



# ASX RELEASE

2 December 2021

## NON-EXECUTIVE DIRECTOR APPOINTMENT

Nearmap Ltd (NEA:ASX), the leading provider of cloud-based geospatial information services and innovative location intelligence, today announced the appointment of Mr David Baxby as an independent Non-Executive Director, effective 1 December 2021.

Mr Baxby's career has included a number of senior executive roles in Australia and internationally. In 2004, after 8 years with Goldman Sachs in London and Sydney, he joined Virgin Group where he held various senior positions across different regions within the family office's portfolio including, CEO of the Asia Pacific Region (Shanghai and Singapore) and global head of Aviation (Geneva). In 2011 Mr Baxby was appointed co-CEO of Virgin Group with responsibility for all of Virgin Group's global investments.

Upon his return to Australia in 2017, Mr Baxby joined Wesfarmers Limited and was appointed Managing Director – Industrials. In 2020 he returned to active private investing.

Nearmap Chairman, Peter James, said "David brings valuable experience leading and advising high growth businesses around the world across a range of industries with a particular interest in technology. David will make an important contribution to the Board and Executive team as we scale our business globally and take advantage of our technology leadership position."

Commenting on his appointment, David Baxby said "I am excited to join the Nearmap Board at a time when the Company is accelerating its growth in North America and further extending its leadership position in the location intelligence industry. I am excited to support Nearmap and the Executive team execute on the significant opportunities ahead."

Mr James added, "Given the significant growth that Nearmap continues to experience particularly in the North American market, we will be shortly commencing a search to identify suitably qualified and experienced North American business leaders to join our Board either in a Non-Executive Director or Advisory Board member capacity."

Authorised by:  
Board of Nearmap Ltd

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PROFOUNDLY CHANGE THE WAY  
THEY WORK.**

### NEARMAP.COM

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