# Form 603

Corporations Act 2001 Section 671B

### Notice of initial substantial holder

| To Company Name/Sch                                  | eme Raiz I   | nvest Limited (Company)         |                                |  |                   |  |
|--|--|---------------------------------|--------------------------------|--|-------------------|--|
| ACN/ARSN   | 615 5  | 10 177                          |                                |  |                   |  |
|  |  |                                 |                                |  |                   |  |
| 1. Details of substanti                              | al holder (1)  |                                 |                                |  |                   |  |
| Name   | Name Seven West Media Limited (SWM), Seven West Media Investments Pty Limited (SWM Investments) and SWM's or subsidiaries as set out in Annexure A (SWM Group) |                                 |                                | and SWM's other  |                   |  |
| ACN/ARSN (if applicable)                             |  | 053 480 845                     |                                |  |                   |  |
|  |  |                                 |                                |  |                   |  |
| The holder became a substantial holder on 06/12/2021 |  |                                 |                                |  |                   |  |
|  |  |                                 |                                |  |                   |  |
|  |  |                                 |                                |  |                   |  |
| 2. Details of voting po                              | wer  |                                 |                                |  |                   |  |
| The total number of votes                            | s attached to all the vo   | oting shares in the company or  | voting interests in the scheme | that the substantial holder or an ass                    | sociate (2) had a |  |
| relevant interest (3) in on                          | the date the substant  | tial holder became a substantia | holder are as follows:         |  |                   |  |
| Cla  | ss of securities (4)   | Number of securities            | Person's votes (5)             | Voting power (6)   |                   |  |
| Ordinar  | y shares   | 6,184,292                       | 6,184,292                      | 6.618%<br>(based on total 93,445,466<br>ordinary shares) |                   |  |

#### 3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

| Holder of relevant interest   | Nature of relevant interest (7)  | Class and number of securities |
|---|--|--------------------------------|
| SWM Investments   | Relevant interest under section 608(1) of the<br><i>Corporations Act 2001</i> (Cth) ( <b>Act</b> ) as the registered<br>holder and beneficial owner of the shares  | 6,184,292 ordinary shares      |
| SWM and each member of the<br>SWM Group (other than SWM<br>Investments) | Each entity is an associate of and/or controls SWM<br>Investments, and accordingly has a relevant interest in<br>the same shares as SWM Investments under<br>paragraphs 608(3)(a) and/or 608(3)(b) of the Act. As<br>none of these entities are entitled to be registered as<br>holder of the shares, each entity's ability to vote and<br>dispose of these shares is qualified accordingly. | 6,184,292 ordinary shares      |

#### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Holder of relevant Registered holder of<br>interest securities |                 | Person entitled to be registered as holder (8) | Class and number<br>of securities |
|--|-----------------|--|-----------------------------------|
| SWM, SWM Investments and<br>each member of the SWM<br>Group    | SWM Investments | SWM Investments                                | 6,184,292 ordinary shares         |

#### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Holder of relevant interest                                 | Date of acquisition | Consideration (9)                        |          | Class and number<br>of securities |
|---|---------------------|--|----------|-----------------------------------|
|   |                     | Cash                                     | Non-cash |                                   |
| SWM, SWM Investments and<br>each member of the SWM<br>Group |                     | \$2,000,000.16<br>(\$1.617 per<br>share) |          | 1,236,858 ordinary shares         |

| SWM, SWM Investments and<br>each member of the SWM<br>Group | 6 December 2021 | \$8,000,000 in<br>advertising across<br>the SWM Group's<br>broadcast television,<br>publishing and<br>digital media assets<br>(\$1.617 per share)<br>(see Annexure B) |
|---|-----------------|---|
|---|-----------------|---|

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association   |
|-----------------------------------|---|
| SWM Group (see Annexure A)        | SWM Investments is an associate of SWM under section 12(2)(a) because it is a wholly owned subsidiary of SWM and is an associate of each other member of the SWM Group under section 12(2)(a) of the Act because all of these entities are controlled by SWM. |

