

Vmoto Launches New Premium Products and Brand Re-design

Global electric vehicle company, Vmoto Limited (ASX: VMT) (the Company or Vmoto) is pleased to announce it has launched a new range of “VMOTO” premium branded products incorporating a modern and exciting brand re-design, which was released for the first time at the 2021 Esposizione Internazionale Ciclo Motociclo e Accessori (“EICMA”) Motorcycle Show currently being held in Milan, Italy.

New “VMOTO” Premium Brand & Product Range

As part of Vmoto’s global expansion strategy, the Company has launched its new “VMOTO” premium brand, with the aim of supplying a high quality and competitively priced range of zero emission¹ electric motorcycles and mopeds to international markets, with a key focus on the rapidly growing European, United States and Australian markets.

The new “VMOTO” premium brand has been designed to position the Company at the cutting edge of zero emission¹ electric motorcycle and moped products and includes a modern and sophisticated re-designed logo. The new “VMOTO” premium brand is proprietary and representative of the Company’s strategic, global expansion plans.



Photo: New VMOTO premium brand

VMOTO – “HAPPINESS IS A JOURNEY”

The Company’s vision for the new brand is to create a feeling of excitement and joy for riders of Vmoto’s zero emission¹ electric motorcycles and mopeds. The Company’s mission is to remain at the forefront of the ever expanding, zero emission¹ electric motorcycle & moped sectors globally through uncompromising quality, customer service and innovation.

¹ “zero emissions” is a reference to Vmoto’s range of electric motorcycles and mopeds producing zero emissions when operated, not the total lifecycle emissions associated with producing the products or the emissions of the Company itself.



The philosophy of the new “VMOTO” brand is to develop and supply products that are for the adventure-seeker, for people conscious of their personal impact on the environment and for people who simply enjoy the thrill of riding.

First Model of VMOTO premium product series, VMOTO STASH, launched at EICMA

The Company is excited to announce the launch of the first model of its VMOTO premium product series, VMOTO STASH.

STASH is the first VMOTO model entirely conceived and designed in Europe and it marks the beginning of the new collaboration with Castiglioni Creative srl (C-Creative) design centre in Europe. The STASH model was styled by Mr Adrian Morton of C-Creative, one of the world’s top designers of motorcycles for MV Agusta and Benelli, two of Italy’s leading motorcycle companies.

STASH aims to offer the market a new concept of mobility, with a series of innovations designed to enhance rider comfort and make travel smarter. European design, high quality materials, innovative solutions, class-leading performance and unprecedented riding pleasure are the key features of this brand new model.



Photo: Launch of the first model of VMOTO new premium product series, VMOTO STASH



Launch of new VMOTO B2B/Fleet Model, Concept F01

The Company also launched a new B2B/Fleet electric moped, the “Concept F01”, at 2021 EICMA, which adds to Vmoto’s existing B2B/Fleet product range.

The Concept F01 encapsulates the new Vmoto Fleet philosophy: a vehicle designed for delivery and ride-sharing. Light, minimalist, reliable and cool.

The Concept F01 is designed to optimally cover distances in large urban centers. Its futuristic design, created together by Vmoto with C-Creative, reflects the search for beauty and functionality, combined with the environmental benefit of producing zero CO² emissions¹.

The model presented will complement the Company’s existing fleet products, comprising the VS1, VS2 and VS3 models.



Photo: Launch of the new VMOTO new B2B/Fleet product, temporarily named, Concept F01



Photo: Vmoto's booth and products in 2021 EICMA

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The announcement was approved for release by the Board of Vmoto Limited

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Vmoto's Social Media

Vmoto is committed to communicating with the investment community through all available channels including social media. Whilst ASX remains the primary channel for all material announcements and news, all Vmoto shareholders, investors and other interested parties are encouraged to follow Vmoto on website (www.vmoto.com), Facebook (www.facebook.com/vmotosoco), Instagram (www.instagram.com/vmotosoco) and YouTube (Vmoto Soco).

Forward Looking Statements

Forward looking statements are based on current expectations and are not guarantees of future performance, involve known and unknown risks, uncertainties and other factors, many of which are outside the control of the Company. Actual results, performance or achievements may vary materially from any forward-looking statements. Although the Company believes that assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate or incorrect in hindsight and, therefore, there can be no assurance that matters contemplated in the forward-looking statements will be realised. Accordingly, readers are cautioned not to place undue reliance on forward looking statements, which are current only as at the date of this announcement.

Shareholders Communications

Vmoto is committed to communicating with its shareholders regularly and efficiently and encourage shareholders to adopt electronic form of communication channels. Shareholders can update its communications methods by going to www.computershare.com.au/easyupdate/VMT.