact:

relations@kogancorporate.com

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith Matt Blatt and Mighty Ape. Kogan.com is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.

KOGAN.COM LIMITED Annual General Meeting Thursday, 25 November 2021 Results of Meeting

The following information is provided in accordance with section 251AA(2) of the Corporations Act 2001 (Cth) and ASX Listing Rule 3.13.2.

Resolution details			Instructions given to validly appointed proxies (as at proxy close)				Number of votes cast on the poll (where applicable)			Resolution Result
	Resolution	Resolution Type	For	Against	Proxy's Discretion	Abstain	For	Against	Abstain*	Carried / Not Carried
2 Adoption of Re	emuneration Report	Ordinary	14,654,472 57.08%	10,703,474 41.69%	314,079 1.23%	2,239,634	14,908,291 57.81%	10,881,845 42.19%	2,254,797	Carried
3 Re-election of	Board endorsed Mr David Shafer as a Director	Ordinary	46,525,978 95.91%	1,671,918 3.45%	313,669 0.64%	168,998	46,965,082 96.53%	1,690,628 3.47%	169,848	Carried
4 Election of Boa	ard endorsed Ms Janine Allis as a director	Ordinary	48,056,677 99.07%	141,091 0.29%	312,907 0.64%	169,888	48,488,935 99.66%	165,885 0.34%	170,738	Carried
5 Election of Boa	ard Endorsed Mr James Spenceley as a director	Ordinary	44,174,105 91.09%	4,005,720 8.26%	315,411 0.65%	185,327	44,468,398 91.42%	4,171,833 8.58%	185,327	Carried
6 Increase in Non-Executive Directors' Fee Pool		Ordinary	26,879,978 96.91%	540,182 1.95%	315,240 1.14%	334,259	27,299,212 97.91%	582,070 2.09%	333,372	Carried
7 Renewal of Equ	uity Incentive Plan	Ordinary	22,234,853 84.63%	3,716,728 14.15%	319,962 1.22%	1,640,116	22,607,070 85.64%	3,791,073 14.36%	1,658,511	Carried
8 Board Spill Mee	eting (Conditional Item)	Ordinary	583,239 2.11%	26,674,751 96.73%	318,375 1.16%	335,294	674,643 2.44%	27,017,103 97.56%	354,408	Not Carried

^{*} Votes cast by a person who abstains on an item are not counted in calculating the required majority on a poll.

In relation to Item 2 Adoption of Remuneration Report, as more than 25% of the votes were cast against this resolution, this constitutes a second strike for the purposes of the Corporations Act 2001 (Cth).