#### 7. Addresses

The addresses of persons named in this form are as follows:

| Name                       | Address                               |
|----------------------------|---------------------------------------|
| Seven West Media Limited   | 50 Hasler Road, Osborne Park, WA 6017 |
| SWM Group (see Annexure A) | See Annexure A                        |

| Sign | ature   | -  |  |                 |                             |
|------|---|--|--|-----------------|-----------------------------|
| ς(U) |   |  |  |                 |                             |
|      | print name  | Warren Coatsworth  |  | capacity        | Company Secretary           |
|      | sign here   | Withink  |  | date            | 7/12/2021                   |
|      |   |  |  |                 |                             |
| 20   |   |  | CTIONS   |                 |                             |
|      | trustee of an equity trust), the r  | names could be included in an annexure<br>hout the form as a specifically named groups | ant interests (eg. a corporation and its relat<br>to the form. If the relevant interests of a g<br>oup if the membership of each group, with             | roup of perso   | ns are essentially similar, |
|      |   |  |  |                 |                             |
| (2)  | See the definition of "associate  | " in section 9 of the Corporations Act 20  | 01.  |                 |                             |
| (3)  | See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001. |  |  |                 |                             |
| (4)  | The voting shares of a compan   | y constitute one class unless divided int  | o separate classes.  |                 |                             |
| 7    |   | -  |  |                 |                             |
| (5)  | The total number of votes attac<br>relevant interest in.  | hed to all the voting shares in the comp   | any or voting interests in the scheme (if any  | /) that the per | rson or an associate has a  |
| (6)  | The person's votes divided by   | the total votes in the body corporate or s   | cheme multiplied by 100.   |                 |                             |
| (7)  | Include details of:   |  |  |                 |                             |
|      | document setting out t  | he terms of any relevant agreement, and  | elevant interest was acquired. If subsection<br>d a statement by the person giving full and<br>with a written statement certifying this contr            | accurate deta   | ails of any contract,       |
|      |   |  | he exercise of, or influence the exercise of,<br>rly the particular securities to which the qua  |                 |                             |
|      | See the definition of "relevant a   | agreement" in section 9 of the Corporation   | ons Act 2001.  |                 |                             |
| (8)  | If the substantial holder is unab   | ble to determine the identity of the person  | n (eg. if the relevant interest arises because   | e of an option  | ) write "unknown."          |
| (9)  | may, become entitled to receive<br>contingency. Details must be i                                   | e in relation to that acquisition. Details r   | and other, that any person from whom a re<br>nust be included even if the benefit is cond<br>the substantial holder or its associate in rel<br>acquired. | itional on the  | happening or not of a       |

### Annexure A

This is Annexure A of 2 pages referred to in the Form 603 (Notice of initial substantial holder), signed by me and dated 7 December 2021.

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Warren Coatsworth Company Secretary

