

ASX RELEASE.

BELL FINANCIAL GROUP

29 November 2021

BELL FINANCIAL GROUP STRENGTHENS TECHNOLOGY FOCUS WITH NEW HIRE

Bell Financial Group (ASX:BFG) is pleased to announce the appointment of Joe Tillig to the newly created role of Chief Technology Officer (CTO). Joe will focus on strategically aligning technology across the group, which includes Bell Potter, Bell Commodities, Bell FX, Bell Potter Capital, Bell Direct, Desktop Broker and Bell Potter Online.

Joe has over 20 years of IT experience across a variety of industries including energy, finance, IT, media, telecommunications and logistics. He joins BFG from fintech lender Nimble where he was Chief Digital and Innovation Officer (CDIO) responsible for strategy, delivery, engineering and DevOps.

Prior to that Joe was consulting to Energy Australia where he defined their digital, data and analytics strategies. He has also held senior roles at Latitude Financial Services and Sportsbet.

Reporting to BFG Executive Chairman, Alastair Provan, Joe will be responsible for a team of around 90 IT and development specialists within Australia and offshore.

BFG Executive Chairman, Alastair Provan, said: "We are pleased to have Joe join our team in the new role of CTO. He brings with him a broad range of IT experience that will significantly enhance the ongoing development and delivery of our proprietary technology strategy across the BFG group".

ABOUT BELL FINANCIAL GROUP

Bell Financial Group (BFG) is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients.

BFG develops proprietary technology, platforms, products and services for the Australian stockbroking market, has over 700 employees, and operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

This announcement was authorised for release by the Executive Chairman.

For more information, contact:

Cindy-Jane Lee, General Counsel & Company Secretary, cjlee@bellfg.com.au, +61 3 9235 1961