#### Entity

ACN

| Linky   |  |
|---|--|
| 7Beyond Media Rights Limited<br>Albany Advertiser Pty Limited<br>Another Story Productions Pty Limited<br>Australian National Television Pty Limited<br>Australian Television International Pty Limited<br>Australian Television Network Limited<br>BTTR Productions Pty Limited<br>Channel Seven Adelaide Pty Limited<br>Channel Seven Adelaide Pty Limited<br>Channel Seven Melbourne Pty Limited<br>Channel Seven Melbourne Pty Limited<br>Channel Seven Melbourne Pty Limited<br>Channel Seven Melbourne Pty Limited<br>Channel Seven Queensland Pty Limited<br>Channel Seven Sydney Pty Limited<br>Coast Australia Production Pty Limited<br>Cobittee Publications Pty Limited<br>Colour Press Pty Limited<br>Colour Press Pty Limited<br>Colour Press Pty Limited<br>Colour Press Pty Limited<br>Community Newspaper Group Limited<br>Community Newspaper Group Limited<br>Dads Street Properties Pty Limited<br>Edinburgh Military Tattoo Sydney Production PL<br>Endurance Media Limited<br>Fam Time Productions Pty Limited<br>Great Southern Film and Television Pty Limited<br>Great Southern Film and Television Pty Limited<br>Great Southern Film and Television Pty Limited<br>Harlesden Investments Pty Limited<br>Harlesden Investments Pty Limited<br>Hardspress Leasing Pty Limited<br>Herdspress Leasing Pty Limited<br>Herdspress Icasing Pty Limited<br>Herdspress Nearing Pty Limited<br>Hocking & Co Pty Limited<br>Hocking & Co Pty Limited<br>Pacific Magazines NZ Imited<br>Pacific Magazines NZ Imited<br>Pacific Magazines NZ Imited<br>Seven Publishing (No. 1) Pty Limited<br>Seven Publishing (No. 2) Pty Limited<br>Seven Publishing NZ Imited<br>Seven Publishing NZ Imited | N/A<br>009 190 309<br>650 265 259<br>009 156 209<br>003 610 222<br>008 624 539<br>637 304 388<br>631 433 460<br>007 625 603<br>009 684 020<br>004 342 303<br>008 679 294<br>009 707 313<br>000 145 246<br>613 633 293<br>063 883 027<br>009 161 942<br>009 172 276<br>009 128 081<br>009 303 057<br>072 057 713<br>004 841 936<br>628 288 611<br>N/A<br>633 076 052<br>061 278 582<br>008 668 335<br>162 518 578<br>N/A<br>009 210 173<br>132 254 696<br>009 648 631<br>009 426 984<br>124 140 807<br>146 393 428<br>097 410 850<br>097 754 517<br>N/A<br>N/A<br>008 771 720<br>130 036 136<br>050 060 136<br>109 862 875<br>N/A<br>N/A<br>007 619 767<br>07 410 896 |
|   |  |
|   |  |
| Seven Publishing Pty Limited  | 097 410 896  |
| Seven Publishing (PP) Pty Limited   | 081 273 127  |
| Seven Publishing (PP) Holdings Pty Limited  | 084 765 364  |
| SBB Productions Pty Limited   | 631 431 117  |
|   |  |

| LSONAL USE ONIN | Seven DS<br>Seven Fa<br>Seven Inv<br>Seven Inv<br>Seven Ma<br>Seven Ne<br>Seven Ne<br>Seven Re<br>Seven Re<br>Seven Re<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Sta<br>Seven Ma<br>Seven Ve<br>Seven Wa<br>SMG H1<br>SMG H2<br>SWM Fin<br>SWM Me<br>SMG H4<br>SMG H5<br>South We<br>Southdow<br>Sunshine<br>Red Musi<br>Red Publi<br>Riverlaw<br>The Seven<br>WA Broad<br>WAN Cin-<br>West Aus<br>West Aus<br>West Aus<br>West Fin<br>Swest Publi<br>Riverlaw<br>The Seven<br>Seven In<br>West Fin<br>Swest Cen<br>Western I<br>Western I<br>Western I |
|-----------------|--|
|                 | ZED Hold<br>All compa<br>Avenue, E<br>• 7Beyon<br>Ireland<br>• Endura<br>Zealan<br>• Great S<br>1010, I<br>• Pacific<br>Now 7  |

| Seven DS Holdings Pty Limited                      | 614 432 307 |
|--|-------------|
| Seven Facilities Pty Limited                       | 611 121 629 |
| Seven Investment Holding Pty Limited               | 636 990 531 |
| Seven Investment Holding USA LLC                   | N/A         |
| Seven Magazines Pty Limited                        | 097 115 412 |
| Seven Network (Operations) Limited                 | 052 845 262 |
| Seven Network Programming Pty Limited              | 071 468 329 |
| Seven Productions NZ Limited                       | N/A         |
| Seven Regional Operations Pty Limited              | 069 691 489 |
| Seven Rights Pty Limited                           | 619 014 916 |
| Seven Satellite Operations Pty Limited             | 606 379 177 |
| Seven Satellite Pty Limited                        | 002 495 427 |
| Seven Studios Distribution Pty Limited             | 619 015 084 |
| Seven Studios Holdings Pty Limited                 | 613 980 251 |
| Seven Studios Pty Limited                          | 603 210 019 |
| Seven Television Australia Limited                 | 010 524 231 |
| Seven Ventures Pty Limited                         | 636 991 323 |
| Seven West Media Investments Pty Limited           | 149 356 007 |
| SMG H1 Pty Limited                                 | 122 708 007 |
| SMG H2 Pty Limited                                 | 122 710 089 |
| SWM Finance Pty Limited                            | 122 715 468 |
| SWM Media Holdings Pty Limited                     | 613 979 114 |
| SMG H4 Pty Limited                                 | 122 717 015 |
| SMG H5 Pty Limited                                 | 122 717 686 |
| South West Printing and Publishing Company Limited | 008 671 065 |
| Southdown Publications Pty Limited                 | 051 706 266 |
| Sunshine Broadcasting Network Limited              | 003 230 608 |
| Red Music Publishing Pty Limited                   | 162 052 931 |
| Red Publishing Pty Limited                         | 097 754 357 |
| Riverlaw Holdings Pty Limited                      | 072 486 143 |
| The Seven Publishing Company Pty Limited           | 101 323 791 |
| WA Broadcasters Pty Limited                        | 008 669 332 |
| WAN Cinemas Pty Limited                            | 006 758 327 |
| West Australian Entertainment Pty Limited          | 009 190 256 |
| West Australian Newspapers Limited                 | 008 667 632 |
| West Central Seven Limited                         | 052 827 675 |
| Western Mail Operations Pty Limited                | 009 209 787 |
| Western Mail Pty Limited                           | 009 185 924 |
| Westroyal Pty Limited                              | 009 446 280 |
| Wide Bay Burnett Television Limited                | 009 712 261 |
| Zangerside Pty Limited                             | 100 419 145 |
| ZED Holdings Pty Limited                           | 009 243 136 |
|  |             |

All companies listed in this annexure have a registered office located at Level 5, 8 Central Avenue, Eveleigh, NSW, 2015 except:

- 7Beyond Media Rights Limited: 78 Merrion Square South, Dublin 2 Dublin 2, 662881, Ireland
- Endurance Media Limited: Level 2, 4 Galatos Street, Auckland Central, Auckland 1010, New Zealand
- Great Southern Television Limited: Level 2, 4 Galatos Street, Auckland Central, Auckland, 1010, New Zealand
- Pacific Magazines NZ Limited: Vero Centre, 48 Shortland Street, Auckland, New Zealand
- Pacific Magazines NZ Merchant Company Limited: 5 Clouston Street, Glendowie, Auckland, New Zealand
- Seven Investment Holding USA LLC: 160 Greentree Drive, Suite 101, Dover 19904, Kent.
- Seven Productions NZ Limited: Level 1, 110 Customs Street, Auckland, New Zealand

## Annexure B

This is Annexure B of 1 page referred to in the Form 603 (Notice of initial substantial holder), signed by me and dated 7 December 2021.

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Warren Coatsworth Company Secretary

| Terms of the agreement between Raiz Invest Limited (Raiz) and Seven West Media Investments Pty Limited |
|--|
| (SWM) are set out below  |

| Date of share issue  | 6 December 2021  |
|----------------------|--|
| Investment size      | SWM subscribes for 6,184,292 ordinary shares (equivalent to a 6.6% stake) in Raiz.     |
| Consideration        | Total consideration for the share issue of \$10,000,000.16                             |
| Issue price          | The subscription is priced at Raiz's 10 day VWAP (at 29 November 2021) of \$1.617      |
| Form of issue        | Placement under Raiz's existing placement capacity under Listing Rule 7.1 and 7.1A     |
| Payment              | Payment for the shares is split between:   |
|                      | <ul> <li>\$2,000,000.16 cash payment (for 1,236,858 ordinary shares) and</li> </ul>    |
|                      | • \$8,000,000 (excluding GST) in advertising services provided by SWM to Raiz          |
|                      | across the SWM group's broadcast television, publishing and digital media assets       |
|                      | (for 4,947,434 ordinary shares).   |
| Advertising services | Raiz may book advertising on any media platform (including free to air or subscription |
|                      | television and digital or print media) owned by SWM or any of its Related Bodies       |
|                      | Corporate for the purposes of promoting Raiz's products and/or services.               |
|                      | Advertising services may not be transferred to any other person.                       |
|                      | Advertising services must be fully utilised by 31 January 2025 and do not include any  |
|                      | third party costs or below the line services.  |
| Conditions           | None. Raiz must issue a cleansing notice in accordance with section 708A(5)(e) of the  |
|                      | Corporations Act on the date of issue of the shares.                                   |
| Escrow               | The shares issued to SWM will be subject to voluntary escrow for a period of 24 months |
|                      | from the date of issue.  |